

LET'S LEVEL

the Official Publication of the Wausau Area Builders Association

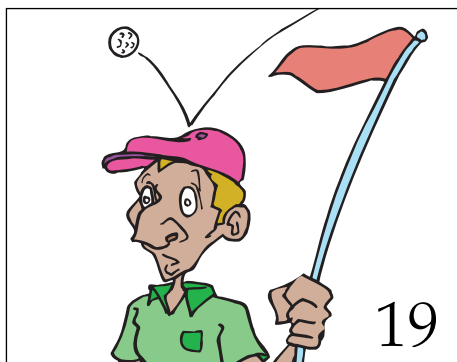
MARCH 2011

VOLUME 30 - ISSUE 3



LET'S LEVEL

March 2011
Volume 30, Issue 3



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MISSION STATEMENT:

The Wausau Area Builders Association, chartered in 1967 and affiliated with the Wisconsin Builders Association and National Association of Home Builders, is a professional non-profit trade association. Serving the community we represent the interests and concerns of the consumer, building trades, industry suppliers and all facets of the building industry.

The primary goal of our association is to provide quality, affordable housing through community and government involvement, while promoting high standards of professionalism.



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UPCOMING EVENTS

TUESDAY, MARCH 15

WABA Board Meeting
WABA Office

THURSDAY, MARCH 17

Membership Dinner Meeting
Dales Weston Lanes

THURSDAY, APRIL 21

Membership Dinner Meeting
The Rose Garden - Silent Auction

THURSDAY, MAY 19

Membership Dinner Meeting - VFW

TUES., MAY 31 - SUN., JUNE 5

Parade of Homes

FRIDAY, JUNE 10

Golf Outing

FRIDAY, AUGUST 26

Sporting Clay Shoot

A NOTE FROM YOUR EXECUTIVE OFFICER



WORLD CHAMPIONS!!

Kind of has a nice ring to it, doesn't it?!

It's also nice to feel the increasing warmth of the sun every day. The days are getting longer, so the snow is supposed to be leaving, right? Golf is right around the corner, I can feel it.

The Home Show went very well again this year. The boys in Green and Gold stole a good amount of our customers on Sunday, but after talking with the exhibitors, the vast majority was very pleased with the quality of leads that they

took away from the Show. The online interactive floor plan worked VERY well. In fact it worked so well that the 2012 floorplan is already up and we're taking reservations for the 2012 Show. Go to www.WausauHomeShow.com for the link and you can make a simple \$100 deposit to reserve your booth at this year's pricing!

The Parade of Homes is coming together for the first week of June again this year. Right now we have 10 homes committed for the 2011 Parade. The deadline for second homes is in April so we'll know then of any additions. We are working on the Parade Publication so if you've advertised in the past you should have received your contract information in the mail already. I will also be calling everyone to follow up on your intentions for the publication this year.

If you are looking for educational credits, NTC is hosting several classes in the coming months. An information sheet with contact information is in the newsletter so look for that.

We are in the process of reviewing our Membership information on our website so please take a moment and check yours and notify us of any changes you would like made.

Lastly, with the April Silent Auction coming up quickly, the Auction Committee (Andy Radant) is looking for donations, AND additional participants. If you are interested in helping Andy let us know ASAP as planning has already begun. If you have a donation you can contact me and we'll make delivery arrangements.

See you on the 17th!

— Chris Briquette

MEMBERSHIP INFORMATION

NEW MEMBERS

Inspect It Right Home Inspections ~ Michael Carson

Tralmer Enterprises ~ Don Tralmer

Central Door Solutions ~ Chris Brooks

Window Pro ~ William Trump

Diamond H2O ~ Don Stepanik

Monkey Bars of NorthCentral WI ~ Hank Mulder

PRESIDENT'S MESSAGE



I hope everybody is dug out from the snow.

I attended the state convention. Attendance was low like everything else. WBA is pretty out right now, their wishing to see what our new state government is up to.

I would like to give my deepest sympathy to Ray Bodenheimer & his family on the loss of his father, and wish Bob Marcell on a speedy recovery from his surgery.

I've been speaking of the by-laws changes for some time now. The board voted to hold them until next months board meeting over some disagreement in the life directors committee .. people should have a right to vote!

