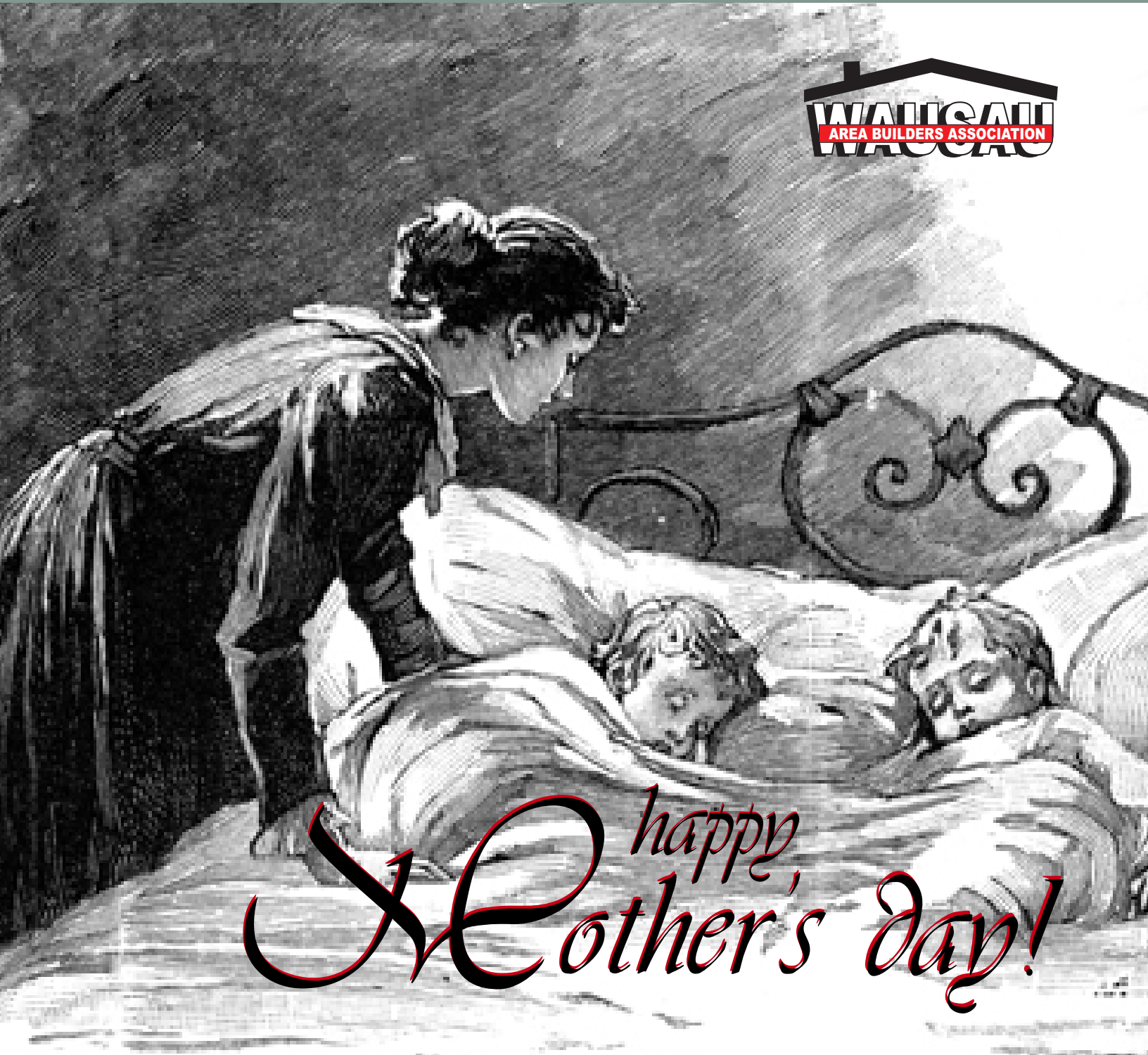


LET'S LEVEL

the Official Publication of the Wausau Area Builders Association

MAY 2010

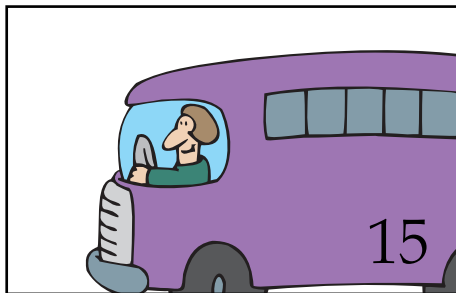
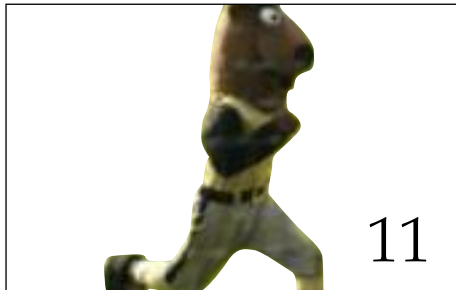
VOLUME 29 - ISSUE 5



*Happy,
Mother's day!*

LET'S LEVEL

May 2010
Volume 29, Issue 5



3 **Upcoming Events**

3 **President's Message** *Garry Volm, Volm Builders LLC*

3 **A Note from Your Executive Officer** *Chris Briquelet*

5 **Silent Auction**

6 **Membership Dinner Meeting**

7 **Monday Morning Review** *Brad Boycks, WBA Director of Government Affairs*

8 **Golf Outing Letter & Registration**

10 **Membership Spotlight**

11 **Woodchucks Coming Soon**

12 **Membership Drive**

15 **Parade of Homes Bus Tour Registration**

16 **Parade of Homes**

17 **Spikes**

MISSION STATEMENT:

The Wausau Area Builders Association, chartered in 1967 and affiliated with the Wisconsin Builders Association and National Association of Home Builders, is a professional non-profit trade association. Serving the community we represent the interests and concerns of the consumer, building trades, industry suppliers and all facets of the building industry.

