

LET'S LEVEL

the Official Publication of the Wausau Area Builders Association



MAY 2014
VOLUME 33 - ISSUE 5

Parade OF HOMES



*Homes listed
inside this issue*

JUNE 3-8

TUES. & WED.
5pm - 9pm

THURS. & FRI.
12pm - 9pm

SAT. & SUN.
11am - 5pm



801 South 24th Ave.
Wausau, WI 54401
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MISSION STATEMENT:

The Wausau Area Builders Association, chartered in 1967 and affiliated with the Wisconsin Builders Association and National Association of Home Builders, is a professional non-profit trade association. Serving the community we represent the interests and concerns of the consumer, building trades, industry suppliers and all facets of the building industry.

The primary goal of our association is to provide quality, affordable housing through community and government involvement, while promoting high standards of professionalism.

PRESIDENT'S MESSAGE



Sorry to say but old Mother Nature has not treated us any better in April than she did in March. I am sure the struggles continue for all the builders on their Parade Homes and every day of poor weather continues to put more stress on them and their subs. Keep plugging away everyone and I know that in the end the Parade will be wonderful and you will represent our Association admirably like always. Might I suggest a prayer or two to the weather gods, it sure can't hurt.

Gloria has mixed it up a bit for our May meeting and it will be sponsored by and held at Furniture and Appliance Mart. We are

hoping you will all join us and support not only the Association but one of our members. If there are others members who would like to host a dinner meeting please contact Gloria or Carolyn.

While we are talking dinner meetings let's not forget about the picnic. This year's event will be held on Monday July 28 at the Woodchucks game. The details will follow but please note the date on your calendars.

The latest on the Chris Briquolet situation is this. The charges are supposed to be filed in May. Just when I am not sure but that is what was decided at the last meeting that we attended with the DA. I know this has been a long time coming but let's hope it was worth the wait and in the end the outcome is in our favor.

I want to thank everyone who donated items for the silent auction and to everyone who spent money and purchased those items. A fun time was had by all, even those whose pockets were a fair bit lighter when they left for home. Sid is still trying to figure out how it cost him \$300 for the cleaning package. All I have to say is creative accounting.

In this month's newsletter you will see a list of items that Randlin House needs to remodel a house that was donated to them. For those of you who don't know, Randlin House is a nonprofit organization that works only with Veterans who have fallen on hard times. This house that was donated serves as a shelter for homeless Vets but it is in need of some repair. If any of you have items that are on the list or other items that you think would be of use to them please contact them. Remember this all goes to support our Veterans. They were willing to sacrifice on our behalf so let's do the same for them.

For those of you planning on trying your hand for the fishing opener I wish you luck. I think a good share of you will have to be drilling holes instead of landing boats but either way just be careful.

Tony Sorenson was the first person to send me a picture of a robin so he won the two free drinks. I still owe him one which I am sure he will remind of that fact at the next meeting. For this month the first person to send me a picture of a dandelion in bloom gets the two free drinks. And no Tony you can't win two months in a row.

Larry Meyer, WABA President

BUILDING LIST

**FOR THE RANDLIN HOME AT
320 S 4TH AVE. WAUSAU, WI**

KITCHEN

- (1) 29" X 66" Double Hung
- (1) 16 1/2" X 66" Double Hung
- (1) 36" X 82" ENTRY DOOR

STAIRWAY ENTERANCE DOOR FRONT

- (1) 36" X 82" ENTRY DOOR

DOWNSTAIRS BEDROOM WINDOWS

- (2) 26" X 66" DOUBLE HUNG
- (1) 28" X 66" DOUBLE HUNG

DOWNSTAIRS BATHROOMS

- (1) 48" X 35" X 72" GELCOAT SHOWER STALL WITH DUAL SEATS
- (1) EXHAUST FAN W/LIGHT 70CFM
- (1) 28" X 36" MEDICINE CABINET WITH LIGHT & MIRROR

JOKE OF THE MONTH



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BOARD APPROVAL

*Wickman's Woodworking LLC
Comfort Gallery LLC
Olson Floor Covering of Wausau*

NEW MEMBERS

*Carpet City of Wausau
Heartland Custom Homes
Bob's Electric of Wausau
Beyond Paint and Design
Merrill House of Music & Home Entertainment*

