

LET'S LEVEL



the Official Publication of the Wausau Area Builders Association

MARCH 2016
VOLUME 35 - ISSUE 3



MEMBERSHIP DINNER MEETING



THURSDAY, MARCH 17
HOFFMAN HOUSE RESTAURANT

(located @ The Best Western Midway Hotel/ 2901 Hummingbird Road Wausau

Cocktails at 6:00 pm | Dinner at 7:00 pm



Gloria has arranged to have complimentary "Bull Falls 5 Star Beer" setup for your pleasure! Chef will be preparing a wonderful dinner featuring all of your St. Patrick's Day Favorites! Flavorful Corned Beef & Cabbage served with Parsley Buttered Red Potatoes, Fresh Carrots, Dinner Rolls & Butter, with Fresh Tossed Four Leaf Salad with Accompaniments! And what's dinner without dessert?? A "Special Sweet St. Patty's Day Dessert" will be served also...along with Freshly Brewed Coffee, Iced Tea or Lemonade! YUM!

You don't want to miss this one! Especially when it's INCLUDED in your membership for The WABA! Watch for your email later & get your reservation in! You're gonna love it!

RESERVATIONS ARE MANDATORY.
DEADLINE IS MARCH 11



Call 715-842-9510 or watch for an email with an RSVP link.

*One meal per membership is free,
additional meals are \$15.00 (No-Shows will be billed)*





801 South 24th Ave.
Wausau, WI 54401
Phone (715) 842-9510
www.WausauAreaBuilders.com

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Vice-President Cory Sillars
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MISSION STATEMENT:

The Wausau Area Builders Association, chartered in 1967 and affiliated with the Wisconsin Builders Association and National Association of Home Builders, is a professional non-profit trade association. Serving the community we represent the interests and concerns of the consumer, building trades, industry suppliers and all facets of the building industry.

The primary goal of our association is to provide quality, affordable housing through community and government involvement, while promoting high standards of professionalism.

PRESIDENT'S MESSAGE



Welcome to March Everyone! What a change in seasons this weekend. I write this Monday morning as old man Winter is taking a few gasps, after napping the last few weeks. One of the best things I saw this past weekend at the Home Show was the excitement among our members and exhibitors. Maybe the great weather helped, but there were a lot of people talking about what could be accomplished this year. Many people were talking about building projects, and others about membership. I have seen a renewed interest in our organization from people who have been away for a while, as well as from some new acquaintances.

As we go about our business, let's reach out to our friends that have relationships to the building business and ask them to come to a Foundation of Knowledge session, or one of our events. I am confident that when people see the new energy, and opportunities to grow their business in this organization, they will see the benefits of being a member.

Join us for the March 17th meeting, bring a friend. See you there!

Russ Utech, WABA President

JOKE OF THE MONTH

For several years, a man was having an affair with an Italian woman. One night, she confided in him that she was pregnant.

Not wanting to ruin his reputation or his marriage, he said he would pay her a large sum of money if she would go to Italy to secretly have the child. Furthermore, if she stayed in Italy to raise the child, he would also provide child support until the child turned 18.

She agreed but asked how he would know when the baby was born. To keep it discreet, he told her to simply mail him a postcard, and write "Spaghetti" on the back. He would then arrange for the child support payments to begin.

One day, about 9 months later, he came home to his confused wife.

"Honey" she said, "you received a very strange post card today."

"Oh, just give it to me and I'll explain it later," he said.

The wife obeyed and watched as her husband read the card, turned white, and fainted.

On the card was written:

Spaghetti, Spaghetti, Spaghetti, Spaghetti, Spaghetti

Three with meatballs, two without.

Send extra sauce



NEW MEMBERS

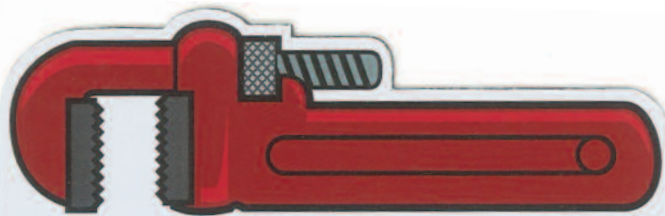
*Aaron Kowalski Masonry LLC
Seth Jozwiak Construction*

RENEWING

*Associated Bank
Featherstone Manufacturing Co. Inc.
Graebel Van Lines, LLC
Grebe's
Green Acres at Greenwood Hills LLC
Landart Inc.
Mork Contracting & Design LLC
Old School Painting LLC
Peoples State Bank
Rock & Tait Exteriors LLC
Showcase Carpets
Torborg's Lumber / Clintonville Lumber, Inc.
Wausau Daily Media
Wierzba Insulation LLC
Woodcraft / Renew A Kitchen*

NEW APPLICATIONS

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Snowbelt Fireplace & Stove Shop*



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SILENT AUCTION

Thursday, April 28, 2016
The Great Dane Pub & Brewing Company

*The committee is looking for donations for auction items.
 If you have items to donate please contact Amber Gober*

WABA SILENT AUCTION DONATION FORM

Member Name: _____

Occupation: _____

Company Name: _____

Description of Item: _____

Retail Value of Item: _____

All items must be registered before the auction.

