

the Official Publication of the Wansan Area Builders Association



MARCH 2017, VOLUME 36

CALENDAR OF EVENTS

Mar. 23 Membership Dinner Meeting at The Great Dane Apr. 27 Silent Auction at Weston Lanes Membership Dinner Meeting May 18 at The Elk's Lodge June 6-11 Parade of Homes June 23 Golf Outing Woodchucks Game July 20 WABA Picnic Aug. 17 at Marathon Park Aug. 18 Sporting Clay Shoot Sept. 16 Grand Celebration Banquet at The Hoffman House Oct. 19 Parade of Homes Kick-off & Table Top at the Great Dane Nov. 16 Election of Officers/Directors at Ferguson's

Membership DINNER MEETING

Thursday, March 23 at the Great Dane Pub & Brewing Company Cocktails start at 6:00 pm - Dinner at 7:00 pm

Included will be 2 free drink tickets, (cash bar)...Complimentary Great Dane's Brewed Beer, in your choice of 4 flavors, will be served!! We will enjoy a wonderful "Italian Café Buffet" consisting of Entrees: Meatballs Marinara Rigatini Pesto Primavera Chicken Florentine Penne Alfredo Classic Meat Lasagna, Steamed Vegetables, Garlic Rolls served at table, Soup Tomato Mushroom Bisque, Salad Tossed Caesar Salad, Beverages Coffee, Iced Tea, Milk and homemade Chocolate Chip Cookies for dessert! We will also have a "Special 50th Anniversary Cake!" Yum!! We will be handing out "Special 50th Anniversary Gifts" to all the members! Watch for your invitation by email...you don't want to miss it!!

PLEASE NOTE: ** THIS DINNER MEETING WAS CHANGED TO THE 4TH THURSDAY, INSTEAD OF THE 3RD THURSDAY OF THE MONTH...being there are several events scheduled on the SAME day as our usual 3rd Thursday dinner meeting event. Thank you for your understanding. Gloria / Director & Chairman of Events

OUR MISSION:

The Wausau Area Builders Association chartered in 1967 and affiliated with the Wisconsin Builders Association and National Association of Home Builders, is a professional non-profit trade association. Serving the community, we represent the interests and concerns of the customer, building trades, industry suppliers, and all facets of the building industry.



801 South 24th Ave. Wausau, WI 54401 Phone (715) 842-9510 www.WausauAreaBuilders.com

OFFICERS

President	. Cory Sillars
Vice-President	Cindy Zuleger
Secretary Shelly	Talley-Nelsen
Treasurer	Julie Rajek
Past President	Russ Utech
Business Manager (Carolyn Wilde

WABA DIRECTORS

Through 2017: Gloria Fenhaus, Kyle VanOrder, Amber Gober; Through 2018: Roger Lang, Keith Koenig, Travis Hoffman; Through 2019: Alex Forer, Travis Hoerman & Sid Sorensen

WABA STATE REPRESENTATIVES

Matt Keeney, Alex Forer, Cory Sillars

NATIONAL DIRECTOR Cory Sillars

WBA PAST PRESIDENT Arden Emmerich

COMMITTEE CHAIRPERSONS

Advertising	Lori Stevenson
	Dan Sillars
Bylaws	Sid Sorensen
BLDR-PAC Trustee	Howard Freeman
Budget	Julie Rajek
Events	Gloria Fenhaus
Finance	Julie Rajek
Governmental Affairs	Howard Freemen
Home Show	Russ Utech
Legislative	Cory Sillars
Marketing	Lana Mohs
Membership	Alex Forer
Nominations	Arden Emmerich
Parade of Homes	Travis Hoerman/Sam McLellan
Personnel	James Wanserski
Scholarship	Jerry Jarosz
Silent Auction	Amber Gober
Golf Outing	Phil Pesanka
	Larry Meyer
Website	Warren Pope
Facebook	Kyle VanOrder & Sara Gast



PRESIDENT'S MESSAGE



Greetings WABA Family,

What a wonderful few days of spring warmth we got to experience at the end of February. It was a nice, but brief, break from winter. March hopefully will be kind to us and allow our Parade of Homes Builders to make good progress on their homes for this year's event.

