

LET'S LEVEL

the Official Publication of the Wausau Area Builders Association

MAY 2016

VOLUME 35 - ISSUE 5

**Watch for the
email with link to
register online**



Gloria has arranged for "Complimentary" 1/4 barrel of Bull Falls 5 Star Beer, for your pleasure! We will have a gorgeous dinner buffet entree of scrumptious "Chicken Marsala"...pan-seared chicken breasts in a wild mushroom Marsala cream sauce! Yum! Included with your dinner will be Garlic mashed Yukon potatoes, Seasonal fresh vegetable blend, French baguettes and dipping oil, and Fresh traditional Caesar Salad! Rumor also has it, that Gloria will have dessert for all you "sweet tooth's out there!" You don't want to miss this one! Especially when it's INCLUDED in your membership for The WABA! Watch for your email soon and get your reservation in...you're gonna love it!

MEMBERSHIP DINNER MEETING

**THURSDAY, MAY 19
AT THE HILLS RESTAURANT**

Cocktails at 6:00 pm | Dinner at 7:00 pm

RESERVATIONS ARE MANDATORY. DEADLINE IS MAY 13

Call 715-842-9510 or watch for an email with an RSVP link.

One meal per membership is free, additional meals are \$15.00 (No-Shows will be billed)



801 South 24th Ave.
Wausau, WI 54401
Phone (715) 842-9510
www.WausauAreaBuilders.com

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MISSION STATEMENT:

The Wausau Area Builders Association, chartered in 1967 and affiliated with the Wisconsin Builders Association and National Association of Home Builders, is a professional non-profit trade association. Serving the community we represent the interests and concerns of the consumer, building trades, industry suppliers and all facets of the building industry.

The primary goal of our association is to provide quality, affordable housing through community and government involvement, while promoting high standards of professionalism.

PRESIDENT'S MESSAGE



This month's article is a bit difficult for me to write as our April members meeting has not taken place yet, so hopefully you all came and enjoyed our Silent Auction at the Great Dane! Our May meeting will be the last member meeting for this season, so join us for that and get the most recent updates for the 2016 Parade of Homes.

I would like to congratulate and thank the Membership committee for all the time and effort they have contributed to build a great membership program that we will all be able to benefit from. This includes more "member to member" benefits, the Foundation of Knowledge education programs, as well as the addition of a member classification for "Affiliate Members" for which we are only charging \$50, so that member businesses can have two, or more of their employees recognized as members of our organization. Watch your email for more educational programs we are offering in conjunction with a sponsor, and bring a friend. If you have a builder buddy who becomes a member in the near future, you could find a \$100 bonus for yourself as their sponsor!

Don't miss our summer picnic at the Woodchucks, our Events committee has worked hard to plan a great outing for us again this year.

Last week we participated in the Wausau Region Chamber Business Expo, and I would share a shout of thanks to the many volunteers that gave a few hours to work our booth and promote WABA!

And finally, remember to put the Parade of Homes in your calendars and take the tour. Our Parade Builders put a huge amount of effort into this event which is one of the best venues for our members to "Strut their stuff" for the community to see. If you are a builder member, please consider participating in this as a Parade Builder in the future. It will help build your business!

Russ Utech, WABA President





NEW MEMBERS

*Amelse Construction
 Armor Shield Metal Roofing
 BK Flatworks
 Century Concrete Foundations
 Compass Insurance Services
 Krueger Water Systems
 Merrill Sheet Metal Works Inc.
 Springer Masonry
 Vandekoy Brothers Drywall*

RENEWING

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 Bob's Electric of Wausau
 Carpet City Flooring Center
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 Emmerich & Associates
 Ferguson Enterprises, Inc.
 Hallmark Building Supplies Inc.
 Hurtis Heating and Air
 Joey D. Ninnemann Construction Inc
 Kolby Construction LLC
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 Macco's Floor Covering Center Inc
 Nigburs Fine Furniture Inc.
 Rib Mountain Glass Inc.
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 Thorcraft Custom Kitchens LLC
 Timber River Custom Homes
 Trim Crafters LLC*

NEW APPLICATIONS

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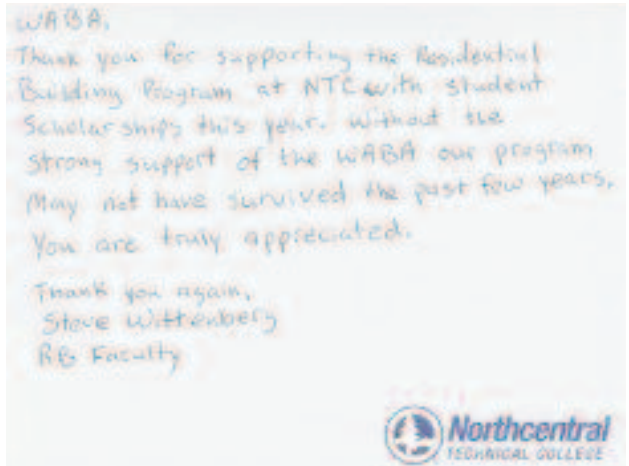