RENEWING

*Timber River Custom Homes
Elite Plumbing Plus LLC
Lumber Dealers Supply Inc.
Elite Custom Cabinetry Inc.
The KAZ Co LLC - General Contractors
Complete Crete LLC
ABC Supply
All Drywall & Paint LLC
Trim Crafters LLC
Ruffi Law Offices SC
Scotties Interiors
Woodstock Hardwood Flooring
B&B Contracting LLC
Emmerich and Associates
Resch's Tile Inc.
Straley Construction
Chad Sickler construction LLC
Diversified Investments - Overhead Door
Wilhelm Lumber LLC
Dans Service Plus LLC*

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Vanderkoy Brothers Drywall LLC



MEDIA RELEASE - FOR IMMEDIATE RELEASE

REI ENGINEERING SHARES SEEDS TO RECOGNIZE EARTH DAY

Wausau, WI, April 22, 2014 -- In recognition of Earth Day, REI Engineering, Inc. is distributing seeds to Marathon County area students and community members. REI's goal is to give out 500 packets of seeds. To accomplish this goal, REI is asking its team members' children to give the seeds to their classmates. Students at schools including Newman Catholic Elementary School, Riverside Elementary School, Marathon Area Elementary School, Rosholt Elementary School, Mosinee Schools, Trinity Lutheran School and even local daycares will benefit from receiving REI's gift.

"Small gestures can make a large impact," says REI president Jeny Nieuwenhuis. "The seed packets we are sharing with local students are a token to open up the conversation about Earth Day. Earth Day doesn't have to be about solving environmental crises, but it can serve as a reminder that we can make practical adjustments that have a greater impact on the shaping of our community."

Earth Day is a worldwide rally for environmental protection. Every department at REI including survey, civil engineering, civil construction and environmental has an impact on the shaping and development of the environment. Because REI strives to be cognizant of the impact it has on the community, it supports Earth Day and the environmental protection it stands for. Distributing seeds to local students is a fun activity to demonstrate the importance of taking care of the environment.

REI Engineering provides dynamic solutions to meet the Civil/Survey and Environmental/Safety needs of our business partners throughout the Midwest. Recognized as a team of innovative and inspired professionals, REI is committed to exceeding client expectations through quick responsiveness and exceptional customer service. Our goal is to be our clients' choice, first... and always! Visit our website at REIengineering.com.

*For more information contact:
Katrina Nelson at 715-675-9784
Knelson@REIengineering.com*

KOLBE'S JEFF DE LONAY PROMOTED TO COMPANY PRESIDENT, JOINS BOARD OF DIRECTORS



Kolbe & Kolbe Millwork Co., Inc. has named Jeff De Lonay as company president and appointed him to the board of directors, reporting to Judy Gorski, CEO. Michael Salsieder retired from this position at the beginning of April.

De Lonay has served as executive vice president for the last four years, as president of Kolbe's subsidiary Point Five Windows & Doors for the last six years, and as vice president of manufacturing for 13 years. In his new role as president, he will oversee all of Kolbe's facilities, divisions and operations. He will continue to work closely with Kolbe's executive leadership, which includes:

- * Jeff De Lonay, president
- * Bob Kasten, vice president of sales
- * Mike Tomsyck, vice president of finance
- * Donnie Huehnerfuss, vice president of K-K Way transportation and technical services
- * George Waldvogel, vice president of quality and service
- * Keith Koenig, vice president of manufacturing
- * Cindy Bremer, vice president of marketing
- * Ann Micholic, vice president of human resources
- * Hank Hosler, vice president of information technology

"Jeff's market-driven focus will build upon Kolbe's 68-year history and our success across North America as a leading manufacturer of windows and doors for both residential and commercial markets," says Gorski.

De Lonay adds, "Kolbe has earned a strong reputation for our customer service, quality craftsmanship and customization. We will continue to support these strengths with ongoing investments in our people, our product innovations and our continuous improvement processes."

Sharing his knowledge of continuous improvement and Lean manufacturing, De Lonay has presented at conferences and meetings throughout the U.S. and Canada. His tenure at Kolbe spans three decades and a breadth of responsibilities ranging from his start in doorframe production, to his move into sales and estimating, and eventually to his rise in managerial and leadership positions. In 1997, he was promoted to vice president of customer relations, before accepting the role as vice president of manufacturing.

Along with De Lonay's professional leadership, he is an active community leader. As a volunteer with the Boy Scouts of America, he had progressed from a local Cub Scout leader to serving as the Rib Mountain District chairman, part of the Samoset Council. He also is a member of the Marathon County Historical Society and the Northcentral Technical College advisory board's wood program in Antigo, Wis

During his free time, De Lonay enjoys spending time with his family and in his workshop woodworking, cabinetmaking and collecting related woodworking tools. He and his wife, Lori, reside in Wausau, where they have raised three sons.

