

LET'S LEVEL

the Official Publication of the Wausau Area Builders Association

**OCTOBER 2015
VOLUME 34 - ISSUE 10**

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www.buildershow.com*

More information on page 10

PARADE *of Homes*

**JOIN THE
OCTOBER DINNER MEETING
TABLE TOP
NIGHT**

**AT THE GREAT DANE
OCTOBER 22 STARTING AT 6**

The October Dinner Meeting is our associates opportunity to display their products & talk one on one with the Builders.

The Builders are required to attend this meeting and talk to all Associates displaying if even considering a Parade Home for 2016.

The entry fee is \$50 per table top. These are filling up fast, so please call Carolyn today at 715-842-9510.

More information on page 19



801 South 24th Ave.
Wausau, WI 54401
Phone (715) 842-9510
www.WausauAreaBuilders.com

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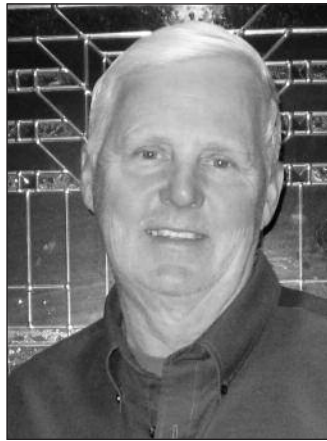
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MISSION STATEMENT:

The Wausau Area Builders Association, chartered in 1967 and affiliated with the Wisconsin Builders Association and National Association of Home Builders, is a professional non-profit trade association. Serving the community we represent the interests and concerns of the consumer, building trades, industry suppliers and all facets of the building industry.

The primary goal of our association is to provide quality, affordable housing through community and government involvement, while promoting high standards of professionalism.

PRESIDENT'S MESSAGE



Fall has officially arrived. It doesn't seem like it though. I'm sitting on the patio at 8 pm, in a pair of shorts and t-shirt enjoying the beautiful evening. I'm hoping this will last until December. I can dream can't I?

Thanks to Furniture and Appliance Mart for hosting a great dinner meeting for September! It was a great evening, great food and great attendance.

We got some great press on TV with the \$5,000.00 check being presented

to the Honor Flight from the Clay Shoot proceeds plus the \$500.00 that Furniture and Appliance added Thursday evening. Thanks to Larry and Alex from Larry Meyer Construction and everyone else that helped make it a success and to all who did the shoot.

October is the Parade of Homes kick off meeting on October 22 at the Great Dane. It is the 4th Thursday because of scheduling problems.

There aren't many tables left if you want to promote your business. This meeting is one of the best attended which gives you a great opportunity to show what you have.

Contact Carolyn or Travis for your spot.

Sid Sorensen, WABA President

Happy Halloween!



ACRO Plumbing, Inc.
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E-Mail: acroplumbing@frontier.com



3 REASONS WHY TO GIVE THE NEW WBA A TRY!

BENEFITS, DELIVERED

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ALL THE LATEST NEWS

We not only seek to be your advocate, but your leading resource on the WI housing industry. All you need to know, right in your inbox or just a click away.

BRAND NEW FEATURES

And we're just getting started. More content, from education & consumer resources to new member benefits, will be arriving in the coming months.

COMMITTEES UPDATES

EVENTS

Well, we kicked off the start of our dinner meetings @ "The Beautiful Furniture & Appliance Mart" in September! What a wonderful time we all had! Thank You again Monty!! The WABA sooo appreciates YOU!! Mark your calendar for October 22nd, for The WABA Parade of Homes 2016 Kick Off and Table Top!! Held @ the Beautiful "Great Dane" starting @ 6 PM Cocktails-7 PM Dinner @ 2305 Sherman Street Wausau All Builders MUST be there...so this is the perfect time to showcase YOUR business to all Associates!!! Get your Table Top reserved and get your reservation in...You don't want to miss this GREAT opportunity!! ~ Mrs. Gloria Fenhaus / Director & Chair of Events

MEMBER INFORMATION

RENEWING

*Brickner's of Wausau
Larry Meyer Construction Co. LLC
County Materials Corporation
Lincoln Wood Products, Inc.
Dun-Rite Exteriors
Stone Innovations
Dan Sillars General Contractor Inc.
Gaffney Construction LLC
Brian Luedtke & Associates*

