

LET'S LEVEL

the Official Publication of the Wausau Area Builders Association

**OCTOBER 2016
VOLUME 35 - ISSUE 10**

**MARK YOUR
CALENDARS!**



**IBS
2016**

Jan. 10-12
in Orlando, FL!
Registration is now open.

**HOME
SHOW**

**SPONSORSHIP &
ADVERTISING
INFO. INSIDE**

PARADE *of* Homes

**JOIN THE
OCTOBER DINNER MEETING
TABLE TOP
NIGHT**

**AT THE GREAT DANE
OCTOBER 27 STARTING AT 6**

The October Dinner Meeting is our associates opportunity to display their products & talk one on one with the Builders.

The Builders are required to attend this meeting and talk to all Associates displaying if even considering a Parade Home for 2017.

The entry fee is \$50 per table top. These are filling up fast, so please call Carolyn today at 715-842-9510.

More information on page 19



801 South 24th Ave.
Wausau, WI 54401
Phone (715) 842-9510
www.WausauAreaBuilders.com

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MISSION STATEMENT:

The Wausau Area Builders Association, chartered in 1967 and affiliated with the Wisconsin Builders Association and National Association of Home Builders, is a professional non-profit trade association. Serving the community we represent the interests and concerns of the consumer, building trades, industry suppliers and all facets of the building industry.

The primary goal of our association is to provide quality, affordable housing through community and government involvement, while promoting high standards of professionalism.

PRESIDENT'S MESSAGE



Fall has certainly arrived the last few days, and with it, planning for next year is in full swing. We are in the budgeting phase for 2017, interest in the Home Show is picking up, and there are some great opportunities for members to participate in WABA leadership for next year.

October is our annual Table Top night for the Parade of Homes and due to scheduling around a Packer game, so

note our date change to the FOURTH Thursday this month.

I am proud to say that your association is doing well again and we are looking at numerous things to promote our presence in the community. Last month we presented a check to the Never Forgotten Honor Flight, and also to the Community Foundation to bring our scholarship fund closer to the target that was established many years ago.

But one new thing I am very proud of is that we have a committee plowing new roadways to share the value of a career in the trades with local middle and high school students.

Join us for the member meeting this month and see how your association is doing. Consider volunteering for a leadership position, and participate in determining the direction of your organization.

Russ Utech, WABA President



MEMBER INFORMATION

RENEWING

*Brickners of Wausau
Central Door Solutions
Dan Sillars General Contractor Inc.
Paradise Solutions Inc.
Royal Heating & Cooling LLC
Stone Innovations Inc.*

NEW MEMBERS

NexGen Building Supply

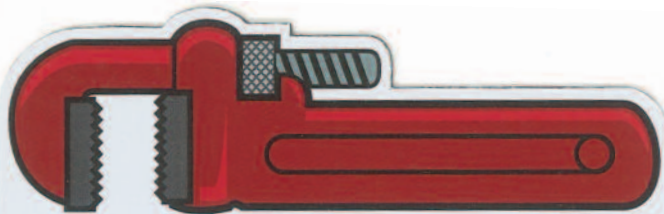
JOKE OF THE MONTH

The six year old asked his grandpa how old he was. Grandpa decided to have some fun and replied, "I really don't know."

The boy said, "Why don't your look in your underwear?"

"Why would I do that?" he replied in wonder.

"Well mine says 4 to 6 and I am six years old."



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IT'S TIME TO START THINKING ABOUT JOINING A COMMITTEE THIS FALL

Below is a list of all there is to join.

Now is the time to participate in the activities of your Association. The key to making the most of your membership is not what the association gives to you, but what you invest in the Association through participation. Play an active role in making it happen! Don't burn out the people that are always there for the Association. They are volunteers because they believe in the Association and have experienced first-hand what the Local, State and National Associations can do with team work.

Meet your fellow members - they're nice people

Officers -	Committees -	Committees -	Committees -
President	Advertising	Governmental Affairs	Scholarship
Vice-President	Anniversary	Home Show	Silent Auction
Secretary	Bylaws	Legislative	Golf Outing
Treasurer	BLDR-Pac Trustee	Marketing	Sporting Clay
Past President	Budget	Nominations	Website
Business Manager	Events	Parade of Homes	Facebook
Directors	Finance	Personnel	Membership

If you have any questions about a committee, please feel free to call the office at 715-842-9510. Not all committees have monthly meetings, rather meet when needed or when the chair schedules one. It's imperative to the growth of the Association that everyone does their part to help **their** industry grow.

