

# LET'S LEVEL

*the Official Publication of the Wausau Area Builders Association*



**OCTOBER 2009**

**VOLUME 28 - ISSUE 10**



*Membership  
Dinner Meeting  
held at the*

*Great Dane*

*Thurs., Oct. 22  
see details inside*

**WAUSAU**  
AREA BUILDERS ASSOCIATION



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'02 JLG E300 AJP, Electric boom lift, 30', 4' basket, 5' Jib, battery powered w/charger \$6,500



'04 IHI 30NX, 20" Bkt, Aux., Swing boom, blade, 2 speed travel 7,000 lb. \$15,900



'05 Terex TH636C, JD Turbo, 6,000 lb, 36', 4' Forks. Low Hrs. \$19,500



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'05 Hyundai Robex 140LC-7, Cab, A.C., 40" Bkt, 9'10" Stk., 8'6" wide, manual thumb, 1687 hrs. ....	\$45,000
Mitsubishi MS070, Cab, 30" Bkt, 6' Stk, 15,000 lb, 3,222 hrs. Good U/C New Paint. ....	\$12,500
'05 IHI 28N, ROPS, 20" Bkt, bld, rbr trk, swg bm, aux. hyd. 6,200 lb. ....	\$13,900
'03 Bobcat 322D, Swing boom, aux. hyd., blade, Expandable rubber tracks, 957 hrs. ....	\$9,750
'03 JCB JS130LC, A.C., 34" Bkt, aux. hyd, 30,000 lb, 3136 hrs. ....	\$32,500
'04 JCB JS130LC, A.C., 36" Bkt, Thumb, Aux. Hyd. 8'6" wide. 2212 hrs. ....	\$34,900

### LOADERS:

'05 Case 621D EROPS, 3 Yd. ACS Q.C. Bkt, 1,063 Hrs. ....	\$67,500
'04 Case 621D, EROPS w/air, 2 1/2 yd Bkt. JRB Q.C. 2,900 Hrs. ....	\$64,500
'05 Bobcat S-185, 73" bkt, aux. hyd., hand and foot controls. 182 hrs. ....	\$19,900
'06 Kubota B7800, 4x4, 30 HP, Hystat, loader, 3 pt, PTO, box blade. 303 hrs. ....	\$13,800
'05 JCB 190T, 84 HP, 73" bkt, aux/ hyd. 442 hrs. ....	\$17,500

### FORKLIFTS:

'07 Carelift ZB6042, Cummins turbo, 4x4, 6,000 lb., 42', leveler, 3 way steer, 110 hrs. ....	\$66,500
'07 Cat TL642, Turbo Dsl, 4x4, 6,000 lb, 42', leveler, 3 way steering, aux, hyd. 721 hrs. ....	\$37,500
'90 Skytrak 9038, 4x4, 9,000 lb, 38', leveler, 3 way steering, fork rotator. ....	\$19,000
'96 Hyster H60XM, 4 Cyl LP Gas, 6,000 lb. 3 stage mast, S.S., 4' forks, 473 hrs. ....	\$9,500

### DOZERS:

'03 Komatsu D31EX-21, 75 HP, sweeps, rear screen, Hystat, 2,173 Hrs. ....	\$34,900
'05 Case 650K LT, 75 HP, ROPS, Sweeps, Long Track, 18,500 lb. 657 Hrs. ....	\$49,900
'05 John Deere 450J LT, 70 HP, long track, 6 way blade, 16,000 lb. 1130 hrs. ....	\$49,900
'06 New Holland D75LT, 75 HP, Long Track, 18,500 lb. 170 Hrs. ....	\$53,500
'03 Cat D3G LGP, 6 way, Hi Stat, Good under Carriage. ....	\$34,900
'86 Komatsu D21A-5, 40 HP, 6 Way, Power Shift, 3,476 Hrs. VIG Undercarriage. ....	\$12,500

