# LET'S LEVEL

the Official Publication of the Wansan Area Builders Association

NOVEMBER 2016 VOLUME 35 - ISSUE 11

MARK YOUR CALENDARS!



35 2017

Jan. 10-12 in Orlando, FL! Registration is now open.







# THURSDAY, NOVEMER 17, 2016

AT FERGUSON BATH, KITCHEN & LIGHT GALLERY AT 6:00 PM

Call 715-842-9510 to register.



801 South 24th Ave. Wausau, WI 54401 Phone (715) 842-9510 www.WausauAreaBuilders.com

#### **OFFICERS**

President	Russ Utech
Vice-President	Cory Sillars
Secretary-Treasurer	Theresa Woellner
Past President	Sid Sorensen
Business Manager	Carolyn Wilde

#### **WABA DIRECTORS**

Through 2016: John Joseph,
Matt Keeney, Russell Wilde; Through 2017:
Gloria Fenhaus, Kyle VanOrder, Amber Gober;
Through 2018: Roger Lang, Keith Koenig,
Travis Hoffman

#### WABA STATE REPRESENTATIVES

Matt Keeney, Alex Forer, Cory Sillars

#### NATIONAL DIRECTORS

Bob Marcell

#### WBA PAST PRESIDENT

Arden Emmerich

#### ALTERNATE NATIONAL DIRECTOR

Larry Meyer

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Advertising	Lori Stevenson
Anniversary	Dan Sillars
	Sid Sorensen
	Howard Freeman
Budget	Theresa Woellner
	Gloria Fenhaus
Finance	Theresa Woellner
	Howard Freemen
Home Show	Russ Utech
Legislative	Cory Sillars
	Lana Mohs
Membership	Alex Forer
Nominations	Arden Emmerich
Parade of Homes	. Travis Hoerman/Sam McLellan
Personnel	James Wanserski
Scholarship	Jerry Jarosz
	Amber Gober
Golf Outing	Phil Pesanka
Sporting Clay	Larry Meyer
	Warren Pope
Facebook	Kyle VanOrder

#### MISSION STATEMENT:

The Wausau Area Builders Association, chartered in 1967 and affiliated with the Wisconsin Builders Association and National Association of Home Builders, is a professional non-profit trade association. Serving the community we represent the interests and concerns of the consumer, building trades, industry suppliers and all facets of the building industry.

The primary goal of our association is to provide quality, affordable housing through community and government involvement, while promoting high standards of professionalism.

# PRESIDENT'S MESSAGE



Halloween! Is upon us as I write this article, a sure sign that fall is here, even for those of us that would like a little more summer. We sure had a beautiful fall didn't we! Our Parade of Homes kickoff meeting last week saw a fabulous turnout at the Great Dane! It sure is great to see our meeting attendance filling the room again.

We are preparing election ballots for our

November meeting which will be held at Ferguson Enterprises, and that event looks to be a great night. Our meeting will only be a short part of the event, but a very important part, as you will voting to elect 3 new directors for a 3 year term, and your officers for the next year. If you know of someone who is willing to serve feel free to let us know so we can let them know what is involved.

As we near the end of the year I can't help but observe how fast it seems to have gone by. I am happy to share that your association is once again on very sound financial footing and we have procedures in place to protect that position. I would like to encourage all of you to volunteer for a committee for next year, and/or serve on the board. It is a great experience getting to know a group of fellow members better.

Have a great Hunting Season and Happy Thanksgiving! Russ Utech, WABA President



Brian Luedtke & Associates Construction Coldwell Banker Action Dan Sillars General Contractor, Inc. **Dun-Rite Exteriors** Lang Well Drilling Company Inc. Robert Ross Construction LLC Runkel Abstract & Title Co. Sound World

Your HR department just sent an email for your open-enrollment period for health-care. There is a new option that's more expensive, but has been getting great response:

For longer term illnesses and PTSD, your plan will pay all expenses to fly to, and stay in, the Caribbean Islands, with a high deductible your kids will be paying for in 40 years.