MAY

2014

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	Board Agenda Items Due 6 POH Committee Meeting - 12:30 pm	7	8 Board Packets Sent - 5:00 pm	9	10
11	12	13 Home Show Committee Meeting - 2:00 pm BOARD MEETING - 4 pm	14	15 Membership Dinner Meeting	16	17
18	19 May Membership Renewals Due	20	21	22	23 ITEMS FOR NEWSLETTER DUE	24
25	26	27	28	29	30	31

THE POWER OF YELLOW.*

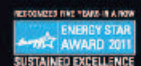


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* Calculated based on average projected energy savings in a computer simulation using Lawrence Berkeley National Laboratory ResNet 5.0 standard criteria for a 2,000 square foot home when comparing a Pella 350 Series Advanced Low-E with argon triple-pane vinyl window to a single-pane vinyl window. © 2011 Pella Corporation

JUNE

2014

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	Board Agenda Items Due 10 POH Committee Meeting - 12:30 pm	11	12 Board Packets Sent - 5:00 pm	13	14
15	16	17 Home Show Committee Meeting - 2:00 pm	18	19	20 Golf Outing	21
22	23 June Membership Renewals Due	24 BOARD MEETING - 4 pm	25	26	27 ITEMS FOR NEWSLETTER DUE	28
29	30					



Jaime Weyneth
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Wausau
NMLS ID# 412975



Dan Mortensen
715.847.4013
Weston
NMLS ID# 412966



Sarah Verber
715.847.4037
Wausau | Marathon
NMLS ID# 412974



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WBAY Stormcenter 2 On the Go



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Cellcom has teamed up with Telcare, Inc. to offer an integrated wireless solution that enables people with diabetes, their families, and their care team to better manage the condition. The world's first cellular-enabled blood glucose meter, manufactured by Telcare, is now available throughout the state of Wisconsin from Cellcom. The initiative was led by Patrick D. Riordan, Cellcom's president and CEO, and John R. Dwyer, Jr., Telcare's chairman and a native of Appleton, Wis.

"Mobile and digital health options are fast becoming feasible solutions for monitoring and managing an array of conditions and overall health," said Riordan. "By combining our technologies, Cellcom and Telcare are able to offer a tool that can drastically improve the quality of life for people living with diabetes."

Telcare's FDA-approved glucose meter transmits each test result to a secure server using Cellcom's cellular network and provides instant feedback and coaching to patients. Caregivers and physicians can access the data online and optional smartphone applications allow patients to review their information in depth or connect with family members. The device itself does not require additional hardware, data plans, or a smartphone, making it an easy solution regardless of technical knowledge.

"Telcare's solution has been shown to improve adherence to diabetes testing and to reduce the cost of

diabetes to patients, employers, and insurers," said Dr. Jonathan Javitt, Telcare's CEO and chief medical officer. "Now parents can spend less time worrying about a child at school and adult children can have new peace of mind when attempting to care for elderly parents with diabetes."

According to the American Diabetes Association, diagnosed diabetes cost the U.S. around \$245 billion in 2012, including \$176 billion for direct medical costs for the disease and its complications.

Diabetes also contributes to \$69 billion in indirect medical costs every year, including costs associated with absenteeism and reduced productivity.

Employers, healthcare providers or health plan providers are encouraged to contact Cellcom at mhealth@cellcom.com to learn more about deploying this solution within their organization or network. Visit www.cellcom.com/telcare for more information.



MEMBERSHIP DINNER MEETING

**THURSDAY,
MAY 15, 2014**

FURNITURE & APPLIANCEMART

1820 STEWART AV. WAUSAU

COCKTAILS 6:00 • DINNER 7:00

Don't forget to place your "Building Central Wisconsin/ Wausau Area Builders Association" round sticker in/or on your vehicle! Larry will be running out to the parking lot...and will be L@@King for THAT sticker...if it's your vehicle?? Two FREE drink tickets for YOU, to be used at the next dinner meeting!

