

# LET'S LEVEL

*the Official Publication of the Wausau Area Builders Association*



Get ready for some GREAT baseball...and come on out to watch OUR Woodchucks play! Our picnic will be held at the Beautiful (Newly Renovated) Athletic Park, located @ 324 E. Wausau Avenue-Wausau! We will have such a wonderful view and a beautiful area, as we are booked in the "Miller Light Loft!!" (Left field) For EACH attending...you will not only receive 2 sandwiches with the accompanying sides plus 2 beverages (beer / soda) of your choice... but, you will **ALSO receive "A Woodchucks Logo Baseball Hat!!"** Woo Hoo! So mark your calendars members & guests...and get ready for a fun evening!! Watch for reservation announcement coming soon...and we'll see you all there!!

Director and Chair of Events, Mrs. Gloria Fenhaus

Wausau Area Builders Association

summer

# PICNIC

## MONDAY

# JULY 28

Game time is at 6:35 pm

Watch July News  
for more info.

**FOR A LIST OF THE  
2014 PARADE HOMES  
GO TO PAGE 12 & 13**



801 South 24th Ave.  
Wausau, WI 54401  
Phone (715) 842-9510  
[www.WausauAreaBuilders.com](http://www.WausauAreaBuilders.com)

#### OFFICERS

President ..... Larry Meyer  
Vice-President ..... Russ Utech  
Secretary-Treasurer ..... Becky Gering  
Past President ..... Bob Marcell  
Administrative Assistant ..... Carolyn Wilde

#### WABA DIRECTORS

Sid Sorensen, Gloria Fenhaus, Russ Wilde,  
Matt Kenney, Jedd Buchman, Kolby Muscha,  
Howard Freeman, John Joseph, Lori Stevenson

#### WABA STATE REPRESENTATIVES

Sid Sorensen, Howard Freeman, Bob Marcell

#### NATIONAL DIRECTORS

Bob Marcell

#### WBA PAST PRESIDENT

Arden Emmerich

#### ALTERNATE NATIONAL DIRECTOR

Larry Meyer

#### COMMITTEE CHAIRPERSONS

Advertising/Marketing ..... Lori Stevenson  
BLDR-PAC Trustee ..... Howard Freeman  
Events ..... Gloria Fenhaus  
Governmental Affairs ..... Bob Kulp  
Home Show ..... Russ Utech  
Membership ..... Kristin Flamang  
Parade of Homes ..... Tony Sorensen  
Scholarship ..... Jerry Jarosz  
Golf Outing ..... Jerry Jarosz  
Sporting Clay ..... Larry Meyer  
Website ..... Warren Pope  
Facebook ..... Kyle VanOrder

#### MISSION STATEMENT:

*The Wausau Area Builders Association, chartered in 1967 and affiliated with the Wisconsin Builders Association and National Association of Home Builders, is a professional non-profit trade association. Serving the community we represent the interests and concerns of the consumer, building trades, industry suppliers and all facets of the building industry.*

*The primary goal of our association is to provide quality, affordable housing through community and government involvement, while promoting high standards of professionalism.*

# PRESIDENT'S MESSAGE



The load limits were finally lifted this week so a few of our Builders in the Parade can breathe a big sigh of relief. That is the good news. The bad news is crunch time is coming fast and now you will be sleep deprived in order to get your houses done. First and foremost be safe.

Secondly may I suggest that you get one of those cut outs of yourself so your family knows what you look like. On behalf of the entire Association I would like to acknowledge and thank you for your

efforts on our behalf. This also applies to all the subcontractors and suppliers as well. Your combined effort is appreciated.

The golf outing is scheduled for Friday June 20th. Please locate the details in the newsletter and sign up your team or as an individual. Jerry Jarosz and his Committee are working hard to make this a fun day so don't miss the opportunity to join us. All profits from the golf outing will go to our Scholarship Fund so let's all chip in and help make it a success. Rumor has it that "Old Mil" will be available on the course and that alone should be enough of an incentive to come out and join us.

Mark your calendars for July 28th which is the date of our WABA picnic. It will be held at the newly remodeled Athletic Park and includes the Woodchucks game. Details will be in next month's newsletter.

I was hoping that by the time you read this charges would have been filed against Chris Briquolet. I am sorry to tell you that will not be the case. We received an email from the assistant DA stating that if we agree to conduct the initial court appearance after June 12 Chris will waive his right to a preliminary hearing. What that means to us is that we will save time, the State will save money and it allows us to retain as many charges as we file against him. I know this is another further delay but the DA feels that it is a small price to pay in return for a huge benefit as far as our case is concerned. I feel it is in our best interest to go with their recommendation. Hopefully that will mean that we will be well on our way to bringing this to a conclusion.