The primary goal of our association is to provide quality, affordable housing through community and government involvement, while promoting high standards of professionalism.

Coming Soon

Wausau Area
Builders Association

SPORTING CLAY SHOOT

Keep Watching for More Details



Denfeld
Concrete
Construction Inc.

COMPLETE CONCRETE SERVICE

OVER 30 YEARS OF QUALITY SERVICE

715-359-7869
715-359-3944

RESIDENTIAL
COMMERCIAL

6702 Clover Rd. Wausau



Poured Walls • Foundations • Holding Tanks • Floors



*The Area's Oldest
and Most Trusted
Name in Concrete
Construction.*

www.denfeldconcrete.com



New Wells

The latest equipment for fast, professional service

Hydro-Fracturing

A proven procedure designed to increase the amount of water in dry and low-yield water wells, old and new

Well Abandonment

Permanent sealing of unused wells to prevent contamination of clean ground water

**The Right Depth
at the Right Price**

LANG
WELL DRILLING
COMPANY, INC.

CALL US NOW
24 Hour Answering Service
848-1234

FAX 842-8439 • 1710 W GARFIELD AVE, WAUSAU

UPCOMING EVENTS

**NOW THROUGH
FRIDAY, MAY 31**

"Who Do You Know"
Membership Drive

TUESDAY, MAY 18
WABA Board Meeting

THURSDAY, MAY 20
Membership Dinner Meeting
VFW Clubhouse

TUESDAY, JUNE 1
Parade of Homes Bus Tour

**TUESDAY, JUNE 1
THROUGH SUNDAY, JUNE 6**
Parade of Homes

FRIDAY, JUNE 11
Golf Outing
Pine Valley Golf Course

TUESDAY, JUNE 15
WABA Board Meeting

WISE WORDS

*A life spent
making mistakes
is not only more
honorable but
more useful than
a life spent in
doing nothing.*

A NOTE FROM YOUR EXECUTIVE OFFICER



Well, with all the beautiful weather we've been enjoying, it's no surprise that the Golf Outing plans are in full... um... swing. You'll see the registration form in this newsletter along with a letter from Jerry Jarosz regarding sponsorship opportunities. If you have any questions, or would like to secure a foursome and/or sponsorship, simply contact either Jerry or myself. It is important to note that no registrations will be secure without payment, so to avoid confusion at registration that day, please be sure to send the payment with your registration.

Our last Dinner Meeting of the spring will be at the VFW on the 20th of May. Be sure to RSVP prior to Friday, May 14 so we can give them an accurate count for that night. Let's kick off summer together while enjoying the Seafood Buffet.

The registration form for the Parade of Homes Bus Tour is in this newsletter so be sure to sign up early as we're only taking one bus! You'll also notice that we're taking the Tour on Tuesday this year because Monday is Memorial Day. We will meet at ProBuild at 7am and the bus will be leaving at 7:30am sharp so we can ensure all the builders are able to get back to their houses to open the Parade at 5pm.

We still have some Parade of Homes posters and yard signs available if you have room for one or both of them. Call the office and we'll make arrangements for distributing them. — Chris Briquet

PRESIDENT'S MESSAGE



I hope you've had a chance to be outside to enjoy the great weather.

If you were able to attend the Silent Auction, then you had the opportunity to experience the fun that comes with the hardwork of planning and putting together this event. On behalf of myself, and the association I would like to thank Andy Radant and his committee for a job well done.

The Parade of Homes planning is well underway. If you could support this event by hanging a poster or displaying a yard sign please call Chris at 715-842-9510.

Sincerely, — Garry Volm, Volm Builders LLC



*Our Deepest
Sympathy*

*We would like to extend our deepest sympathy to
the family of Russ Utech on the loss of his mother.*

*Perhaps they are not stars, but rather openings in Heaven where the love of our lost
ones pours through and shines down upon us to let us know they are happy.*

MEMBERSHIP INFORMATION

THANK YOU FOR RENEWING

James Koebe Contractor
American Door of Wisconsin
Applied Laser Technologies
Best-1 Plumbing & Heating
BK Flatworks
Brickner's of Wausau
Clemment Cabinetry
Coldwell Banker Action
Countryside Fence & Deck
Creative Granite of Minocqua
Culligan Water
Dave Kautza Builders
Draxler Builders
Dream Theatres
Emmerich & Associates
Etco Electric
Ferguson Enterprises
Foresight Development
Four Seasons Heating & Air Conditioning
Gore Electric
Grebe's
Green Lawn Sprinklers
Hallman/Lindsay Paints
Hanson Sanitation & Excavation
Hatley Lumber & Supply
Home Depot
Hornung Well Drilling
Hurtis Heating & Air
Integrity First Bank
Intercity State Bank
Joey Ninnemann Construction
Keener, Inc
Ken Bauer Construction
Kolby Construction
Kretz Lumber
Kurszewski Excavating
Landart
Lumber Dealers Supply

Mike Polencheck General Contractor
Mitch King & Sons Excavating
Nature's Heat Source
Olde Iron Shoppe
Olson Floor Covering
Peoples State Bank
Precision Homes
Prime Design Builders
Quality Wood Products
RC Pavers
Reede's Custom Curb
Reedy Builders
Refined Refinishers
REI
Rib Mountain Glass
River Valley State Bank
RMJ Construction
Runkel Abstract & Title
Schalows Nursery
Security Fence & Supply
Seifert Electric
Showcase Carpets
Chad Sickler Construction
Stratford Homes
Thorcraft Custom Kitchens
Total Rental Center
Trim Crafters
TW Masonry
United FCS
Vanderkoy Brothers Drywall
Ver Halen
Verhasselt Home Repair
Virtual Vision Computing
Vistas at Greenwood Hills
Voigt Contracting
Warren Wagner Construction
Wausau Canvas