SORRY TO SEE YOU GO

CertainTeed

NEW AFFILIATE MEMBERS

*Shelly Tally-Nelsen (Affiliate)
Mark Schreier (Affiliate)*

JOKE OF THE MONTH

A very shy guy goes into a bar and sees a beautiful woman sitting at the other end. After an hour of gathering up his courage he finally goes over to her and asks, tentatively, "Um, would you mind if I chatted with you for a while?" To which she responds by yelling, at the top of her lungs, "No, I won't sleep with you tonight!" By now, the entire bar is staring at them. Naturally, the guy is hopelessly and completely embarrassed and he slinks back to his table. After a few minutes, the woman walks over to him and apologizes. She smiles at him and says, "I'm sorry if I embarrassed you. You see, I'm a graduate student in psychology and I'm studying how people respond to embarrassing situations." To which he responds, at the top of his lungs, "What do you mean \$200!"



Another Home Show is approaching fast! The 2016 Show will be held at The Central Wisconsin Convention and Expo Center (formerly The Patriot Center) for the 7th year. Last year was the first time in a number of years that we had all our booths filled when the show started!

For 2016 we have many advance registrations, and with the number of exhibitors returning and asking for more booths, we have decided to use some additional space at the Expo center, so we are taking reservations for booths in the ballroom. In the last three years we have had numerous requests for this, and we feel that 2016 will be the time to expand the show.

We have also changed the date to the last weekend in February for 2016.

If you are interested in a booth for 2016, and you were not in the 2015 show, please contact me, or follow this link to the floorplan at Booth Boss and reserve your booth today!

You will see that we have redesigned the layout, moving the kitchen demo to the ballroom, and using the center court area of the main exhibit hall for seminars. The new ballroom area will be used as a garden center type area, and if you are in the landscaping business, call me for a special show pricing to access this area.

<https://www.boothboss.com/floorplan/index.php?showID=529>

If you are interested in doing a seminar, please get in touch with Larry Meyer at 715-848-0518 or larry@larrymeyerconstruction.com.

Thank you and have a great fall building season!

Russ Utech, Home Show Chair

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September 22, 2015

Wausau Area Builders Association
801 S 24th Ave
Wausau, WI 54401-5228

Thank you for supporting this important community event and for your support of the Aspirus Health Foundation.

Below is a confirmation of your recent gift.

Designation:	Festival Of Trees
Amount Received:	\$600.00
Description:	6-foot tree sponsor
Value of Benefits:	\$0.00
Eligible Amount for Tax Purposes:	\$600.00
Method of Payment:	Check
Check number:	5919
Check date:	9/17/2015

Your gift will be used to help support people during their end-of-life journeys and help improve quality of life for patients, families, friends, and neighbors in our community.

Sincerely,

Kalynn M. Pempek
Executive Director

*Carolyn - thank you and the Wausau Area Builders Association
for your partnership and support of hospice through the Festival of Trees!*

Please keep this receipt for 2015 tax purposes.

OCTOBER

2015

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6 POH Committee Meeting - 12:30 pm Home Show Committee Meeting - 4:00 pm	7	8 Board Packets Sent - 5:00 pm	9	10
11	12	13 BOARD MEETING - 4 pm	14	15	16	17
18	19	20 OCT. Membership Renewals Due	21	22 Dinner Meeting	23 ITEMS FOR NEWSLETTER DUE	24
25	26	27 Membership Committee Meeting at 4:30 pm	28	29	30	31



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NOVEMBER

2015

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3 POH Committee Meeting - 12:30 pm Home Show Committee Meeting - 4:00 pm	4	5 Board Packets Sent - 5:00 pm	6	7
8	9	10 BOARD MEETING - 4 pm	11	12	13	14
15	16	17 NOV. Membership Renewals Due	18	19 Dinner Meeting	20 ITEMS FOR NEWSLETTER DUE	21
22	23	24	25 Membership Committee Meeting at 4:30 pm	26	27	28
29	30					

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THE MONDAY MORNING REVIEW



Justice Crooks decides again reelection

Recently Supreme Court Justice Patrick Crooks announced that he would not seek reelection to the post he has held for close to 20 years. Many had been expecting this announcement but others saw indications that Justice Crooks

may be considering making another run for the office he has held since 1996.

Crooks was elected to his first 10-year term on the Wisconsin Supreme Court in 1996, and he was re-elected in 2006 without opposition. His retirement date coincides with the end of his current term and will give voters a chance to choose his replacement on the Supreme Court in the 2016 spring election.