NAHB recommended that we have one voice that will speak to the media when the news breaks. At the last Board meeting they voted to make me the voice. I will do my best to keep you informed as the events unfold and to represent our Association with the utmost of professionalism.

Once again last month one of the Sorensen boys won the free drink. Sid said he waited 30 minutes for the bee to land on a dandelion so he had the perfect shot. I appreciate your effort Sid. This month I will buy a drink for the first person to send me a picture of one of your children or grandchildren with a fish on the end of their pole. Seeing

*continued on next page*

as how neither Sid nor Tony fishes I am hoping that someone else will take the prize.

Summer is finally here so make sure you take the time to enjoy it. We anxiously await its arrival every year so make the most of it. There is a reason you pay taxes on that cottage up north or why you have that payment on your boat or camper. Make sure you are getting your money's worth.

I also want to wish a happy Father's Day to all those fathers in the Association. Remember, that is your day so milk it for all its worth.

*Larry Meyer, WABA President*

## JOKE OF THE MONTH

Three engineers and three accountants were traveling by train to a conference. At the station, the three accountants each bought tickets and watched as the three engineers bought only one ticket.

"How are three people going to travel on only one ticket?" asked an accountant.

"Watch and you'll see", answered an engineer.

They all boarded the train. The accountants took their respective seats, but the three engineers all crammed into a rest room and closed the door behind them. Shortly after the train departed, the conductor came around collecting tickets. He knocked on the restroom door and said, "Ticket, please".

The door opened just a crack and a single arm emerged with a ticket in hand.

The conductor took it and moved on.

The accountants saw this and agreed it was a quite clever idea. So, after the conference, the accountants decide to copy the engineers on the return trip and save some money (being clever with money, and all that). When they got to the station, they bought a single ticket for the return trip. To their astonishment, the engineers didn't buy a ticket at all.

"How are you going to ride without a ticket"? said one perplexed accountant.

"Watch and you'll see", answered an engineer.

When they boarded the train, the three accountants crammed into a restroom and the three engineers crammed into another one nearby. The train departed. Shortly afterward, one of the engineers left his restroom and walked over to the restroom where the accountants were hiding. He knocked on the door and said, "Ticket, please."

## MEMBER INFORMATION

### BOARD APPROVAL

*Apline Insulation Companies, Inc.  
JAE Construction LLC  
River Valley Bancorporation, Inc.*

### NEW MEMBERS

*Wickman's Woodworking, LLC  
Comfort Gallery, LLC  
Olson Floor Covering of Wausau*

### RENEWING

*Finnegan Construction, Inc.  
Hurtis Heating & Air  
In The Lite LLC  
Cellcom  
Ingersol Construction  
Color Creations, LLC  
Denfeld Concrete Cons, Inc.  
Morgan Sand & Gravel LLC  
Menzner Lumber & Supply Company  
Eiden Custom Carpentry & Remodeling  
Mystic Tile  
Nigbur's Fine Furniture, Inc.  
Precise Painters  
Voigt Contracting, Inc.  
Ostrowski Landscaping & Lawn Care  
Jeremy Voigt Const. Co LLC  
Marathon Co Buyers Guide  
Kolbe & Kolbe Millwork Co. Inc.  
A-1 Elevator Sales & Service Corp  
Kulps of Stratford LLC  
Furniture and Appliance Mart*

### SORRY TO SEE YOU GO

*Revi Design  
Midstate International Trucks*



141 W. Thomas St. • Wausau, WI 54401  
Office: (715) 842-9510 • [www.wausauareabuilders.com](http://www.wausauareabuilders.com)

---

*Dear Fellow Wausau Area Builders Association Members,*

*It's that time of year again and the Golf Outing Committee is meeting regularly to organize the Annual WABA Golf Outing. The event will be on Friday, June 20 at Pine Valley Golf Course with a 12:30 Shotgun start.*

*This year the proceeds from the event will go directly to the Community Foundation to fund WABA Scholarships.*

*The Committee is seeking various sponsorships for the event. Below is a list of available sponsorships, if you see one that would fit your company contact either myself at the number listed below, or Carolyn at the WABA office.*

*2014 WABA Golf Outing Sponsorship Opportunities:*

- 1. **Driving Range Sponsor:** \$75 (1 Available) - WABA will provide the sign*
- 2. **Hole Sponsor:** \$75 each (32 Available) - WABA will provide the Tee Box Sign*
- 3. **Beer Hole Sponsor:** \$150 each (2 Available) - WABA will provide the Tee Box Sign and One Quarter Barrel of beer.*
- 4. **Beverage Cart Sponsor:** \$150 (2 Available) - WABA will provide signage. Carts travel the entire Front Nine and Back Nine throughout the event, being exposed to the player field multiple times throughout the day.*
- 5. **Hole in One Sponsor:** \$75 (4 Available) - Hole Sponsor must provide a prize with a minimum price of \$1,000 - first come, first serve!*
- 6. **Putting Contest:** \$75*
- 7. **Lunch Sponsor:** \$75*