The Home Show attendance was down this year but how about those Packers.

Thank You, — Garry Volm, Volm Builders LLC

MEMBERSHIP INFORMATION

THANK YOU FOR RENEWING

Kolby Construction
Keener, Inc.
Kretz Lumber

Mike Polencheck - General Contractor
Advantage Community Bank
People's State Bank



JIM WOLLER

*Congratulations Jim on
being recognized at the
State Convention for*

TOP WABA SPIKE FOR 2010



141 W. Thomas Street
Wausau, WI 54401
Phone (715) 842-9510
Fax (715) 845-5435
www.WausauAreaBuilders.com

OFFICERS

President Garry Volm
Vice-President Bob Marcell
Secretary-Treasurer Sara Holtz
Past President Larry Meyer
Executive Officer Chris Briquélet

STATE DIRECTORS

Bob Marcell Mark Reede Sid Sorensen
Garry Volm Larry Meyer

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Jerry Jarosz Jonathon Smith
Russ Utech Jason Brettingen

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Jim Woller John Joseph

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Larry Meyer Garry Volm

WBA NORTH AREA VP (Associate)

Mike Richie

ALTERNATE NATIONAL DIRECTOR

Dan Sillars Garry Volm

COMMITTEE CHAIRPERSONS

Marketing Jim Weimerskirch
Associates Advisory Ray Bodenheimer
Jason Brettingen
Kristin Flamang
BLDR-PAC Andy Radant
Education Committee James Wanserski
Events Committee Andrea Reede
Building A Better Wisconsin Trustee Mike Richie
Governmental Affairs Jonathon Smith
Home Show Russ Utech
Membership Kristin Flamang
Parade of Homes Jeremy Voigt
Planning Committee Mike Richie
Public Relations Bob Marcell
Scholarship Jerry Jarosz

DINNER MEETING

THURSDAY, MARCH 17

DALE'S WESTON LANES

Cocktails at 6:00 pm | Dinner at 7:00 pm

Beverages Not Included - Cash Bar Available

RESERVATIONS ARE MANDATORY

**MEALS WILL NOT BE
GUARANTEED FOR NON-REGISTERED WALK-INS**



FAMILY STYLE

*Corned Beef and Cabbage,
Baked Ham, Red Potatoes,
Cooked Carrots, Dinner Rolls
Milk, Water or Coffee
Mint Ice Cream for Dessert*