UPCOMING EVENTS

PLEASE SAVE THESE DATES
(watch your inbox for online registration)

Please mark your calendar for the May Dinner Meeting, which will be held on Thursday, May 19th, 2016 @ The Beautiful Greenwood Hills Country Club @ The Hills Restaurant! Gloria has arranged for "Complimentary" 1/4 barrel of Bull Falls 5 Star Beer, for your pleasure! (6 PM Cocktails (Cash Bar) / 7 PM Dinner) We will have a gorgeous dinner buffet entree of scrumptious "Chicken Marsala"...pan-seared chicken breasts in a wild mushroom Marsala cream sauce! Yum! Included with your dinner will be Garlic mashed Yukon potatoes, Seasonal fresh vegetable blend, French baguettes and dipping oil, and Fresh traditional Caesar Salad! Rumor also has it, that Gloria will have dessert for all you "sweet tooth's out there!" You don't want to miss this one! Especially when it's INCLUDED in your membership for The WABA! Watch for your email soon and get your reservation in...you're gonna love it!

Upcoming info for our July Picnic Event!! Time for a GREAT Woodchucks Game!! (WI Woodchucks vs. Lakeshore Chinooks) Our WABA July Picnic will be held on Thursday, July 21st @ the Beautiful (Newly Renovated) Athletic Park, located @ 324 E. Wausau Avenue-Wausau! Here's the scoop! Our wonderful WABA evening will start in the Pepsi Tailgate Area at 5:35 PM and food & beverages will be served until the end of the 2nd inning! (Game starts @ 6:35 PM with 1st pitch) All You Care To Eat and Drink + Beer ticket package. Package includes: standard ballpark fare (brats, buns, burgers, hot dogs and chips, sides, Pepsi products, Miller Lite and Culligan water) and a reserved seat game ticket in our own reserved section, whenever you're ready to watch the game! And the cost to you for ALL of this?? How's \$5.00??! That's right...only 5 bucks per person!! (Children 2 and under/ FREE) Wow! Lets beat our last years' attendance...134 people! So mark your calendars members & guests...and get ready for a fun evening!! Come on out to watch OUR Woodchucks play some great baseball...and mingle with your WABA friends!! We'll see you all there!!
Mrs. Gloria Fenhaus
Director & Chairman of Events



JOKE OF THE MONTH

An Elderly couple was celebrating their 60th anniversary. The couple had married as childhood sweethearts and had moved back to their old neighborhood after they retired. Holding hands, they walked back to their old school. It was not locked, so they entered, and found the old desk they'd shared where Andy had carved 'I love you, Sally.'

On their way back home, a bag of money fell out of an armored car, practically landing at their feet. Sally quickly picked it up, but not sure what to do with it, they took it home. There, she counted the money: fifty-thousand dollars!

Andy said, "We've got to give it back,"

Sally said, "Finders keepers."

So she put the money back in the bag and hid it in their attic. The next day, two FBI men were canvassing the neighborhood looking for the money and knocked on the door. "Pardon me, but did either of you find a bag that fell out of an armored car yesterday?"

Sally said, "No."

Andy said, "She's lying. She hid it up in the attic."

Sally said, "Don't believe him, he's getting senile."

The agents turn to Andy and began to question him. One says, "Tell us the story from the beginning."

Andy said, "Well, when Sally and I were walking home from school yesterday..."

The first FBI guy turns to his partner and says, "We're outta here...."

MAY

2016

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3 POH Committee Meeting - 12:00 pm Home Show Committee Meeting - 4:00 pm	4	5 Board Packets Sent - 5:00 pm	6	7
8	9	10	11	12	13	14
15	16	17 BOARD MEETING - 4 pm May Membership Renewals Due	18	19 Membership Dinner Meeting at The Hill's Restaurant	20 ITEMS FOR NEWSLETTER DUE	21
22	23	24	25 Membership Committee Meeting at 4:30 pm	26	27	28
29	30	31				



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JUNE

2016

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7 Parade of Homes Home Show Committee Meeting - 4:00 pm	8 Parade of Homes	9 Parade of Homes Board Packets Sent - 5:00 pm	10 Parade of Homes	11 Parade of Homes
12 Parade of Homes	13	14	15	16	17	18
19	20	21 BOARD MEETING - 4 pm June Membership Renewals Due	22	23 ITEMS FOR NEWSLETTER DUE	24 Golf Outing Pine Valley	25
26	27	28	29 Membership Committe Meeting at 4:30 pm	30		

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THE MONDAY MORNING REVIEW



Electronic Permitting Bill Now 2015 Wisconsin Act 211

On March 1st, Governor Walker signed Senate Bill 458 (SB 458) into law. SB 458 was a WBA-supported bill, not only to make additions to the information that is required on the one- and two-family building permit, but also to phase in an electronic system that will allow municipalities to

electronically submit one- and two-family building permit data to the Department of Safety and Professional Services (DSPS).