*As stated earlier, if one of these available sponsorships is a fit for you and your company, contact us and a member of the Golf Outing Committee will follow up by contacting you. If you have any further questions, don't hesitate to call.*

*Thank You in advance for your consideration as a sponsor of the WABA Golf Outing.*

*See you on the course!*

*Sincerely,*

*Jerry Jarosz - 715-574-8258*

*Member - National Association of Home Builders  
and Wisconsin Builders Association*





**WAUSAU AREA BUILDERS ASSOCIATION**

# **GOLF OUTING**

**FRIDAY, JUNE 20, 2014**

**PINE VALLEY GOLF COURSE**



*Four Person Scramble*

**12:30 am Shotgun Start with Dinner to Follow**

**\$75/player • Golf Only - \$50 • Dinner Only - \$30**

**Cost Includes: Golf with golf cart, lunch-dinner, and a drink ticket.**

***Door Prizes Welcome • Free Beer on Course***

## **WABA GOLF OUTING REGISTRATION FORM**

**Business Name:** \_\_\_\_\_ **Address:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Player 1:** \_\_\_\_\_ **Address:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Player 2:** \_\_\_\_\_ **Address:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Player 3:** \_\_\_\_\_ **Address:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Player 4:** \_\_\_\_\_ **Address:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

### **GOLF MUST BE PAID IN ADVANCE!**

**Mail registration and payment to: WABA - 801 South 24th Ave. - Wausau, WI 54401  
or call in credit card number to the office at 715-842-9510.**

**For questions call Jerry Jarosz at 715-574-8258.**

# JUNE

# 2014

SUN	MON	TUE	WED	THU	FRI	SAT
<b>1</b>	<b>2</b>	Board Agenda Items Due <b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>
		POH Committee Meeting - 12:30 pm		Board Packets Sent - 5:00 pm		
<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>
		Home Show Committee Meeting - 2:00 pm				
<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b>	<b>21</b>
		BOARD MEETING - 4 pm			Golf Outing	
<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>
	June Membership Renewals Due				ITEMS FOR NEWSLETTER DUE	
<b>29</b>	<b>30</b>					

## THE POWER OF YELLOW.®



The future is now. Introducing the next generation in vinyl: new Pella® 350 Series windows and patio doors. Advanced technology — including 61% more vinyl, plus metal reinforcement — makes them some of the strongest and most durable in the vinyl industry. An exclusive energy-saving system helps give them a U-Factor as low as 0.17 and makes them up to 83% more energy-efficient\*. And a robust frame creates a more premium look inside and out. Innovative solutions to put your business light years ahead. That's The Power Of Yellow.



VIEWED TO BE THE BEST.®

pro.pella.com



Pella Windows & Doors

YOUR LOCAL SALES CONSULTANT

DAVE BREAGER

800.242.1008

\* Calculated based on average projected energy savings in a computer simulation using Lawrence Berkeley National Laboratory Resfen 5.0 standard criteria for a 2,000-square-foot home when comparing a Pella 350 Series Advanced Low-E with argon triple-pane vinyl window to a single-pane vinyl window. © 2011 Pella Corporation

# JULY

# 2014

SUN	MON	TUE	WED	THU	FRI	SAT
		Board Agenda Items Due <b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
		POH Committee Meeting - 12:30 pm		Board Packets Sent - 5:00 pm		
<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
		Home Show Committee Meeting - 2:00 pm				
<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b>	<b>19</b>
		BOARD MEETING - 4 pm				
<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>
	July Membership Renewals Due				ITEMS FOR NEWSLETTER DUE	
<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>	<b>31</b>		
	Summer Picnic at the Woodchucks					



Jaime Weyneth  
715.847.4027  
Wausau  
NMLS ID# 412975



Dan Mortensen  
715.847.4013  
Weston  
NMLS ID# 412966



Sarah Verber  
715.847.4037  
Wausau | Marathon  
NMLS ID# 412974



Sara Holtz  
715.847.4022  
Weston  
NMLS ID# 412958

Ask About  
WHEDA Loans

## LOCALLY GROWN LOANS

When you get your mortgage at Peoples, not only are you getting great service and competitive rates you'll also have the peace-of-mind that decisions on your loan will be made locally.

By shopping, dining and banking locally – we all have the power to put our money to work right here at home. And we all have the power to see the potential of our community.

**Peoples**  
STATE BANK

Peoples offers down payment and closing costs assistance to eligible borrowers.  
Speak to a local lender for more information.

888.929.9902 | [www.bankpeoples.com](http://www.bankpeoples.com) | *Always see the Potential.*



Member FDIC

All loans subject to credit approval.