Company Name: _____

Names of Attending: _____

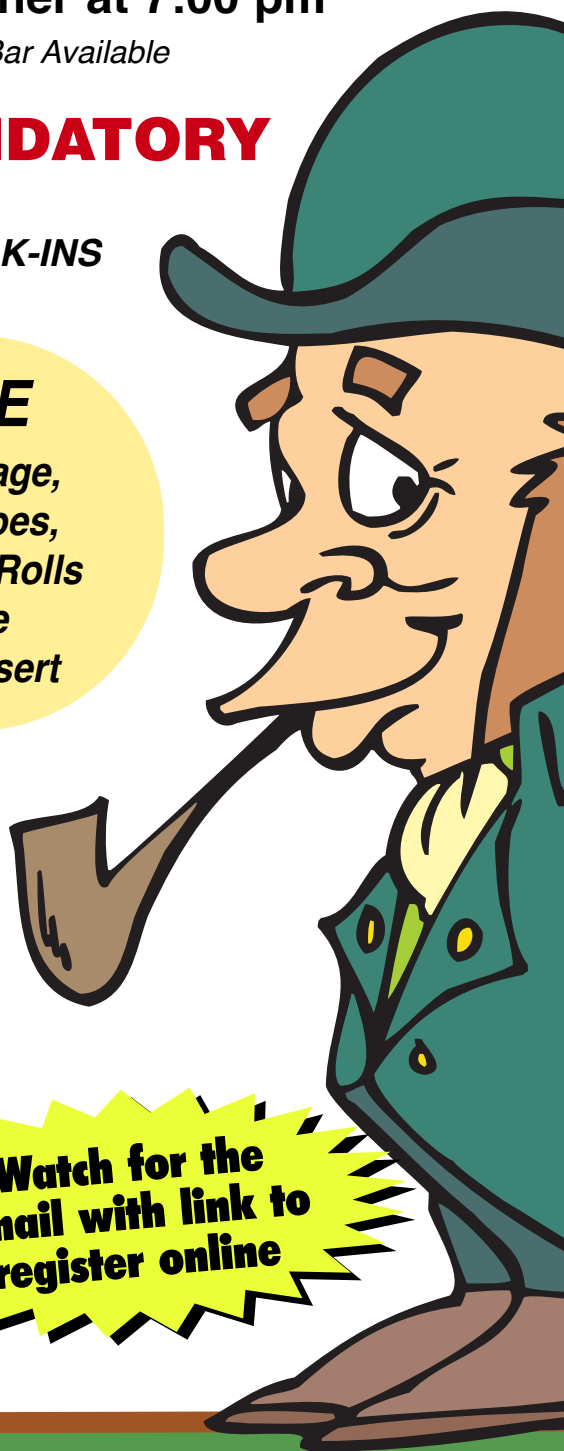
Phone _____

Email _____

**RESERVATION DEADLINE
IS FRIDAY, MARCH 11**

*Call 715-842-9510 or watch for an email with
an RSVP link. One meal per membership is
free, additional meals are \$15.00
(No-Shows will be billed)*

**Watch for the
email with link to
register online**





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★ SILENT ★

★ AUCTION ★

Thursday, April 21, 2010

The Rose Garden

Andy Radant and his committee are looking for help with auction items.

*If you have items to donate please
contact Andy at 715-302-0345 or send in the form below.*

WABA SILENT AUCTION DONATION FORM

Member Name: _____

Occupation: _____

Company Name: _____

Description of Item: _____

Retail Value of Item: _____

All items must be registered before the auction.

_____ I will deliver the item to the Rose Garden by 6:00 pm the evening of the auction.

_____ Please let this serve as my reservation for dinner

Name: _____ Guest: _____

_____ I cannot attend and would like someone to pick the item up at my office.

Return by Friday, April 8

Mail to: Wausau Area Builders Association, 141 W. Thomas Street, Wausau, WI 54401 or fax 715-845-5435



Coming Soon

SPORTING CLAY SHOOT

*Keep Watching
for More Details*



LOOKING AHEAD IMPORTANT DATES

March 18, 2011

Parade Home contract
and entry fee due for
2nd home entry

May 31 – June 5

2011 Parade of Homes



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Happen For
Local People*



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Registration for 2012

Book your reservation for next year! Go to the Home Show page of our website for the interactive floorplan link.





2011 Home Show



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FEATURING 10 HOMES

PARADE of Homes

The 2011 Parade of Homes will be held May 31 - June 5.
Ten builders featuring 10 homes have
committed to having a home in the parade.

MEMBERS

	B&W	Color
1/4 pg	\$165	\$240
1/2 pg.	\$220	\$340
Full pg.	\$300	\$500

NON-MEMBERS

	B&W	Color
1/4 pg.	\$250	\$360
1/2 pg.	\$330	\$510
Full pg.	\$450	\$750

Inside Front Cover & Inside Back Cover are \$750.00 - color only
Back Cover is \$1,000 - color only

Please Reserve Ad Space For:

Company _____

Contact's Name _____

Address _____

City _____ State _____ Zip _____

Please check ad size(s)

MEMBER

Black & White

- ☐ Full Page (B/W) - \$300.00
- ☐ 1/2 Page (B/W) - \$220.00
- ☐ 1/4 Page (B/W) - \$165.00

Color

- ☐ Full Page (Color) - \$500.00
- ☐ 1/2 Page (Color) - \$340.00
- ☐ 1/4 Page (Color) - \$240.00

NON-MEMBER

Black & White

- ☐ Full Page (B/W) - \$450.00
- ☐ 1/2 Page (B/W) - \$330.00
- ☐ 1/4 Page (B/W) - \$250.00

Color

- ☐ Full Page (Color) - \$750.00
- ☐ 1/2 Page (Color) - \$510.00
- ☐ 1/4 Page (Color) - \$360.00

2010 PARTICIPANTS

John Ohrmundt Construction, Inc.