After being signed into law last week, SB 458 became 2015 Wisconsin Act 211. There is now a two year delayed effective date to allow DSPS time to build an electronic reporting system and for them to train local municipalities on how to use that system. This law will be fully implemented throughout Wisconsin by January 2, 2018.

Some of the highlights from 2015 Wisconsin Act 211 include:

- Making sure that all one- and two-family building permits contain the number and expiration date for any contractor that is pulling the building permit. A homeowner pulling a permit to work on the home they reside in is not required to have any DSPS credential to pull a permit.
- An extended time period for DSPS develop a system for individuals and municipalities to process one- and two-family building permits. DSPS has confirmed that they can fund this technological upgrade.
- An extended time period for municipalities to work with DSPS on the approval and submittal process of one- and two-family building permits through the administrative rule process.
- Flexibility for municipalities to get approval from DSPS on an electronic system for collecting and submitting one- and two-family building permits that they may already be using.
- Streamlining current law that requires municipalities to submit copies of all one- and two-family building permits to DSPS in 101.65(3).

The groups that worked hard on the compromise that was ultimately signed into law as 2015 Wisconsin Act 211 include the Wisconsin Towns Association, The Wisconsin League of Municipalities, the Wisconsin Code Officials Alliance, the Wisconsin Builders Association, and the DSPS.

The overall public policy goals contained in the act are the

result of getting more input from the above-mentioned groups to improve this legislation. The result of the changes contained in the substitute amendment eliminated opposition to the proposal from the groups mentioned above.

Thank you to those WBA members who provided input and guidance on this important piece of public policy that was originally contained in the WBA Advocacy Agenda for the 2015-2016 legislative session.

Rep. Nygren is WBA Legislator of the Year

Recently, the Brown County Home Builders Association organized a breakfast with members of the state assembly, state senate, and Congressman Reid Ribble to provide additional information to elected officials and members on recent law changes and federal items that are still being pursued. The breakfast was held as part of NAHB's "Bringing Housing Home" effort in 2016.

The event was extremely successful, hosting around thirty members of the association along with Representatives Eric Genrich, Jim Steineke, Dave Steffen, Andre Jacque, Jeff Mursau, and John Nygren. Also in attendance were State Senators Rob Cowles and Frank Lasee and Congressman Reid Ribble.

NAHB Federal Legislative Manager, Julie Bogue, attended the breakfast and gave an update on federal issues, and Congressman Ribble also addressed the group. Congressman Ribble recently announced that he would not be seeking reelection this year, and issued a warning to all in attendance that if you have a problem, do not rely on the federal government to fix it. Congressman Ribble also stated that the state legislators in the room had a better chance of fixing problems than congress, and that members needed to stay engaged in order to make sure government doesn't overreach and make their lives more difficult.

Besides this, the WBA was also able to present Representative John Nygren, the Co-Chair of the Joint Committee on Finance, with his 2016 WBA Legislator of the Year award. Representative Nygren was presented with this award for his efforts on the last state budget, and for making sure that it contained a number of key wins for housing. From an additional property tax cut to making sure that a residential sprinkler mandate is not in a code package, Representative Nygren was a leader in assuring these and other provisions.

Madison Newspaper Picks WBA as Winner This Session

Recently the Wisconsin State Senate was in session for their last day, and the Wisconsin Legislature has now completed their work for the 2015-2016 session. Those legislators who are now running for reelection will now focus their attention

on getting signatures to be placed on the ballot, first for the primary election in August, and finally the general election on November 8.

Typically, with the end of session, media outlets often publish articles on who “won” and “lost” over the two-year legislative session. This week, The Capitol Times in Madison published an article titled “Special interest winners and losers in the 2015-2016 legislative session.” The WBA was listed in the “winners” section, along with the Associated Builders and Contractors (ABC), the Wisconsin Realtors Association (WRA), Alliant Energy and WEC Energy Group (WE Energies).

One of the reasons for the WBA being on the list was the passage of two separate property rights bills that we advocated in favor of to close out the legislative session.

Congratulations WBA members on your efforts this session!

Senate President to Retire, Rep. Craig Announce For Seat

In a surprise announcement recently State Senate President Mary Lazich sent out notice that she would not be seeking reelection in 2016. Senator Lazich was first elected to the state senate in a special election in April 1998, and also served as a member of the State Assembly from 1993 to 1998.

Senator Lazich stated that “it has been an immense honor and pleasure to serve the people of Senate District 28. During recent years Governor Walker and the Republican-led Legislature guided the state through turbulent times. While the work was hard, the reward is great. Wisconsin is much more fiscally secure and many government shackles have been opened. Wisconsin residents and business are much better situated to pursue life with less government intrusion and with freedom to live, educate, and work with greater independence.”