---

# THE MONDAY MORNING REVIEW



## **Roth for State Senate, make a contribution today!**

Recently former member of the State Assembly and current builder member Roger Roth announced his intention to run for the 19th State Senate District, currently held by Senator Mike Ellis.

Roth is expected to be the only Republican running for the office and will face current State Representative and former Sierra Club staff

member Penny Benard Schaber (D-Appleton). The race for the open 19th State Senate seat is expected to be the highest profile race for state senate in Wisconsin this fall.

Roger Roth is a great candidate and will do a tremendous job as a member of the State Senate. Right now his biggest challenge is that he just announced his candidacy and has little to no funds while his opponent has over \$100,000 in the bank.

That is where you can help today by making a personal contribution online to the Builders Direct Fund and directing those personal funds to Roger Roth's campaign for State Senate.

Use the Builders Direct Fund to support Roger Roth for State Senate by using a personal individual credit card. To give online, click here and read the directions on the top of the page before submitting. To direct your contribution from the Builders Direct Fund to Roger Roth simply put "Roger Roth for State Senate" in the "Special Instructions" section.

For more information on the Builders Direct Fund or other political giving options, please click here.

Any dollar amount early in the campaign helps! Again, please click here to use the Builders Direct Fund conduit and support member Roger Roth for State Senate!

## **Improved DSPS website on wall bracing announced**

As you know on April 1, 2014 new rules went into effect on a more efficient way to ensure homes are safe in Wisconsin and have proper wall bracing that reduces the confusion of the old wall bracing rule.

Since the implementation date of April 1, 2014 the Department of Safety and Professional Services (DSPS) has updated their website to provide additional information to help with the implementation of the new rule. The updated website includes a YouTube video to comply with the new rule and an enhanced "Question and Answer" section that WBA helped create that also had the input of DSPS staff and members of the Uniform Dwelling Code

Council. Click here to access the updated DSPS website on wall bracing.

For members who work with a designer, architect or engineer on the design of your homes please forward this information to them so they can get this up to date information as well.

While the new code is easier and less expensive to comply with than the old rule, WBA recognizes that there will be questions from members. Remember that you have free access to the WBA code hotline (1-888-947-2458). The hotline is ready and will be available for members that have questions on the wall bracing rule.

## **Governor Lucey responsible for statewide 1 and 2 family building code**

Recently the announcement of the passing of former Wisconsin Governor Pat Lucey was reported by the news media. Lucey served first as a member of the state assembly, then lieutenant governor, and finally as governor from 1971-1977. On July 6, 1977, Lucey resigned as governor to become President Carter's United States Ambassador to Mexico.

I received a message from Tony Driessen who way back when worked as a contract lobbyist for WBA. He reminded me of the fact that it was Governor Lucey who signed into law the bill to make Wisconsin's one and two family building code a uniform code. UDC uniformity became effective for homes built after December 1, 1978.

So, as we look back at a governor who is generally well regarded for working with both sides of the aisle on public policy, it is important to note Lucey's contribution to housing with the passage of the uniform dwelling code in the late 1970s.

## **Time reporting for exempt employees no longer required in Wisconsin**

For those member companies who have exempt employees, a recent law change that affects time reporting requirements for employees is important to note.

Before April 18, 2014, all Wisconsin employees, both hourly and those on salary were technically required to keep a time log of the hours they worked. On April 17, 2014, Governor Walker signed Assembly Bill 712 into law which is now in effect as 2013 Wisconsin Act 286.

Court case means no limit on contribution to state PACs

An interesting trickledown effect of a campaign finance decision recently issued by the United States Supreme Court has had two effects here in Wisconsin.

First, the current \$10,000 limit that an individual could give to all state candidates is no longer enforceable. What does this mean? In the past if you gave \$10,000 in a calendar year to a candidate for governor, this was the



maximum you could give to any state candidate, meaning you could not also give \$500 to a state assembly candidate because you would exceed the \$10,000 cumulative giving cap. Recently the Government Accountability Board stated this law would no longer be enforced because of the Supreme Court decision.

One other effect of the court case is less talked about but important to note as well. Currently Wisconsin does not have a limit on the amount a person can donate to a political action committee (PAC). With no language in the state statutes capping the amount an individual can give to a PAC, the de facto limit has always been the above mentioned \$10,000 cumulative limit. With the cumulative limit no longer in effect, that now means that an individual can give unlimited amounts of money to a PAC.

A big push over the next few months is to raise more money for the Building A Better Wisconsin PAC. If anyone is interested in making a large expenditure to the PAC this spring, summer or fall, please just give me a call! We have plenty of good places to make good use of your funds!

#### **Does a muni in your area require a test/fee to pull a permit?**

You may remember a few years back WBA working on the submission of an Attorney General opinion to clarify if local municipalities were still able to require a fee and test for contractors after the passage of a state builder education bill. The results of that AG opinion came back saying that in light of the statewide law, locals could not require a test and fee for contractors pulling a building permit in a municipality.