_____ I will deliver the item to the Great Dane by 5:30 pm the evening of the auction.

_____ Please let this serve as my reservation for dinner

Name: _____ Guest: _____

_____ I cannot attend and would like someone to pick the item up at my office.

Return by Friday, April 8 to: Wausau Area Builders Association, 801 South 24th Ave., Wausau, WI 54401
 or email to www.wausauareabuilders.com

MARCH

2016

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3 Board Packets Sent - 5:00 pm	4	5
6	7	8 POH Committee Meeting - 12:00 pm Home Show Committee Meeting - 4:00 pm	9	10	11	12
13	14	15 BOARD MEETING - 4 pm March Membership Renewals Due	16	17 Membership Dinner Meeting	18 ITEMS FOR NEWSLETTER DUE	19
20	21	22	23	24	25	26
27	28	29	30 Membership Committe Meeting at 4:30 pm	31		



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APRIL

2016

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5 POH Committee Meeting - 12:00 pm Home Show Committee Meeting - 4:00 pm	6	7 Board Packets Sent - 5:00 pm	8	9
10	11	12	13	14	15	16
17	18	19 BOARD MEETING - 4 pm April Membership Renewals Due	20	21	22 ITEMS FOR NEWSLETTER DUE	23
24	25	26	27 Membership Committee Meeting at 4:30 pm	28 SILENT AUCTION	29	30

What's in a name?



In our case, quite a bit.

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THE MONDAY MORNING REVIEW



WBA INSTALLS NEW ASSOCIATION PRESIDENT AT WISCONSIN STATE CAPITOL CEREMONY, SAYS “LET’S MAKE A PLAN”

The WBA recently installed their new association President, Brian McKee of Midwest Homes Inc.

and McKee Associates Inc., during a special ceremony held at the Wisconsin State Capitol in Madison. The ceremony was performed by Wisconsin Attorney General Brad Schimel, and preceded a celebratory awards dinner at The Edgewater Hotel that was attended by over 200 members, family, and friends of the housing industry.

McKee is a second generation builder, serving as President of McKee Associates Inc., a commercial general Contractor/construction management firm operating in five Midwestern states, and is also owner of Midwest Homes Inc., a single family home builder operating in the Madison area.

McKee has been active at the local, state, and national levels of the association for over 20 years, and will be utilizing this experience to carry out strategic planning initiatives for the WBA in 2016.

“As building industry professionals, we all need a plan,” stated McKee. “Builders and tradespeople needs plans to build from, financial advisors and lenders need a plan to invest. In order to strengthen our efforts after our rebranding, we will create a long-term plan that looks to the future, giving us clear ways to engage the next generation of members and build upon our prior successes.”

FINAL DAYS TO SIGN UP FOR WBA MARKET STUDY

In partnership with Avid® Ratings, The WBA is currently conducting one of the largest market research studies in Wisconsin for homeowner satisfaction and preferences ever undertaken. Homebuilders, remodelers, trade contractors, building product retailers, and installers that completed projects in Wisconsin from January 2010 through December 2015 are signing up to participate in this first-of-its-kind study.

The survey measures customer satisfaction with products and services, and identifies key areas impacting referrals and customer reviews. Avid Ratings, the Madison-based full-service customer engagement and loyalty management firm, is conducting the landmark survey. “We are delighted to embark on this important research program, fulfilling an

integral need for both homebuilders and consumers about overall construction experience,” said Paul Cardis, chief executive officer at Avid Ratings. “From demographics, marketing sources, and design trends, the WBA Market Study represents an incredible value to receive professional research that would normally cost 20 to 50 times more to commission independently.”

The customized will examine over 50 in-depth areas of customer satisfaction, home design, building features, buying preferences, and demographics. The results from the WBA Market Study will include detailed question-level comparisons by customer demographics, individual markets in Wisconsin, current home, income, and many other relevant customer segments. Final results from the 2016 WBA Market Study will be published on/before September 15, 2016.

The survey reports will enable company executives to identify the customer segments of interest to them, and then specify the closest local segment available. The level of participation of builders across Wisconsin will determine which markets are included in the study. Data and reports will also be available at the local HBA and national levels.

“We’re thrilled to have partnered with Avid Ratings on this report. With a reputation of successful survey execution in other markets across North American, the WBA Market Study will undoubtedly provide our members with invaluable insights into the overall construction experience within the Wisconsin homebuilding market,” said Brad Boycks, Executive Director at the Wisconsin Builders Association.