Please check your calendars and see

if you can attend one of our events or meetings during March. March 16th is our WBA Legislative Day in Madison. If you are able to join the group heading down, please watch in your emails for the link to get registered. WABA has decided to reimburse attendees the \$75 fee for them spending the day on behalf of WABA and the WBA. This is a great opportunity to make a lasting connection with our elected officials and promote Home Building industry issues.

Our extra 50th Anniversary events, raffles and membership "thank-you" gifts are being distributed and held at our monthly dinner meetings. The next dinner meeting is March 23rd at the Great Dane. Please make an effort to come and join the festivities.

Volunteering your time to the betterment of the Association is greatly appreciated. I often wonder where all of our "time" has gone. Didn't it seem like we had more "time" before cell phones and the internet? It was just a different time and a different way of living I guess. Because of our more hectic schedules with family and business activities, we can easily forget what got us to where we are at this point in our lives. I hope that you may think that the Association has a small place in that bigger picture. If you haven't had time to help out and volunteer yet, please consider how you may be able to do so soon.

May the Love, Joy and Peace of Jesus Christ fill your home with happiness and compassion for those around you during this Lenten season.

Thank You!

Cory Sillars, 2017 WABA President



NEW MEMBERS

Greenleaf Consulting LLC Home Depot

RENEWING MEMBERS

Aaron Kowalski Masonry LLC Builders First Source (Formally ProBuild) Featherstone Mfg. Co., Inc. Grebe's Inc. Peoples State Bank Roger Hanson Sanitation & Excavating Inc. Torborg's Clintonville Lumber Inc. Vistas at Greenwood Hills Wierzba Insulation



JOKE OF THE MONTH

Domestic Affairs

I told my son, "You will marry the girl I choose." He said, "No." I told him, "She is Bill Gate's daughter." He said, "Yes."

I called Bill Gates and said, "I want your daughter to marry my son." Bill Gates said, "No". I told Bill Gates, "My son is the CEO of World Bank." Bill Gates said, "Okay".

I called the president of World Bank and asked him to make my son the CEO. He said, "No". I told him, "My son is Bill Gate's son-in-law." He said, "Okay."

And this is how politics works!

Bay Iherm

Residential · Commercial · Industrial

Certified Optima Blown In Blanket System Spray Applied Urethane Foam Application Fiberglass Batts & Blown • Sound Control Batts

Contact Nap Wilz Mobile: 920-419-3881

Toll Free: 800-804-7492 715-581-0518 Serving the Wausau Area nap.wilz@installed.net





www.denfeldconcrete.com

MARCH

2017

SAT	FRI	THU	WED	TUE	MON	SUN
4	3	2	1			
11	10	9	8	POH Committee Meeting - 12:00 pm Home Show Committee Meeting - 4:00 pm	6	5
18	17 ITEMS FOR NEWSLETTER DUE	16	15	14 BOARD MEETING - 4 pm	13	12
25	24	23 Dinner Meeting	22 Membership Committe Meeting at 4:30 pm	21	20	19
	31	30	29	28	27	26

Wisconsin's Premier Design Center Flooring, Cabinets, and Countertops

Serving the Wausau Area & North Central Wisconsin In our 6,000 square feet of showroom you are sure to find a fit for your home. Our professional staff does it all; job-site measuring, design consultations, estimates and installation.

Whether you are a Contractor or Home Owner, we coordinate your needs.



Hardwood, Carpet, Tile, Vinyl, & Laminate Flooring Custom & Semi-Custom Cabinetry, and Countertops

Including Granite, Quartz, Laminate, Solid Surface, & Cultured Vanity Tops Granite & Quartz is fabricated by us for the countertop you've been waiting for!



Woodst Ck FLOORING & DESIGN CENTER

> 360 US Highway 45 Birnamwood, WI 54414 715-449-2279 info@woodstockflooring.com www.woodstockflooring.com

AP	RIL					2017
SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	POH Committee Meeting - 12:00 pm Home Show Committee Meeting - 4:00 pm	5	6	7	8
9	10	11	12	13	14	15
16	17	18 MEETING - 4 pm	19	20	21 ITEMS FOR NEWSLETTER DUE	22
23	24	25	26	27	28	29
30			Membership Committe Meeting at 4:30 pm	Dinner Meeting		

My VISION... is to build quality into every window and door I handeraft.





I'm proud to build Kolbe windows and doors, which helped create this amazing home. No matter the size of the project, excellence is something Kolbe won't compromise on. My custom craftsmanship helps create impressive homes with spectacular living spaces.