John Ohrmundt ~ 715-675-6856

Reedy Builders LLC

Guy Reedy ~ 715-359-4989

Royalty Homes

Bill Shnowske ~ 715-571-8022

Trim Crafters LLC

Marlin Lehman ~ 715-842-3299

Jeremy Voigt Construction Co., LLC

Jeremy Voigt ~ 715-675-1714

Sorensen Construction LLC

Sid Sorensen ~ 715-842-5490

Brian Luedtke & Associates

Brian Luedtke ~ (715) 574-6201

Vistas at Greenwood Hills

Jim Wanserski ~ (715) 432-5258

Foresight Custom Homes

Mike Tesch ~ (715) 359-9767

NTC



Rakowski named head of Commission on Fraud, Waste and Abuse

Recently Governor Scott Walker fulfilled one of his campaign promises by announcing the formation of the Commission on Fraud, Waste and Abuse. This is a bipartisan, public/private commission that is charged helping find ways to weed out fraud, waste and abuse in state government.

WBA Secretary Craig Rakowski has been tabbed by Governor Walker to lead this newly created commission. Craig worked as certified public accountant for nine year primarily dealing with housing and construction clients and is the CEO and President of James Craig Builders in Wauwatosa.

Other members of the commission include Ara Chechian who is part-owner of Northern Wire in Merrill, DOA Deputy Secretary Cindy Archer, Senator Frank Lasee (R-Green Bay), Senator Chris Larson (D-Milwaukee), Representative Samantha Kerkman (R-Burlington) and Representative Mark Pocan (D-Madison).

Governor Walker has charged the commission "to identify waste, fraud and abuse in state government programs and state appropriations and recommend solutions."

Congratulations to Craig on being tabbed for this important position in state government!

VoterVoice up and running

In an effort to greatly improve WBA's grassroots lobbying ability the GA Committee approved a budget in 2010 that called for the purchase of a new database and communication system called VoterVoice. VoterVoice allows WBA to communicate with members, asking them to respond with an e-mail to members of the legislature to drive our GA agenda.

In the past when we issued "WBA Call to Actions" we relied on an outdated system that required members to do a lot of cutting and pasting of e-mails and frankly was not efficient for members or staff. With the launch of the VoterVoice system members will be able to communicate with members of the legislature with just one click of the computer mouse.

Soon you will be receiving a "WBA Call to Action" as you have in the past. This e-mail will inform you of the request and give you a link to complete the call to action. Once you click the link your business information will displayed and you will only need to fill in your home address to complete the call to action. After that, one click will allow you to send an e-mail to the targeted member of the legislature.

Why the need for the home address? We need to match members to legislators that represent them and for that to occur we need your home address. Once you enter that information the first time that information will be stored and you will not have to enter it again when you receive future call to action alerts.

We very much look forward to using this new system because of it is easier for members to use and we hope that will allow us to expand our grassroots efforts this legislative session.

Governor Walker looking for people to serve

Recently we had the opportunity to meet with Governor Walker's appointment director to stress that WBA has a number of members who want to volunteer to serve on a number of boards throughout state government.

In past conversations with members we know that a number of people are interested in serving on councils such as the Uniform Dwelling Code Council and the Building Commission.

In an effort to quickly fill a number of volunteer positions in state government a website has been created to accept applications to serve on these various boards and commissions. We strongly encourage WBA members to go online to apply for these positions and then let us know what areas you are interested in so we can help advocate for your placement as well.

Go to <http://www.wisgov.state.wi.us> and click "Apply to Serve Wisconsin" to learn what positions are currently open and to apply online to serve Wisconsin!

DNR Stewardship program being cut/restructured

Recently Kurt Thiede, the DNR Division of Land Administrator, sent word to DNR staff and members of the legislature that the department will be cutting back on Stewardship Fund purchase now and very likely during the next two years.

DNR Secretary Stepp and Deputy Secretary Moroney made mention of the fact that they were taking a look and recommending restricting of the Stewardship Fund when they met with the WBA GA Committee last Friday.

In the letter to DNR staff and members of the legislature, Thiede commented, "'We understand the importance of Stewardship to local units of government and non-profits in providing recreational opportunities and preserving ecologically rare tracts of land, but we ask for cooperation and will not make additional Stewardship grants this fiscal year.'