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OCTOBER

2016

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4 Parade of Homes Meeting - 12:00 pm Home Show Committee Meeting - 4:00 pm	5	6	7	8
9	10	11	12	13	14 October Membership Renewals Due	15
16	17	18 BOARD MEETING - 4 pm	19	20	21 ITEMS FOR NEWSLETTER DUE	22
23	24	25	26 Membership Committe Meeting at 4:30 pm	27 Membership Dinner	28	29
30	31					



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NOVEMBER

2016

SUN	MON	TUE	WED	THU	FRI	SAT
		1 Parade of Homes Meeting - 12:00 pm Home Show Committee Meeting - 4:00 pm	2	3	4	5
6	7	8	9	10	11	12
13	14	15 BOARD MEETING - 4 pm	16	17 Membership Dinner	18 November Membership Renewals Due	19
20	21	22	23	24	25 ITEMS FOR NEWSLETTER DUE	26
27	28	29	30 Membership Committe Meeting at 4:30 pm			

What's in a name?



In our case, quite a bit.

A name like "Pella Windows & Doors of Wisconsin" comes with expectations. Not only do building professionals expect Pella's high-quality materials, colors, and styles, they want local insight and a work ethic worthy of Wisconsinites. Our strong values and integrity complement a true consultative approach, so your next project is worry-free, rewarding, and a good value.



THE MONDAY MORNING REVIEW



Walker Approval Rating Up in Recent Marquette University Law School Poll

On the same day that Governor Walker announced that he and his cabinet had made 100 stops in northwest Wisconsin as part of his annual “Cabinet on the Road” event, the

Marquette University Law School Poll showed an increase in his polling numbers.

Since his jump into the presidential election in early 2015, Governor Walker’s poll numbers in Wisconsin have been below 50%. In an attempt to reconnect with Wisconsin voters, the governor has been aggressively traveling the state. Walker has also been holding listening sessions across the state as part of his “2020 Vision Project,” to bring citizens from across the state together for candidate discussions about the issues facing their communities and state.

Admittedly his numbers are still in the negative, but they did see a positive boost in the right direction with the release of the latest Marquette University Law School Poll. The latest poll had 43% of respondents approving of Governor Walker’s job performance and 49% disapproving. This is the highest approval rating the governor has had since March 2016, and the first time his disapproval rating has been below 50% since October 2014 which was just before he was reelected to serve another four-year term in office.

If this trend continues it would make it much more likely that Walker would seek a third term in office and run for reelection in 2018.

Fault Lines Developing in GOP on Transportation Funding

There have been comments heard here and there over the past few months that GOP leaders in the state assembly and state senate have differing views on transportation funding that may run at odds with Governor Walker. Recently Governor Walker announced his plan to fund transportation projects in his upcoming state budget, and the deep divisions on these issues with GOP leaders in Wisconsin became much clearer.

Governor Walker is doubling down on his promise not to raise fees or taxes to aid transportation projects unless they are offset with corresponding cuts somewhere else in state government.

The plan announced Thursday by Governor Walker and Department of Transportation Secretary Mark Gottlieb has a substantial increase in local road aid (\$65 million), no increases in taxes or fees, \$1.7 billion for the State Highway Rehabilitation Program, and the lowest level of bonding for transportation projects (\$500 million) since the 2001-2003 state budget.

“This budget provides more funding to local governments for their roads and bridges, keeps borrowing at historically low levels, and maintains our no tax or fee increase pledge,” Governor Walker said. “Good roads and bridges are important to Wisconsin and our economy, and this budget proves you don’t have to raise taxes or fees to maintain a safe and strong transportation network.”

Two prominent conservative members of the Senate GOP caucus, Senators Nass and Stroebel, quickly released statements of support for the governor’s pledge to not raise taxes and fees to pay infrastructure.

Senator Duey Stroebel stated on Twitter, “Prioritizing our road projects is like Wisconsin families’ need to keep their budgets in order.” With Senator Steve Nass adding in a press release, “Governor Walker has kept his word by proposing a reasonable transportation budget that sets the right priorities and doesn’t increase taxes or the legislation fee.”