We recently received notice that Sheboygan is still requiring a contractor license even after the local association advised them of the AG opinion on the matter.

WBA has started to have a conversation on the City of Sheboygan matter with high ranking officials at the Department of Safety and Professional Services.

Question, do you do work in a municipality that still requires you to obtain a contractor license and the payment of an additional fee to pull a building permit? If yes, click here further discuss ways to make munis aware of the AG opinion on the matter.

#### **Plumbers and Electricians needed to serve on code revision committee**

The Department of Safety and Professional Services (DSPS) is looking for a few good plumbers and electricians who would be willing to serve on a committee to begin an extensive review of both respective codes starting soon.

The Uniform Dwelling Code Council is making great strides to modernize the Uniform Dwelling Code (UDC) and will soon be issuing a report that will contain many time and cost saving improvements. We hope that those that advise DSPS on the plumbing and electric code can also find some time and cost saving changes to the code.

Brad Boycks

WBA Director of Government and Political Affairs

Wisconsin Builders Association@bboycks@wisbuild.org

(608) 242-5151 ext.16

Visit our web site: [www.wisbuild.org](http://www.wisbuild.org)

## *Peace of mind...*

*... is knowing you can select beautiful, reliable and creative landscape and veneer products all from one source, when you need them.*



**Create peaceful, outdoor living sanctuaries with County Materials' distinctive new series of landscaping and veneer products.**

*Entrances • Patios • Outdoor Kitchens  
Brick & Stone Veneers • Garden Walls • Fireplaces  
Steps • Terraces • Walkways • Waterfalls*

**Stop by any of our showrooms today for personal service and inspiration.**

### **Homeowners welcome!**

**Marathon**  
205 North Street  
(715) 848-1365

**Wausau**  
406 Winton Street  
(715) 842-2288

**Weston**  
9303 Schofield Avenue  
(715) 359-7731

Ready-mix dispatch: (715) 848-1365

**COUNTY**  
MATERIALS CORPORATION  
Proud to be American based & American made  
[www.countymaterials.com](http://www.countymaterials.com)

# PARADE of Homes

## FACEBOOK TICKET WINNERS

*Brian Kruncos  
Jacki Lacerte  
Carrie Hutton  
Julie Lawrence  
Paula Pries*



# Happy Father's Day!

## Cellcom® *Built For You™* Featured Apps



### ACTIVE

- Find and register for activities near you
- Read articles and reviews on a variety of fitness and activity topics
- Save activities and articles as Favorites for later viewing
- Share activities and articles via email, Facebook and Twitter
- View maps and get driving directions to events and activities



### MLB.com At Bat

Every Game. Everywhere. The #1 sports app of all-time, MLB.com At Bat, returns for the 2014 season with live Spring Training baseball from the Grapefruit and Cactus Leagues. MLB.com At Bat is the official app of Major League Baseball.



### groopic

Ever noticed your group photos are always missing the photographer? Groopic solves this age-old problem by seamlessly including your photographer friend in every group photo. No more asking for help from a stranger or setting up a tripod. With Groopic, your pictures have every friend, every time!



Cellcom does not endorse, publish, or support the troubleshooting of these applications. All application support is the responsibility of the developer. Developer contact information can be found within the application market or developer's website(s). Application availability subject to change without notice. Not all applications are available on all devices. By downloading these applications you accept the terms stated by the developer(s). Please review the Information & Content section of Cellcom's Terms and Conditions located at [www.cellcom.com/AUP](http://www.cellcom.com/AUP) for additional information, restrictions, and disclaimers applicable to these applications. Trademarks and Tradenames are property of their respective owners. Standard data charges apply.



## Star Environmental, Inc.

### PROFESSIONAL ENVIRONMENTAL AND SOIL CONSULTING SERVICES

- Septic System Inspections for Real Estate Transactions
- Well Inspections
- Soil and Site Evaluations for Septic Systems
- Septic System Designs and Permits
- Wetland Delineations and Permitting
- Phase I Environmental Site Assessments
- Building Site Development Planning
- Shoreland Grading Plans
- WDNR Permit Assistance
- Stormwater Management
- Non-metallic Mine Permits
- Rural Land Assessments

705 Third Street, P.O. Box 434, Marathon, WI 54448  
Phone: (715) 443-6115, Cell: (715) 571-0829  
starenvironmental@hotmail.com

## Denfeld Concrete Construction Inc.

COMPLETE CONCRETE SERVICE

OVER 30 YEARS OF QUALITY SERVICE

715-359-7869  
715-359-3944

RESIDENTIAL  
COMMERCIAL

6702 Clover Rd. Wausau



Poured Walls • Foundations • Holding Tanks • Floors



*The Area's Oldest  
and Most Trusted  
Name in Concrete  
Construction.*

www.denfeldconcrete.com

Chance to  
WIN  
PRIZES

## CUSTOMER APPRECIATION CELEBRATION

AND SUMMER SALES EVENT  
Day of Event Only.