**SORRY
TO SEE
YOU GO**

Parrett Manufacturing – Ronald Safford
ABC Seamless – Randall Brotzman
Manson Insurance – Brenda Kowalski
Lincoln Contractors Supply – James Samuelson
Advantage Community Bank – Rhonda Myszk
Birnamwood Tile & Marble – Floyd Resch
Millenium Construction – Michael Gile
PSI Concrete – Ron Pregler



141 W. Thomas Street
Wausau, WI 54401
Phone (715) 842-9510
Fax (715) 845-5435
www.WausauAreaBuilders.com

OFFICERS

President Garry Volm
Vice-President Bob Marcell
Secretary-Treasurer Sara Holtz
Past President Larry Meyer
Executive Officer Chris Briquélet

STATE DIRECTORS

Ray Bodenheimer	Bob Marcell
Andy Radant	Mark Reede
Mike Richie	Sid Sorensen
Garry Volm	

LOCAL DIRECTORS

Kolby Muscha	Chad Sickler
Jerry Jarosz	Jonathon Smith
Russ Utech	Jason Brettingen

LIFE DIRECTORS

Dave Kautza Ted Peotter Dan Sillars Jim Woller

NATIONAL DIRECTORS

Larry Meyer Garry Volm

WBA NORTH AREA VP (Associate)

Mike Richie

ALTERNATE NATIONAL DIRECTOR

Dan Sillars Garry Volm

COMMITTEE CHAIRPERSONS

Marketing	Jim Weimerskirch
Associates Advisory	Ray Bodenheimer
	Jason Brettingen
	Kristin Flamang
BLDR-PAC	Andy Radant
Education Committee	James Wanserski
Events Committee	Andrea Reede
Building A Better Wisconsin Trustee	Mike Richie
Governmental Affairs	Cory Sillars
Home Show	Russ Utech
Membership	Kristin Flamang
Parade of Homes	Kolby Muscha
Planning Committee	Mike Richie
Public Relations	Bob Marcell
Scholarship	Jerry Jarosz

SILENT AUCTION A SUCCESS



The 2010 Silent Auction Party was again a success, and as always, a great time. The competition was fierce for most of the over 60 items on the auction tables.

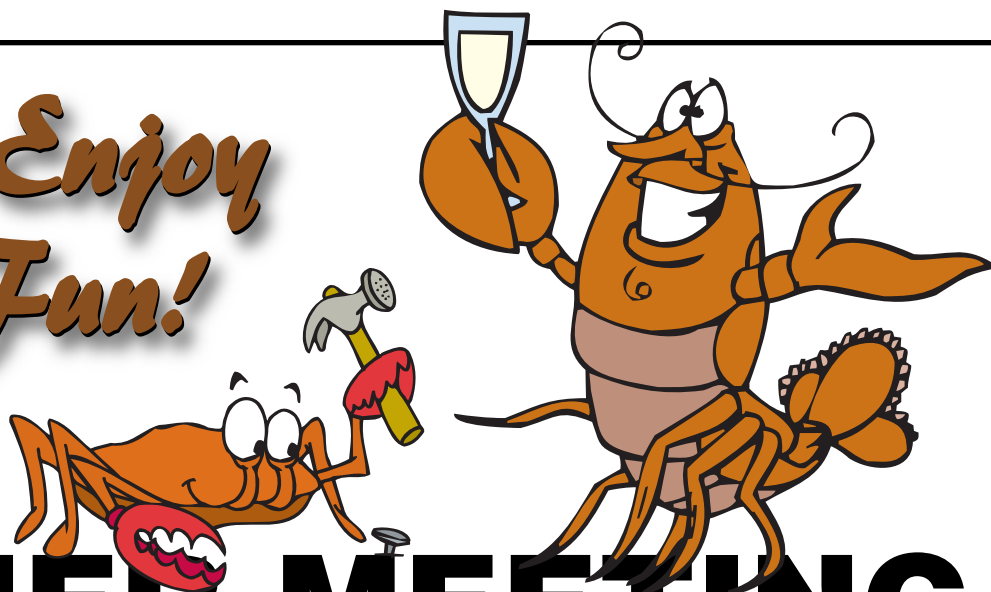
Andy Radant and his committee worked very hard gathering and organizing the items for the night and for that a heartfelt Thank You.

The result of everyone's hard work became evident when the tally of the night almost reached the \$5000 mark. This year the money raised will go to the "Build a Better Wisconsin" fund and also to a WABA General Fund to assist areas/events that may operate in a deficit as a result of our current economic times.

Thank you to all the people who donated items, their time or their expertise. Your generosity is greatly appreciated!



*Come Enjoy
the Fun!*



DINNER MEETING

THURSDAY, MAY 20

VFW CLUBHOUSE

Cocktails at 6:00 pm | Dinner at 7:00 pm

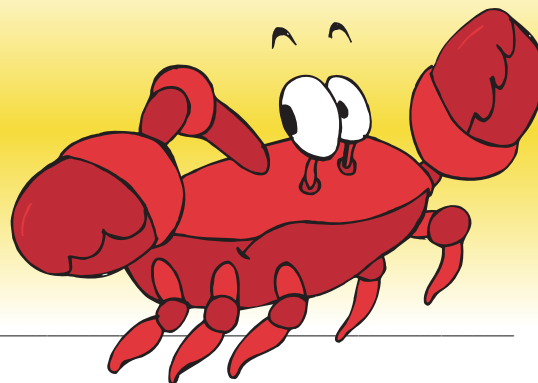
Beverages Not Included - Cash Bar Available

RESERVATIONS ARE MANDATORY

MEALS WILL NOT BE GUARANTEED FOR NON-REGISTERED WALK-INS

What's on the Menu?

Seafood Buffet



Company Name: _____

Names of Attending: _____

Phone _____

Email _____

RESERVATION DEADLINE IS FRIDAY, MAY 14

Call 715-842-9510, fax 715-845-5435 or email chris@wausauareabuilders.com

One meal per membership is free, additional meals are \$20.00

(No-Shows will be billed)

THE "MONDAY MORNING" REVIEW



Rep. Rhoades not seeking re-election

Recently a longtime Friend of Housing award winner Representative Kitty Rhoades (R-Hudson) announced first in calls to longtime supporters and then in an e-mail to constituents that she would not be seeking re-election this fall. Rhoades was first elected to the State Assembly in 1998 after the retirement of then Representative Shelia Harsdorf.

