

LET'S LEVEL

the Official Publication of the Wausau Area Builders Association

**JUNE 2013
VOLUME 32 - ISSUE 6**

*18 Homes
to View!*



parade OF HOMES

JUNE 4-9

TUES. & WED. 5pm - 9pm

THURS. & FRI. 12pm - 9pm

SAT. & SUN. 11am - 5pm

www.wausauareabuilders.com

*Home addresses and directions
listed on page 13, 14, 15*

KOHLER TOUR

We would like to say "Thank You" to Ted Peotter and Ferguson for putting together and sponsoring the tour. More pictures on page 3.





801 South 24th Ave.
Wausau, WI 54401
Phone (715) 842-9510
Fax (715) 845-5435
www.WausauAreaBuilders.com

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MISSION STATEMENT:

The Wausau Area Builders Association, chartered in 1967 and affiliated with the Wisconsin Builders Association and National Association of Home Builders, is a professional non-profit trade association. Serving the community we represent the interests and concerns of the consumer, building trades, industry suppliers and all facets of the building industry.

The primary goal of our association is to provide quality, affordable housing through community and government involvement, while promoting high standards of professionalism.

JOKE OF THE MONTH

In the middle of a forest, there was a hunter who was suddenly confronted by a huge, mean bear.

In his fear, all attempts to shoot the bear were unsuccessful. Finally, he turned and ran as fast as he could. The hunter ran and ran and ran, until he ended up at the edge of a very steep cliff. His hopes were dim.

Seeing no way out of his predicament, and with the bear closing in rather quickly, the hunter got down on his knees, opened his arms, and exclaimed, "Dear God! Please give this bear some religion!"

The skies darkened and there was lightning in the air. Just a few feet short of the hunter, the bear came to abrupt stop, and glanced around, somewhat confused.

Suddenly, the bear looked up into the sky and said, "Thank you God, for the food I'm about to receive..."



SPORTING CLAY SHOOT

SAVE THE DATE
FRI., AUG. 23

Keep Watching for More Details

Kohler Tour ~ from front page



PRESIDENT'S MESSAGE



Well it's June and summer time is here. Kids are getting done with school for this year, so watch for kids playing by the street slow down while driving you don't know if one will run out in front of you. Let's keep it a safe summer.

Talking about school ending means WABA Scholarship Committee will be giving out seven scholarships this year to area graduates, each will be receiving a \$475.00 scholarship. Thanks to Jerry Jerosz and his committee for their work in awarding the 7 scholarship out in 2013.

Hope everyone has got something planned for this summer. If going on vacation some where, going camping, or just spending time around the house, hope you can enjoy it with your family. Time moves way to fast and before you know it your kids will be all grown up and moved out of the house. Hope everyone has a safe and fun filled summer. See you at the Parade of Homes and at the Golf Outing, start here with the FUN this summer.

The WBA Buyers Guide is now up and running live. Go to www.wisbuild.org and click on the yellow and red ad in the lower-right corner (it's one of three rotating ads, so you may have to wait a few seconds for it to pop up). There is a search function that is now fully-operational, and I call your attention to the "Look for the Logo, Do Business with an Association Member" button and web page. You can type in what you are looking for and it will give you the names of ones in your area. It will be a good revenue builder for WBA, so please take a look at it and use it when you can. There is a lot of information about each vendor and each year the list of vendors will be growing. Thanks to all the vendors who took out an ad hopefully this will improve as a member service and nondues revenue source in the future. Any feedback both positive and negative call Jerry Deschane, he wants your feedback.

Lastly WABA is looking for new people to get involved. It is time to start looking for new committee chairs, board members and officers for next year. The terms vary on position but WABA needs YOU to step up and help, nothing gets done without YOUR HELP!! Please either call the office or talk to any chairperson or board member about donating some of your time to help keeping WABA grow. The more people we have the easier it will be for all. Find out how rewarding it can be for you, getting to meet people and having a lot of fun in the mean time. The more you do for the Association the more the Association does for you, GET INVOLVED!!!

Thank You and Have a Great Month!

Bob Marcell, WABA President

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Marathon County Buyers Guide
Jeremy Voigt Construction Co. LLC
Dombeck Custom Cabinets
Rib Mountain Glass, Inc.
Furniture & Appliance Mart
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The KAZ Company
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Ostrowski Landscaping
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Photo courtesy of Woodland Cabinetry.