PHONES  
\$49<sup>95</sup>

HTC One, Samsung Galaxy S4 & Moto X

Donate  
non-perishable  
food items  
to our  
food drive.

Onsite  
TechSpert

What can your phone do for you?  
Visit our TechSpert area to  
learn more about your phone.  
From social media, to tracking  
your finances, to connecting  
with loved ones, we can  
show you it all.

Join us in your neighborhood  
10 a.m.-7 p.m. unless otherwise noted.

Merrill: Mon. June 9  
Cellcom Store, 3420 E. Main Street

Weston: Tues. June 10  
Cellcom Store, 2106 Schofield Avenue

Rib Mountain: Wed. June 11  
Cellcom Store, 3804 Rib Mountain Drive

Wausau: Thurs. June 12  
Cellcom Store, 1700 Stewart Avenue

Stevens Point: Tues. June 17  
Cellcom Store, 641A Division Street

Wisconsin Rapids: Wed. June 18  
Cellcom Store, 1847 8th Street South

Marshfield: Thurs. June 19  
Cellcom Store, 1722 N. Central Avenue

Antigo: Thurs. June 26 (\*10 a.m.-6 p.m.)  
Arlen's TV & Appliance, 2735 Hwy 45

Rhineland: Sat. June 28 (\*9 a.m.-3 p.m.)  
Cellcom Store, 1419 Lincoln Street

htc  
one.

moto x

Cellcom  
Built For You™

Offers valid day of event only or while supplies last. For a complete list of events visit [www.cellcom.com/events](http://www.cellcom.com/events). Activation at time of service, two-year service agreement and credit approval required. New line activation or qualified upgrade required. 4G LTE service available in select markets. Compatible device and data plan required. Average download speeds while on the 4G LTE network are 5-12 mbps. A line set up fee and early termination fee may apply. If applicable, the early termination fees may be reduced proportionately to the remaining months of the term of the agreement. Prices do not include taxes, fees or other charges. Universal Service Fund (USF) and regulatory and other recovery fees charged on all service lines. An E911 fee or Police & Fire Protection fee charged on all service lines. The amount or range of taxes, fees and surcharges vary and are subject to change without notice. See retail location or [www.cellcom.com/fees](http://www.cellcom.com/fees) for details. Promotion offer subject to change. **HTC One, Galaxy S4 & Moto X offer:** Available on Share Plans with a 300MB data package or higher. While supplies last. No rain checks. Offer not valid with prepaid service or a Flex agreement. **30 Day Guarantee:** If within 30 days you are not completely satisfied with Cellcom's wireless service, pay for the services you have used and return the equipment in acceptable condition. Other restrictions apply. See store for details. LTE is a trademark of ETSI. Trademarks and tradenames are the property of their respective owners.

# PARADE

## *Homes*

### HOME 1

#### **MAIN STREET HOMES, INC.**

*Address: 1805 Fawn Ave., Schofield*

*Directions: From Alderson St. W on Fantail Ave., left on Fawn Ave. Home is on the left.*

### HOME 2

#### **WAUSAU HOMES**

*Address: 11289 Timber River Trail, Mosinee*

*Directions: N (S Mountain Rd) West to KK South to Lynx Rd East to Timber River Trail.*

### HOME 3

#### **DAN SILLARS GENERAL CONTRACTOR**

*Address: 6607 Bittersweet Road, Wausau*

*Directions: From Hwy 51/County N interchange, head west on County N to County Road KK. Go South ½ mile on County Road KK. House is on the left. Parking available on Juniper Lane.*

### HOME 4

#### **JEREMY VOIGT CONSTRUCTION CO.**

*Address: 7506 Woodsmoke Road*

*Directions: US 51 south to Exit 188 for CR-N. Turn right onto Rib Mountain Dr./CR-N W. Go left on Hummingbird Ln / CR-N W. Turn left on Laurel Rd., turn right on to Woodsmoke.*

### HOME 5

#### **TRIM CRAFTERS LLC**

*Address: 6209 Magnolia Ave., Wausau*

*Directions: West on South Mountain Rd., from Hwy. 51 1 mile to Magnolia Ave. to south.*



**HOME**  
**6**

**NORTHCENTRAL TECHNICAL COLLEGE**

*Address: 2130 Snowflake Ln, Rib Mountain*

*Directions: County Road NN, south on County Rd R, right on Snowflake Lane*

**HOME**  
**7**

**TIMBER RIVER CUSTOM HOMES & DESIGN**

*Address: 216 S. 68th Avenue, Wausau*

*Directions: Take Hwy 29 West to the 72nd Ave Exit. Head North on 72nd Ave to Highland Drive. Right on Highland Drive to S. 68th Ave. Left on S. 68th Ave, home is located on left side of road.*