It's called, "BAHAMA-CARE!"





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# IT'S TIME TO START THINKING ABOUT JOINING A **COMMITTEE THIS FALL** Below is a list of all there is to join.

Now is the time to participate in the activities of your Association. The key to making the most of your membership is not what the association gives to you, but what you invest in the Association through participation. Play an active role in making it happen! Don't burn out the people that are always there for the Association. They are volunteers because they believe in the Association and have experienced first-hand what the Local, State and National Associations can do with team work.

#### Meet your fellow members - they're nice people

Officers -Committees -Committees -Committees -President Advertising Governmental Affairs Scholarship Vice-President Home Show Silent Auction Anniversary Golf Outing Secretary Bylaws Legislative Marketing Treasurer **BLDR-Pac Trustee** Sporting Clay Past President Website Nominations Budget **Business Manager** Events Parade of Homes Facebook Directors Finance Personnel Membership

If you have any questions about a committee, please feel free to call the office at 715-842-9510. Not all committees have monthly meetings, rather meet when needed or when the chair schedules one. It's imperative to the growth of the Association that everyone does their part to help their industry grow.



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# **NOVEMBER**

2016

SUN	MON	TUE	WED	THU	FRI	SAT
		Parade of Homes Meeting - 12:00 pm Home Show Committee Meeting - 4:00 pm	2	3	4	5
6	7	8	9	10	11	12
13	14	15  BOARD MEETING - 4 pm	16	17 Membership Dinner	18 November Membership Renewels Due	19
20	21 Anniversary Committee Meeting at 4 pm	22	23	24	25 ITEMS FOR NEWSLETTER DUE	26
27	28	29	30 Membership Committe Meeting at 4:30 pm			

# Wisconsin's Premier Design Center

Flooring, Cabinets, and Countertops

Serving the Wausau Area & North Central Wisconsin

In our 6,000 square feet of showroom you are sure to find a fit for your home.

Our professional staff does it all; job-site measuring, design consultations, estimates and installation.

Whether you are a Contractor or Home Owner, we coordinate your needs.



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info@woodstockflooring.com
www.woodstockflooring.com

# **DECEMBER**

# 2016

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	Parade of Homes Meeting - 12:00 pm Home Show Committee Meeting - 4:00 pm	7	8	9	10
11	12	13	14	15	16  December Membership Renewels Due	17
18	19	20 MEETING - 4 pm	21	22	23 ITEMS FOR NEWSLETTER DUE	24
25	26	27	28  Membership Committe Meeting at 4:30 pm	29	30	31

# What's in a name?



#### In our case, quite a bit.

A name like "Pella Windows & Doors of Wisconsin" comes with expectations. Not only do building professionals expect Pella's high-quality materials, colors, and styles, they want local insight and a work ethic worthy of Wisconsinites. Our strong values and integrity complement a true consultative approach, so your next project is worry-free, rewarding, and a good value.



**Andy Bauer** ABauer@pellawi.com Office: 800.242.1008 Cell: 920.461.0372

# **ADVOCACY DIGEST**



#### The WBA BOD Endorses Senator Ron Johnson

On Thursday, October 6th, U.S. Senator Ron Johnson addressed the WBA Board of Directors meeting to give the group an update on issues he has been working on in Washington D.C. and to discuss his reelection campaign.

In a follow-up vote by the

WBA Board of Directors, members voted in favor of WBA formally endorsing Senator Johnson in his reelection bid against the person he defeated in 2010, former U.S. Senator Russ Feingold.

Johnson faces a highly competitive challenge from Feingold in a closely watched race that likely will have a big impact on what party has control of the U.S. Senate for the 2017-2018 session.

The WBA endorsement comes in addition to funds that have been approved by the National Association of Home Builders Political Action Committee BUILD-PAC.