Nardelli named division administrator for the Safety & Buildings Division

Recently Department of Commerce Secretary Paul Jadin announced that Tom G. Nardelli has been named the new Commerce division administrator of the Safety and Building Division. Nardelli replaces Doyle appointee Greg X. Jones in this position at commerce.

"Tom Nardelli has a proven record of leadership and accomplishment," said Secretary Jadin. "He will be a tremendous asset to my management team as we move to continue to promote public safety across Wisconsin."

From August 2007-present, Nardelli served as Chief of Staff for then-County Executive Scott Walker. During that time he oversaw operations of the county executive's cabinet and staff, assigned duties, monitored legislation, and assisted with the development and review of the county executive's proposed annual budget.

Prior to joining Walker's staff, Nardelli was a member of the Milwaukee Common Council from 1986 to 2004. He served and chaired a number of committees, including Finance and Personnel.

He also chaired the city's Public Safety and Economic Development Committees from 2000 –2004.

From NAHB: AD&C Crisis Tops NAHB Agenda in New Congress

As is the tradition for NAHB's top senior officer, Chairman Bob Nielsen attended the President's State of the Union address in person on Jan. 25. While the President did not mention housing specifically in his speech, several of the items he talked about will impact our industry, assuming they move forward and are implemented — for example, the President's references to immigration reform, changes to the tax code, and regulatory streamlining. While one portion of the speech focused on the general topic of construction, that was primarily in regard to road-building and railroads.

The State of the Union address is typically viewed as the kick-off to a new session of Congress, and it will be quickly followed by the White House's submission of the Fiscal Year 2012 Budget Request to Congress on Feb. 14. The White House budget request is almost guaranteed to spark renewed discussion and debate in Washington over deficit reduction plans.

Nielsen's presence at the speech signified the importance that the home building industry has in our nation's economy and the credibility that NAHB holds among lawmakers. Currently, NAHB's Senior Officers and staff are in the process of personally visiting each of the 535 House and Senate offices to convey the association's legislative priorities and emphasize that there can be no long-term economic recovery until the housing industry gets back on its feet.

Of course, NAHB's top priority is to loosen the stranglehold on acquisition, development and construction (AD&C) financing. For some time now, NAHB has been urging regulators to issue more flexible guidelines that will encourage banks to maintain funding for AD&C loans in good standing that fall below their underlying value. We have also been calling to the attention of regulators and Congress the fact that, without credit to build viable new projects, our industry can neither revive, nor can it provide the engine of job growth that this economy so desperately needs.

Brad Boycks

WBA Director of Government and Political Affairs

Wisconsin Builders Association@bboycks@wisbuild.org

(608) 242-5151 ext.16

Visit our web site: www.wisbuild.org

(This is a monthly report from the Wisconsin Builders Association, our "political arm" at the state Capitol in Madison. Each month, the Monday Morning Review will highlight the going's on under the Capitol Dome with an eye toward what matters to the housing industry.)

Lead Safe Renovator Courses

This course is designed to educate students how to work in a lead safe manner. This course meets HUD's requirement for 1 day lead safe training. No abatement work can be conducted by attending this course by itself. Topics covered: background of lead, health effects, regulations, interim controls, and cleanup, disposal and cleaning verification.

This class meets the EPA New Criteria for the policy put in place April 2010!

Important reminder: One person per crew will need to complete this course for any renovations conducted after April 2010.

This course also qualifies for 8 hours of Dwelling Contractor Continuing Education and is taught in collaboration with Milwaukee Lead and Asbestos.

Each class is limited to 24 people.

Wednesday, March 16, 2011

8:00 am - 5:00 pm

NTC Wausau Campus

Class #: 65436

Cost: \$255.00

Tuesday, April 12, 2011

8:00 am - 5:00 pm

NTC Wausau Campus

Class #: 65437

Cost: \$255.00

Wednesday, May 18, 2011

8:00 am - 5:00 pm

NTC Wausau Campus

Class #: 65438

Cost: \$255.00

Cold Climate Houses: Getting to Zero Defects

Do you want to improve the performance, efficiency and durability of the homes you build?

This workshop is designed to help residential building professionals examine the causes for common residential building problems, and partner with educated consumers to improve overall home performance and reduce liability in callbacks.