State Senate District 28 is a safe GOP race, where the winner of the GOP primary is the odds-on favorite to win this now open seat in November.

Current State Representative Dave Craig immediately announced his intention to run for the seat. Representative Craig has served in the state assembly since winning a special election to the seat in May 2011. Before his election, Craig served as an aide to Congressman Paul Ryan and also served as a trustee for the Village of Big Bend.

In his press release to announce his candidacy, Representative Craig stated, “Today, I am announcing that I am running for the State Senate, where I intend to build on the reforms of the last 5 years and work to lessen the burden of government from the back of Wisconsin small businesses and our families. Amy and I appreciate the outpouring of support from conservative leaders around Southeast Wisconsin and we are humbled to receive the immediate endorsements of many of my Assembly colleagues, particularly Rep. Mike Kuglitsch and Rep. Ken Skowronski,

as well as Senator Chris Kapenga, Senator Steve Nass and Senator Dwey Stroebel. I look forward to speaking to the residents of the 28th Senate District as I humbly ask for their support in this important election.”

Bradley Wins By Larger Than Expected Margin

The only other statewide race on the ballot for the spring general election in addition to the presidential primary featured Justice Rebecca Bradley and challenger Judge JoAnne Kloppenburg for a 10-year term on Wisconsin’s highest court. Bradley bested Kloppenburg 1,017,083 (52.4%) to 925,836 (47.7%).

With a number of unflattering stories written last month regarding some controversial letters to the editor. Bradley wrote in the early 1990s while an undergraduate at Marquette University, many believed she may lose or that the race would be determined by a razor thin margin.

What made the difference in the end? Likely the answer to that question comes down to three factors: Bradley was able to raise and spend more late, independent outside groups spent more to help Bradley than Kloppenburg, and, most importantly, the turnout for the GOP was higher than that for the Democrats.

Supreme Court races in Wisconsin are technically “nonpartisan,” but the last decade or so has seen these races run much more like gubernatorial races than judicial races. An additional sign that these races have become even more politicized in 2016 can be witnessed in the comments made about the race by Senator Bennie Sanders and Secretary Hillary Clinton when they traveled to Wisconsin to campaign.

More voter intensity with right leaning voters who participated in the GOP presidential primary versus left leaning voters who participated in the Democrat primary likely made the most difference in the bigger than expected win for Bradley. 97,142 more voters cast their ballot in the GOP primary versus the Democrat primary, and, because of the politicization of the race, it is assumed that the overwhelming majority of those voters likely also cast their ballot for Bradley even when taking into consideration the down ballot drop off in voters.

Of course, when it comes to politics, more money certainly doesn’t hurt either. A recently released study of television airtime purchased in Wisconsin (compiled by the Brennan Center for Justice) showed a huge spending advantage by pro-Bradley issue advocacy groups. The left leaning Greater Wisconsin Committee spent just under \$400,000 in the race, while the conservative group Wisconsin Alliance for Reform spent just under \$2 million in the race.

Enforcement Begins in 2017 for Construction Industry

From NAHB: OSHA issued the final silica rule to limit exposure to crystalline silica, which was published in the Federal Register recently.

After a brief initial review, it appears that the final rule

THE MONDAY MORNING REVIEW CONTINUED

contains some of the same problematic provisions that NAHB identified in comments submitted to OSHA during the rulemaking process.

What work is covered by the rule? Crystalline silica is found in many common building materials. Popular remodeling jobs like kitchens and baths that involve cutting tile, bricks and other materials containing crystalline silica over the new limit will likely be impacted by this new regulation.

Why is this important to remodelers? Remodelers will be required to use specified engineering controls like water or ventilation and provide respiratory protection for common tasks like trimming tile and cutting bricks under the updated exposure limits of the new silica rule.

What are a remodeler's responsibilities in the meantime? The rule goes in to effect on June 23, 2016, but OSHA will not enforce the rule in the construction industry until June 23, 2017. At that time, remodelers are required to establish work practices that limit worker exposure, have a written exposure control plan, and find a competent person to implement it. Employers should prepare to provide workers who must wear a respirator for 30 or more days per year with medical exams and to keep records of workers' silica exposure and medical exams.

Where can remodelers learn more about the required training and equipment? NAHB continues to review the 1,772 page pre-publication copy of the rule. Members can access more information on the potential impact on nahb.org.

When and how did NAHB get involved? NAHB raised numerous concerns during the multi-year rulemaking process. Though the agency has made major changes to the construction rule, NAHB remains concerned that the final rule is not technologically and economically feasible for remodelers.

This is the value of your membership. NAHB Remodelers makes your voice heard with regulatory and legislative decision-makers—and ensures that you are informed of the latest actions that could impact you and your business.