# Fault Lines Developing in GOP on Transportation Funding

There have been comments heard here and there over the past few months that GOP leaders in the state assembly and state senate have differing views on transportation funding that may run at odds with Governor Walker. Recently Governor Walker announced his plan to fund transportation projects in his upcoming state budget, and the deep divisions on these issues with GOP leaders in Wisconsin became much clearer.

Governor Walker is doubling down on his promise not to raise fees or taxes to aid transportation projects unless they are offset with corresponding cuts somewhere else in state government.

The plan announced Thursday by Governor Walker and Department of Transportation Secretary Mark Gottlieb has a substantial increase in local road aid (\$65 million), no increases in taxes or fees, \$1.7 billion for the State Highway Rehabilitation Program, and the lowest level of bonding for transportation projects (\$500 million) since the 2001-2003 state budget.

"This budget provides more funding to local governments for their roads and bridges, keeps borrowing at historically low levels, and maintains our no tax or fee increase pledge," Governor Walker said. "Good roads and bridges are important to Wisconsin and our economy, and this budget proves you don't have to raise taxes or fees to

maintain a safe and strong transportation network."

Two prominent conservative members of the Senate GOP caucus, Senators Nass and Stroebel, quickly released statements of support for the governor's pledge to not raise taxes and fees to pay infrastructure.

Senator Duey Stroebel stated on Twitter, "Prioritizing our road projects is like Wisconsin families' need to keep their budgets in order." With Senator Steve Nass adding in a press release, "Governor Walker has kept his word by proposing a reasonable transpiration budget that sets the right priorities and doesn't increase taxes or the legislation fee."

Leaders in the Assembly GOP had a much different take on Governor Walker's proposed transportation plan. In a joint statement Speaker Robin Vos, Majority Leader Jim Steineke, Joint Committee on Finance Co-Chair John Nygren, and Assistant Majority Leader Dan Knodl stated that "This budget request falls short of addressing the long-term funding crisis in our transportation budget. This is a political solution, not a real solution."

As reported by the online news service wispolitics.com, Speaker Vos had additional, more pointed comments on Walker's proposed plan when he stated, "Delaying a project costs you money. It doesn't save you money," Vos said. "I'm not going to fund increased expenses in one area by increasing expenses in another. That's what he's doing. It's phony math."

Assuming that the GOP remains the majority party in both houses of the legislature come January 2017, expect this issues to continue to be very contentious and one that could delay the passage of a state budget this spring if a compromise cannot be worked out on transportation funding.

#### Loser in 2016 Could Win Big in 2018 and Beyond

Rightfully so, all eyes are on the 2016 elections for President, U.S. Senate, and for races for the state assembly and state senate. A silver lining for the eventual loser of the Presidential race is the fact that, traditionally, the party that loses the presidential election bounces back and makes gains on the national and state level in the election that follows in two years.

In Wisconsin, that is key for a number of reasons. In 2018, we will have an election for governor, attorney general, all 99 seats in the state assembly, and all odd numbered seats in the state senate (17 total seats).

After the 2020 election, the process will begin to reapportion the legislative districts in Wisconsin for the state assembly, state senate, and congressional districts. If one party holds the governor's office and each house of the legislature, they just need to agree on a plan that

follows the guidelines put forward for the reapportionment and pass that as a bill that is signed into law. Since redistricting is, by nature, a partisan effort, if one party writes the maps in 2020 and they withstand any legal challenges, it is likely they lock down a legislative majority for the next ten years.

Winning in the future by losing in 2016 will likely not make those that supported the losing presidential candidate sleep better at night right away, but if things play out as they have in the past, the agony of defeat may not have to last until the next Presidential election in 2020.

#### Money Race in Key State Senate Races

Recently, those candidates running for election this fall were required to file their campaign finance reports with the elections commission. The online news service wispolitics.com did a comprehensive comparison of each candidate running for a state senate seat that is up for election this fall (all even numbered seats are up in 2016). The complete run down of state senate races' finance reports can be found here.