In a statement announcing his retirement Justice Crooks stated, "Supreme Court justices play a crucial role in our legal system and in our form of government. People rely on all judges, including Supreme Court justices, to decide cases fairly and impartially, according to the law and the facts of each case. A judge must be nonpartisan and independent in deciding cases, and in carrying out her or his role in a co-equal branch of government."

Justice Crooks' retirement will trigger a rare open seat here voters will choose a replacement in the spring of 2016.

Judge Rebecca Bradley announces run for Wisconsin Supreme Court

With the announcement of Justice Crooks' retirement came the announcement from Milwaukee County Circuit Court Judge Rebecca Bradley that she is a candidate to succeed Crooks in the Wisconsin Supreme Court in the spring of 2016.

"I review decisions made at the trial court level and write published opinions that are binding precedent unless

overturned by the Supreme Court. These have been the most rewarding experiences of my professional life, and I am grateful to those who expressed confidence in me with their support and votes. In response to the encouragement of citizens all over Wisconsin, I humbly offer my candidacy for the Wisconsin Supreme Court." Bradley stated.

The two most likely candidates that will advance out of a primary for this now open seat are Judge Bradley and Judge JoAnne Kloppenburg. Kloppenburg lost a very close race to Justice Prosser in the spring of 2011 when Act 10 was still being debated before the Wisconsin Legislature.

For more information on Judge Bradley [click here](#). and for more information on Judge Kloppenburg [click here](#).

Bill to require inspections of "major renovations" passes State Senate

Recently the Wisconsin State Senate signed off on a bill supported by WBA that would require the inspection of "major renovations" which are defined in the bill as any renovation that exceeds 20% of the assessed value of a one or two family home.

Senate Bill 87 (SB 87) passed the State Senate on Wednesday, September 16 on a voice vote after receiving a bipartisan vote in committee of 5-0.

Next up will be getting a vote in the State Assembly to sign off on the senate version of this bill. The companion bill to SB 87, Assembly Bill 111, had an amendment added in committee that made significant changes from what is now contained in SB 87.

WBA is now advocating for passage of SB 87 and is not working to advance AB 111 after hearing concerns from legislators and other interest groups that the changes contained in AB 111 went too far.

The State Assembly is not taking up SB 87 in September so we will be working to determine the best course of action to get SB 87 approved in the State Assembly before the close of session in early 2016.

Please take 2 minutes to help WBA's Advocacy Agenda in the future

When WBA is working on an issue we often times send out notice via e-mail asking members to contact their respective member of the Wisconsin Legislature to support legislation or to sometimes oppose legislative initiatives. WBA members' contacting their elected members of the legislature is a key to legislative successes this session.

Next time you receive an "advocacy call to action" from the WBA Advocacy Action Network please take two minutes to use the system to send a quick e-mail to your elected official.

Your voice needs to be heard and this simple system allows each WBA member to quickly send a message to the legislature to help advocate for strong housing policies.

Race for the 18th Senate District heats up

Most election watchers see the 18th Senate District as the most competitive race set to take place in November of 2016. Currently this seat is held by freshman State

Senator Rick Gudex who won the seat with a victory over former State Senator Jessica King by 600 votes in 2012.

The 18th Senate District is a reliably GOP area when voting in off election years for governor but trends more democrat during presidential elections when the election for state senate takes place every four years.

Recently current Winnebago County Executive and former congressional candidate Mark Harris announced his intention to challenge Gudex in 2016. Some have stated that there may be other democrats who announce for the seat but Harris is likely the preferred candidate of democrats in Madison.

Any path for democrats to regain the majority in 2016 or 2018 must start with Harris or some other democrat beating Gudex in 2016.

Brad Boycks

WBA Director of Government and Political Affairs

Wisconsin Builders Association@bboycks@wisbuild.org

(608) 242-5151 ext.16

Visit our web site: www.wisbuild.org

UPCOMING EVENTS

PLEASE SAVE THESE DATES

(watch your inbox for online registration)

OCTOBER 22ND

DINNER MEETING - GREAT DANE
2016 Parade of Homes Kick Off

NOVEMBER 19TH

DINNER MEETING
Elections @ Ferguson Enterprises

JANUARY 16TH, 2016

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2016 Show Schedule

Dates, times and locations are all subject to change.