Leaders in the Assembly GOP had a much different take on Governor Walker’s proposed transportation plan. In a joint statement Speaker Robin Vos, Majority Leader Jim Steineke, Joint Committee on Finance Co-Chair John Nygren, and Assistant Majority Leader Dan Knodl stated that “This budget request falls short of addressing the long-term funding crisis in our transportation budget. This is a political solution, not a real solution.”

As reported by the online news service wispolitics.com, Speaker Vos had additional, more pointed comments on Walker’s proposed plan when he stated, “Delaying a project costs you money. It doesn’t save you money,” Vos said. “I’m not going to

fund increased expenses in one area by increasing expenses in another. That's what he's doing. It's phony math."

Assuming that the GOP remains the majority party in both houses of the legislature come January 2017, expect this issues to continue to be very contentious and one that could delay the passage of a state budget this spring if a compromise cannot be worked out on transportation funding.

Assembly GOP Announces Agenda

Recently members of the Assembly GOP Caucus, currently at 63 members, announced their "Forward Agenda". The Forward Agenda comes out just as political races have started get heated up across the state before Tuesday, November 8th.

This agenda was meant to lay out the issues that GOP incumbents, challengers, and those running in open seats will support next legislative session if they are elected in the fall.

In the introduction to the agenda, the Assembly GOP explains that "every Wisconsin resident deserves to have the opportunity for a great education, a family-supporting job and a safe neighborhood. The American Dream should be within everyone's reach in Wisconsin and government should not put barriers in the way to personal success. By focusing on these priorities, Wisconsin Assembly Republicans will continue to move our state forward. We will look to address the major concerns in our state. We want long-term solutions, not quick fixes to the problems that face Wisconsin families."

Areas that the Assembly GOP plan to address next session include:

- Job Growth and Government Reforms
- Education and Workforce Development
- Health and Public Safety

To read the entire Forward Agenda click [here](#).

Clinton and Feingold in the Lead in Wisconsin

According to the Marquette University Law School Poll, Hillary Clinton's lead over Donald Trump is back to where it was prior to the Democratic Convention, and Russ Feingold continues to lead but with a slimmer margin than in July.

Clinton's lead over Trump is currently at 5%, down by 5% from early August on the heels of the Democratic National Convention. In addition, the race is within a margin of 5% and Clinton's lead with likely votes is down to 3% when looking at who is much more certain to vote in the November General Election.

In the nationally watched race for U.S. Senate, and a rematch of the race in 2010, Russ Feingold continues to lead current U.S. Senator Ron Johnson. However, using both of the above criteria, the race is still very close and both screens for voter likelihood are within the margin of error.

In the first matchup of all those responding to the poll Feingold leads Johnson 46% to 42% (the early August numbers were 49% to 43% with Feingold leading). When the filter of "likely voters" is used the race is even closer with Feingold besting Johnson 48% to 45%.

So it appears, at least for the time being, that Wisconsin is once again living up to its reputation as being a key "swing state" in the race for the White House and will determine who controls the majority in the U.S. Senate come January 2017.

Some additional interesting findings from the latest Marquette University Law School Poll:

- Fifty-three percent of registered voters say they are living comfortably, 33 percent say they are just getting by and 13 percent say they are struggling.
- Sixty-two percent of registered voters say that undocumented immigrants currently working in the United States should be allowed to stay and eventually apply for citizenship.
- Nearly half (49 percent) of registered voters think the next generation will have a worse life than today, while 20 percent think it will be better and 25 percent say the next generation will live in about the same circumstances as today.
- When asked about their feelings about the police in their community, 86 percent say the police make them feel mostly safe while 12 percent said they feel mostly anxious.

Looking for Candidate Information?

With summer now winding down and school bells ringing across Wisconsin, we now enter campaign season or "silly season" as some political pundits have taken to calling the autumn of even numbered years.

If it has not already started, your mailbox soon will be filled with political mail; during your commute, every other radio commercial will likely be a political ad; your television will be filled with political advertising.

If you were looking for extended interviews from an unbiased host for those running for the state senate and state assembly, we have the place for you.

Wisconsin Eye, known as "Wisconsin's C-SPAN" is

IMPORTANT MESSAGE TO ALL BUILDER/ASSOCIATE MEMBERS

The Parade of Homes committee would like to remind all builder and associate members about the upcoming

PARADE OF HOMES KICK-OFF MEETING THURSDAY, OCTOBER 27ND AT 6:00 PM AT THE GREAT DANE RESTAURANT IN WAUSAU

This meeting will be a great opportunity to network and socialize with fellow members over cocktails and hors d'oeuvres.