In the race for state senate seats, there is one key open seat that is getting most of the attention this fall. State Senator Rick Gudex (R-Fond du Lac) decided against running for another term in 2016, leaving this 50/50 swing seat open. Winnebago County Executive Mark Harris is running for the seat for the democrats, and Fond du Lac City Council member Dan Feyen is seeking to hold the seat for the GOP.

Feyen had first went through a primary election in August, and, in doing so, spent down most of the funds he had raised since announcing his candidacy this spring. Harris has had the luxury of not having to run in the primary, and has been able to stockpile cash for the general election.

Harris has a substantial fundraising advantage over Feyen, having \$132,190 cash on hand versus Feyen having only \$19,656. With recent campaign finance law changes, legislative campaign committees can now transfer unlimited amounts of dollars to candidates. It would not be a surprise if both of these candidates eventually receive a large amount of funding from their respective leadership campaign committees to help fund their campaigns this fall.

A race that has been a top target for democrats this fall is in the 12th State Senate District where democrat Bryan Van Stippen is challenging first term State Senator Tom Tiffany. Third party independent funds have already been spent in this district on behalf of both candidates.

In this key state senate race, the incumbent Tiffany holds a huge fundraising advantage over the challenger Van Stippen. The last campaign finance report shows Tiffany having \$281,275 cash on hand and Van Stippen with \$53,535.

In all of the other seats up for reelection this fall (10, 14, 24, 30, and 32), the sitting state senator holds a fairly substantial lead in cash on hand as we get closer to the home stretch of campaign 2016.

#### **Assembly GOP Announces Agenda**

Recently members of the Assembly GOP Caucus, currently at 63 members, announced their "Forward Agenda". The Forward Agenda comes out just as political races have started get heated up across the state before Tuesday, November 8th.

This agenda was meant to lay out the issues that GOP incumbents, challengers, and those running in open seats will support next legislative session if they are elected in the fall.

In the introduction to the agenda, the Assembly GOP explains that "every Wisconsin resident deserves to have the opportunity for a great education, a family-supporting job and a safe neighborhood. The American Dream should be within everyone's reach in Wisconsin and government should not put barriers in the way to personal success. By focusing on these priorities, Wisconsin Assembly Republicans will continue to move our state forward. We will look to address the major concerns in our state. We want long-term solutions, not quick fixes to the problems that face Wisconsin families."

Areas that the Assembly GOP plan to address next session include:

- Job Growth and Government Reforms
- Education and Workforce Development
- Health and Public Safety

To read the entire Forward Agenda click here.

#### Sjostrom Named to Forestry Council

In September Governor Scott Walker announced that he has appointed WBA Board of Directors member Jason Sjostrom to serve as a member of the Wisconsin Council on Forestry. Sjostrom replaces WBA member Virgil Waugh of Amwood Homes who had served on the council for the past number of years.

Members of the Wisconsin Council on Forestry are all appointed by the governor and is a diverse group of leaders in the forestry community who direct Wisconsin's efforts to achieve sustainable forestry. The Council was created by State Statute 26.02 in July 2002 to advise the governor, legislature, Department of Natural Resources, Department of Commerce, and other state agencies on a host of forestry issues in the state, including:

- The practice of sustainable forestry, as defined in s. 28.04 (1) (e)
- · Protection of forests from fire, insects, and disease
- Reforestation and forest genetics
- Management and protection of urban forests

continued on page 10

- Public knowledge and awareness of forestry issues
- Forestry research
- Economic development and employment in the forestry industry
- · Marketing and use of forest products
- Legislation affecting management of Wisconsin's forest lands
- Staffing and funding needs for forestry programs conducted by the state

Current Council priorities include:

- Timber supply
- Managed Forest Law program
- Forest certification
- Deer impacts on Wisconsin forests
- Forestry education

Thank you to Jason for stepping up to serve as a member of Wisconsin Council on Forestry, occupying a spot on the council that has traditionally been held by a WBA member.

#### **NAHB Endorses Candidates for Congress**

From NAHB: For the first time in its 74-year history, NAHB is officially endorsing candidates for the U.S. House and Senate in the upcoming Nov. 8 elections.