### MISCELLANEOUS:

'98 JLG 600S, 60', 4x4, 8' Basket w/rotator, Dual fuel. ....	\$12,500
'07 Snorkel TB42DZ, 42', 4x4, 8' Basket w/rotator. 600 lb. cap. 416 Hrs. ....	\$29,500
(2) '03 Genie GS-2668RT Scissor Lifts, 4x4, 26', 8' x 5' platform. 5' ext. ....	\$9,500 ea.
'01 Terex TB42, 42', Dual Fuel, 8' Basket w/Rotator. ....	\$11,500
'00 JLG 40H, 4x4, 40', dual fuel, osc. axle. 8' basket w/rotator. ....	\$9,500
New 2009 Econoline Tag Trailers. 10 ton and 7 ton, standard and tilt. Starting at. ....	\$6,135
'92 Case W602BD Compactor, 69" smooth drum, drum drive. ....	\$16,500
(2) '02 JLG 450AJ-II, 4x4, 45', 4' Jib, 6' basket w/rotator, floatation tires. ....	\$13,500 ea.

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# LET'S LEVEL

October 2009  
Volume 28, Issue 10



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#### MISSION STATEMENT:

*The Wausau Area Builders Association, chartered in 1967 and affiliated with the Wisconsin Builders Association and National Association of Home Builders, is a professional non-profit trade association. Serving the community we represent the interests and concerns of the consumer, building trades, industry suppliers and all facets of the building industry.*

*The primary goal of our association is to provide quality, affordable housing through community and government involvement, while promoting high standards of professionalism.*

# UPCOMING EVENTS

- Oct. 13** WABA Board Meeting ~  
WABA Office
- Oct. 15** WBA Board Day  
Plaza Hotel, Wausau
- Oct. 16** Inaugural WABA Sporting  
Clay Shoot  
Wausau Skeet & Trap Club
- Oct. 22** Membership  
Dinner Meeting  
The Great Dane
- Nov. 17** WABA Board Meeting ~  
WABA Office
- Nov. 19** Membership  
Dinner Meeting ~ TBA

## 2010

- Feb. 5-7** WABA Home Show  
The Patriot Center
- June 1-6** WABA Parade of Homes



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## PRESIDENT'S MESSAGE



Consider this a call for help, no a call for support would be a better way to phrase it. We have several ways you can show your support for WABA during October and I truly hope you will answer the call.

First we have elections and

everyone knows what that means. We invite you to take an active role in leading this Association into the future. As long standing Board Members we have all heard the excuses for not getting involved. I am hoping you have some great reasons for getting involved. Change is not accomplished from the sidelines so please make a difference by running for a Board position and inundate us with your new innovative ideas.

Second we have the Wisconsin Builders Association quarterly Board Meeting in Wausau on Thursday October 15. The night before we are having a mixer so you can

mix and mingle with those people who run the Association at the state level. This is a wonderful opportunity to show support for their efforts as well as learn about what makes WBA tick.

The third way to support WABA is to sign up for our Sporting Clays fund raiser. This is another opportunity to have fun, raise money and show your support. This is our inaugural attempt at this event and I am hoping you will make it a success. This event is the start of the "change" everyone seems to be talking about and asking for. A new look, a different approach. I am hoping you will welcome it with open arms.

Just a reminder that our Dinner Meeting date and location has been changed for October. The specifics are enclosed in this newsletter. Along with that I am asking everyone to bring non-perishable food items to the meeting. Our guest speaker will be Captain Brian Goodwill from the Salvation Army and I want to send him home with a van full of food for their pantry. Let's not disappoint him or me. Make a difference in the lives of those less fortunate by bringing a donation.

— Larry Meyer  
Larry Meyer Construction Co. LLC



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# A NOTE FROM YOUR EXECUTIVE OFFICER



Hopefully while you're reading this, we're all celebrating a Packer victory over the "Purple Ones"!

Fall has definitely shown its face and with that brings our Sporting Clay Shoot. There is a

registration form in this newsletter so fill it out and return it to the WABA office as soon as possible. The fall colors and camaraderie promise to be spectacular! As a reminder, if you're unable to fill a team of five shooters, you can field a smaller team.