BUILDERS:

- There is a \$500 fee if you do not come to this event & are in the Parade.

ASSOCIATES:

- Table Top display space available (\$50.00 per table) space/with skirt provided –available on a first come basis to be paid in full that evening (setup begins at 4:30 pm)
- Showcase your companies “Parade Specials” to the Builders in attendance

Builders/Exhibitors must still sign up for the dinner meeting with the association to ensure our food order is accurate.

For more information, or to sign up for a table top, please contact
Carolyn at 715-842-9510,
or email her at
carolyn@wausauareabuilders.com.

accumulating interviews in races for the legislature from across the state.

In this forum, candidates of both political parties answer questions on key issues to help educate voters across the state to make informed decisions on the upcoming elections.

Click here to see all of the interviews before the November election.

Charlie Cook Predicts Tight Presidential Race, Continued GOP Control of House

From NAHB: "This election is about changing the nature of the political process," political pundit Charlie Cook told the NAHB Board of Directors this week during the Midyear Meeting in Miami.

"In the end, the Democrats nominated who you thought they would," noted Cook. Not so with the Republicans. "The GOP did not follow its pattern of nominating a known commodity."

Cook expects the presidential race between Democratic nominee Hillary Clinton and Republican nominee Donald Trump to remain tight over the next two and a half months because of each candidate's high negatives: Neither candidate is capable of winning by a large margin, he said.

"More people will be voting against someone than for someone," Cook predicted.

Cook told members that a third-party candidate will not have an impact in the presidential election, because those voters would not have gone to the polls to vote for Clinton or Trump anyway.

Down the ballot, Cook believes that GOP voter turnout should be strong enough for Republicans to maintain control of the House, but with a smaller majority. Cook predicts Republicans will lose 10-15 seats, with the balance shifting to the right, making House Speaker Paul Ryan's job even harder.

In the Senate, the GOP is not expected to fare as well, with 10 vulnerable seats giving it more exposure. The Democrats have just one vulnerable seat: retiring Senate Minority Leader Harry Reid (D-Nev.). In the end, the Senate should be split 50-50, give or take a seat or two. Yet Cook believes the new Democratic leader, Sen. Charles Schumer (D-N.Y.), will have a better relationship with the GOP.

Cook, a former NAHB employee, concluded by thanking members for their hard work across the country. "You are the heart and soul of America."

Brad Boycks
WBA Director of Government and Political Affairs
Wisconsin Builders Association@bboycks@wisbuild.org
(608) 242-5151 ext.16
Visit our web site: www.wisbuild.org

3 Key Takeaways from the Latest Housing Market Reports

The housing market has been slowly climbing out of the Great Recession, & it still has a long way to go before reaching what are considered normal production levels. This month, a new trend started to emerge in the residential reports released throughout August. And according to experts, that trend mirrors exactly where the market should be.

Sales figures are following the traditional housing cycle pattern

Reports released in July were all positive with the exception of existing home sales, which dipped 3.2%. Builder confidence rose two points and housing starts increased 2.1%. Most notably, new home sales soared 12.4%.

Traditionally in the early stages of a housing cycle, existing home sales dominate the largest portion of the recovery, according to Tom Rhodes, CEO of Sente Mortgage. "Existing home sales have been carrying the burden of the economic recovery for many years, and new construction is starting to assume its fair share of the marketplace," he said.

Now that the available inventory on the market has been drained, new home construction has an opening to claim a larger share of buyers. "We're now seeing a divergence in the sales of new and existing homes, as more construction activity is driving the number of new home sales up while existing home sales are constrained by limited supply," Realtor.com Chief Economist Jonathan Smoke said.

Rhodes added that despite some concerns over the leveling out of existing home sales, the residential industry is on its natural path. "This is very much the natural state of things," he said. "It's been a long time since we've been in this place because of the market disruption of the Great Recession."

Constraints are on the supply side, not demand

The biggest obstacles hindering new home construction aren't on the demand side, as buyers have exhibited a strong interest in new properties and have reported difficulty finding available properties.

Instead, the most significant challenges continue to lie on the supply side, where builders are struggling with shortages of lots, labor and lending, according to National Association of Home Builders Chief Economist Robert Dietz. "You need all three to increase. It's not something that can turn on a dime. There is

more inventory and more single-family coming, and we're doing that in a positive environment," he said.