"As housing goes, so goes the economy," said NAHB Chairman Ed Brady. "This election could determine if the housing and economic recovery stays on track or veers off course. The incumbents and candidates from both political parties that NAHB will be endorsing have all exhibited a commitment to advance policies that will promote homeownership and rental housing opportunities for all Americans."

When the 115th Congress convenes in Washington early next year, there will be plenty of unfinished housing business awaiting lawmakers. NAHB believes that Congress must focus on:

- Reforming and streamlining the regulatory process.
- Ensuring that any tax reform efforts protect vital housing tax incentives that are needed to keep housing and the economy moving forward.
- Easing tight credit conditions for home buyers.
- Enacting comprehensive housing finance reform.

In the coming days and weeks, NAHB will be working with its state and local homebuilder's associations to coordinate announcing the endorsements. A full list will be available after all the endorsements have been finalized.

NAHB does not endorse candidates for president.

**Brad Boycks** 

WBA Director of Government and Political Affairs Wisconsin Builders
Association®bboycks@wisbuild.org

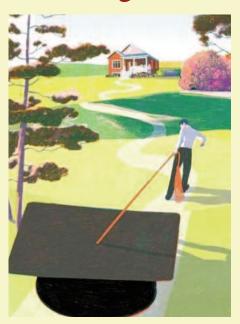
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Visit our web site: www.wisbuild.org

# **ECONOMIC NEWS**

Reprinted from Housing Headlines, Week of Sept.30, 2016 - by Joe Gorey

# How student loan debt causes a chain reaction in the housing market



For the kids polishing their college essays now to meet early admission deadlines, it's hard to think beyond the next four years. For many young people with college degrees, it's hard to see homeownership past a mountain of debt.

America's student loan debt has reached \$1.3 trillion, surpassing every type of consumer debt except mortgages. We owe more for our college degrees (or our unsuccessful attempts to earn them) than we do in total for our cars. It's a startling number, with a

rumbling freight train of zeroes — \$1,260,000,000,000 — equal to more than \$3,800 for every person in the United States. That incredible burden weighs most heavily on millennials, though.

"There are about 54 million millennials in the workforce in America, and roughly 70 percent of them have some student loan debt, which is amazing," said John Zurick, president and CEO of American Student Assistance, a Boston-based nonprofit. "That's a lot of people."

It's a lot of money, too. The average student loan balance is well into the five figures — and enough to prompt some millennials to put off life's milestones. In a 2015 ASA survey of borrowers, 1 in 5 reported postponing marriage because of student debt, while more than half said loans had delayed their decision to buy a home.

## Contractor/installer Certification workshop & Demo for installing Wedi Custom Shower System before tiling.

You will become a Certified Wedi Shower System Installer



The workshop is FREE just requires preregistration. November 8th from 3:30pm to 5:30pm At



FLOORING & **DESIGN CENTER** 

360 US HWY 45, Birnamwood, Wi 54414

#### TO REGISTER

CALL 715-449-2279 or EMAIL info@woodstockflooring.com Food & Beverages provided by Woodstock following the Workshop

#### The Ultimate Tile Backerboard

- \* 100% waterproof blue core, made from CFC-free extruded polystyrene closed cell foam
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  - \* Strong, due to cement resin with embedded mesh reinforcement
    - \* Superior bond to any tile using thinset
      - \* Extremely light weight, easy to cut
    - \* Includes thermal insulating properties
      - \* Protects against mold and mildew
- \* Perfect, even surface for mosaics, as well as large size or thin body tile

# **UPCOMING EVENTS**

PLEASE SAVE THESE DATES (watch your inbox for online registration)

NOVEMBER 17, 2016: Dinner Meeting, Ferguson, Wausau

Mark your calendar for the 2016 November Dinner Meeting, which will be held on November 17th, starting @ 6:00 PM @ The Beautiful "Ferguson Bath Kitchen & Lighting Gallery" located @ 2425 N. 14th Avenue Wausau. If you were lucky enough to experience the last years we were @ Ferguson's for our dinner meeting...it was mind boggling! Been working with Ted...and he promises it to be another wonderful experience! Pulling all the punches as always...including chef's from "Thrive Foodery" to cater to all your needs, including a special chef dessert, they will be making right before your eyes! A little bonus for all of you?? Wine & Beer ALSO will be included, during the entire evening...so what's not to LOVE! It's also that time of year... for our "WABA ELECTIONS" which will be held that evening, for Officers & Directors! Watch for your reservation announcement by email...you don't want to miss out on this one...you will be sorry!