Registration for this landmark study closes this

Thursday, February 25th. Members can find out more and register by clicking [here](#), and non-participant WBA members can still access the results of the statewide study, including applicable local/regional reports for 40% off the non-member rate (available purchase date to be determined).

2016 CODE CHANGES – LATEST UPDATE FROM DSPS

The WBA has been tracking information on 2016 changes to the Uniform Dwelling Code (UDC) since the beginning of the year. On January 20th, the Department of Safety and Professional Services (DSPS) issued a document with Highlights of the 2016 UDC Changes. You can find that document by clicking [here](#).

Also, for additional information regarding the code changes, including a WBA compiled list of the top UDC Changes and a guide on REScheck software, click [here](#). (Please note that a member login is required for this link. If you have not already set up your new WBA login since the website and database switch last July, contact Samantha at slong@wisbuild.org to request setup.)

PROPERTY RIGHTS BILLS KEYS TO CLOSE OF LEGISLATIVE SESSION

Assembly Bill (AB 600) is one of two bills we are worked on to close out this legislative session as part of a property rights package that has been authored by Representative Adam Jarchow, Senator Frank Lasee, and Governor Scott Walker. Many of the changes that we are advocating for in AB 600 are tweaks to provisions that have been passed in previous legislative sessions.

One important issue addressed in AB 600 would narrow the area covered as an “area of special natural resource interest (ASNRI).” The ASNRI designation was designed to protect certain areas on lakes, rivers, and streams that are environmentally sensitive. The WBA has no objection to the original intent of the ASNRI, to protect these areas. The problem with current law, and, more importantly, the process followed by the Department of Natural Resources (DNR), is that the scope far exceeds the original intent.

AB 600 would require the ASNRI designation be used only in sections of lakes and streams that meet the criteria. Current DNR practice is to designate an entire lake as an ASNRI even if only a small portion of the lake is designated an ASNRI. For example, Madison and greater Dane County is home to four large lakes, and all four in their entirety are currently designed as ASNRI.

Probably the most significant provision in AB 600 for the WBA is a change to the definition of “practicable alternatives” when dealing with wetlands in Wisconsin. Under current law, in order to get approval to fill even a small portion of a wetland when developing a single lot or an entire subdivision that contains one, you need to prove that there are no practicable alternatives to filling that wetland, including land near the area that the landowner does not own. AB 600 makes a common-sense change to current law that narrows the area that can be considered as practicable alternatives to the land that you already own.

Finally, one additional provision in AB 600 that is a positive for both developers and homeowners’ associations states that stormwater ponds not connected to other waterbodies would not require a DNR permit to maintain and remove accumulated sediment. This provision would also allow for stormwater facilities to be placed in “navigable or nonnavigable artificial waterways.”

We have worked with the DNR, the Army Corps of Engineers, and other interested parties on changes to the legislation.

The second bill in the property rights package is Senate Bill 464 (SB 464) and Assembly Bill 582 (AB 582), which have been titled the property rights-statewide uniformity bill. There are a number of solid public policy items for WBA members in this bill, but there is one that stands out from the rest.

We have been working on finding a way to determine the setback from a body of water so you can remodel a home, expand a deck, or build a new home. In the past, this has been a time consuming regulatory burden, and we have been

in search for a solution for a number of legislative sessions. SB 464/AB 582 will allow for a professional surveyor to determine the setback for a structure on a property from the ordinary high water mark. This provision only applies to bodies of water that are not identified on the DNR website with a determined ordinary high water mark.

Both of these pieces of legislation have now passed both houses of the legislature and hopefully will be signed into law soon by Governor Walker.

WBA ANNOUNCES WINNERS OF 2016 BADGER CRAFTSMAN AWARDS DURING MEMBER DAY MEETING

The WBA announced the winners of its 2015 Badger Craftsman Awards during a recent luncheon held on January 29th, 2016.

The Badger Craftsman Awards showcase member work and commitment to the building and remodeling industry, with winners chosen for their superior craftsmanship, originality, cost-effectiveness, and customer service, among other considerations. A variety of submission categories are available, and entries are judged by a jury of professionals from the remodeling and building industries.

Three recipients representing various locations throughout the state received multiple awards for their work.

David Belman (Belman Homes), based in Waukesha, received an award for Best New Home from \$450,000-\$750,000.

Abe Degnan (Degnan Design Builders), based in DeForest, received awards for Best Room Addition Under \$75,000, Best Room Addition Over \$75,000, and a Judges’ Choice award for a whole house remodel and addition.

Finally, Steve Gryboski (Gryboski Builders), based in Green Bay, won awards for Best New Home from \$250,000-\$450,000, Best New Home Over \$750,000, Best Whole House Remodel, and Best Kitchen Over \$50,000.

“We had several great submissions this year, truly showcasing the talents of our members and the quality of housing throughout the state of Wisconsin,” said Brad Boycks, Executive Director of the WBA. More information on the awards, including photos from winning submissions, can be found online here.