In her e-mail to constituents Rhoades highlighted a number of legislative accomplishments during her 12 years in office. "I was the first Republican Assemblywoman to serve as Co-Chair of the budget writing Joint Finance Committee, and successfully approved a budget that stopped over \$15 billion in tax increases while leaving the state with the lowest deficit in the past 12 years. We passed legislation to make it harder to manufacture Methamphetamine, and our state law served as a model for subsequent federal legislation. In addition we created a program giving individuals with long-term health care needs direct control of their health care dollars and decisions."

Representative Rhoades will be missed as a valuable ally for housing and we wish her the best of luck in the future.

GOPers still lead Barrett in recently released poll

Another poll done by the Rasmussen Reports show both GOP candidates, Scott Walker

and Mark Neumann, ahead of Democrat Tom Barrett in the open race for Wisconsin governor.

Mark Neumann is currently up on Tom Barrett by a margin of 46-42 and Scott Walker is up on Barrett 48-42. The margin of error in this recent survey was 4.5 percent.

It is still obviously very early in this race but those looking for a GOP governor to be elected this fall have to continue to be happy to see either Republican candidate on top in just about every poll that has been released on the race in the past few months.

WBA member running to replace Roth in 56th A.D.

In March longtime WBA and Winnebago HBA member Michelle Litjens announced her intentions to run as a Republican to replace WBA and Valley HBA member Roger Roth who is leaving his Assembly seat to run in the 8th Congressional District Republican primary.

In her announcement press release Litjens stated "We are at a tipping point. We have to decide whether we want a government who controls every aspect of our lives, taxes us out of our homes and taxes jobs out of our state or if we want a Wisconsin where we the people have the ability to make a future for ourselves. A Wisconsin in which we can afford to live, work, raise our children and comfortably retire."

The 56th Assembly District is considered a very safe GOP district, one that has been held by a Republican for as far back as most can remember.

Best of luck to Michelle in her run for Assembly!

As always we encourage members to help members running for office both with their pocketbook and time. Please contact me if you are interested in making a contribution to Michelle, any other member or candidate seeking state office.

Litjens joins members Jeremy Cordova (35th Assembly District) and Dan Henke (80th Assembly District) in runs for the state assembly this fall.

Van Hollen tries to file suit on Health Care Bill

Wisconsin Attorney General J.B. Van Hollen has made a request to Governor Doyle and the leadership of the state Assembly and Senate to file suit against certain provisions in the recently passed health care bill. Both GOP candidates for governor in addition to many members of the Wisconsin legislature had made this request after passage of the health care bill on Sunday.

Attorney General Van Hollen concluded there exists sufficient legal basis to contest the constitutionality of the Patient Protection and Affordable Care Act based on its threat to the individual interests of Wisconsin citizens and the sovereign interests of the state.

Commerce forfeiture rule released

In his report to the WBA Executive Committee recently GA Chair Brandon Bartow reported on a Commerce rule that is now working its way through the rule making process dealing with establishing fines for those contractors not registered in some way with the Department of Commerce. This forfeiture authority was given to Commerce by a provision in the state budget that was signed into law last summer, which WBA opposed during the budget process.

This rule allows Commerce to issue fines for those not registered starting at \$1,000 for the first offence, \$1,500 for the second offence and \$2,000 for the third and subsequent offences.

There are also fines for those that contract with companies not registered with Commerce (a general contractor working with an unregistered subcontractor). Those fines start at \$1,500 for the first offence, \$1,750 second offence and \$2,000 for the third and subsequent offences.

WBA General Counsel Pat Stevens will be reviewing this rule and working with members on a response to use when for the hearing that will be held on the matter in May. More information on this issue will be forthcoming before the public hearing on May 5. Public comments can be submitted on this matter until May 17.

Platting Bill makes major move in the legislature

In late April efforts to pass the platting reform bill have made steps to send the bill to the governor before the end of session.

After some questions at both the Assembly and Senate's hearings changes were made to slightly narrow the bill. After the bill was amended it was quickly voted out of both the Assembly and Senate committees on unanimous votes.

Currently the Assembly and Senate versions of the bill are scheduled to be voted on by both the full State Senate and Assembly.

A special thanks to John DeWitt and Don Esposito for testifying on these bills and providing valuable input on the wording of the proposals as well.

For more information on the above legislative matters please contact WBA Director of Government and Political Affairs Brad Boycks (bboycks@wisbuid.org or 608-242-5155, ext. 16).

(This is a monthly report from the Wisconsin Builders Association, our "political arm" at the state Capitol in Madison. Each month, the Monday Morning Review will highlight the going's on under the Capitol Dome with an eye toward what matters to the housing industry.)



141 W. Thomas St. • Wausau, WI 54401
Office: (715) 842-9510 • Fax (715) 845-5435 • www.wausauareabuilders.com

Dear Fellow Wausau Area Builders Association Members,

Now that we've had a number of warm days, the Golf Outing Committee is meeting regularly to organize the 32nd Annual WABA Golf Outing.

The event will be on Friday, June 11 at Pine Valley Golf Course with a 12:30pm Shotgun start.

As in the past, this year the proceeds from the event will go directly to the Community Foundation to fund WABA Scholarships at the local High Schools. In 2010 the WABA Scholarship Committee was able to give 8 students each a \$450 scholarship towards their higher education efforts.

To continue these scholarships the Committee is seeking various sponsorships for the event on the 11th. Below is a list of available sponsorships, if you see one that would fit your company contact either myself at the number listed below, or Chris at the WABA office.