Our Dinner Meetings started again in September with less than spectacular attendance. With that in mind, I want to reinforce that the October Dinner Meeting will be at The Great Dane on Thursday the 22nd. The registration form is in this newsletter and the first thing you'll notice is there are three meal choices.

You **MUST** pre-select one and rsvp to the WABA Office prior to Friday the 16th. Without doing so, you won't be included in the meal count for the evening. It only takes a second to call, fax or email your selections, so don't be caught without a meal! You'll also notice we're having open seating for that night to lessen any confusion with the different location.

FYI- This is the last official printed "Let's Level" newsletter you will receive from WABA. From now on the newsletter will be sent via email. This October issue was also sent out via email so if you didn't receive an electronic version, contact me right away. I'm confident you'll find the electronic version very easy and fun to navigate. If you have any questions don't hesitate to call me.

Finally, you're all invited to a welcome reception for the State Board Meeting attendees at the Great Dane on Wednesday, Oct. 14th from 6-8pm. Jim Rosenburg will be representing the City of Wausau, and hopefully we'll also have a strong representation of WABA. Let's show the State what a great place Wausau is to visit!

— Chris Briquetet



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*You're Invited*

to join the Inaugural



Wausau Area Builders Association

# **SPORTING CLAY SHOOT**

FRIDAY, OCTOBER 16, 2009

Wausau Skeet & Trap Club

---

Five Shooters per Team / 100 Rounds per Shooter

(Shooters must supply their own rounds  
5 boxes of #7 1/2 or smaller recommended)

Registration 8:00 am - 9:00 am

9:30 am Shotgun Start with Lunch and Program to follow

\$55.00 per shooter (\$275 per team)

\*Entry restricted to the first 85 paid participants

No alcohol consumption allowed prior to and during shooting

Eye and ear protection are required - no exceptions



***Registration Fee Includes:***

*17 Sporting Clay Shooting Stations*

*Lunch and Refreshments*

*Door Prizes*

Wausau Area Builders Association  
**SPORTING CLAY SHOOT**  
REGISTRATION

Business Name: \_\_\_\_\_ Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Shooter 1: \_\_\_\_\_ Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Shooter 2: \_\_\_\_\_ Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Shooter 3: \_\_\_\_\_ Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Shooter 4: \_\_\_\_\_ Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Shooter 5: \_\_\_\_\_ Address: \_\_\_\_\_ Phone: \_\_\_\_\_

*\*Payment must be received with registration form to ensure participation  
Mail registration and payment to: WABA - 141 W. Thomas Street, Wausau, WI 54401  
Questions can be directed to the office at (715) 842-9510 or fax (715) 845-5435*



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Pearl River Development  
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Dan Sillars General Contractor  
Dun-Rite Exteriors  
Home Heating  
ProBuild*



*Guest Speaker Dave Eckman from  
the Wausau Region Chamber of Commerce*



*Jeremy Voigt receives an award for reaching the 25d Spike Level.*



# INTERNATIONAL BUILDERS' SHOW

RE: BUILD  
RE: THINK  
RE: INVENT  
RE: CREATE  
RE: INVEST  
RE: FOCUS  
RE: CONNECT



**JAN. 19-22. 2010  
LAS VEGAS**

**FOR HOTEL INFO:  
[www.buildersshow.com](http://www.buildersshow.com)**

# 2010 HOME SHOW



*The Home Show  
Committee is very excited  
to announce a  
new venue and an earlier date.*

*Join the 2010  
WABA Home Show  
**February 5-7**  
at the new  
**Patriot Center***

*Exhibitor Contracts are available  
by contacting the WABA Office*

*Don't miss this incredible  
opportunity to market your business  
and services – contact us today!*

# OCTOBER'S DINNER MEETING IS COMING OCTOBER 22 REGISTER TODAY!!

JOIN US AT THE GREAT DANE ON OCTOBER 22  
OPEN TABLE SEATING  
COCKTAILS AT 6:00 P.M. - DINNER AT 7:00 P.M.  
RSVP'S ARE REQUIRED !