**HOME**  
**8**

**SORENSEN CONSTRUCTION LLC**

*Address: 5912 Birchwood Dr.*

*Directions: Stewart Avenue west, turn right on 56th, the second road to the left is Birchwood Drive. Continue to the top of the hill and house will be on the right. Watch for Parade of Homes signs.*

**HOME**  
**9**

**KOLBY CONSTRUCTION LLC**

*Address: 702 W Riverside Dr., Merrill*

*Directions: North on K, West on Q, left on a W Riverside.*

**HOME**  
**10**

**ROYALTY CUSTOM HOMES**

*Address: 1819 Woodbury Parkway, Wausau*

*Directions: Head E on 52 or E Wausau Ave., turn right on N 18th St., then left onto Woodbury Parkway. House will be on the right before the turn-around.*

**HOME**  
**11**

**JEREMY VOIGT CONSTRUCTION CO.**

*Address: E580 Maple Lane, Ringle*

*Directions: Hwy. 29 E to exit 181 for CR-Q. Turn left on CR-Q N and continue for approx. 4 miles. Keep straight as CR-Q will turn into Maple Lane. Parade home is on West side of Maple Lane.*

**HOME**  
**12**

**MAIN STREET HOMES, INC.**

*Address: 5206 Tower Ridge Place*

*Directions: S on Tower Ridge Place from E Jelinek Ave. Property is on the left.*



#### New Wells

The latest equipment for fast, professional service

#### Hydro-Fracturing

A proven procedure designed to increase the amount of water in dry and low-yield water wells, old and new

#### Well Abandonment

Permanent sealing of unused wells to prevent contamination of clean ground water

The Right Depth  
at the Right Price

**LANG**  
WELL DRILLING  
COMPANY, INC.

CALL US NOW  
24 Hour Answering Service  
**848-1234**

FAX 842-8439 • 1710 W GARFIELD AVE, WAUSAU

# DO BUSINESS WITH A MEMBER

## COMMITTEES UPDATES

### ADVERTISING / MARKETING

The Advertising/Marketing Committee is looking for someone to assist in PR for the association. Duties would include writing press releases and working with local media to gain additional exposure for the association. If you are interested in assisting, please contact Lori Stevenson at 715-581-6556.

### EVENTS

Mark your calendar for Monday, July 28th for our summer picnic at the Woodchucks Game!! We have a SPECIAL loft reserved just for US, with food & drinks!! More details to come in July news!!

### SPORTING CLAY

Save the date .. August 22, 2014.

### GOLF

Outing will take place at Pine Vally Golf Course on Friday, June 10. More info on page 4 & 5.

### PARADE OF HOMES

Come out and enjoy the weather while viewing 12 of our beautiful homes. Parade starts on Tuesday, June 3rd and runs until Sunday, June 8th.



EVERY TIME YOU PICK UP A HAMMER,  
YOU MAKE A PROMISE.

Your job is to make every building great. Our job is to help you do it. With quality materials and a knowledgeable staff you can count on for local expertise. From design ideas to custom millwork to sustainable building education, we'll get you everything you need. Your work deserves nothing less. We are ProBuild. We believe in the building.

- Cabinets
- Doors
- Roofing
- Windows
- Sheds & Pole Barns

**BUILDING MATERIALS**  
801 S. 24th Ave  
Wausau  
715.842.2001

**PROBuild**

www.probuild.com

©2012 ProBuild. All Rights Reserved.

MARATHON COUNTY

# BUYERS' *guide*

---



**Cars715.com**  
*Local Dealers • Better Deals*



**Currents**

call **715-842-4424**
**For ALL your advertising needs!**



# A Better Way to Build a Basement

**FOUNDATION**  
COMPOSITE WALLS



***Cutting Edge Alternative to Concrete Basement Walls***



**Nearly 3X Stronger than Concrete\***

**In One Step - Foundation Composite Walls incorporate R-15 Insulation, Vapor Barrier, Top Plate and Stud Framing within a 9' High, Durable Basement Wall Structure**

**Quick and Easy, Average Foundation Installed in 2 - 3 Hours**

\* A 9' tall x 4' wide concrete wall reinforced per code cracks at 13,000 lbs of soil load pressure, versus a 9' tall x 4' wide Foundation Composite Wall withstands 32,500 lbs of soil load pressure.