Brad Boycks
WBA Director of Government and Political Affairs
Wisconsin Builders Association@bboycks@wisbuild.org
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5 DEMONSTRATIONS

Witness how today's tools and materials actually perform.

53 SPEAKERS

Meet national experts who will share technical strategies for building and remodeling homes and business strategies to help you succeed.

85 EXHIBITS

Take a peek at the latest industry products and services.



LEGENDARY SOCIAL EVENT 1

Enjoy beer and brats alongside champions of the high performance building community.

WATERPARK ATTRACTIONS 14

Take a dip in the lazy river or try your hand at surfing.

DEGREES IN WATERPARK 89

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**RECRUIT A BUILDER
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Any member who recruits a builder member receives \$100. Applications are accepted starting today. Final applications filed in May including 1st year dues payment have to be presented to the board for approval by the May board meeting on 5/17/16. This drive is only eligible for “New Builder Members” which means they have not been a WABA member in good standing for a minimum of 3 months and must be approved by the Board of Directors before their membership will go into effect.

Applications available at the WABA Office or Online at www.wausauareabuilders.com

SNAPSHOTS FROM THE 2016 HOME SHOW

The 2016 Home Show is in the books, and from a numbers perspective, it was a great show when you look at attendance. When we wrapped up last year, we knew we had more demand for exhibitor booths than the main exhibit hall would accommodate, so we opted for more space. We also changed the dates of the show from the first weekend in February to the last. By the time this year's show opened last Friday we had a dozen more exhibitors than we had last year, and we were back to using the ballroom at the Expo Center.

As I write this I am watching the last of the exhibits leave the Expo Center on Monday morning, and can share with you that we had a very successful show as an organization. Friday attendance was up just a bit from last year, Saturday was up about 20%, but Sunday we saw nearly a 30% increase from last year!

While I know every exhibitor will have their own experience from one year to the next, one thing I heard frequently Sunday afternoon, and this morning, was that many of our exhibitors felt that this was the best show they have had in the last 5-8 years, based on the quality of leads they obtained. Among the comments I heard were: "Friday we saw people from Rhinelander and Milwaukee", Saturday was NUTS", "So many people stopped to talk that we ran out of business cards"

I want to thank our committee and staff for their contribution to the success of this event. We are meeting Tuesday March 8th for a wrap up and also to begin planning for the 2017 Show which will be the last weekend of February again. Booth registration for exhibitors will be available from a link on our website by mid March. We are looking forward to another great year!

Russ Utech, Home Show Chair





***Congratulations to
the Best in Show:***

*Top left: Best of Show
Associate Member:
LandArt; Top right: Best of
Show Non-Member:
Crossroads Custom
Cabinets; and to the right:
Best of Show Builder
Member: Jeremy Voigt
Construction*



YOUR LEGAL BEAGLES

Need free legal information or support on land use, environmental or construction liability issues?

Your Wausau Area Builders Association membership automatically makes you a member of the Wisconsin Builders Association and the National Association of Home Builders. That gives you special access to NAHB's legal services.

The National Association of Home Builders' NAHB Legal Research Program provides free legal research assistance and information on building industry-related issues to all members and staff of affiliated home builder associations. While the NAHB staff counsel cannot replace your local attorney, they offer legal research, litigation funding, and/or litigation strategy, depending on the situation and the issues involved. You can review the Legal Services brochure for details.

NAHB offers members easy access to information about federal and state case law. Attorneys are available at NAHB to examine proposed local legislation for procedural and substantive legal issues in the Legal Ordinance Review Program.

And the legal team works with NAHB's Building Product Issues Committee to minimize construction defect and builder liability problems arising in connection with new construction and remodeling.

Throughout the year, NAHB Legal Services focuses on land development challenges, environmental issues, and problems affecting our industry.

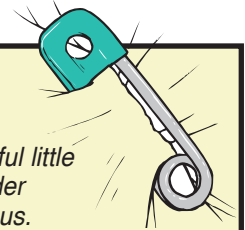
This is just one more way that membership in your local home builders association can directly help you and your business.

To find out more, give us a call at (715) 842-9510 or contact us at carolyn@wausauareabuilders.com.



BIRTH ANNOUNCEMENT

Congratulations to Seth & Lindy Jozwiak...on becoming proud parents of a beautiful little girl, "Sadie Lea Jozwiak" on February 18th, 2016! Seth just became a NEW builder member for our association, and was recruited by our Director, Mrs. Gloria Fenhaus.