Questions? remodel@nahb.org.

Brad Boycks

WBA Director of Government and Political Affairs

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2016 SPRING

parade OF HOMES



HOME 1

SORENSEN CONSTRUCTION

Address: 207 Freedom Way, Wausau

Directions: From Grand Avenue, head north on 6th Street to east (right) on Franklin Street to south (right) on Freedom Way. Home is located on left side of road.

HOME 2

ROYALTY CUSTOM HOMES

Address: 1700 Wildlife Court, Wausau

Directions: From Home #1 go west on Franklin to North (right) on 6th Street to east (right) on Wausau Ave/Hwy 52 to south (right) on 15th Street. At bottom of hill turn right on Wildlife Court.

**HOME
3**

MORK CONTRACTING & DESIGN, LLC

Address: 3718 N 14th St., Wausau

Directions: From Home #2 go west on Wausau Ave/Hwy 52 to north (right) on 6th St. to east (right) on Golf Club Road to north (left) on North 14th street.

**HOME
4**

DENYON HOMES

Address: 3216 Ridgewood Dr, Weston

Directions: From Home #3 go west on Golf Club Road to south (left) on 6th Street to west (right) on Bridge Street. Cross over I-39 and take the next right (north) on Westwood Drive to west (left) on West Wausau Avenue to south (left) on N. 32nd Avenue to west (right) on Ridgewood Drive.

**HOME
5**

JEREMY VOIGT CONSTRUCTION

Address: 480 Artesian Way, Wausau

Directions: From Home #4 go east on West Wausau Avenue to south (right) on 28th Avenue to west (right) on Hilltop Avenue to north (right) on 48th Avenue to west (left) on Artesian Way.

**HOME
6**

TIMBER RIVER CUSTOM HOMES & DESIGN

Address: 6604 Sarissa Dr., Wausau

Directions: From Home #5 go east on Hilltop Road to south (right) on 44th Ave. to east (left) on Stettin Drive. Go west (right) on Stewart Avenue to north (right) on S. 68th Avenue to east (right) on Sarissa Drive.

**HOME
7**

JIM VOIGT CONSTRUCTION LLC

Address: 7060 Antler Circle, Wausau

Directions: From Home #6 go south on S. 68th Ave to west (right) on Stewart Avenue to north (right) on 72nd Avenue to east (right) on Antler Circle.

**HOME
8**

PRIME DESIGN CONSTRUCTION LLC

Address: 1710 Sonnentag Rd., Marathon

Directions: From Home #7 go south on 72nd Ave to west (right) on Hwy 29 to south (left) on Hwy 107 to west (right) on 3rd Street. Head straight onto Sonnentag Rd.

**HOME
9**

JEREMY VOIGT CONSTRUCTION

Address: 262 Beans Eddy Rd., Mosinee

Directions: From Home #8 go south on Hwy 107 to east (left) on Hwy 153 to south (right) on South Range Line Road to South (left) after bend to Beans Eddy Road.

Alternate Directions: Hwy 29 east to I39 South to west on Hwy 153 through Mosinee.

**HOME
10**

TRIM CRAFTERS LLC

Address: 11410 Timber River Trail, Wausau

Directions: From Home #9 go north on Range Line Road. Cross over Hwy 153 and continue north to west (left) on Main Street/Hwy B to north (right) on Hwy KK/Bittersweet Road to east (right) on Whisper Road to south (right) on Timber River Trail.

HOME 11

TRIM CRAFTERS LLC

Address: 2507 Juniper Lane, Wausau

Directions: om Home #10 go north on Bittersweet/Hwy KK to east (right) on Juniper Lane.

HOME 12

KOLBY CONSTRUCTION LLC

Address: N4718 Hwy OO, Eland

Directions: From Home #11 go east on Juniper to north (left) on Magnolia to east (right) on Hwy N to right on Rib Mountain Drive. Take I-39 south to Hwy 29 east. Take 29 east to north (left) on County Road D to east (right) on County Road OO.

HOME 13

TLD CONSTRUCTION

Address: 7115 Kiowa Ln., Weston

Directions: From Home #12 go west on Hwy 29 to north (right) on Camp Phillips/Hwy X to east (right) on Ross Avenue. Head through the roundabout and go south (right) on Riverbend Rd. to east (left) on Kiowa Lane.

Alternate Directions: Hwy 29 to north on Hwy J to west (left) on Gusman Road to south (left) on Kramer Lane to west (right) on Kiowa Lane.

HOME 14

DENYON HOMES

Address: 7203 Executive Ct., Weston

Directions: From Home #13 go west on Kiowa to north (right) on Apache Lane to north (right) on Estate drive to east (right) on Executive Court.

Alternate Directions: Ross Avenue past roundabout to right on River Bend Drive to left on Apache Lane to left on Estate Drive to right on Executive Court.