Saturday, January 16

8:00 am-5:00 pm Pre-Show Courses
12:00 pm-5:00 pm Exhibitor Registration Open

Sunday, January 17

7:00 am-5:00 pm Attendee/Exhibitor Registration
8:00 am-5:00 pm Pre-Show Courses

Monday, January 18

8:00 am-5:00 pm Pre-Show Courses

Tuesday, January 19

6:30 am-6:00 pm Hotel Shuttle Service
7:00 am-5:00 pm Attendee/Exhibitor Registration
7:30 am-5:00 pm IBS Centrals
8:00 am-9:00 am Opening Ceremonies
8:00 am-5:00 pm The Bookstore at Design & Construction Week
9:00 am-5:00 pm IBS Exhibits
10:00 am-4:00 pm IBS Education Sessions*
4:00 pm-6:00 pm Beer Garden at Show Village
5:00 pm-9:30 pm The Nationals**
6:30 pm-8:30 pm IBS House Party**

Wednesday, January 20

6:30 am-6:00 pm Hotel Shuttle Service
7:00 am-5:00 pm Attendee/Exhibitor Registration
7:30 am-5:00 pm IBS Centrals
8:00 am-4:00 pm IBS Education Sessions*
8:00 am-5:00 pm The Bookstore at Design & Construction Week
9:00 am-5:00 pm IBS Exhibits
10:00 am-12:30 pm Sales Rally*
4:00 pm-6:00 pm Beer Garden at Show Village
5:00 pm-6:30 pm NAHB Student Chapter Awards
6:30 pm-8:30 pm Best in American Living Awards**
8:30 pm-10:30 pm Young Professionals
After Hours Party**

Thursday, January 21

6:30 am-6:00 pm Hotel Shuttle Service
7:00 am-5:00 pm Attendee/Exhibitor Registration
7:30 am-2:00 pm IBS Centrals
7:30 am-3:30 pm IBS Education Sessions*
8:00 am-5:00 pm The Bookstore at Design & Construction Week
9:00 am-5:00 pm IBS Exhibits
3:30 pm-4:00 pm Best of IBS Awards
5:00 pm-7:30 pm IBS Spike Concert**

**IBS Full Registration Required **Ticketed Event*

Registration & Housing Details opens September 1, 2015
Early Registration is Oct. 1 - Nov. 20, 2015 • Regular Registration is Nov. 21, 2015 - Jan. 16, 2016
Housing Deadline: Dec. 18, 2015

For more information go to www.buildershow.com

outdoor adventures

Send us your pictures. We'd like
to see your successful hunt!

WABA DIRECTORS AND COMMITTEE 2015-2016 SIGN-UP FORM

Now is the time to participate in the activities of your Association. The key to making the most of your membership is not what the association gives to you, but what you invest in the Association through participation. Play an active role in making it happen! Don't burn out the people that are always there for the Association. They are volunteers because they believe in the Association and have experienced first-hand what the Local, State and National Associations can do with team work.

Meet your fellow members - they're nice people

Indicate your interests below and return the sign-up sheet today!

Vice-President _____

Home Show _____

Secretary-Treasurer _____

Membership _____

Local Director _____

Parade of Homes _____

Golf Outing _____

Clay Shoot _____

Events _____

Marketing _____

BLDR-PAC Trustee _____

Scholarship _____

MEMBERSHIP INFORMATION

Name _____

Company _____

City _____ State _____ Zip Code _____

Business Phone _____ Email _____

If you have any questions about a committee, please feel free to call the office at 715-842-9510. Not all committees have monthly meetings, rather meet when needed or when the chair schedules one. It's imperative to the growth of the Association that everyone does their part to help **their** industry grow.

Mail to the office at: 801 South 24th Ave., Wausau, WI 54401

PREPARING FOR A VISIT FROM OSHA

NAHB Now Filed in Labor, Safety and Health on September 22, 2015

Curious about what happens during an inspection conducted by the Occupational Health and Safety Administration (OSHA) and how to get ready for one? If so, here are some tips and guidelines that may come in handy.

For starters, before a compliance safety & health officer (CSHO) ever sets foot on the jobsite, builders should:

- Review their safety programs
- Be aware of any national and local programs that are currently being emphasized by the administration
- Develop procedures for a visit and train employees on those procedures
- Have records (300 Logs, training records, etc.) readily available and up to date
- Make sure workers are properly trained on the safety requirements of the jobsite

Once the CSHO is on the job site, there are four elements of the inspection that builders should expect and be prepared for.