WABA ELECTIONS WILL BE HELD THAT EVENING  
GUEST SPEAKER - CAPT. BRIAN GOODWILL FROM  
THE SALVATION ARMY

NO TRICKS - BRING SOME NON-PERISHABLE  
FOOD ITEMS AND BE ELIGIBLE TO WIN A TREAT!!



- Circle the Number of Your Dinner Choice Below -  
If reserving more than one meal, circle each or number next to your choice

- 1) **Chive Buttered Cedar Plank Salmon:** A six-ounce wild-caught Sockeye salmon fillet baked on a cedar plank. Served with fresh grilled asparagus and French country hash browns with a side of chive butter sauce and lemon.
- 2) **Brandied Peppercorn Sirloin:** An eight-ounce center-cut choice sirloin grilled to a medium temperature and topped with a green peppercorn brandy sauce. Served with garlic mashed potatoes and grilled asparagus.
- 3) **Chicken Cordon Blue:** Fresh chicken breasts stuffed with Bavarian ham, Fontina cheese and fresh basil then topped with our Red lager mushroom gravy. Served with market vegetable and garlic mashed potatoes.

**DUE TO THE NATURE OF OUR  
DINNER MEETINGS,  
RESERVATIONS WILL NO  
LONGER BE ASSUMED.  
YOU MUST CALL, EMAIL OR  
FAX YOUR RESERVATION TO  
THE WABA OFFICE BY  
FRIDAY, OCTOBER 16 TO  
ENSURE A MEAL WILL BE  
AVAILABLE TO YOU.**

Name \_\_\_\_\_

Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**RSVP Deadline - Friday, Oct. 16**

**Call 842-9510 - Fax 845-5435 -**

**Email: [chris@wausauareabuilders.com](mailto:chris@wausauareabuilders.com)**

**One Meal per membership is Free, additional meals are \$15.00**

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## Doyle Decides Against Running for a 3rd Term

In mid-August the Wisconsin political landscape shifted dramatically when news of Governor Doyle's decision not to seek a third term was leaked by [www.politico.com](http://www.politico.com). The leak was followed by a formal press conference where Doyle officially announced he would not run. Doyle stated that he believed two terms was a good limit for governors and they should be able to get their goals accomplished during that time.

Since Doyle's official announcement those who closely track Wisconsin politics have been speculating on a number of questions. How many and who will run for governor on the Democrat side? Will more Republicans join Scott Walker and Mark Neumann? Will Congressman Kind and/or former congressman and current Milwaukee mayor Tom Barrett run?

What we do know for sure is that current Wisconsin Lieutenant Governor Barbara Lawton will definitely be running for governor in the Democrat primary. Lawton has served as Lieutenant Governor since 2003 when she beat former State Senator

Kevin Shibilski in a primary for the right to run with Jim Doyle. Lawton's made a run for the state Senate in 1996 losing to Gary Drzewiecki and then ran as Ed Garvey's running mate as Lieutenant Governor in 1998 when she was defeated by Tommy Thompson and Scott McCallum.

Right now there are more questions than answers but that likely will change in the next few weeks. In what was shaping up to be a highly watched race for governor will now likely be one of the most competitive governor's races in the country. For political junkies like me this will be a very fun race to watch on both the GOP and Democrat side.

## Senate District 1: If not Lasee then former Rep. Hutchinson?

One question that has not yet been answered concerning election 2010 is whether State Senator Allan Lasee (R-De Pere) will run for re-election. Lasee was first elected to the state Assembly in 1974 and was elected to the state Senate in a special election in May 1977.

If Lasee decides against another run for state Senate it has been rumored that former state Assemblyman Dave Hutchinson (R- Luxemburg) is likely to run in Lasee's place on the GOP side. Hutchinson served in the state Assembly from 1995-2001 and is considered a strong candidate for the GOP to hold the 1st Senate District.

There is already an announced candidate for the Democrats for this district. Dr. "Monk" Elmer of Kimberly has announced his intention to run in the 1st Senate District regardless of who the GOP candidate is and has already started raising money for the 2010 election.