We're for the visionaries[™] | For almost 70 years, we've created professional-grade windows and doors that are built to higher standards. Each product we make is uniquely handcrafted to the most exact specifications. Our team of craftspeople focus on building one window or door at a time, allowing us to focus on the details that make each project unique. This level of quality comes with a seemingly endless variety of options to customize each made-to-order product. **Kolbe-kolbe.com**



WABA SCHOLARSHIP FUND

Jerry Jarosz, chairman of the WABA Scholarship Committee, presented the Community Foundation with a check of \$15,000 to be added to our scholarship fund.



We make mortgages easy and hassle free

If a new home is in your future, let us help you explore your options.

<complex-block>

HIGHLIGHTS FROM THE FEBRUARY DINNER MEETING



Past President, Russ Utech presenting Builder of the Year to Travis Hoerman, from Timber River Homes.



Alex Forer receiving Certificate of Leadership from Past President, Russ Utech



Jerry Jarosz receiving Certificate of Leadership from Past President, Russ Utech



Bob Bornemann was the big winner of the cash cooler!



Travis Hoffman receiving Certificate of Leadership from Past President, Russ Utech



Amber Gober receiving Certificate of Leadership from Past President, Russ Utech

ADVOCACY DIGEST



WBA Advocacy Day at the Capitol Slated for March 16th

Please join us Thursday, March 16th at the Madison Club in downtown Madison for the 2017 WBA Advocacy Day at the Capitol!

The day will run from 7:45 AM - 4:30 PM and feature a WBA

issue briefing, guest speakers, scheduled time to visit with your members of the legislature at the State Capitol, as well as a continental breakfast, lunch, and wrap-up cocktail reception.

Who are the Guest Speakers? Advocacy Day at the Capitol will feature State



Senate President & WBA member Roger Roth, Governor Scott Walker, John Nichols of The Nation, and Christian Schneider of the Milwaukee Journal Sentinel.

Solid Member Outreach for Sensible & Affordable Code Updates

Recently, the WBA membership stood up and sent a clear message to the Department of Safety and Professional Services (DSPS) in support of efforts to update both the state commercial building code and the electrical code. Nearly 200 members either filled out a form in support of the current code drafts, or used the automated e-mail system to send a message to DSPS in support of the current drafts.

This collective effort has been very important in making sure that Wisconsin families are kept safe while keeping housing options affordable.

Last week, it was announced that a provision in the commercial building code that would have changed the requirement for sprinklers in multifamily units had been set aside from the current code update. While this was a setback in our efforts to make sure that no administrative rule (code provision in this case) exceeds state statues, this discussion will continue in the future, independent of the review of the commercial building code.

Moving forward, the main topic that continues to be debated deals with the revisions to the state electrical code. Even with the vast majority of changes that were approved to move Wisconsin closer to the 2017 model electrical code (99% of such changes accepted), some groups are still

making unsubstantiated claims that new homes will pose significant fire hazards unless the use of certain electrical devices are further expanded. However, no hard evidence of these claims that the current standards are unsafe has been offered at any time during the code council conversation on the topic or during the public comment period.

Any change that is made relating to codes should be studied carefully at the state level to assure that we are truly addressing a problem. With that being said, just because a national code makes a recommendation to expand the use of a device, it does not automatically mean that the recommendation is the best answer to reduce the risk of home fires for Wisconsin families.

Unfortunately, one of the issues left out of this discussion altogether is that electrical fires most often occur in homes over 40 years old, and that the median age of one- and twofamily housing in Wisconsin is 44 years (2015 Topical Fire Report Series 16.1 & NAHB). Efforts to make improvements and retrofit older homes would seem to better address home fire risks for Wisconsin families, above and beyond expanding the use of devices in newly constructed homes that are already safe.

Nevertheless, certain groups would prefer that Wisconsin families pay more on newly built homes, without sufficient data to prove their claims that the cost equals increased safety. Instead, they cite that the cost for the expanded use of electrical devices is nominal compared to the overall cost of a new home. However, it is precisely this type of mindset that has 25% of a newly built home's cost as the result of regulations

Brad Boycks

WBA Director of Government and Political Affairs Wisconsin Builders Association®bboycks@wisbuild.org (608) 242-5151 ext.16 Visit our web site: www.wisbuild.org



Come meet your fellow builders & discuss how we can all work together to improve our industry.