Arrival. Typically a builder will not get advance notice of a visit. When a CSHO arrives, management should ask for credentials and for the purpose of the inspection, of which there are usually four:

- Programmed inspection (based on the Site-Specific Targeting 2011 inspection plan, or a national or local emphasis program)
- Response to a fatality or catastrophic event
- Response to an employee complaint
- Drive-by

Builders should have a designated area to hold the opening conference and designate which staff members will participate in the discussions and the walk-around.



Opening Conference. Here is where CSHOs will outline in general terms the scope of the inspection, including the need for private employee interviews, physical inspection of the workplace and records, etc. They will also review the company's personal protective equipment hazard assessment and the OSHA 300 injury and illness logs and 300A summary forms. As such, it is very important for the injury logs and forms to be thorough, up-to-date and readily available to the inspector.

Walk-Around. The scope of the walk-around could include a comprehensive tour of the facility, or be specific to one area that may have been the site of an employee complaint or hazardous incident.

Management should accompany the CSHO on the entire walk-around and should take the same pictures and videos as the inspector in case there is any question on a citation issued on a hazard. During the inspection, the CSHO may also suggest ways to address a hazard that can be corrected on the spot.

While inspecting the jobsite, the CSHO may conduct interviews with employees and management in a private setting. Management should plan on sitting in on all interviews and take notes unless the CSHO wants to conduct an employee interview privately, which he has the authority to do.

Closing Conference. Following the inspection of the site, a closing conference will take place between the CSHO and the home builder. The CSHO will not indicate how any proposed violations will be characterized (serious, other than serious, etc.) or what the proposed penalty amounts will be. During

this meeting management should take detailed notes and discuss with the CSHO any abatement steps that may be needed.

Post-Inspection & Citation Options. If the CSHO finds reasons to cite the company, the builder should expect to receive the citation by certified mail within 15 working days. The builder must immediately post a copy of the citation in a visible location where the violation occurred. This must be posted until the violation has been abated or for three working days, whichever is later.

Builders can have an informal conference/settlement with the CSHO where abatement suggestions are provided and the builder has an opportunity to explain why the citations are not justified. This may result in a penalty reduction, a classification reduction or withdrawal.

The more formal response is through a notice of contest. A short letter must be filed within 15 working days from receipt of the citation and should contest everything — citation items, abatement dates and proposed penalties.

The notice of contest takes it out of the hands of the CSHO and moves it to a solicitor in OSHA's legal department. In these cases, builders should engage the solicitor early in the process to discuss why citations are unwarranted or inappropriate.

Builders can and should reduce or eliminate the chance of being cited by OSHA by making sure they have their "house in order" long before an inspector arrives at the job site.

For instruction on how to put together a safety program for your employees, or more details on OSHA site visits, visit nahb.org/safety, or contact Rob Matuga, NAHB Labor, Safety and Health at 800-368-5242 x8507.

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KOLBE
WINDOWS & DOORS

September Dinner Meeting

The September Dinner Meeting was held at Furniture & Appliance Mart. Larry Meyer and Alex Forer presented a check to the Never Forgotten Honor Flight for \$5,000.00. This money was the proceeds from the Sporting Clay Shoot. Thanks to all who supported the event!



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Foundation of **KNOWLEDGE**

OCT. 22ND - 4:30 PM
THE GREAT DANE
COST: COMPLIMENTARY

"WPSC's Ebuilder Application Presentation will provide an overview on the advantages and abilities of an online service option that is being used by some of the Builders within the WPSC footprint.

Wisconsin Public Service's Ebuilder application is a tool used by builders. It provides 24 x 7 access to job information and status. It enables pre-loaded, customized contractor contact information, instant e-mail confirmation and access for viewing jobs, automated email notifications, the ability to electronically attach Site Sketch and Liability Waiver forms and approvals, and provides a method of communication with WPSC via the web."