**COMPOSITE**  
PANEL SYSTEMS LLC

**ASHLAND**

**CompositePanelSystems.com • 715-479-0007**





3200 Hilltop Ave., Wausau, WI 54401-4026  
Telephone 715/842-5663 Fax 715/842-7051

[www.womenscommunity.org](http://www.womenscommunity.org) [facebook.com/womenscommunity](https://facebook.com/womenscommunity)

*We Listen, We Support, We Transform Lives*

BOARD OF DIRECTORS:

Tom Vandehey  
Mid-State Truck Service, Inc.  
PRESIDENT

Anita A. Seering  
Ruder Ware, L.L.S.C.  
VICE PRESIDENT

Todd Toppen  
Integrity First Bank  
TREASURER

Noel Sonnek, MD  
Aspirus Clinics  
SECRETARY

Carl Logemann  
Aspirus, Inc.  
IMMEDIATE PAST PRESIDENT

Randy Albert (Advisor)  
Marathon Co. Sheriff's Department

Gayle Boettcher  
Peoples State Bank

Geoffrey Huys  
Ministry Health Care

Bill Kolb (Advisor)  
The Wausau Police Department

Amy Libertoski  
Wipfli LLP

Carolyn Nash, MD  
Marshfield Clinic-Wausau Center

Antonina Olszewski  
Ministry Saint Clare's Hospital

John J. Opolka  
Abby Bank

PaHnia Thao  
Northcentral Technical College

Brenda Davis  
Davis Project Solutions LLC  
Board Member Emeritus

EXECUTIVE DIRECTOR:  
Jane Graham Jennings

April 30, 2014

Carolyn  
Wausau Area Builders Association  
801 S 24<sup>th</sup> Avenue  
Wausau WI 54401

Dear Carolyn,

Thank you so much for your recent donation of food for the clients at The Women's Community.

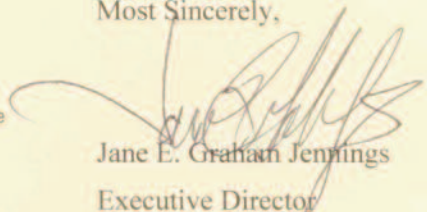
Your donation is greatly appreciated and very gratifying. Your continued support is invaluable.

Your donation is tax deductible and this letter serves as your official receipt of your donation. No goods or services have been provided on behalf of The Women's Community, Inc. in consideration for this contribution.

The Women's Community is a vital part of our community, providing services to victims of domestic abuse and sexual assault. Just a few of the things we do are providing lifesaving shelter for women and children escaping abusive relationships; legal advocacy through the court systems, 24 hour crisis intervention, community education in schools, businesses and churches, advocating for victims of domestic violence in later life, and our Healing Through Art Program.

Your gifts help us to continue to offer services to anyone in our community who needs them. On behalf of our Clients, The Board of Directors and The Women's Community staff, we THANK YOU from the bottom of our hearts for your support.

Most Sincerely,

  
Jane E. Graham Jennings  
Executive Director

Event:

Silent Auction

Chairman:

Howard Freeman





# SCHOLARSHIP THANK YOUS

Wausau Area Builders Association Scholarship Committee,

Thank you for selecting me for your generous scholarship award. I greatly appreciate your investment in my future and plan to put it to good use as I pursue a career in nursing at Interbo University. Again please accept my sincere appreciation for this scholarship!

Sincerely,  
Alyssa Pennam

Dear WABA,

Thank you so much for the Wausau Area Builders Association Scholarship! I am so excited to attend the University of Minnesota next year, and I am so grateful for your support and assistance! Thank you!

Sincerely,  
Sabrina Mulder



## WHEDA Announces

### Multifamily Housing Development Training Opportunities

Hosted by the Wisconsin Housing and Economic Development Authority (WHEDA)

Are you interested in learning more about multifamily housing developments from industry leaders in Wisconsin? This exciting training course is designed for anyone with a vested interest in the development of affordable multifamily rental housing for families, seniors, and individuals with disabilities. This unique course will provide you with a better understanding of the development planning process, the complexities of multifamily development, the financial feasibility of projects and financing resources that are available in Wisconsin.

This course is designed for a wide range of individuals with an interest in learning more about developing affordable rental units in their communities including contractors, builders, real estate professionals, engineers, government officials and entrepreneurs.

Upon completion of the training, attendees will have a better understanding of six key components of multifamily housing development:

- Key considerations when planning a development;
- Complexities of the multifamily development process and timetable;
- Financing sources and underwriting criteria;
- Assessing an organization's capacity to pursue multifamily housing and what resources are available to them.

Locations for upcoming classes:

Madison Area Technical College (MATC)

July 9 & 10 8:00 AM – 4:30 PM

July 11 8:00 AM – 12:00 PM

Moraine Park Area Technical College

September 10 & 11 8:00 AM – 4:30 PM

September 12 8:00 AM – 12:00 PM

Choose this link to register:

<http://www.wheda.com/root/WhedaProducts/Multifamily/Dynamic.aspx?id=4407>