AREA BUILDERS ASSOCIATION

ENJOY COMPLIMENTARY **RESHMENTS & APPET** 7 4 5-7 PN STOP IN FOR CHANCE TO WI WIN A WISCONSIN ╡╏┟ (FORMERLY TRANTOW'S) **MERRILL, WI**

Join us for a night out!

715-842-9510 • www.wausauareabuilders.com

DID YOU KNOW?

Your Wausau Area Builders Association membership automatically makes yo member of the Wisconsin Builders Association and the National Association Builders. That gives you special access to NAHB's legal services.

The National Association of Home Builders' NAHB Legal Research Program provides free legal research assistance and information on building industry-related issues to all members and staff of affiliated home builder

associations. While the NAHB staff counsel cannot replace your local attorney, they offer legal research, litigation funding, and/or litigation strategy, depending on the situation and the issues involved. You can review the Legal Services brochure for details.

NAHB offers members easy access to information about federal and state case law. Attorneys are available at NAHB to examine proposed local legislation for procedural and substantive legal issues in the Legal Ordinance Review Program.

And the legal team works with NAHB's Building Product Issues Committee to minimize construction defect and builder liability problems arising in connection with new construction and remodeling.

Throughout the year, NAHB Legal Services focuses on land development challenges, environmental issues, and problems affecting our industry.

This is just one more way that your membership can directly help you and your business.

<section-header><complex-block>

Offer valid 3/2/17 through 5/3/17 or while supplies last. No rain checks. Activation at time of service, service agreement and credit approval required. New line activation and qualified upgrade required. A line set up fee and early termination fee may apply, if applicable, the early termination fees may be reduced proportionately to the remaining months of the term of the agreement lines. Takes, fees on adjustry and other recovery fees charged on all service lines. An E911 fee or Police & Fire Protection Fee is charged on all service to change. While www.cellcom.com/fees to fees for details. Fromotion offer subject to change with sets of a new device with a flex agreement and surdanges way and are subject to change with a flex agreement and surdanges way and are subject to change with a flex agreement and surdanges way and are subject to change with a flex agreement and surdanges way and are subject to change with a flex agreement and surdanges way and are subject to change with a flex agreement and surdanges way and are subject to change with a flex agreement and surdanges way and are subject to change with a flex agreement and surdanges way and are subject to change. With sets of a new device with a flex agreement and surdanges way apply. If applicable, the maximum of 36 per line for data subscription required. Field applied as a discount of foriginal purchase price and reflected in monthly installments. One Month Free: New consumer accounts with flex agreement required. Eligible customers receive a one time credit for line access and a maximum of 36B per line for data usage. IS Day Guarantee: If within 15 days you are not completely satisfied with Cellcom's wireless service, pay for the services you have used and return the equipment in acceptable condition. Other restrictions apply. See store for details. From the services you have used and return the equipment in acceptable condition. Other restrictions apply. See store for details.





12-31-2016

Wausau Area Builders Association 801 South 24th Avenue Wausau, WI 54401

Dear Wausau Area Builders Association,

A neighbor told us, "I have met so many people who have come to The Neighbors' Place starving – for food and household items – but also for someone to just listen to them and share a smile. Before I found The Neighbors' Place, I never knew a place like this existed."

Your donation makes a difference; you made a difference. For that we cannot thank you enough for the 'Share Your Holidays' donation—half of which came to The Neighbors' Place

For 27 years we've worked with the community to assist those needing basic resources. The Neighbors' Place is a unique nonprofit because we're unaffiliated with any state or national organization. This gives us the ability to respond quickly to local needs as they arise. We could not do this without local contributions like yours!



Thank you again,

EN1 Tom Rau **Executive Director**



Dear Carolyn,

Thank you for your recent gift to the Festival of Trees.

Good things are happening to improve the health of people in our community and patients at Aspirus because of the support of donors like you.

Again, thank you for your partnership!

Sincerely,

John Tulls

John Tubbs, Chair Board of Directors

Looking for seasonal and/or part-time student employees?

Register for a booth at the



WHEN:

Thursday, March 16, 2017

9:00am-2:00pm

Set up from 8:00-9:00am

(lunch provided for business representatives) One 6-ft table per employer and internet access will be provided. Limited access to power sources.