The Senate Democrats appear to be high on Dr. Elmer's chances next fall. A recent newspaper article quoted Kory Kozloski, the executive director of the State Senate Democratic Committee on Dr. Elmer saying: "He's a hard-working guy. He's going to fight like heck to win this seat. He's already out there talking to voters, doing the things he's got to do to win this."

## Bellwether Races this Fall: Governors races in VA and NJ

If you are a Republican, the last two campaign cycles have been about as bad as you can possibly imagine. In 2006 the majority was flipped in both the U.S. House of Representatives and the U.S. Senate. 2006 saw the state Senate flip to the Democrats and gain a large number of seats by the Democrats in the state Assembly.

The final blow to the GOP was dealt in 2008 when the majorities by Democrats in the U.S. House of Representatives and U.S. Senate were expanded, President Obama was elected by a healthy electoral college victory and the state Assembly flipped to the Democrats for the first time since 1994.

Those GOPers looking for some good news are likely to get

some this fall when two large states hold elections for governor. Both Virginia and New Jersey are in the troughs of competitive governor's races that appear to be leaning toward the GOP.

Up until 2008 Virginia was consider safe haven for the GOP presidential candidate but that all came to an end with President Obama's narrow victory. The GOP has desperately wanted to stop the bleeding in Virginia, and if the polls are accurate they are in good shape to get a win in the upcoming race for governor. Current Virginia Attorney General Bob McDonald (and Republican candidate for governor) currently leads Democrat state Senator Creigh Deeds by 12% according to a polling average reported by the online campaign news service [Realclearpolitics.com](http://Realclearpolitics.com).

In New Jersey, which has not been a very competitive place for Republicans in recent history, Republican Chris Christie leads current governor and former U.S. Senator John Corzine by a margin of 11% according to the same polling average reported on [Realclearpolitics.com](http://Realclearpolitics.com).

Victories by the GOP in Virginia and New Jersey this fall will not solve all of the GOP's problems but it will go a long way in showing that they may be "getting their mojo back" heading into the November 2010 general elections.

## Commerce Lays off 15 Employees in S&B

Recently the Wisconsin Department of Commerce announced they were laying

off 15 employees from the Safety and Buildings Division. As you know, this is the division that those in construction industry interact with the most at the department.

The main reason for the layoff to no one's surprise is the slowdown in the construction industry. The majority of the funding that the Safety and Buildings Division rely on comes from fees paid by you, the users of those services. With building permits and construction projects way down the department has had to cut back the number of staff within the division.

Department of Commerce Executive Assistant Zach Brandon said of the layoffs: "The division is closely tied to the construction and building industries. With the economic downturn, we all know the impact those industries have felt. Frankly government isn't immune to those same pressures."

### **Walker holds campaign briefing**

Last month a few select business groups including WBA were invited to a briefing that was held by Scott Walker's campaign for governor. During the briefing we were given an update on the status of the campaign and given an inside look into some polling that Walker's campaign had on their race for governor in 2010.

The overall mood of the state is negative. 59% of those polled believe the state is on the wrong track, 31% believed the state was on the right track with 9% unsure. These numbers could have has something to do with the unexpected announcement by Governor Doyle not to seek a third term earlier this month.

In a generic ballot test the GOP leads 43% to 39% Democrat with 18% unsure. If you are a Republican this is very, very welcome news. Since 2006 it has been very hard to find a poll where the GOP is even competitive on the generic ballot test let alone leading by 4 points.

Walker's polling shows the primary matchup between him and Mark Neumann currently at 57% for Walker, 21% for Neumann and 23% unsure. General election polling shows Walker up 44% to 43% in a hypothetical race against Milwaukee Mayor Tom Barrett, Walker up 48% to 40% against Lieutenant Governor Barb Lawton and finally Walker up 49% to 39% to La Crosse area Congressman Ron Kind.

Obviously these are good numbers for Walker but it is very early in the race for the GOP nomination and for the general election in November 2010.

### **Commerce Proposes Emergency Rule on REScheck**

The Wisconsin Department of Commerce has an emergency rule that will be in effect as of September 5, 2009. The rule updates Uniform Dwelling Code (UDC) language concerning REScheck, the federal energy calculation software used to show compliance with the thermal envelope provisions contained in Comm 22.31. The emergency rule explains that REScheck versions approved by the state Department of Commerce are usable for the thermal envelope calculations.