HOME 15

TIMBER RIVER CUSTOM HOMES & DESIGN

Address: 7207 Executive Ct., Weston

Directions: From Home #14 home is two homes to the left.

Alternate Directions: Ross Avenue past roundabout to right on River Bend Drive to left on Apache Lane to left on Estate Drive to right on Executive Court.

HOME 16

BUCKTRAIL BUILDERS LLC

Address: 7209 Executive Ct., Weston

Directions: From Home #15 home is one home to the left.

Alternate Directions: Ross Avenue past roundabout to right on River Bend Drive to left on Apache Lane to left on Estate Drive to right on Executive Court.

HOME 17

LARRY MEYER CONSTRUCTION

Address: 1912 Hidden Trail Dr., Wausau

Directions: From Home #16 Riverbend Road to west (left) on Ross Avenue to north (right) on Northwestern Ave to east (right) on Milwaukee Ave to right on Hidden Trail Drive.

Alternate Directions: Grand Ave to right on Townline Road to right on Northwestern Avenue to left on Milwaukee Avenue to right on Hidden Trail Drive.

*Watch Your Inbox for
Online Registration*



**SPACE IS LIMITED
CALL TODAY
715-842-9510**

foundation of
KNOWLEDGE

MAY 19 - 4:30 PM

GREENWOOD HILLS

BLUE BIRD ROOM - DOWNSTAIRS

COST: COMPLIMENTARY

**How to Estimate Faster, Create More Accurate Proposals
and Communicate More Effectively with Your Vendors
using Integrated Automation Tools and The Internet**

***Presented by Jeff Knutson, President
Contractors Software Groups, Inc.***



Graduate from Mankato State University and avid baseball player, Jeff Knutson is the Owner of Contractors Software Group, Inc. (CSG), and the President of J. Knutson & Associates, Inc. (JKA). CSG is a developer of fully integrated A-Z but modular software solutions to remodelers and contractors.

J. Knutson & Associates, Inc. is a turn-key provider and implementer of computer software and hardware solutions to the construction industry. We offer solutions for sales, marketing, service management, project management, estimating, scheduling, equipment management, and job cost accounting. JKA has been in business providing construction management software and computer hardware since 1984.

Jeff Knutson is fully versed on successful automated construction business processes and procedures for sales, marketing, service management, estimating, job cost accounting and project management.



DIGITAL DISPLAY | MARKETING | PPC | EMAIL | SOCIAL MEDIA | SEO | PRINT



Wausau Area Builders Association & Wisconsin Media

Hosting a digital workshop on Facebook Marketing

Thursday, May 26th from 11:30am to 12:30pm at:

The Bar
10302 Market St
Rothschild, WI 54474

Have you been planning your digital marketing using your rear view mirror or are your eyes on the road ahead of you? With the rapid growth in mobile and tablet use, mapping out your strategies for 2016 that appeal to digitally savvy, on-the-go consumers is vital.

Join Wisconsin Media for a digital marketing seminar and get a jumpstart on your marketing strategies to reach new customers.

Don't miss your chance to:

- Get the latest trends for mobile advertising
- Learn how to leverage your digital investment to better target new customers
- Incorporate more digital strategies into your marketing plan



ACTION REPORTER
media

DAILY HERALD
media

DAILY TRIBUNE
media

HTR
media

News-Herald
media

Northwestern
media

POST-CRESCENT
media

PRESS-GAZETTE
media

Sheboygan Press
media

Stevens Point Journal
media

Wausau Area Builders Association Members! Member to Member Discounts

"The Membership Committee is seeking your help to increase the benefits of a WABA membership by starting a Member to Member Discount section in the monthly newsletter. Is there a discount that you currently offer or would be willing to start offering to fellow WABA members? Member to Member discounts can help to grow an association in many ways. By contributing to this practice you will increase your network of Builders and Associates, increase your exposure through free marketing in the newsletter and increase your sales. Please take part in this exciting new promotion by sending in this completed form.

Thanks, WABA Membership Committee"

- Add value for all WABA members
- Increase potential business opportunities
- Support the Shelter Industry

If you would be interested in a complimentary listing on our Member to Member Discount page, please complete & return.

Name of Business: _____

Contact Name: _____

Phone: _____

E-mail: _____

My business would like to offer the following discount for products and services to WABA members:

Return to: Carolyn@wausauareabuilders.com, 801 S. 24th Avenue, Wausau, WI 54401

Information Needed for Upcoming Seminars

"Gannett Wisconsin Media has made a very gracious offer to the WABA to host a number of seminars this year on the topic of Digital Marketing. In order to give our members the most benefit possible out of these seminars the people from Gannett Wisconsin Media produced a short survey that we would like you to answer. Thank you for your assistance with this and be on the lookout for more information about these seminars in the near future.

Please go to this link to fill out the survey: <https://www.surveymonkey.com/r/WX53CWS>

Thanks, WABA Membership Committee"



WE DID IT WITH YOUR GENEROSITY!