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**WAUSAU AREA BUILDERS ASSOCIATION
AFFILIATE MEMBER APPLICATION**

DOES YOUR COMPANY HAVE MULTIPLE EMPLOYEES THAT WOULD BE INTERESTED IN BEING ACTIVE IN THE WAUSAU AREA BUILDERS ASSOCIATION AT ONE OR MORE LOCATIONS? DO YOU KNOW OF ALL THE GREAT BENEFITS OF AN AFFILIATE MEMBERSHIP? AS AN AFFILIATE MEMBER YOU RECEIVE ALL THE GREAT LOCAL AND NATIONAL DISCOUNT AND SAVINGS BENEFITS PROVIDED TO BUILDER / ASSOCIATE MEMBERS, RECEIVE A PERSONAL LISTING IN THE WABA CONSTRUCTION AND REMODELING DIRECTORY AND THE WABA WEBSITE. YOU ALSO HAVE THE OPPORTUNITY TO BE PART OF A COMMITTEE AS A MEMBER OR CHAIR AND ARE ELIGIBLE FOR OFFICIAL RECOGNITION BY THE WABA AS "BUILDER / ASSOCIATE OF THE YEAR"

BENEFIT EXAMPLES:

- ☐ ADDITIONAL LISTING: IN THE WABA MEMBERSHIP DIRECTORY AS WELL AS THE WABA WEBSITE
- ☐ GM: \$500 DISCOUNT TOWARDS THE PURCHASE OF A NEW VEHICLE
- ☐ CELLCOM: CELLCOM WIRELESS PRODUCTS AND SERVICE AT PREFERRED PRICING
- ☐ OFFICE DEPOT: FREE DISCOUNT CARD PLUS AN ADDITIONAL 5% OFF EVERYDAY ITEMS
- ☐ WBA MEMBER REBATE PROGRAM: BUILDER MEMBERS ARE ELIGIBLE TO RECEIVE REBATES ON PRODUCTS THAT ARE USED IN THEIR PROJECTS
- ☐ CAR RENTAL – RECEIVE UP TO 25% OFF WITH THREE NATIONAL COMPANIES
- ☐ MEMBERSHIP CARD – RECEIVE MEMBERSHIP CERTIFICATE AND HANDY WALLET CARD WITH INDIVIDUAL MEMBER NUMBER

AFFILIATE INFORMATION:

BUSINESS NAME: _____
 CONTACT PERSON: _____ POSITION/TITLE: _____
 BUSINESS STREET ADDRESS: _____ CITY, STATE, ZIP: _____
 BUSINESS MAILING ADDRESS: (IF DIFFERENT FROM THE STREET ADDRESS) _____
 _____ CITY, STATE, ZIP: _____
 BUSINESS PHONE: _____ BUSINESS FAX: _____
 CELL: _____ E-MAIL: _____

MY COMPANY IS AWARE THAT I AM APPLYING FOR AFFILIATE MEMBERSHIP. ☐ YES ☐ NO
 I WOULD LIKE AN ADDITIONAL LISTING IN THE MEMBERSHIP DIRECTORY. ☐ YES ☐ NO
 I WOULD LIKE AN ADDITIONAL LISTING ON THE WABA WEBSITE. ☐ YES ☐ NO

PLEASE ACCEPT MY APPLICATION AS AN AFFILIATE MEMBER:

FEE: \$50 ANNUAL DUES FEE (ALL DINNER MEETING AND OTHER EXTRA EVENTS A SEPARATE FEE)

I AGREE TO ABIDE BY THE CONSTITUTION AND THE BYLAWS OF THE LOCAL ASSOCIATION TO WHICH THIS MEMBERSHIP APPLICATION IS DIRECTED AND AFFILIATED ORGANIZATIONS. OF THE DUES REMITTED, A PORTION SHALL BE USED AS SUBSCRIPTION DUES FOR ONE YEAR TO ALL NATIONAL, STATE AND LOCAL NEWSLETTERS. I UNDERSTAND MY MEMBERSHIP DOES NOT INCLUDE ANY FEES FOR DINNER MEETINGS, SPECIAL EVENTS, OR DONATION CONTRIBUTIONS.

SIGNATURE OF APPLICANT: (MEMBERSHIP IS SUBJECT TO BOARD OF DIRECTORS APPROVAL)

VISA AND MASTERCARD ACCEPTED:

☐ CARD #: _____ EXPIRATION DATE: _____ SECURITY CODE: _____
☐ PAYMENT BY CHECK _____ ALL CREDIT CARD INFO TO BE SHRED AND DISPOSED OF AFTER PROCESSING

PLEASE RETURN THIS FORM ALONG WITH PAYMENT TO THE WABA OFFICE. IF YOU HAVE ANY QUESTIONS PLEASE CALL.
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Market

YOUR COMPANY IN THE WABA NEWSLETTER!