Joe Nagan will uncover exactly what the issues are when building high performance homes in a cold climate. This workshop will review the "field tested and proven" building techniques used by Wisconsin builders in certifying over 14,000 Wisconsin ENERGY STAR Homes. Participants will receive unbiased on the newest technologies and tested results to see details that you can use to assure better building performance.

All major areas of the building shell will be covered, from the footings to the attic, with a brief mechanical overview. Reduce costly callbacks, increase customer satisfaction and get ready for takeoff at this high energy and fast paced workshop.

This course qualifies for 3 hours of Dwelling Contractor Continuing Education.

Wednesday, March 16, 2011
6:00 pm - 9:00 pm
NTC Wausau Campus
Class #: 66346
Cost: 39.00

[Register Today!](#)

For More Information

Contact Renee Selle at 715.803.1861 or selle@ntc.edu.

Register for classes online at www.ntc.edu/wls/register
or call 715-675-3331 ext 5861

DON'T MISS OUT!

THE ANNUAL GOLF OUTING

**will be held Friday, June 10
Pine Valley Golf Course**

*Watch for registration
information coming soon.*



WAUSAU AREA BUILDERS ASSOCIATION SCHOLARSHIP APPLICATION FORM

***Any student within the top 50% of their class is eligible
to receive the WABA Scholarship and is encouraged to apply.***

Applicant's Name _____

Address _____

Phone # _____

1. High School Attending _____

2. Name of Parents _____

3. Are they members of WABA? YES NO

4. If yes, name of the company _____

5. What school will you be attending? _____

6. What course of study are you planning to pursue? _____

7. How do you intend to finance your education? _____

8. What extra-curricular activities have you been involved in while in school?

Indicate any offices held, awards, or achievements. _____

9. What community activities have you been involved that are not school related?

(Work activities, volunteer work, church, etc) _____

10. What are the major courses you have been studying while in High School?

11. What is your grade point average? _____

12. What is your rank in your class? _____

Return Applications to:
Wausau Area Builders Association
141 W. Thomas Street
Wausau, WI 54401

***APPLICATIONS MUST BE RECEIVED IN OUR OFFICE NO LATER THAN
APRIL 1, 2011 TO BE CONSIDERED FOR A SCHOLARSHIP!***

• Free Financing Available



Carpet City

WAUSAU 842-5277 5400 W. Stewart Ave.	WISC. RAPIDS 421-4558 3640 Plover Rd., Hwy 54 East	RHINELANDER 362-5554 3816 Shawnee Ln., Hwy 17 N
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Member Spotlight **BUILDER**



Will Keener
Keener Inc.

- 1) How long have you been a member? *20 years*
- 2) What's the most valuable thing you've gotten from being a member?
Support from my friends (members) both professionally and personally. Thanks for being a shoulder to lean on.
- 3) What's your favorite beverage?
MGD directly from Sid Sorensen's icy cooler.
- 4) If you could be any superhero, who would it be?
Batman, I love his outfit and cool car.
- 5) What's your favorite vacation?
The family vacation I am about to take .. Spring 2011
- 6) Your favorite childhood toy?
1970 5 speed Schwinn stringray bike I bought with all my lawn mowing money
- 7) What's the oddest thing a customer has ever asked for?
Following a Parade of Homes we were asked to replace all light bulbs with new ones.
- 8) What is one thing people would be surprised to know about you?
See #7 I actually thought about it
- 9) What are you involved in with WABA?
At present I am in "Timeout"
- 10) What is the hardest thing you've ever had to do?
Graduate college and get married the same week
- 11) Who is the person you admire most? *My wife Nancy*
- 12) What is the last movie you watched?
Charlie St. Cloud with my favorite daughter
- 13) What would be the hardest thing for you to give up? *A family member*
- 14) If you could go anywhere in the world, where would it be?
To "The Lake" with friends enjoying a cold beverage watching the sun set
- 15) If you could be granted one wish, what would it be? *I bet you already know*