**DECEMBER, 2016**: NO DINNER EVENT

SATURDAY, JANUARY 21, 2017:

Holiday/Awards Party

My VISION... is to build quality into every window and door I handcraft.







I'm proud to build Kolbe windows and doors, which helped create this amazing home. No matter the size of the project, excellence is something Kolbe won't compromise on. My custom craftsmanship helps create impressive homes with spectacular living spaces.

We're for the visionaries<sup>™</sup> | For almost 70 years, we've created professional-grade windows and doors that are built to higher standards. Each product we make is uniquely handcrafted to the most exact specifications. Our team of craftspeople focus on building one window or door at a time, allowing us to focus on the details that make each project unique. This level of quality comes with a seemingly endless variety of options to customize each made-to-order product. Kolbe-kolbe.com





# SIGNATURE STATES OCTOBER DINNER MEETING





# Why our association is proud to support the Honor Flight

The Honor Flight is a wonderful way we can honor our veterans!

These pictures are of Kyle VanOrder's father with a gentleman he was stationed with in Vietnam who hadn't seen each other since they left the war.







I would like to put out a personal THANK YOU to the Builder's Association and the Board for supporting the Honor Flight. My Father went today, his flight was actually funded by a fundraiser held specifically for him. But I see how important it is for these men that served and how much it means to them and their families. So thank you, thank you, THANK YOU!

- Kyle VanOrder







The Home Show committee will again be producing a show book. Included in the book is a floor plan of the show, various advertisements, several articles covering different topics pertaining to our industry and will have our membership directory which will gain you, our advertising supporter, additional exposure. It will be available two weeks prior to the Home Show.

> Cindy from Color Creations will be doing the book layout, so any ads should be sent via email to cindy@colorcreationsllc.com as a pdf, jpg or eps file. If you have any questions please call Cindy at 715-443-3032.

> > SIZES AND PRICES ARE ON THE FORM TO THE RIGHT

#### (A 10% discount will be provided if you also have a booth!)

Both ad copy and payment are due by January 1, 2016. Ad should be emailed to Cindy at the address above and the payment should be made out and sent to WABA, 801 South 24th Ave.. Wausau. WI 54401.

We are also offering a "special opportunity". With the purchase of a 1/2 page ad you may also purchase a full page "article page" for an additional \$100. This is a page that would allow you to write the article and include your own picture and logo. It is an information article or advice to the public. If you have interest and could supply information in one of these categories please call Cindy at 715-443-3032 before January 1st.

> Sincerely. The Home Show Committee

The 2017 Home Show will be held February 24-26.

If you are interested in advertising in the Home Show book please check your choice at the bottom of this page and send the signed form below with a check made out to WABA to 801 South 24th Ave., Wausau, WI 54401

If you have any questions please call Cindy at 715-443-3032 or you may email her at cindy@colorcreationsllc.com Ad copy in a pdf, eps or jpg format should be send here as well.