Our newsletter is distributed to over 400 different individuals which means this is an opportunity for your company advertisement to be viewed!

Don't miss out on this tremendous opportunity to maximize your Company's exposure in the Wausau Area Builders Association, contact Cindy today!

Pricing for 12 Issues is as follows:

MEMBER FEES

Full Page	\$500.00
1/2 Page.....	\$300.00
1/4 Page.....	\$200.00
Business Card.....	\$60.00

NON-MEMBER FEES

Full Page	\$1000.00
1/2 Page.....	\$600.00
1/4 Page.....	\$400.00
Business Card.....	\$120.00

You may send your advertisement
as a jpg, pdf or eps to
cindy@colorcreationsllc.com



Full Page
7 1/2 x 10

1/2 Page
7 1/2 x 4 1/2

1/4 Page
3 3/4 x 4 3/4

Business Card
3 1/2 x 2

*Important Message to all
Builder/Associate Members*

The Parade of Homes committee would like to remind all builder and associate members about the upcoming

**PARADE OF HOMES
KICK-OFF MEETING
THURSDAY, OCTOBER 22ND
AT 6:00 PM
AT THE GREAT DANE
RESTAURANT IN WAUSAU**

This meeting will be a great opportunity to network and socialize with fellow members over cocktails and hors d'oeuvres.

BUILDERS:

- Attendance qualifies builder for \$500 savings on Parade of Homes contract
- All builders qualify for special "Builders Drawing" - must be present to win

ASSOCIATES:

- Table Top display space available (\$50.00 per table) one 4' or 6' table space/with skirt provided – space available on a first come basis to be paid in full that evening (setup begins at 4:30 pm)
- Showcase your companies "Parade Specials" to the Builders in attendance
- All exhibitors qualify for a special "Exhibitor Drawing" - must be present to win

Builders/Exhibitors must still sign up for the dinner meeting with the association to ensure our food order is accurate.

For more information, or to sign up for a table top, please contact Carolyn at 715-842-9510, or email her at carolyn@wausauareabuilders.com.

PRODUCT NEWS

Article courtesy of NAHB Housing Headlines

Zipup Ceiling & Underdeck®

Zip Up Under Deck - A Perfect Way to Extend a Deck Job!

Bidding on a job to install a raised deck at a single family home, condo, town-house complex, or for other multi-family housing? Here's a great way to help your proposal stand out from the competition and also increase the value of the job: offer finishing the underside of the deck with a watertight PVC drainage/paneling system like Zip Up Ceiling and Under Deck.



A handy crew can turn under-utilized, often wasted space under the deck into a dry entertainment/storage area, essentially doubling the functional space. The system fits together quickly and easily, utilizing just a few pliable lightweight, waterproof and mold-resistant components including a main rail, a hurricane rail that supports the main rail, and

foot-wide panels that are the visible surface of the system. The system is pitched for easy water drain-off and an optional gutter system is available. As the panels are in both 12 and 16 foot lengths, most decks will have few, in any, seams.

Zip-UP Ceiling and UnderDeck System carries a Class A fire rating and is hurricane rated, meeting every Florida standard for static and cyclic load tests of hurricane strength winds, the most stringent in the U.S. The PVC components do not stain and hold up very well under daily exposure to high humidity and other outdoor elements. The flat, grid-free non-corrugated low maintenance ceiling, which takes up only two inches of head-room, "unzips" for easy overhead access to anything that might have fallen through the decking or access to any mechanical wiring or equivalent.

Zip-UP Ceiling® and UnderDeck is also a good choice for rain protection under soffits along covered walkways serving clubhouses, pool areas, and other common spaces at residential communities.

And indoors, the versatile Zip-UP Ceiling is an aesthetically pleasing, low life-cycle-cost aesthetically pleasing option for finishing open basement ceilings and as a replacement ceiling in basements, kitchens, laundry areas, and other spaces in a home, including those in damp locations. When evaluated against gypsum board and other comparable installations, the system offers reduced installation and life cycle costs.



A PVC drainage/paneling system is also a good choice for rain protection under soffits along covered walkways serving clubhouses, pool areas, and other common spaces at residential communities.