In nearly every report from the National Association of Realtors, the group has called on homebuilders to ramp up construction to help meet booming demand. However, builders counter that rising regulatory costs — which the NAHB reported can add nearly 25% to a home's price — as well as the labor, lots and lending concerns, are keeping them from increasing construction.

"It just takes a lot of time. If you think about the cycle, that recession killed every part of construction," Rhodes said. "The reality is in this cycle, we had to know there was a real recovery happening. Everyone was a lot more gunshy."

Inventory and affordability concerns will likely continue, but start to ease

Both Dietz and Rhodes said they expect builders to continue ramping up new construction, therefore helping the environment of tight inventory. They also predicted an influx in new properties at lower price points, as building has been skewed toward the luxury end of the market after the crash.

However, that kind of substantial change will take time. "There's a lag. Builders are moving down the price point, but we're not going to see it next month," Rhodes said.

In the current climate of tight inventory, home prices have soared — pricing a significant portion of potential buyers out of the market. Now that builders are starting to feel more comfortable adding properties with lower price points, concerns over affordability should start to ease. However, that broadening of inventory will be a slow rollout, as prices still have room to grow, according to Rhodes.

"It speaks to the natural cycle of real estate. Prices rise, but there are many years of prices rising before markets settle out, and we haven't had enough of those years," he said. "There's tremendous desire and good jobs. All those things will fuel good housing, maybe not crazy housing, but good housing."



UPCOMING EVENTS

PLEASE SAVE THESE DATES (watch your inbox for online registration)

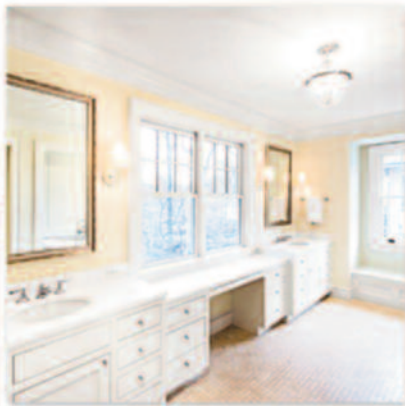
OCTOBER 27, 2016: Dinner Meeting, Great Dane, Wausau

Mark your calendar folks for "The WABA Parade of Homes 2016 Kick Off and Table Top!!" HELD @ THE BEAUTIFUL "GREAT DANE" on Thursday, October 27th @ 2305 Sherman Street Wausau (NOTE: The Date CHANGE to the 4TH Thursday, instead of the 3rd Thursday**Due to "Our Packers" playing on the one and ONLY Thursday night of the schedule") Our event starts @ 6 PM (I will have the Complimentary Beer Setup / different flavors, made @ The Great Dane!) / Cocktails / Cash Bar. Then @ 7 PM "Walk Around Dinner" including the popular "Potato Bar!" Rumor also has it...that Gloria has arranged for NOT 1, but 2 "Special Desserts!" YUM! ALL Builders MUST, MUST be there...so this is the perfect time Associates, to showcase YOUR business!!! Get your Table Top reserved and get your reservation in...You don't want to miss this GREAT opportunity!!

NOVEMBER 17, 2016: Dinner Meeting, Ferguson, Wausau

Also mark your calendar for the 2016 November Dinner Meeting, which will be held on November 17th, starting @ 6:00 PM @ The Beautiful "Ferguson Bath Kitchen & Lighting Gallery" located @ 2425 N. 14th Avenue Wausau. If you were lucky enough to experience the last years we were @ Ferguson's for our dinner meeting...it was mind boggling! Been working with Ted...and he promises it to be another wonderful experience! Pulling all the punches as always...including chef's to cater to all your needs! A little bonus for all of you?? Wine & Beer ALSO will be included, during the entire evening...so what's not to LOVE! It's also that time of year... for our "WABA ELECTIONS" which will be held that evening, for Officers & Directors! Watch for your reservation announcement by email...you don't want to miss out on this one...you will be sorry!

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September Dinner Meeting



Dear Wausau Area Builders Association,

I greatly appreciate the scholarship that you award me. I also appreciate the support and generosity. Your scholarship will help me further my education at UW – Marathon County this fall. I will be taking classes that focus on a political science and law aspect, of which I plan to use later in my education and in my future career. If there is anything I can do for you as a thank you, please let me know.