2010 WABA Golf Outing Sponsorship Opportunities:

- 1) Driving Range Sponsor - \$50 (1 Available) – WABA will provide the sign
- 2) Hole Sponsor - \$95 each (32 Available) – WABA will provide the Tee Box Sign
- 3) Beer Hole Sponsor - \$250 each (4 Available) – WABA will provide the Tee Box Sign and one Half Barrel of beer.
 - A) Hole #6 is exposed to traffic from 4 different holes
 - B) Hole #11 is exposed to traffic from 3 different holes
- 4) Beverage Cart Sponsor - \$295 (2 Available) – WABA will provide signage. Carts travel the entire Front Nine and Back Nine throughout the event, being exposed to the player field multiple times throughout the day.
- 5) Hole in One Sponsorship—\$25 (4 available) - Hole Sponsor must provide a prize with a minimum price of \$1000—First come, first serve!

As stated earlier, if one of these available sponsorships is a fit for you and your company, contact us and a member of the Golf Outing Committee will follow up by contacting you.

If you have any further questions, don't hesitate to contact us.

Included is the registration form for the outing, and a donation request form.

Thank You in advance for your consideration as a sponsor of the 32nd Annual WABA Golf Outing.

See you on the course!

Sincerely,

Jerry Jarosz – (715) 574-8258

*Member - National Association of Home Builders
and Wisconsin Builders Association*



32nd Annual
WAUSAU AREA BUILDERS
ASSOCIATION GOLF OUTING

Friday, June 11, 2010
Pine Valley Golf Course

Four Person Scramble Format
Registration 11:00 am - 12:15 pm
12:30 pm Shotgun Start with Dinner and Program to follow

\$75.00/player (\$300/foursome) prior to June 1
Dinner Only—\$20 per person
\$85/player (\$340/foursome) after June 1

*** Entry Restricted to the First 132 Paid Participants ***

REGISTRATION FEE INCLUDES:

Box Lunch * 18 Holes Of Golf with Motor Cart *
Two Drink Tickets * BBQ Chicken and Rib Dinner * Door Prizes *
Free Beer on the Course * Numerous Hole Events

Box Lunch Donated by The Rose Garden

32nd ANNUAL WABA GOLF OUTING REGISTRATION FORM
ALL PROCEEDS TO BENEFIT THE WABA SCHOLARSHIP FUND

Business Name: _____ **Address:** _____ **Phone:** _____

Player 1: _____ **Address:** _____ **Phone:** _____

Player 2: _____ **Address:** _____ **Phone:** _____

Player 3: _____ **Address:** _____ **Phone:** _____

Player 4: _____ **Address:** _____ **Phone:** _____

Payment must be received with registration form to ensure participation

Mail registration and payment to: WABA - 141 W. Thomas Street - Wausau, WI 54401

Questions can be directed to the office at: (715) 842-9510

Builder Member Spotlight



Tony Sorensen
Sorensen Construction

- 1) How long have you been a member?
Since 1991
- 2) What's the most valuable thing you've gotten from being a member?
Meeting new associates who are able to help our business run smoothly and efficiently.
- 3) Favorite Beverage?
Old Fashion
- 4) Favorite vacation?
Hawaii
- 5) Favorite Childhood Toy?
Legos
- 6) Oddest thing a customer has ever asked for?
To have their home specifically built around their pets
- 7) What is the last movie you watched?
"Couples Retreat"
- 8) What would be the hardest thing for you to give up?
Pepsi
- 9) If you could go anywhere in the world, where would it be?
A Tropical Island
- 10) If you could be granted one wish, what would it be?
To win the lottery

Associate Member Spotlight



Mike Mathie
hallman lindsay

- 1) How long have you been a member?
Since 1988
- 2) What's the most valuable thing you've gotten from being a member?
Meeting people (building contractors & subcontractors) in the home building industry
- 3) Favorite Beverage? *Miller Light*
- 4) Favorite vacation?
Cape Cod
- 5) Favorite Childhood Toy?
American Eagle Electric Train
- 6) Oddest thing a customer has ever asked for?
Customer asked if we had paint to paint lingerie
- 7) What is the last movie you watched?
The Shining with Jack Nicholson
- 8) What would be the hardest thing for you to give up?
Work
- 9) If you could go anywhere in the world, where would it be?
Paris
- 10) If you could be granted one wish, what would it be?
To go back to the high school days and make HS football & baseball at Wausau Schools

Thanks for Being a Member!

COMING SOON ...

WABA SUMMER PICNIC AT THE WOODCHUCKS GAME



WATCH

*for more details
in the coming newsletters!*

An App for all of Life's Moments



**ONE MONTH
FREE**

BlackBerry® service with the purchase
of a BlackBerry smartphone.

*Cost of applications not included in the
basic service package.

Cellcom
Clearly The Best.®



Cellcom Retail Locations

Wausau Center Mall, Wausau (715) 848-0625
3804 Rib Mountain Dr., Wausau (715) 241-7997
2106 Schofield Ave., Weston (715) 355-8090

Offer valid from 5/1/10 – 5/31/10 or while supplies last.
Activation at time of service, two-year service agreement and credit approval required. A line set up fee and early termination fee may apply. If applicable, the early termination fees may be reduced proportionately to the remaining months of the term of the agreement. Prices do not include taxes, fees or other charges. Universal Service Fund (USF) and regulatory and other recovery fees charged on all service lines. An E911 fee or Police & Fire Protection fee charged on all service lines. The amount or range of taxes, fees and surcharges vary and are subject to change without notice. See retail location or www.cellcom.com/fees for details.
Promotion offer subject to change. One Month Free BlackBerry Service: New line activation or qualified upgrade required. Available on MobileTies, US America and Unlimited calling plans \$39.95 or higher. 30 Day Guarantee: If within 30 days you are not completely satisfied with Cellcom's wireless service, pay for the services you have used and return the equipment in acceptable condition. Offers not valid with myChoice prepaid wireless service. Other restrictions apply. See store for details.

MEMBERSHIP DRIVE

**LAST
CHANCE!**
ENDS MAY 31ST

WHO DO YOU KNOW?