**RESERVATIONS ARE MANDATORY
FOOD WILL NOT BE GUARANTEED FOR
NON-REGISTERED WALK-INS**

Company Name: _____

Names of Attending: _____

Phone _____

Email _____

RESERVATION DEADLINE IS TUES., MAY 13

Call 715-842-9510

**One meal per membership is free, additional meals are \$15
(No-Shows will be billed)**



HOME 1

MAIN STREET HOMES, INC. Page 12 & 13

Address: 1805 Fawn Ave., Schofield

*Directions: From Alderson St. W on Fantail Ave., left on Fawn Ave.
Home is on the left.*

HOME 2

WAUSAU HOMES Page 16 & 17

Address: 11289 Timber River Trail, Mosinee

*Directions: N (S Mountain Rd) West to KK South to Lynx Rd
East to Timber River Trail.*

HOME 3

DAN SILLARS GENERAL CONTRACTOR Page 20 & 21

Address: 6607 Bittersweet Road, Wausau

*Directions: From Hwy 51/County N interchange, head west on County N to
County Road KK. Go South ½ mile on County Road KK. House is on the left.
Parking available on Juniper Lane.*

HOME 4

JEREMY VOIGT CONSTRUCTION CO. Page 24 & 25

Address: 7506 Woodsmoke Road

*Directions: US 51 south to Exit 188 for CR-N. Turn right onto Rib Mountain Dr./CR-N
W. Go left on Hummingbird Ln / CR-N W. Turn left on Laurel Rd., turn right on to
Woodsmoke.*

HOME 5

TRIM CRAFTERS LLC Page 28 & 29

Address: 6209 Magnolia Ave., Wausau

Directions: West on South Mountain Rd., from Hwy. 51 1 mile to Magnolia Ave. to south.

HOME 6

NORTHCENTRAL TECHNICAL COLLEGE Page 32 & 33

Address: 2130 Snowflake Ln, Rib Mountain

Directions: County Road NN, south on County Rd R, right on Snowflake Lane



HOME 7

TIMBER RIVER CUSTOM HOMES & DESIGN Page 36 & 37

Address: 216 S. 68th Avenue, Wausau

Directions: Take Hwy 29 West to the 72nd Ave Exit. Head North on 72nd Ave to Highland Drive. Right on Highland Drive to S. 68th Ave. Left on S. 68th Ave, home is located on left side of road.

HOME 8

SORENSEN CONSTRUCTION LLC Page 44 & 45

Address: 5912 Birchwood Dr.

Directions: Stewart Avenue west, turn right on 56th, the second road to the left is Birchwood Drive. Continue to the top of the hill and house will be on the right. Watch for Parade of Homes signs.

HOME 9

KOLBY CONSTRUCTION LLC Page 50 & 51

Address: 702 W Riverside Dr., Merrill

Directions: North on K, West on Q, left on a W Riverside.

HOME 10

ROYALTY CUSTOM HOMES Page 54 & 55

Address: 1819 Woodbury Parkway, Wausau

Directions: Head E on 52 or E Wausau Ave., turn right on N 18th St., then left onto Woodbury Parkway. House will be on the right before the turn-around.

HOME 11

JEREMY VOIGT CONSTRUCTION CO. Page 58 & 59

Address: E580 Maple Lane, Ringle

Directions: Hwy. 29 E to exit 181 for CR-Q. Turn left on CR-Q N and continue for approx. 4 miles. Keep straight as CR-Q will turn into Maple Lane. Parade home is on West side of Maple Lane.

HOME 12

MAIN STREET HOMES, INC. Page 62 & 63

Address: 5206 Tower Ridge Place

Directions: S on Tower Ridge Place from E Jelinek Ave. Property is on the left.

COMMITTEES UPDATES

ADVERTISING / MARKETING

The Advertising/Marketing Committee is looking for someone to assist in PR for the association. Duties would include writing press releases and working with local media to gain additional exposure for the association. If you are interested in assisting, please contact Lori Stevenson at 715-581-6556.

EVENTS

Mark your calendar for the May Dinner Meeting, which will be held Thursday, May 15th @ The Furniture & Appliance Mart @ 1820 Stewart Av. Wausau. Monty will be sponsoring this event & welcoming us all @ 6 PM with refreshments and yummy dinner @ 7 PM! Should be a wonderful time...especially when the weather is calling for 70 degrees! Yay! Don't forget to place your "Building Central Wisconsin/ Wausau Area Builders Association" round sticker in/or on your vehicle! Larry will be running out to the parking lot...and will be L@@King for THAT sticker...if it's your vehicle?? Two FREE drink tickets for YOU, to be used @ the next dinner meeting! Also...been working on another exciting event coming up in July!! Do you love watching baseball?? Then you're in luck...for a wonderful evening! Mark your calendar for Monday, July 28th for "The Woodchucks Game!!" We have a SPECIAL loft reserved just for US, with food & drinks!! More details later...can't wait!! See you @ the May dinner event!!

SPORTING CLAY

Save the date .. August 22, 2014.

GOLF

We are looking for someone to chair this event.

GOLF OUTING

FRIDAY, JUNE 20, 2014

Further Details to Come!



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