WHERE:

Boys & Girls Club

Caroline S. Mark Site 1710 N. Second Street Wausau, WI 54403

BENEFITS TO YOUR BUSINESS:

Meet with students ages 14-18 who are seeking:

- Seasonal employment
- Part-time employment
- Full-time employment (for graduates)

Advertise paid employment and career exploration opportunities through:

- Youth Apprenticeship positions
- Adult Apprenticeship positions

Please have the following information available:

- Minimum age
- Job descriptions
- Job applications/process for applying
- Special requirements (certifications, uniforms, hours, etc.)

Local schools will advertise the event; some will bring buses of interested students to the fair.

Adult professionals will be available to assist with mock interviews, resume and cover letter development, and job application completion. Computers will be available for online applications (paper applications are also welcome).

Register at the link below.

If questions contact Deanna Schuette at United Way of Marathon County. P: 715-298-5713 E: dschuette@unitedwaymc.org



Register by March 3 at: https://www.secure.unitedwaymc.org/YouthHire



Our experienced staff can help with all the details to make your house a home. A huge selection of quality building products are available at ProBuild.

WAUSAU 801 S. 24th Ave 715.842.2001

©2012 ProBuild. All Rights Reserved. Photo courtesy of Woodland Cabinetry NPRCBuild



New Wells

The latest equipment for fast, professional service

Hydro-Fracturing

A proven procedure designed to increase the amount of water in dry and low-yield water wells, old and new

Well Abandonment

Permanent sealing of unused wells to prevent contamination of clean ground water

FAX 842-8439 · 1710 W GARFIELD AVE, WAUSAU

The Right Depth at the Right Price



CALL US NOW 24 Hour Answering Service 848-1234

WABA BUSINESS TO BUSINESS LOYALTY BENEFITS

Call the companies listed below to see what they offer our members.





Best of Show Associate Member, Inner Piece Interiors



Best of Show Builder Member, Prime Design Construction LLC



Best of Show Non-Member, North Twin Builders



The 2017 Home Show was a great success! While we were concerned with the weather on Friday and what kind of foot traffic we would have, we definitely made up for it on Saturday and Sunday! We had in excess of 2,400 people walk through our doors. We had around 85 exhibitors this year, and I already have commitments from about 70% of them that say that they will be back again next year!

Every exhibitor has their own take on how the show was for them; however I had a tremendous amount of positive feedback. Many people seemed to think that it was the best show yet, and if we can continue to hear that year after year, then we are definitely doing something right! Some of the comments I heard were: "This show is always the best run show that I attend", "It was great to see so much foot traffic into the ballroom this year", "Wow, I can't believe the amount of leads that I got this year. I will definitely be back next year."

We also gave away three \$50 gas cards this year. Our three winners are: Luke Myszka, Christina Winnie and Karen Carow. They have all been contacted and have made arrangements to get their winnings.

I want to personally thank each and every one of you that assisted with making this year's Home Show the success that it was. Thank you to our committee for your assistance in stepping up when I needed the extra help and many thanks to our volunteers for the countless hours that they put in. I could not have done this without everyone's help and assistance. Lastly, I would like to thank all of our exhibitors that participated in the show and look forward to you participating in our 2018 Home Show. We could not have done this without all of you. THANK YOU!!!

We'd love to have you on our committee! Our next meeting will be on Tuesday, March 7 at 4:00 pm to wrap-up loose ends from this years' show and to begin planning for the 2018 show.

Shelly Talley-Nelsen, stepping in for Russ Utech as Home Show Committee Chair



Another Home Show has come and gone successfully. For me, this one was very different from the past 8 years, writing this from my hospital room on Monday the 27th, having missed the entire show as I have now been here 10 days. On that topic, I want to say thank you to the

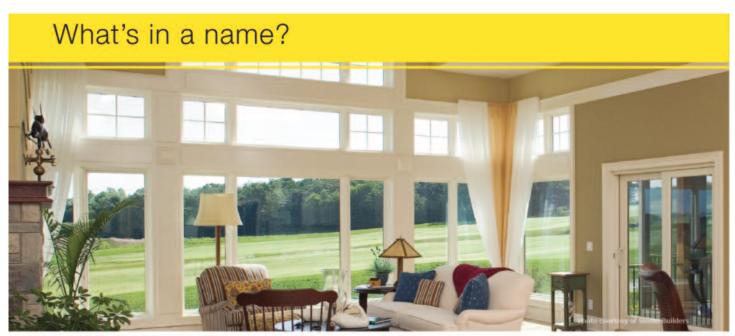


organization for a nice get well gift, and hope to be mobile for the next board meeting.