WABA MEMBERSHIP DRIVE 2010

Here's what your trade association can do for you:

- Give you an opportunity to know your competitors as individuals and enjoy their friendship and respect.
- Provide a means of cooperation between competitors for mutual self-interest.
- Strengthen your relative position in the trade.
- Offer a medium of exchange with others having similar business problems.
- Act as your spokesman when, alone, your voice would be only a whisper.
- Keep you informed of trade trends and changes.
- Fight your battles aggressively when, by yourself, you couldn't even conduct a rear-guard delaying action.
- Give you a code of ethics and standards for your guidance and protection.
- Encourage professional business practices and increase public and government respect.
- Provide a forum in which your views can be expressed, and give you a means by which you can help to shape trade policies and practices.
- Finally, it will afford you a means by which you can carry your fair share of the load, voluntarily, in fighting the common battles of your trade, instead of riding free at the expense of others, as well as at the loss of your self-respect.

Beginning March 1 the WABA Membership Committee is asking every current member to sign a new member before April 30. This is a very aggressive goal, but as you already know, being affiliated with a viable Association like the WABA is more important now than ever. Aside from this being an excellent opportunity for you to share Membership benefits with a business colleague, you can also take advantage of some very exciting incentives.

- 1) For every three people you bring as a new member, you'll receive one full page color advertisement in our newsletter.
- 2) If you bring six new members to the Association, you will be given \$200 plus a full page color advertisement in the newsletter.
- 3) The Membership Committee will also be giving an award for the top performer in our Association.

On this page a number of member benefits are listed to assist you in presenting this to potential members. If you need any further assistance, contact Kristin Flamang - Membership Chairwoman.

**THE DRIVE IS ON, JUST REMEMBER ..
"WHO DO YOU KNOW"**

Ways to achieve the maximum return:

- ◆ **Member Advantage Program**
- ◆ **Continuing Education** - Your Association provides education seminars throughout the year .
- ◆ **Marketing** - to the public through signature events and advertising.
 - a) **Home Show**
 - b) **Parade of Homes**
 - c) **Advertise in WABA publications**
- ◆ **Get involved at the General Membership Meetings and Association Activities** - visit with your fellow builders and associates. **Get involved** in the Association by **joining a committee**.
- ◆ **Community Service Projects** - The Association gives back to the communities where your members live, work, raise your families and retire.
- ◆ **Insurance Services** - WBA provides you an alternative to your insurance needs. Contact WBA at www.wisbuild.org or (800) 362-9066.



APPLICATION FOR MEMBERSHIP

141 W. Thomas Street • Wausau, WI 54401
Phone (715) 842-9510 • Fax (715) 845-5435 • www.wausauareabuilders.com

Name _____ Date _____

Company Name _____

Address _____ City _____ State _____ Zip _____

Phone: Office _____ Home _____ Cell _____ Fax _____

Email _____ Web Site _____

Is this company a ☐ Corporation ☐ Partnership ☐ Sole Proprietorship ☐ LLC

List of Officers, Directors, or Partners _____

Name of representative(s) who will attend meetings _____

List of spouse(s) (optional) _____

Address of representative if different than above _____

Number of years in business _____ Nature of Business _____

REFERENCES:

Bank _____

Suppliers:

Name _____ Address _____ Phone _____

Name _____ Address _____ Phone _____

Name _____ Address _____ Phone _____

Customers:

Name _____ Address _____ Phone _____

Name _____ Address _____ Phone _____

Name _____ Address _____ Phone _____

Federal ID# _____ Building Trade # _____

MEMBERSHIP CLASSIFICATION:

Basic membership dues are \$395.00 per year. Please check your membership categories:

☐ **Builder:** Any self-employed person, firm or corporation whose primary source of income is from the construction industry, land development or remodeling and has been in business for at least 12 months immediately prior to date of application. Applicant must present a copy of a valid contractor's license. Certificate Number _____

☐ **Associate:** Any person, firm or corporation, that provides service and/or products to the construction industry and has been in business for at least 12 months immediately prior to date of application

By signing this application you are authorizing the Review Committee to contact the above references for additional information. This application is subject to the Board of Director's approval within 60 days of this application date. If this application is denied, a check for the application fee will be returned to the applicant. This Association does not discriminate in membership on the basis of race, color, religious creed, national origin, sex, ancestry, age or against qualified handicapped persons or qualified disabled veterans. No question on this application is intended to secure information to be used for such discrimination. This application will be given every consideration, but its receipt does not imply that the applicant will be accepted.

I agree to abide by the Constitution and the Bylaws of the Local Association to which this membership application is directed and the Wisconsin Builders Association and the National Association of Home Builders of the United States with which it is affiliated. A remittance of \$395.00 representing my annual membership dues in the affiliated Associations accompanies this application. Of the amount remitted, a portion shall be used as subscription dues for one year to all national, state and local newsletters. Along with this application for membership, certificate of insurance must be submitted for not less than \$500,000 Liability, \$300,000 Auto Insurance and Worker's Compensation, unless exempt.

Sponsor _____

Applicants Signature _____ Date _____

Dues payments to WABA are NOT deductible as charitable contributions for federal tax purposes.

However, dues payments may be deductible as an "ordinary and necessary" business expense.

Make checks payable to WABA & return this application to: WABA, 141 W. Thomas St., Wausau, WI 54401

NAHB MEMBER IDENTIFICATION (ID) CODING INSTRUCTIONS

The NAHB Member Identification (ID) Code is made up of eleven data blocks which are explained below. It is separate from the six-digit NAHB Membership Number assigned to each member. The ID Code designed for use by NAHB and its affiliated state and local associations to provide services which respond to the changing needs of our membership. Please note as in the examples below. If the requested data for a particular block is not applicable, enter a dash (-). Also, if you don't know the exact answer for a particular block, please give your best estimate. In order for an associate member to receive the Builder Magazine they must be classified with an occupation code ranging from (A-Z). A "Z" or "other" classification code must be further defined by writing the members specific occupation in the space provided. Any associate member not classified as outlined will not receive a copy of the Builder Magazine.