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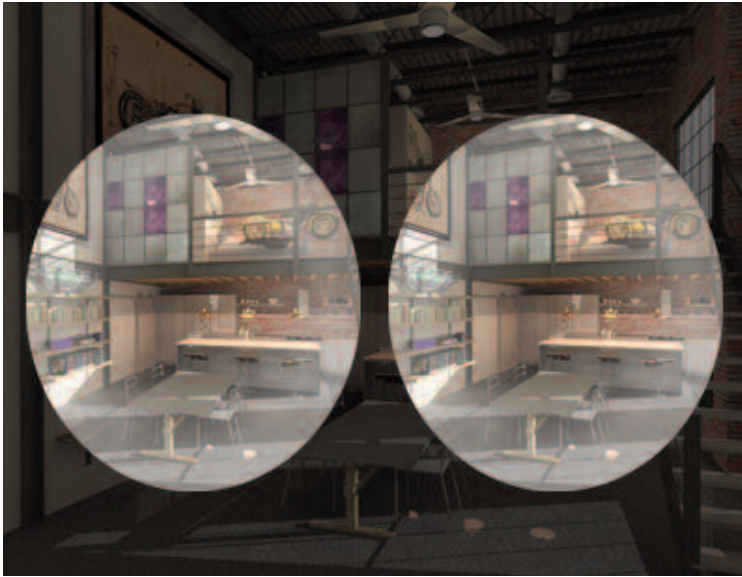
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PRODUCT NEWS

Article courtesy of NAHB Housing Headlines

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Imagine being fully immersed in a space before a single 2x4 arrives on site. With Oculus Rift and Envisioneer technology, that will soon be a possibility. Design a home and be inside it instantly, experiencing a sense of scale like never before. It really is a technology that needs to be experienced, but we've collected a few resources to shed some light.

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Gain an edge over the competition and impress clients with virtual reality tours of their design. Have an informed conversation about their home and the changes they would like to see, before problems arise on site.

UPCOMING EVENTS

PLEASE SAVE THESE DATES (watch your inbox for online registration)

APRIL 28, 2016: Silent Auction, Great Dane Pub & Brewing Co.

Mark your calendar for the "SILENT AUCTION DINNER MEETING" to be held on Thursday, April 28th, 2016 @ The Beautiful Great Dane Pub & Brewing Company! Starting time is @ 6 PM Cocktails (cash bar) with complimentary "Bull Falls 5 Star Beer." Then @ 7 PM starts the wonderful "walk around" scrumptious appetizers for your liking...including the famous "potato bar!" This is a GREAT fundraising event for the Association...so please be generous! Some ideas to donate...gift certificates to area restaurants or other local businesses, gift baskets, auto care, wine, summer items like coolers, etc..you get the idea. I myself will be donating my annual gift of rain gutter (including installation) by Dun-rite Exteriors! Watch for your invitation by email...you don't want to miss it!!

PLEASE NOTE: ** THIS DINNER MEETING WAS CHANGED TO THE 4TH THURSDAY, INSTEAD OF THE 3RD THURSDAY OF THE MONTH...DUE TO THE WAUSAU CHAMBER BUSINESS EXPO, holding their event on the SAME day as our usual 3rd Thursday dinner meeting event. Being the WABA just became NEW members of the Chamber...we felt OUR members should have the opportunity to attend. Thank you for your understanding.

JUNE 7-12, 2016: Parade of Homes



The 2016 Parade of Homes will be held June 7-12.

If you are interested in advertising in the parade book please check your choice at the bottom of this page and send the signed form below with a check made out to WABA to 801 South 24th Ave., Wausau, WI 54401

If you have any questions please call Doug at 715-551-9520 or you may email him at dougr@wausauareabuilders.com
Ad copy in a pdf, eps or jpg format should be send here as well.

Please Reserve Ad Space For:

Company _____

Contact's Signature _____

Address _____

City _____ State _____ Zip _____

Please check ad size(s)

MEMBER

Black & White

- ☐ Full Page (B/W) - \$300.00
- ☐ 1/2 Page (B/W) - \$220.00
- ☐ 1/4 Page (B/W) - \$165.00

Color

- ☐ Full Page (Color) - \$500.00
- ☐ 1/2 Page (Color) - \$340.00
- ☐ 1/4 Page (Color) - \$240.00

NON-MEMBER

Black & White

- ☐ Full Page (B/W) - \$450.00
- ☐ 1/2 Page (B/W) - \$330.00
- ☐ 1/4 Page (B/W) - \$250.00

Color

- ☐ Full Page (Color) - \$750.00
- ☐ 1/2 Page (Color) - \$510.00
- ☐ 1/4 Page (Color) - \$360.00



AVAILABLE SPONSORSHIP

Take advantage of these Parade of Homes Sponsorship Options! These are available for WABA members only. The options will be available to associate members only until March 15th. After that time they will be open for all builders as well.