Most importantly, we as an organization owe Shelly Talley-Nelsen of Associated Bank a huge debt of gratitude for jumping in to the leadership role necessary to make the "show go on". Shelly asked great questions, showed superior leadership qualities, and simply did what was necessary to keep our big project on track.

We should each reach out and say thank you to her, as I am doing here. Thank you, SHELLY!

Russ Utech



In our case, quite a bit.

A name like "Pella Windows & Doors of Wisconsin" comes with expectations. Not only do building professionals expect Pella's high-quality materials, colors, and styles, they want local insight and a work ethic worthy of Wisconsinites. Our strong values and integrity complement a true consultative approach, so your next project is worry-free, rewarding, and a good value.





January 30, 2017

Golf Fore Scholarships Committee Members

Troy Brown Kretz Lumber Company

Jeff DeLonay Kolbe & Kolbe Millwork Company

Cal Diercks Kretz Lumber Company

Scott Fletcher Central Wisconsin Woodworking Corp.

Ben Zelazoski Zelazoski Wood Products

Travis Allen NTC Woods Program Faculty

Sheila Rossmiller NTC Foundation

> Wood Technology Center of Excellence 312 Forrest Avenue Antigo, WI 54409 Ph 715.623.7601 www.ntc.edu

Dear Golf Fore Scholarships Sponsor:

On behalf of Northcentral Technical College and the students of the Wood Science/Wood Technology Programs, we would like to sincerely thank you for your contribution as a sponsor of the Third Annual Golf Fore Scholarships event this past summer. Your contribution not only demonstrates your support of the programs here at NTC, but more importantly, your support of our students and the industry as a whole.

The Golf Fore Scholarships initiative was a great success again this year. We had a total of 47 sponsors and 89 golfers. The funds raised were used to provide scholarship opportunities for every new enrollment into the Wood Technology programs at the NTC-Antigo Campus. Eight recipients who met the academic and attendance criteria through the first semester have recently been awarded their scholarships for the second semester. The impact this has on these students cannot be overstated.

Thank you again for your strong support and continued partnership. We look forward to having you join us for the Fourth Annual Golf Fore Scholarships event, set for Friday, June 16, 2017.

Regards,

Golf Fore Scholarships Committee Members

Wood Technology Education Fund Scholarship Recipients

* A slideshow for last year's event can be viewed at the following link: www.ntc.edu/golfouting Jane Sommer



February 14, 2017

Wausau Area Builders Association 801 S 24th Ave Wausau, WI 54401

Thank you for your generous gift of \$15,000.00 dated 02/09/17 in support of the Wausau Area Builders Association Fund. Your donation helps us to fulfill our mission of enhancing the quality of life and enriching our communities.

In 2016 nearly \$3.8 million was distributed to the communities we serve including \$225,000 in scholarships, and nearly \$400,000 in Community Enhancement Grants. Your gift helps to further our mission to support the arts, education, health, human services and resource preservation within our area.

We applaud your philanthropic spirit and deeply appreciate your generous investment in our area's quality of life. Your gift will make a real and timeless difference by supporting programs that make a better tomorrow possible for all.

Thank you!

Sincerely,

Tehan

Jean Tehan **Executive Director**

The Community Foundation has not provided you with any goods or services in exchange for your gift and has exclusive legal control over the contributed assets. Please retain this letter for tax purposes.

BOARD OF DIRECTORS

Jamie C. Schaefer, President Dennis M. DeLoye, Vice President Cari Logemann, Secretary Fred T. Lundin, Treasurer

Dan Danson Mary Jo Johnson Maysee Yang Herr Jim Kemerling Geoffrey Huys Chris Pfender Steven M. Immel Amy Plier

Mary Nell Reif Phil Valitchka

CONSULTANTS/STAFF

Thomas A. Mack Jay M. Wiedenman Randy P. Verhasselt Jean C. Tehan, Executive Director

500 First Street • Suite 2600 • Wausau, WI 54403 715.845.9555 • info@cfoncw.org • www.cfoncw.org