Membership Classification:

1ST BLOCK

enter a code (1) for all Builder Members
enter a code (2) for all Associate Members

2ND BLOCK

enter the primary business activity code (a-z) from the following selection including any subcodes:

BUILDER MEMBER CLASSIFICATION

CODE DESCRIPTION
A - Single Family Builder, Speculative (Detached and Attached)
B - Single Family Builder, Custom
C - Multifamily Builder - Sale Units
D - Multifamily Builder/Owner - Rental Units (own account)
E - Multifamily Contractor - Rental or Sale Units (other investors)
F - Remodeler - Residential
G - Remodeler - Commercial
H - Commercial Builders (own account)
I - Commercial Contractor (other investors)
J - Land Developer
K - Home and Building Manufacturer

ASSOCIATE MEMBER CLASSIFICATION

L - Accounting
M - Architects, Planners, Designers, Engineers
N - Attorneys
O - Computer Products and Services
P - Financial Services
Q - Insurance and Title Companies
R - Marketing, Advertising and Public Relations
S - Product Manufacturers and Representatives
T - Property Management
U - Real Estate Brokers and Agents
Retail Dealers / Distributors
V1 - Appliances
V2 - Building Materials/Lumber
V3 - Floor Coverings
V4 - Paint/Wall Coverings
V5 - All Other Retail Dealers

SUB-CONTRACTORS AND SPECIALTY TRADE CONTRACTORS

W1 - Carpentry
W2 - Electrical
W3 - Flooring
W4 - Landscaping
W5 - Plumbing, Heating and Air Conditioning
W6 - Roofing and Siding
W7 - All Other Subcontractors
Wholesale Dealers/Distributors
X1 - Appliances
X2 - Building Materials
X3 - Floor Coverings
X4 - Paint/Wall Coverings
X5 - All Other Wholesale Dealers
Y - Utilities
Z - All Other _____

3RD & 4TH BLOCKS

using the above Business Activity Codes, code the second and third business activity, including sub-codes if applicable.

5TH BLOCK

enter the members annual dollar volume of all construction/development. Choose from the following list of codes:
1 - Under \$1 million 2- \$1 million to \$5 million 3 - \$5 million to \$10 million 4 - Over \$10 million

6TH BLOCK

enter the members annual number of residential dwelling units. Choose from the following list of codes:
1 - 0 units 2 - 1 to 10 units 3 - 11 to 25 units 4 - 25 to 100 units 5 - 101 to 500 units 6 - over 500 units

7TH & 10TH BLOCKS

enter the total number of paid employees, including the member.

11TH BLOCK

using the following list of Title Codes, enter the member's business title:

A - President/CEO/Owner/Principal/Partner F - Financial Manager
B - VP/General Manager G - Other Management Personnel
C - Construction Superintendent H - Non Managerial Personnel
D - Sales and Marketing Manager I - Other (please specify) _____

Example #1: Bill Adams is a home builder and land developer. He is also the owner of a real estate company. Adams has a total of 19 employees in both his companies. Last year he built 11 homes with a total sales value of \$900,000, and he developed 17 building lots for himself and other builders for a total value of \$500,000. Bill Adams NAHB Membership ID Code would be:

1	B	J	U	2	3	-	-	2	0	A
---	---	---	---	---	---	---	---	---	---	---

Example #2: Adelle Boyd is the owner of an architectural/design firm with 8 employees on her payroll. Last year her firm also converted an old school building into 8 apartments with a total market value of \$475,000. Adelle Boyd's NAHB Membership ID Code would be:

2	M	1	-	1	2	-	-	-	9	A
---	---	---	---	---	---	---	---	---	---	---

CODE OF ETHICS

Members of the National of Home Builders and the Wisconsin Builders Association believe and affirm that:

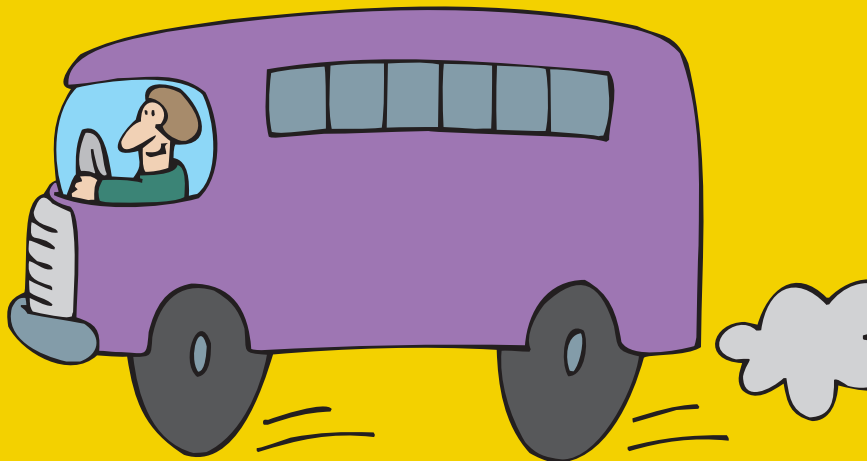
- Home ownership can and should be within reach of every American family.
- American homes should be well designed, well constructed, and well located in attractive communities, with educational, religious and shopping facilities accessible to all.
- American homes should be built under and free American enterprise system.

To achieve these goals, we pledge allegiance to the following principles and policies:

- Our paramount responsibility is to our customer, our community and our country.
- Honesty is our guiding business policy.
- High standards of health, safety and sanitation shall be built into every home.

- Members shall deal fairly with their respective employees, subcontractors and suppliers.
- As members of a progressive industry, we encourage research to develop new materials, new building techniques, new building equipment, and improved methods of home financing, to the end that every home purchaser may get the greatest possible value for every dollar.
- All sound legislative proposals affecting our industry and the people we serve shall have our informed and vigorous support.
- We hold inviolate the free enterprise system and the American Way of Life. We pledge our support to our associates, our local, state, and national associations, and all related industries concerned with the preservation of legitimate rights and freedoms.