Again thank you very much for your generosity.

Deepest regards,

Brett Woller

Brett Woller



On behalf of the Wausau Region Chamber of Commerce, we thank you for your involvement and support with the 2016 Chamber Golf Outing!

We cannot thank you enough for your Goodie Bag donations and for helping to make this year's outing a success! The candy bars were a big hit.

We appreciate your continued partnership!

Renee M. Krings



In September, your association presented a check to the Never Forgotten Honor Flight, and also to the Community Foundation!





The Home Show committee will again be producing a show book. Included in the book is a floor plan of the show, various advertisements, several articles covering different topics pertaining to our industry and will have our membership directory which will gain you, our advertising supporter, additional exposure. It will be available two weeks prior to the Home Show.

Cindy from Color Creations will be doing the book layout, so any ads should be sent via email to cindy@colorcreationsllc.com as a pdf, jpg or eps file. If you have any questions please call Cindy at 715-443-3032.

SIZES AND PRICES ARE ON THE FORM TO THE RIGHT

(A 10% discount will be provided if you also have a booth!)

Both ad copy and payment are due by January 1, 2016. Ad should be emailed to Cindy at the address above and the payment should be made out and sent to WABA, 801 South 24th Ave., Wausau, WI 54401.

We are also offering a "special opportunity". With the purchase of a 1/2 page ad you may also purchase a full page "article page" for an additional \$100. This is a page that would allow you to write the article and include your own picture and logo. It is an information article or advice to the public. If you have interest and could supply information in one of these categories please call Cindy at 715-443-3032 before January 1st.

Sincerely,
The Home Show Committee

AVAILABLE ADVERTISING FOR THE HOME SHOW

The 2017 Home Show will be held February 24-26.

If you are interested in advertising in the Home Show book please check your choice at the bottom of this page and send the signed form below with a check made out to WABA to 801 South 24th Ave., Wausau, WI 54401

If you have any questions please call Cindy at 715-443-3032 or you may email her at cindy@colorcreationsllc.com
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- ☐ Full Page (B/W) - \$300.00
- ☐ 1/2 Page (B/W) - \$220.00
- ☐ 1/4 Page (B/W) - \$165.00

Color

- ☐ Full Page (Color) - \$500.00
- ☐ 1/2 Page (Color) - \$340.00
- ☐ 1/4 Page (Color) - \$240.00

HOME SHOW

FEBRUARY 24 -26, 2017

There is no better way to utilize your sponsorship dollars than by reaching a targeted group of consumers! All sponsorship and advertising packages can be customized to fit your needs. Additional sponsorship opportunities may also be added throughout the year. Please contact Russ Utech at 715-571-9332 or russu@wausauareabuilders.com today to begin reaping the benefits of your sponsorship! We look forward to working with you – simply choose a sponsorship option, then sign and return the form to 801 S.

PLATINUM

- Up To Four 10x10 Booths in 2017 Show
- Full Page Color Ad in Home Show Book
- Sponsor in all Media Advertising
- Ad / Logo on Large Postcard Mailer
- Ad Banner On Home Show Website w/ Your Company Link For 6 Months
- A Live Radio Remote at The 2017 Show
- 10 - Radio Ad Spots on WDEZ & WIFC
- 14 – Home Show Tickets

TOTAL: \$3,000

GOLD

- Up To Two 10x10 Booths in 2017 Show
- Half Page Color Ad in Home Show Book
- Sponsor in all Media Advertising
- Ad / Logo on Large Postcard Mailer
- Ad Banner On Home Show Website w/ Your Company Link For 3 Months
- 10 - Radio Ad Spots on WDEZ & WIFC
- 10 – Home Show Tickets

TOTAL: \$2,000

SILVER

- A Booth in The 2017 Show
- Quarter Page Color Ad in Home Show Book
- Ad Banner On Home Show Website With Your Company Link For 2 Months
- Recognition at the Show
- 6 – Home Show Tickets

TOTAL: \$1,000

BRONZE

- Recognition in Home Show Book
- Quarter Page Ad in Home Show Book
- Ad Banner on Home Show Website With your Logo for 1 Month
- Recognition at the Show
- 4 – Home Show Tickets

TOTAL: \$500

2017 COMMITMENT FORM – HOME SHOW

☐ Platinum.....\$3,000
☐ Gold.....\$2,000



☐ Silver.....\$1,000
☐ Bronze.....\$500

CONTACT INFORMATION:

Name _____ Company _____
 Email _____ Phone _____
 Signature _____ Date _____

WAUSAU AREA BUILDERS ASSOCIATION SPONSORSHIP OPPORTUNITIES



HOME SHOW

FEBRUARY 24-26, 2017

There is no better way to utilize your sponsorship dollars than by reaching a targeted group of consumers! All sponsorship and advertising packages can be customized to fit your needs. Additional sponsorship opportunities may also be added throughout the year. Please contact Russ Utech at 715-571-9332 or russu@wausauareabuilders.com today to begin reaping the benefits of your sponsorship! We look forward to working with you – simply choose a sponsorship option, then sign and return the form to 801 S. 24th Ave. Wausau WI 54401.

- ☐ Seminar Area..... \$250
- Recognition at Home Show Event
 - Recognition in Home Show Book

- ☐ Kitchen Area.....\$250
- Recognition at Home Show Event
 - Recognition in Home Show Book

- ☐ Ice Breaker Event.....\$ 500
- Recognition at Home Show Event
 - Recognition in Home Show Book

- ☐ Saturday Night \$500
- Recognition at Home Show Event
 - Recognition in Home Show Book

- ☐ Grand Prize Giveaway.....\$500
- Recognition at Home Show Event
 - Recognition in Home Show Book

- ☐ Coffee and Donuts.....\$200
- Or in kind
- Recognition at Home Show Event
 - Recognition in Home Show Book
 - 1 - Sponsorship Available

- ☐ Water.....\$200
- Or in kind
- Recognition at Home Show Event
 - Recognition in Home Show Book
 - 1 - Sponsorship Available

- ☐ Pizza and Cookie.....\$250
- Recognition at Home Show Event
 - Recognition in Home Show Book

- ☐ Bag.....\$500
- Recognition at Home Show Event
 - Recognition in Home Show Book

****Note: Only 1 sponsor allowed in each category unless otherwise noted***

CONTACT INFORMATION:

Name_____ Company_____

Email_____ Phone_____

Signature_____ Date_____

Market

YOUR COMPANY IN THE WABA NEWSLETTER!

Our newsletter is distributed to over 500 different individuals which means this is an opportunity for your company advertisement to be viewed!

Don't miss out on this tremendous opportunity to maximize your Company's exposure in the Wausau Area Builders Association, contact Cindy today!

Pricing for 12 Issues is as follows:

MEMBER FEES

Full Page	\$500.00
1/2 Page	\$300.00
1/4 Page	\$200.00
Business Card	\$60.00

NON-MEMBER FEES

Full Page	\$1000.00
1/2 Page	\$600.00
1/4 Page	\$400.00
Business Card	\$120.00

You may send your advertisement
as a jpg, pdf or eps to
cindy@colorcreationsllc.com



Full Page
7 1/2 x 10

1/2 Page
7 1/2 x 4 1/2

1/4 Page
3 3/4 x 4 3/4



**Never Forgotten
Honor Flight**

P. O. Box 5056
Wausau, WI 54402-5056
715-573-8519
neverforgottenhonorflight.org

Board of Directors

Executive Committee

Jim Campbell
Richard Jarvis
Sara Johnson
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Kirk Howard
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Bill Nietert, MD
John Pellegrino
David Phelps
Pamela Schindler



*Proud member of the
Honor Flight Network*

9/21/2016

Wausau Area Builders Association
801 S. 24th Ave
Wausau, WI 54401

Dear Friends of the Never Forgotten Honor Flight,

We would like to thank you for your generous support of the Never Forgotten Honor Flight. Your contribution of \$7500 will help us continue our work to honor veterans in North Central Wisconsin.

With the help of hundreds of volunteers, and with generous financial donations like yours, we have been able to make 25 flights since our beginning in 2009 – as well as continued flights in process for the Fall of 2016. To date, we have been able to give 2289 WWII, Korean War, and Vietnam veterans the opportunities to visit 'their memorials' in Washington DC, at no cost to the veterans. This is only possible with your generous support.

We would also like to make clear that no goods or services were provided to you in return for your contribution.

We offer our sincere gratitude to you for helping us further this wonderful and important cause. For more information, please visit www.neverforgottenhonorflight.org.

Yours very truly,

Richard A. Jarvis
Treasurer
Never Forgotten Honor Flight
(715) 571-1834