## Please Reserve Ad Space For:

Company					
Contact's Signature					
Address					
City	State Zip				
Please check ad size(s)					
Black & White	Color				
☐ Full Page (B/W) - \$300.00	☐ Full Page (Color) - \$500.00				
☐ 1/2 Page (B/W) - \$220.00	☐ 1/2 Page (Color) - \$340.00				

☐ 1/4 Page (Color) -

**□** 1/4 Page (B/W) - \$165.00

\$240.00

#### WAUSAU AREA BUILDERS ASSOCIATION SPONSORSHIP OPPORTUNITIES

# **HOME SHOW**

FEBRUARY 24 -26, 2017

There is no better way to utilize your sponsorship dollars than by reaching a targeted group of consumers! All sponsorship and advertising packages can be customized to fit your needs. Additional sponsorship opportunities may also be added throughout the year. Please contact Russ Utech at 715-571-9332 or russu@wausauareabuilders.com today to begin reaping the benefits of your sponsorship! We look forward to working with you — simply choose a sponsorship option, then sign and return the form to 801 S.

### **PLATINUM**

- Up To Four 10x10 Booths in 2017 Show
- Full Page Color Ad in Home Show Book
- Sponsor in all Media Advertising
- Ad / Logo on Large Postcard Mailer
- Ad Banner On Home Show Website w/ Your Company Link For 6 Months
- A Live Radio Remote at The 2017 Show
- 10 Radio Ad Spots on WDEZ & WIFC
- 14 Home Show Tickets

TOTAL: \$3,000

### GOLD

- Up To Two 10x10 Booths in 2017 Show
- Half Page Color Ad in Home Show Book
- Sponsor in all Media Advertising
- Ad / Logo on Large Postcard Mailer
- Ad Banner On Home Show Website w/ Your Company Link For 3 Months
- 10 Radio Ad Spots on WDEZ & WIFC
- 10 Home Show Tickets

TOTAL: \$2,000

## SILVER

- A Booth in The 2017 Show
- Quarter Page Color Ad in Home Show Book
- Ad Banner On Home Show Website With Your Company Link For 2 Months
- Recognition at the Show
- 6 Home Show Tickets

TOTAL: \$1,000

# **B**RONZE

- Recognition in Home Show Book
- Quarter Page Ad in Home Show Book
- Ad Banner on Home Show Website With your Logo for 1 Month
- Recognition at the Show
- 4 Home Show Tickets

**TOTAL: \$500** 

#### 2017 COMMITMENT FORM - HOME SHOW

Platinum\$3,000 Gold\$2,000 CONTACT INFORMATION:	AREA BUILDERS ASSOCIATION	Silver\$1,000 Bronze\$500
Name	Company	
Email	Phone	
Signature	Data	

#### WAUSAU AREA BUILDERS ASSOCIATION SPONSORSHIP OPPORTUNITIES



# HOME SHOW

FEBRUARY 24-26, 2017

There is no better way to utilize your sponsorship dollars than by reaching a targeted group of consumers! All sponsorship and advertising packages can be customized to fit your needs. Additional sponsorship opportunities may also be added throughout the year. Please contact Russ Utech at 715-571-9332 or russu@wausauareabuilders.com today to begin reaping the benefits of your sponsorship! We look forward to working with you – simply choose a sponsorship option, then sign and return the form to 801 S. 24<sup>th</sup> Ave. Wausau WI 54401.

Seminar Area	<ul> <li>Kitchen Area\$250</li> <li>Recognition at Home Show Event</li> <li>Recognition in Home Show Book</li> </ul>	
Ice Breaker Event\$ 500  Recognition at Home Show Event  Recognition in Home Show Book	<ul> <li>Saturday Night</li></ul>	
Grand Prize Giveaway\$500  Recognition at Home Show Event Recognition in Home Show Book	Coffee and Donuts\$200 Or in kind Recognition at Home Show Event Recognition in Home Show Book 1 - Sponsorship Available	
Or in kind  Recognition at Home Show Event  Recognition in Home Show Book  1 - Sponsorship Available	Pizza and Cookie\$250  Recognition at Home Show Event Recognition in Home Show Book	
<ul> <li>Bag</li></ul>	*Note: Only 1 sponsor allowed in each category unless otherwise noted	
CONTACT INFORMATION:		
Name	Company	
Email	Phone	
Signature	Date	



Our newsletter is distributed to over 500 different individuals which means this is an opportunity for your company advertisement to be viewed!