We assume these responsibilities freely and solemnly, mindful that they are part of our obligations as members of the National Association of Home Builders and the WBA.



**DON'T MISS
THE BUS!**

THE PARADE BUS TOUR
will be on
TUESDAY, JUNE 1

Every year we have a Parade of Homes tour the day prior to the opening of the Parade of Homes for all builders and associates that are participating in the Parade of Homes.

The tour will take place on Tuesday, June 1. The bus will depart at 7:30 a.m. sharp from ProBuild. The cost is \$30.00 per person, which includes bus transportation, lunch, refreshments and snacks on the bus.

If you are interested, reservations WITH PAYMENT are due by May 21.
Reservations will not be honored without payment.

RESERVATION FORM

Yes, count me in on the Parade of Homes tour on June 1. Enclosed is my check in the amount of \$ _____ for _____ people.

Names attending the tour _____

2010 PARADE OF HOMES FEATURING 13 HOMES BY 10 BUILDERS

- | | | |
|--|--|--|
| 1. John Ohrmundt Construction, Inc.
1322 N. 2nd Ave., Wausau | 5. Royalty Homes
1808 Tall Oaks Dr., Wausau | 10. Main Street Homes, Inc.
2243 Bryce Lane, Wausau |
| 2. Keener, Inc.
4205 N Lakeshore Dr, Wausau | 6. Trim Crafters LLC
W4457 Davey Lane, Merrill | 11. Sorensen Construction LLC
111 Bluestone Dr., Wausau |
| 3. Kolby Construction, LLC
2608 Juniper Lane, Wausau | 7. Jeremy Voigt Construction Co., LLC
1956 Stettin Ridge Court, Wausau | 12. Jeremy Voigt Construction Co., LLC
4757 State Hwy. 29, Edgar |
| 4. Reedy Builders LLC
9008 Birch St., Wausau | 8. Sorensen Construction LLC
108 Bluestone Dr., Wausau | 13. Main Street Homes, Inc.
305 Aspen Grove, Wausau |
| | 9. Brown Builders, Inc.
305 Freedom Way, Wausau | |

www.WausauParadeofHomes.com



Tuesday, June 1 5:00 pm - 9:00 pm
 Wednesday, June 2 5:00 pm - 9:00 pm
 Thursday, June 3 12:00 pm - 9:00 pm

Friday, June 4 12:00 pm - 9:00 pm
 Saturday, June 5 11:00 am - 5:00 pm
 Sunday, June 6 11:00 am - 5:00 pm



NAHB Status Credits for month ending March 31, 2010

SUPER SPIKE (250-499)

Dan Sillars (471.50)

ROYAL SPIKE (150-249)

Dave Framke (226.50)

Rod Werner (205.50)

Ken Bauer (193.50)

Jim Woller (178)

Guy Reedy (176.50)

Doug Knight (158.50)

Larry Voigt (156.50)

RED SPIKE (100-149)

Sid Sorensen (127)

Jim Voigt (119)

Dave Kautza (114.50)

Jerry Draxler (106)

GREEN SPIKE (50-99)

Rick Kuharske (98)

Jerry Jarosz (83)

Larry Meyer (82)

Dwight Dorpat (70)

Will Keener (67.50)

LIFE SPIKE (25-49)

James Koebe (45.50)

Cory Sillars (41)

Arden Emmerich (40.50)

Bernie Wood (36.50)

Bob Sundell (33.50)

Jeremy Voigt (28.50)

Dan Thomas (27)

BLUE SPIKE (6-24)

Kolby Muscha (24.50)

Bob Kolbeck (19.50)

Ted Peotter (18.50)

Rob Mork (17.50)

James Wanserski (17.50)

Ken Wanta, Jr. (17.50)

Garry Volm (17)

Brian Luedtke (16)

Rob Schulz (16)

Shane Brzezinski (14.50)

Leroy Kazmierczak (13.50)

Ray Bodenheimer (13)

Jason Brettingen (12)

Bill Schnowske (10)

James Coleman (6.50)

SPIKE CANDIDATE

Jesse Graveen (3.50)

Michael Bolen (2)

John Proulx (2)

Mark Reede (2)

Andy Radant (1.50)

Tim Brown (1)

Gary Guerndt (1)

David Kempf (1)

Don Marquardt (1)

John Ohrmundt (1)

Mike Polencheck (1)

Gary Rusch (1)

Matthew Waldvogel (1)

Roger Zell (1)

David Zick (1)

Joan Belke (.50)

Bill Raasch (.50)

Rick Wanta (.50)

Spikes - What Are They?

Spikes are very valuable to our association because they work to bring in new members and encourage current members to renew their membership. Their efforts are essential to the growth and well-being of our association. We are pleased to join with NAHB and its affiliates across the country in recognizing our "Spikes".

Created in 1953, the NAHB Spike Program is designed to recognize and reward those members who are actively involved in recruitment and retention of members. There are currently 15,164 Spikes in local associations across the country and almost an equal number of Spike Candidates, those individuals working to obtain Spike status. Through the NAHB Spike Club, these members receive awards of silver and gold lapel pins, plaques, blazers and sweaters for their efforts in membership development.

At local membership meetings and at the NAHB annual Convention, Spikes proudly wear their hard-earned blazers and sweaters, and on Spike Color Day at the Convention, thousands of Spikes are recognized on the board floor by the NAHB Board of Directors.

As additional recognition, all Spikes in good standing that have also recruited at least one new member during the Membership Year, are invited to attend the annual NAHB Spike Party held during the Convention in January.

To become a Spike, an individual must obtain 6 credits within two consecutive years. Spike members must then earn two credits until they reach Life Spike status with 25 credits.

If you are interested in learning more about how you can become a member of the Spike Club and enjoy its rewards, contact the Wausau Area Builders Association at 842-9510.

Help is Only a Phone Call Away

NAHB: 1-800-368-5242

State: 1-800-362-9066

Local: 715-842-9510