PRESENTING SPONSOR

(2 available - 1 taken) - \$2,500

- Company name/logo present on all media advertising (newsprint radio, tv)
- Complimentary one page color ad in parade magazine.
- 10 Complimentary tickets to the WABA Parade of Homes
- Invitation for 2 to the annual parade builders appreciation banquet

MAP SPONSOR

(2 available - 1 taken) - \$750

- Company name/logo (and up to 1 co-op partner) on detailed parade map listing homes in parade magazine
- Complimentary one page color ad in parade magazine.
- 4 Complimentary tickets to the WABA Parade of Homes

PHONE APP SPONSOR

(16 available - 4 taken) - \$100

- Company name/logo will be displayed on a random rotation on the top and bottom of each of the builders parade home pages (*this is for associate sponsors only and only one per company is available*)

BUS TOUR SPONSOR

(1 available) - \$500

- Company name/logo displayed on bus for pre-parade builders tour
- Chairman acknowledgement and opportunity to address the participants
- 2 Complimentary tickets for pre-parade builders bus tour
- 2 Complimentary tickets to the WABA Parade of Homes
- Complimentary 1/4 page color ad in parade magazine.

BUS TOUR LUNCH SPONSOR

(1 available) - \$500/in kind

- Company name/logo displayed on lunches for pre-parade builders tour
- Chairman acknowledgement and opportunity to address the participants
- 2 Complimentary tickets for pre-parade builders bus tour
- 2 Complimentary tickets to the WABA Parade of Homes
- Complimentary 1/4 page color ad in parade magazine.

BUS TOUR BEVERAGE/SNACK SPONSOR

(4 available) - \$500/in kind

- Company name/logo displayed on coolers for pre-parade builders tour
- Chairman acknowledgement and opportunity to address the participants
- 2 Complimentary tickets for pre-parade builders bus tour
- 2 Complimentary tickets to the WABA Parade of Homes
- Complimentary 1/4 page color ad in parade magazine.

APPRECIATION DINNER

(4 available) - \$250

- Company name/logo displayed at annual parade builders appreciation banquet
- Chairman acknowledgement and opportunity to address the participants
- Invitation for 2 to the annual parade builders appreciation banquet

TICKET SPONSOR

(4 available - 2 taken) - \$350

- Company name/logo on the back of a percentage of the parade tickets
- 2 Complimentary tickets to the WABA Parade of Homes

ARTICLE IN PARADE BOOK

(5 available - 1 taken) - \$100

If you have or will be purchasing a 1/2 or full page ad in the Parade of Homes book you are eligible to purchase an article page for an additional \$100. These pages are information for the public & include 1 or 2 pictures & your logo.

For any of the above sponsorships please call Cindy at 715-443-3032.

2016 PARADE OF HOMES BUILDERS

Bucktrail Builders LLC

Denyon Homes

Jeremy Voigt Construction

Jim Voigt Construction LLC

Kolby Construction

Larry Meyer Construction

Mork Contracting & Design LLC

Prime Design Construction LLC

Royalty Custom Homes

Sorensen Construction

Timber River Custom Homes & Design

TLD Construction

Trim Crafters LLC

**2ND HOME
CONTRACTS ARE DUE
ON MARCH 4, 2016**

Get Involved Through Committees

Committee involvement plays an important role in the success of the WABA. Would you or one of your employees be interested in joining a committee? Please mark the boxes of the committees of interest and we will contact you.

- ☐ **Advertising** – Organize and execute all of the WABA's marketing by forming relationships with local media outlets.
- ☐ **Auction** – Coordinates all aspects of the annual Spring Auction which raises funds to promote advocacy of items to benefit the Shelter Industry.
- ☐ **Events** – Arrange venue, meal and entertainment options for monthly membership meetings, Summer Picnic and Annual Awards Banquet / Christmas Party.
- ☐ **Finance** – Audit WABA's monthly finances to ensure proper allocation of funds.
- ☐ **Golf Outing** – Help coordinate a fun summer time membership event that benefits the Scholarship Fund.
- ☐ **Home Show** – Provide planning for winter member showcase event.
- ☐ **Marketing** – Serves as brand ambassador for WABA in the association and the community.
- ☐ **Membership** – Meets monthly to discuss ways to recruit and retain members to the Association. Responsible for member outreach and determines programing to benefit the members. Serves as a representative of the membership population to the WABA.
- ☐ **Parade of Homes** – Organize and operate this summer member promotion event.
- ☐ **Scholarship** – Responsible for the administration of the Scholarship Fund along with promoting and selecting final scholarship recipients.
- ☐ **Sporting Clay Shoot** – This annual event, held every year in August, is of great benefit with all of the proceeds being donated to Never Forgotten Honor Flight.

Contact: _____
Phone: _____
Email: _____

We have updated our marketing materials. If you would like a copy please call Carolyn.