The committee of Friends and Family Unite for Al Schepp would like to express our many thanks for your generosity in surpassing our goal of raising 10,000.00 for Al Schepp. Some facts that make this so incredible; a group of less than twenty committee members and over a combined 250 people and businesses came together in only seven weeks to create a life changing event for Al and his family and friends to witness such an outpouring of support!

Thank you for assisting in making this happen. It not only helped Al and his family with medical and monthly expenses that have incurred, but also in the faith of how the simplest of gestures can amount to something much greater.

If you have received inquiries on the success of this fundraiser, please pass this along with our many thanks!

Thank you
Karen Anderson

Thank you!
Dawn Schriener

Thank You!
Kathy Soma

Tom Sandweh Thank you,
Jame Landwehr

Heather
handwehr

DoD chaek Julie Allar

Thanks
Nicole Schriener

Julie + Al
Schepp

Thank you!
Jenny Trebiatons

Thank you!
Loree Meunette

Thank you!
Debbie Zimmerman

Thank you!
Brenda Troutbeck

Thank you!
Nels Mairishi

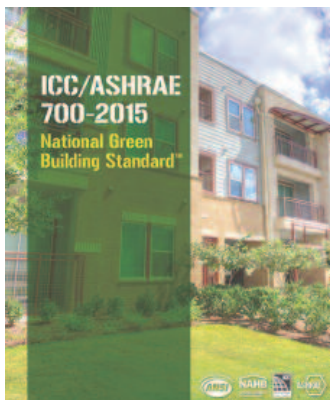
HIGH SCHOOL STUDENTS GET HANDS-ON EXPERIENCE AT REI ENGINEERING, INC.

On Wednesday, April 13th, students from Mosinee High School and Wausau West High School visited REI Engineering, Inc. as part of Careers in Action (CIA) Day.

CIA Day is a program designed to give high school students a behind the scenes look at the local business world. It is a true model for REI's desire for strong business and academic partnerships. It accomplishes the community issue of recruiting local talent and retaining them for our future.

At REI Engineering, the students explored careers in Civil Engineering, Computer Aided Design and Drafting (CADD), Environmental/Safety Consulting, and Land Surveying through a series of learning station activities that include both discussion platforms and hands-on experience. The students also had the opportunity to ask REI professionals about their careers and learn more about local projects.

REI Engineering created three specific stations for the students to explore. The Civil Engineering and CADD exercise offers insight into the intricate activities involving the designing of an athletic complex using Mosinee's own Mosinee Community Athletic Complex which is currently in design phase. There was an exciting hands-on activity exploring the finite capabilities of a Total Station and Global Positioning System (GPS) unit used by Land Surveyors. Students also participated in a water sampling activity and tour of REI's Emergency Response trailer directed by REI's Environmental/Safety Team.



2015 NATIONAL GREEN BUILDING STANDARD NOW AVAILABLE

Fresh off its approval by the American National Standards Institute, the new ICC/ASHRAE 700-2015 National Green Building Standard™ (NGBS) is now available as a free e-book or as a hard copy for purchase through BuilderBooks.com.

NGBS is an important resource for anyone in the residential construction industry interested in sustainability. It outlines practices and materials that can be used to minimize a project's environmental footprint and provides a pathway by which builders and developers may seek third-party certification of their new homes, developments and remodeling projects.

This third edition outlines a variety of green practices that can be incorporated into new homes and multifamily buildings, as well as hotels, dormitories and land developments. The standard also delivers stand-alone chapters for both home remodeling and additions and renovations of apartments and condos.

Updates include:

Substantial revisions to the Energy Efficiency chapter, including more stringent requirement that go beyond those of the 2015 International Energy Conservation Code

Mandatory installation of carbon monoxide alarms regardless of local code

Revamped stormwater management options that encourage low-impact development practices such as swales and rain gardens

"The standard's thorough review and revision process allows builders to follow the most proven and effective sustainable practices," said NAHB Chairman Ed Brady. "As the green revolution continues to expand, we will find more and more builders relying on this standard."

Developed in a consensus processes first spearheaded by NAHB and the International Code Council (ICC) in 2007, the NGBS was last updated in 2012. For the 2015 edition, NAHB and ICC were joined by ASHRAE.

Projects can be certified to the Bronze, Silver, Gold or Emerald levels by reaching progressively more rigorous compliance levels for energy, water and resource efficiency, indoor environmental quality, site development and home owner education.

Learn about certifying your project to the NGBS by visiting the Home Innovation Research Labs website, which by mid-April had certified more than 75,000 new single-family homes, townhouses, apartments and condos, renovations and other projects.

Builders can begin to register their projects to the new NGBS today, although a new scoring tool that reflects changes in point values for this latest edition and verifier training will be offered in May. Verifiers may begin scheduling rough inspections on 2015-based projects after they complete that training.