Member Spotlight **ASSOCIATE**



Don Budnik
Kolbe & Kolbe

- 1) How long have you been a member?
I have been involved as a Kolbe Rep since 1994.
- 2) What's the most valuable thing you've gotten from being a member?
Establishing relationships with business people that have grown into friendships.
- 3) What's your favorite beverage? *Coffee*
- 4) If you could be any super hero, who would it be? *Batman*
- 5) What's your favorite vacation?
Going to North Carolina to visit the Nascar race shops.
- 6) Your favorite childhood toy? *Red Ryder BB gun*
- 7) What's the oddest thing a customer has ever asked for?
If they could put the storm window upside down so they could have it vent from the top.
- 8) What is one thing people would be surprised to know about you?
I like to Polka dance
- 9) What is the hardest thing you've ever had to do? *Fire a coworker*
- 10) Who is the person you admire most? *My Dad*
- 11) What is the last movie you watched?
The Men Who Stare at Goats (wouldn't recommend it)
- 12) What would be the hardest thing for you to give up?
My Family and Reba my tractor
- 13) If you could go anywhere in the world, where would it be? *Alaska*
- 14) If you could be granted one wish, what would it be? *Win the lottery*

NAHB SPIKE CLUB

NAHB STATUS CREDITS

for month ending January 31, 2011

SUPER SPIKE

[250-499]

Dan Sillars (480)

ROYAL SPIKE

[150-249]

Dave Framke (229.50)

Rod Werner (211)

Ken Bauer (198.50)

Jim Woller (185.50)

Guy Reedy (181.50)

Doug Knight (160)

Larry Voigt (162)

RED SPIKE

[100-149]

Sid Sorensen (134)

Jim Voigt (120.50)

Dave Kautza (118)

Jerry Draxler (113)

Rick Kuharske (100)

GREEN SPIKE

[50-99]

Jerry Jarosz (87.50)

Larry Meyer (87)

Dwight Dorpat (74)

Will Keener (71)

LIFE SPIKE

[25-49]

James Koebe (47.50)

Cory Sillars (44.50)

Arden Emmerich (42)

Bernie Wood (37.50)

Jeremy Voigt (37)

Bob Sundell (34.50)

Kolby Muscha (28)

Dan Thomas (27)

BLUE SPIKE

[6-24]

Garry Volm (22)

Bob Kolbeck (21)

Ted Peotter (20)

James Wanserski (19.50)

Rob Mork (19)

Ken Wanta, Jr. (18.50)

Brian Luedtke (18)

Shane Brzezinski (17.50)

Ray Bodenheimer (16.50)

Jason Brettingen (15)

Leroy Kazmierczak (14.50)

Bill Schnowske (11.50)

SPIKE CANDIDATE

Mark Reede (3)

Don Marquardt (2.50)

Tim Brown (2)

John Proulx (2)

Andy Radant (2)

Gary Guerndt (1.50)

David Kempf (1.50)

John Ohrmundt (1.50)

Mike Polencheck (1.50)

Gary Rusch (1.50)

Matthew Waldvogel (1.50)

Rick Wanta (1.50)

James Coleman (1)

Robert Kulp (1)

Sarah Ruffi (1)

Jonathon Smith (1)

David Zick (1)

Roger Zell (.50)

SPIKES - WHAT ARE THEY?

Spikes are very valuable to our association because they work to bring in new members and encourage current members to renew their membership. Their efforts are essential to the growth and well-being of our association. We are pleased to join with NAHB and its affiliates across the country in recognizing our "Spikes".

Created in 1953, the NAHB Spike Program is designed to recognize and reward those members who are actively involved in recruitment and retention of members. There are currently 15,164 Spikes in local associations across the country and almost an equal number of Spike Candidates, those individuals working to obtain Spike status. Through the NAHB Spike Club, these members receive awards of silver and gold lapel pins, plaques, blazers and sweaters for their efforts in membership development.

At local membership meetings and at the NAHB annual Convention, Spikes proudly wear their hard-earned blazers and sweaters, and on Spike Color Day at the Convention, thousands of Spikes are recognized on the board floor by the NAHB Board of Directors.

As additional recognition, all Spikes in good standing that have also recruited at least one new member during the Membership Year, are invited to attend the annual NAHB Spike Party held during the Convention in January.

To become a Spike, an individual must obtain 6 credits within two consecutive years. Spike members must then earn two credits until they reach Life Spike status with 25 credits.

If you are interested in learning more about how you can become a member of the Spike Club and enjoy its rewards, contact the Wausau Area Builders Association at 715-842-9510.