Serving Marathon, Taylor, Langlade and Lincoln Counties

801 South 24th Avenue
Wausau, WI 54401

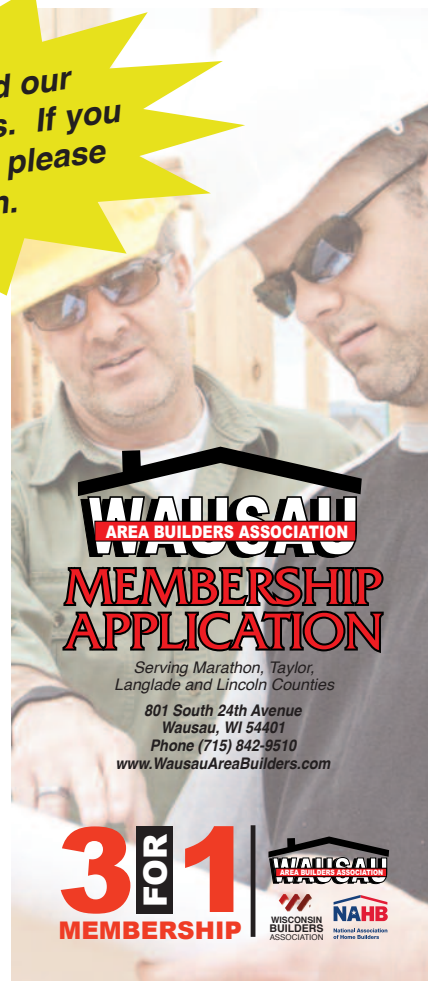
Phone (715) 842-9510
www.WausauAreaBuilders.com

The primary goal of our association is to provide quality, affordable housing through community and government involvement, while promoting high standards of professionalism.

Our Mission:

The Wausau Area Builders Association chartered in 1967 and affiliated with the Wisconsin Builders Association and National Association of Home Builders, is a professional non-profit trade association. Serving the community, we represent the interests and concerns of the customer, building trades, industry suppliers, and all facets of the building industry.

Information is subject to change without notice.
Updated February 2016



ASSOCIATE MEMBERS

Any individual who is engaged or employed by a firm or corporation engaged in a trade, industry, or profession related to building and not inconsistent with the objectives of this Association shall be eligible to be an associate member.

BUILDER MEMBERS

Any individual who is employed by a firm or corporation, in the business of building or rebuilding homes, apartments, schools, commercial, industrial, or other structures normally related and appurtenant to a community, or in land development, shall be eligible to be a builder member.

The firm or corporation that employs this person must have successfully completed and filed with the Wisconsin Department of Safety and Professional Services (DSPS) a Business Credential Application and have been granted a Dwelling Contractor Certification (DCC). If at any time the DCC becomes invalid that Builder's membership will be transferred to an Associate membership until such time that the DCC is deemed valid by the Wisconsin DSPS and verified by the WABA.

To be eligible to enter a home in the Parade of Homes a Builder membership, in good standing, must have been held by the participant for 12 consecutive months prior to the event.

ALL MEMBERS

If provided, your e-mail address will serve as the main method for WABA communications. We will not share this information with third parties or sell the information at any time.

ANNUAL EVENTS

January – Awards / Christmas Party
February – Dinner Meeting / Home Show
March – Dinner Meeting
April – Dinner Meeting / Silent Auction
May – Dinner Meeting
June – Golf Outing / Parade of Homes
July – Summer Picnic
August – Sporting Clay Shoot
September – Dinner Meeting
October – Dinner Meeting / Parade of Homes Kickoff
November – Dinner Meeting / Elections

Please fill out the following to be considered for membership with the Wausau Area Builders Association (WABA):

Member Name (Individual): _____ Position/Title: _____
Business Name: _____
Business Street Address: _____
City, State, Zip: _____
Business Mailing Address: (if different from the street address) _____
City, State, Zip: _____
Business Phone: _____ Business Fax: _____
Cell: _____ E-mail: _____
Business Web site: _____
Would you like a link to your site in our online Directory? ☐ Yes ☐ No
Type of Business: _____ # of employees? _____
Product/Service provided: _____ Business Start Date: _____
Annual Dollar Volume: _____ Annual Dwelling Units: _____

Please accept my application for the following area:

☐ **Associate Member** - \$460 per year ☐ **Builder Member** - \$460 per year

Dwelling Contractor Certification (DCC) number _____

Dwelling Contractor Qualifier (DCQ) number (Optional) _____

Trade Credential Number _____

By signing this agreement, I agree to abide by the Bylaws of the WABA to which this application is directed, of the National Association of Home Builders (NAHB) of the United States and of the Wisconsin Builders Association (WBA) with which it is affiliated. Of the dues remitted, a portion shall be used as dues for one year of membership in NAHB and WBA.

Signature of Applicant: (Subject to Board of Directors Approval) _____

Referred by: _____ **Date:** _____

Dues to the WABA are not deductible as charitable contributions for federal tax purposes. However, a portion of your dues payments can be deductible as an "ordinary and necessary" business expense.