Don't miss out on this tremendous opportunity to maximize your Company's exposure in the Wausau Area Builders Association, contact Cindy today!

#### Pricing for 12 Issues is as follows:

MEMBER FEES	
Full Page	\$500.00
1/2 Page	\$300.00
1/4 Page	
Business Card	\$60.00
NON-MEMBER FEES	
Full Page	\$1000.00
1/2 Page	\$600.00
1/4 Page	\$400.00
Business Card	\$120.00

You may send your advertisement as a jpg, pdf or eps to cindy@colorcreationsllc.com

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September 23, 2016

Wausau Area Builders Association 801 S 24th Ave Wausau, WI 54401

Thank you for your generous gift of \$15,000.00 in support of the Wausau Area Builders Association Fund. Your donation helps us to fulfill our mission of enhancing the quality of the greater Wausau area.

In 2015 nearly \$4 million was distributed to the communities we serve including nearly \$250,000 in scholarships, and \$400,000 in Community Enhancement Grants. Your gift helps to further our mission to support the arts, education, health, human services and resource preservation within our area.

We applaud your philanthropic spirit and deeply appreciate your generous investment in our area's quality of life. Your gift will make a real and timeless difference by supporting programs that make a better tomorrow possible for all.

Sincerely,

Jean Tehan **Executive Director** 

The Community Foundation has not provided you with any goods or services in exchange for your gift and has exclusive legal control over the contributed assets. Please retain this letter for tax purposes.

BOARD OF DIRECTORS

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500 First Street . Suite 2600 . Wausau, WI 54403 715.845.9555 • info@cfoncw.org • www.cfoncw.org





3200 Hilltop Ave., Wausau, WI 54401-4026 Telephone: 715/842-5663 Fax: 715/842-7051

> www.womenscommunity.org facebook.com/womenscommunity

#### We Listen, We Support, We Transform Lives

BOARD OF DIRECTORS: Antonina Olszewski

September 18, 2016

Ministry Saint Clare's Hospital PRESIDENT

Friends

Carolyn Nash, MD Marshfield Clinic-Wausau Center VICE PRESIDENT

Wausau Area Builders Association

801 S 24th Avenue Wausau WL 54401

Mike Spalding WoodTrust Bank TREASURER

Dear Friends.

Ton Duewoody EO Johnson Business Technologies SECRETARY

Thank you so much for your recent donation of prepared food for the clients at The Women's Community,

Geoffrey Huys Ministry Health Care IMMEDIATE PAST PRESIDENT Your donation is greatly appreciated and very gratifying. Your continued support is invaluable.

Tara Draeger Aspirus Wausau Hospita! Your donation is tax deductible and this letter serves as your official receipt of your donation. No goods or services have been provided on behalf of The Women's Community, Inc. in consideration for this contribution.

Pat Heier Peoples State Bank

The Women's Community is a vital part of our community, providing services to victims of domestic abuse and sexual assault. Just a few of the things we do are providing lifesaving shelter for women and children escaping abusive relationships;

Jon Kindlarski (Advisor) The Wausau Police Department

legal advocacy through the court systems, 24 hour crisis intervention, community education in schools, businesses and churches, advocating for victims of domestic violence in later life, and our Healing Through Art Program.

Cindy M. Kohnhorst **BMO Private Bank** 

> Your gifts help us to continue to offer services to anyone in our community who needs them. On behalf of our Clients, The Board of Directors and The Women's Community staff, we THANK YOU from the bottom of our hearts for your support.

Paul W. Rahmlow Midwest Communications, Inc.

Anita A. Seering Ruder Ware, L.L.S.C.

PaHnia Thao Northcentral Technical College

Tom Vandehey

Mid-State Truck Service, Inc. Mark Wagers (Advisor), Marathon County Sheriff's Department

Brenda Davis Davis Project Solutions LLC Board Member Emeritus

EXECUTIVE DIRECTOR: Jane Graham Jennings

Most Sincerely

Jane E. Graham Jennings

Executive Director



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