Connie Frieders
Mortgage Lender



Julie Rajek
Senior Mortgage Lender

You're Invited!

Join us for our Grand Opening and Ribbon
Cutting event with the Wausau Chamber

Wednesday, May 4th

3:00 - 5:00pm

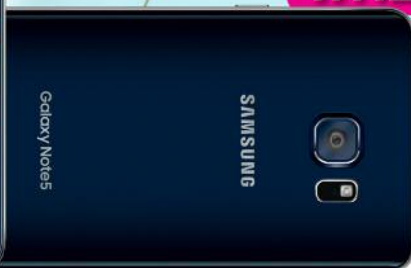
Ribbon Cutting at 3:30

First Bank Financial Centre's
Rothschild Loan Office

411 Grand Avenue, Suite 400 in Rothschild

Enjoy business networking, appetizers and
refreshments.

SAMSUNG
Galaxy Note5



GET UP TO \$400

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Offer valid 4/28/16 through 6/1/16. No rain checks. Activation at time of service, service agreement and credit approval required. New account activation required. A line set up fee and early termination fee may apply. If applicable, the early termination fees may be reduced proportionately to the remaining months of the term of the agreement. Universal Service Fund (USF) and regulatory and other recovery fees charged on all service lines. An E911 fee or Police & Fire Protection fee is charged on all service lines. Taxes, fees and surcharges vary and are subject to change without notice. See retail location or www.cellcom.com/fees for details. Promotion offer subject to change. Switch & Get Up to \$400: Available to new accounts without any existing Cellcom Services. Corporate Accounts not eligible. Not redeemable for cash. Line restrictions apply. Must port in number. Receive up to \$400 in invoice credits, valid on up to 10 lines. To apply for your credits, you must submit, within 45 days of activation, a reimbursement form along with the entire copy of your last wireless bill from your previous wireless carrier that includes the charge for the early termination fee. Please allow 6-8 weeks for processing. Visit Cellcom.com/save for details. 15 Day Guarantee: If within 15 days you are not completely satisfied with Cellcom's wireless service, pay for the services you have used and return the equipment in acceptable condition. Other restrictions apply. See store for details. Trademarks and trade names are the property of their respective owners.

BUILDING CODE & PERMIT APPLICATION TRAINING



**the City of Wausau Inspections Department
Invites Wausau Area Contractors**

TUESDAY, MAY 3, 2016

from 6:00 - 8:00 PM

Wausau City Hall

First Floor Council Chambers

2 Hours of Contractor Qualifier Continuing Ed

■ **2016 UDC Deck Construction Code Changes**
footings, posts, beams, joists, ledgers, stairs, guards

■ **Other Code Changes — Questions/Answers, Interpretations**

■ **Showcase New Permitting and Inspection Software**

- **apply and pay for permits online**
- **schedule inspections online**
- **view inspection results online**

no RSVP needed

407 Grant Street, Wausau WI 54403
715.261.6781 / 715.261.4102 fax
inspections@ci.wausau.wi.us



801 S. 24th Avenue - Wausau, WI 54401
715-842-9510 - Carolyn@ausauareabuilders.com



WABA Golf Scramble

Friday, June 24, 2016

10:30 Lunch/Registration

11:30 Shotgun Start



Pine Valley Golf Course

- Cash Prizes for Scratch and Peoria
- 18 Holes with Cart
- Beverage Tickets
- Subs for lunch and Steaks for Dinner
- Goody Bags-Door prizes- Raffle Prizes

All Are Welcome

\$75 Per Golfer

Golf only \$60- Dinner only \$15

We will pair you up and put you on a Team
Singles / Twosomes / Threesomes

2 free mulligan's per golfer-*Scramble Format*

Team/Company Name _____ Primary Contact _____
E-Mail _____ Phone Number _____

Player 1: _____
_____ golf only ☐

Player 2: _____
_____ golf only ☐

Player 3: _____
_____ golf only ☐

Player 4: _____
_____ golf only ☐

Sponsorships -X your sponsorship level

Sign Included for all sponsors

Hole Sponsor- **\$50** _____

Lunch Sponsor -**\$75** _____

Dinner Sponsor -**\$75** _____

Beer Hole -**\$150**(includes ¼ barrel- 2 available) _____

Beverage Cart Sponsor -**\$75** (2 available) _____

Hole in One-4 (\$1,000 value prize by sponsor) _____

Putting Contest -**\$75** (\$100 prize by sponsor) _____

Total Enclosed \$ _____

Please mail registration and payment to the above address before June 15, 2016 to secure your spot. To ensure a sign for your sponsorship please have in by June 10th.

Philip J Pesanka ***** 715-298-4186 ***** ppesanka@abbybank.com

Committee Chairman

Proceeds benefit WABA Scholarships

We Welcome Raffle Prize Donations **OR** Goody Bag Items!!