☐ **Card #:** _____

Expiration Date: _____ **Security Code:** _____

☐ **Payment by Check** (include check #): _____

Return To: 801 South 24th Avenue, Wausau, WI 54401

All Credit Card Information Destroyed Upon Acceptance

Annual Events

January

Awards/Scholarships

February

Dinner Meeting / HOME SHOW

March

Dinner Meeting

April

Dinner Meeting / Silent Auction

Profits donated to Build-Pac

May

Dinner Meeting

June

Golf Outing / PARADE OF HOMES

Profits donated to Wausau Community Foundation for Scholarships

July

Summer Picnic

August

Sporting Clay Shoot

Profits donated to Never Forgotten Honor Flight

September

Dinner Meeting

October

Dinner Meeting / POH Kickoff

November

Dinner Meeting / Elections

December

Annual Christmas Party

The events that specify "dinner meeting" are one complimentary meal per membership. Other events are all pay.

WHY WAIT??

Call or Email us Now
for your
Application!



801 S. 24th Avenue

Wausau, WI 54401

Phone: 715-842-9510

E-mail: carolyn@wausauareabuilders.com

www.wausauareabuilders.com

Our Mission

The Wausau Area Builders Association chartered in 1967 and affiliated with the Wisconsin Builders Association and National Association of Home Builders, is a professional non-profit trade association. Serving the community, we represent the interests and concerns of the consumer, building trades, industry suppliers, and all facets of the building industry.

The primary goal of our association is to provide quality, affordable housing through community and government involvement, while promoting high standards of professionalism.



Why Join an Organization?

What can your association do for you?

What are the benefits?

Powerful 3 in 1 Membership

When you join your **LOCAL** association, you automatically become a full member at the **STATE** and **NATIONAL** level.



Three memberships for the price of one!

TOP BENEFITS OF JOINING

Advocacy

Government Affairs staff monitor legislative and legal issues that affect the building industry at the state capitol. They work to give members a unified, strong voice directly to state lawmakers in order to defeat excessive regulations and defend affordable housing initiatives.

Insurance

WBA offers insurance services exclusively to members through WBA Insurance Services. Health, life, disability, and voluntary benefits insurance plans available to members, their employees and their families provide quality that responds to the needs of individual groups.

Business Forms and Industry Standards

New WBA Home Construction Contract & Home Remodeling Contract is the latest industry standard available to members for no charge! Other business tools include Change Orders, Specification List, Warranty Document, Sub Contractor Agreement and more.



Member Referrals

Do business with a member is always encouraged! Member-only referrals when the public or media calls the state office seeking builders, remodelers or other services.

Events

The Wisconsin Builders Conference, and local consumer and industry-related events, provide members the chance to target consumers and network with colleagues.

What can your fellow members do for you?

Publications

Stay on top of legislative calls to action, industry news and the activities of both the state and local associations through our monthly Wisconsin Building News e-newsletter, our quarterly magazine the Builder Builder, and following us on Twitter, Facebook, LinkedIn and Builder Buzz Blog.

Networking

From local networking and monthly membership meetings to regional trade shows, national, and special-interest Councils, WBA provides hundreds of opportunities for you to meet and learn from fellow professionals, potential customers, and vendors from leading industry suppliers.

Instant Credibility

Signal to the public your commitment to professional standards, continuing education, and fair business practices through your membership which includes the widely-recognized and well-established state, local and National Association of Home Builders.

The Local association strengthens your membership in many ways:

Locally advertised consumer and industry-related events.

Networking with local business people, encouraging members to do business with members and helping increase your exposure to other related businesses. Continuing education classes held in your area.

Local newsletters, website, meetings and events, including community service opportunities and a variety of opportunities for business development. Marketing campaigns that promote doing business with a member.

Education

WBA's educational efforts provide members with timely information essential to successful business operations. WBA offers nationally-recognized continuing education courses and sponsors a wide variety of seminars state wide. PLUS, WBA members qualify for discounts in the Associated Builders and Contractors apprenticeship programs!

Do you stand out in the crowd?



How much can you save with the NAHB Purchasing Power Discounts?

Purchasing Discounts

As a member of NAHB you can take advantage of a vast array of benefits. Whether it's access to an exclusive report, discounts on computer equipment, or education opportunities – NAHB has something for everyone. Learn more about the benefits by membership type and then contact your local to join!

WHO CAN JOIN?

To be eligible for membership, a company must be engaged in construction or a related field for a minimum of one year, be insured, have a good business reputation, and be willing to abide by the Code of Ethics of the NAHB, WBA and WABA.

There are two main categories

Builder Member—Builders are the heart and soul of NAHB, WBA, and WABA. Builder members are directly involved in building homes. They include small-volume builders, production builders, light commercial builders and remodelers.

Associate Members—Associate members provide products or services to home builders. They sell lumber, windows, appliances, etc. or offer services such as mortgage finance. Most associate members join NAHB through their local home builders association.