The Department had previously indicated that the version of REScheck that should be used to demonstrate compliance was 4.2.2. The UDC, however, did not specifically reference the need to use that version of REScheck. The Department indicated that this was the version that was needed to show compliance with the new UDC energy provisions that went into effect on April 1st of this year.

WBA contended that requiring the use of 4.2.2 was inconsistent with the UDC. Consequently, the Department is modifying its rule. This rule proposal will ultimately provide WBA with an opportunity to comment to the Department and the Legislature with any concerns regarding

the use of REScheck 4.2.2. A hearing on the rule is anticipated in October.

### **Lawton Shops Polling Numbers**

In late August we received an e-mail from Lieutenant Governor Barb Lawton's campaign staff promoting a poll done by website DailyKos.com on her efforts to become Wisconsin's next governor.

The polling data released by the far-left leaning Web site reports that Lawton leads both of the announced GOP candidates, up by 9 points against Scott Walker and 8 points to Mark Neumann. The poll also showed that Lawton's favorable rating is 2-1 among the general electorate and up 3-1 with independent voters.

It is very important to note that the polling numbers that Lawton's campaign is shopping as a sign of her general election strength against both Walker and Neumann were actually completed on July 11, 2009 well before Governor Doyle announced he would not be seeking a 3rd term.

*If you have any questions on these or any other staff changes at WBA please do not hesitate to contact me (Brad Boycks, 608-242-5155, ext. 16, bboycks@wisbuild.org).*

*(This is a monthly report from the Wisconsin Builders Association, our "political arm" at the state Capitol in Madison. Each month, the Monday Morning Review will highlight the going's on under the Capitol Dome with an eye toward what matters to the housing industry.)*

# Advertising OPPORTUNITIES

*There are new Advertising Opportunities with the Wausau Area Builders Association!*

*In an effort to afford you the best advertising opportunities in ALL the publications with the Wausau Area Builders Association, we have put together a full package of advertising options.*

*These options encompass a range from one up to all of the WABA publications and Event Advertisements, with significant savings the more you participate in.*

*One of the most powerful will be in our new electronic newsletter. In this publication you will have the ability to include a link directly to your business website, or display a full video advertisement link in addition to your "print" advertisement.*

*With all the other exciting opportunities available, contact Chris at the office by phone or via email at [chris@WausauAreaBuilders.com](mailto:chris@WausauAreaBuilders.com) to learn more.*



**WBA BOARD DAY**

## WELCOME RECEPTION

**WEDNESDAY, OCTOBER 14 — 6-8 pm — GREAT DANE**

## VARIOUS MEETING ON BOARD DAY

**THURSDAY, OCTOBER 15 — PLAZA HOTEL**

*Your opportunity to meet other Members from across the State is coming in October. The Wisconsin Builders Association and all the other Local Associations are coming to Wausau!*

*We hope you will take some time out of your busy schedules to represent the WABA at the Welcome Reception at the Great Dane on Wednesday, October 14 from 6 p.m.-8 p.m. Jim Rosenberg will also be in attendance to represent the City of Wausau.*

*The WBA will be holding various meetings throughout the day on Thursday, October 15 at The Plaza Hotel. For those of you looking to get more involved in our Association, let us know so we can get you the opportunity to attend the meeting of your choice. Contact the Office for a schedule of the meetings.*

*Let's share with the State what a great portion of Wisconsin the WABA covers!*



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## TREATED LUMBER OPTIONS & PROPER USE and THE UNIFORM DWELLING CODE PERTAINING TO DECK CONSTRUCTION

**Thursday, October 22 – 4:00-6:00 pm**

The Great Dane of Wausau

\$20 for WABA Members • \$35 for Non-WABA Members

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### REGISTRATION

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email (for WABA Use Only) \_\_\_\_\_

*Registration and all payments must be received at the WABA  
office prior to Tuesday, October 20*

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