2013

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3 Parade Bus Tour	4 Parade of Homes	5 Parade of Homes	6 Parade of Homes	7 Parade of Homes	8 Parade of Homes Builders Appreciation Dinner
9 Parade of Homes Mandatory Meeting to return tickets, etc.	12	11 Board Agenda Items Due POH Committee Meeting - 12:30 pm Home Show Committee Meeting - 3:00 pm	12	13 Board Packets Sent - 5:00 pm	14	15
16	17	18 BOARD MEETING - 4 pm	19	20	21 Golf Outing ITEMS FOR NEWSLETTER DUE	22
23	24	25	26	27	28	29
30						

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JULY

2013

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	Board Agenda Items Due POH Committee Meeting - 12:30 pm Home Show Committee Meeting - 3:00 pm	10	11 Board Packets Sent - 5:00 pm	12	13
14	15	16 BOARD MEETING - 4 pm	17	18	19	20
21	22	23	24 ITEMS FOR NEWSLETTER DUE	25	26	27
28	29	30	31			

CUSTOMER APPRECIATION CELEBRATION AND SUMMER SALES EVENTS!

JOIN US IN YOUR NEIGHBORHOOD FROM 10am-7pm*
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Weston: Tues. June 4
Cellcom Store, 2106 Schofield Avenue

Rib Mountain: Wed. June 5
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Rib Mountain: Thurs. June 6
Cellcom Store, 3804 Rib Mountain Drive

Merrill: Sat. June 8 (*9am-3pm)
Cellcom Store, 3420 E. Main Street

Stevens Point, WI: Tues. June 11
Cellcom Store, 641A Division Street

Wisconsin Rapids, WI: Wed. June 12
Cellcom Store, 1847 8th Street South

Marshfield: Thurs. June 13
Cellcom Store, 1722 N. Central Avenue

Rhineland: Sat. June 22 (*9am-3pm)
Cellcom Store, 1419 Lincoln Street

Antigo: Tues. June 25 (*10am-6pm)
Arlen's TV & Appliance, 2735 Hwy 45

NOW OFFERING...

We will be starting a new page that will be included in the newsletter every month. A business directory. Purchase a business card size ad for \$60 and have the ad run for the entire year. That's only \$5 per month to advertise your business! Call Cindy at 715-443-3032 for more information.

Cellcom to launch Samsung Galaxy S4

Submitted by Cellcom

Cellcom and Samsung are excited to announce their partnership to make the Samsung Galaxy S4 available to Cellcom customers. Cellcom's introduction of "The Next Big Thing" from Samsung is planned for late this summer.

"Cellcom is very excited to be bringing the Samsung Galaxy S4 to our customers. We know this is something they have been asking for, and we have worked with Samsung to make this happen" said Patrick D. Riordan, president and CEO of Cellcom.

Visit Cellcom on Facebook for further details on this product launch as plans are solidified or visit Cellcom's website to sign up to be notified of the arrival of the Samsung Galaxy S4.

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Email the information to cindy@colorcreationsllc.com and we'll add it to the newsletter for no charge.



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GOLF OUTING

FRIDAY, JUNE 21, 2013

PINE VALLEY GOLF COURSE



Four Person Best Ball

11:30 am Shotgun Start with Dinner to Follow

Early bird deadline extended ... \$75/player before June 7

(No sign-ups after June 7th. With no exceptions and no refunds)

Cost Includes: Golf, lunch-dinner, and a drink.

Hole sponsors are \$100 each and WABA provides the sign

WABA GOLF OUTING REGISTRATION FORM

Business Name: _____ **Address:** _____ **Phone:** _____

Player 1: _____ **Address:** _____ **Phone:** _____

Player 2: _____ **Address:** _____ **Phone:** _____

Player 3: _____ **Address:** _____ **Phone:** _____

Player 4: _____ **Address:** _____ **Phone:** _____

GOLF AND SPONSORSHIP MUST BE PAID IN ADVANCE!

**Mail registration and payment to: WABA - 801 South 24th Ave. - Wausau, WI 54401
or call in credit card number to the office at 715-842-9510.**

For questions call Gary Zarda at 715-573-4770 or 715-848-5194

THE MONDAY MORNING REVIEW



DWD Clarifies on Prevailing Wage

Recently WBA staff professionals have been working with our counterparts at the Wisconsin Realtor's® Association and a member who belongs to both organizations on a key issue involving prevailing wage rates on residential infrastructure.

You may remember that the last state budget under former Governor Jim Doyle made dramatic changes to prevailing wage laws that required infrastructure paid for by a developer and then dedicated over to a municipality be covered under prevailing wage laws. WBA fought that change to the end before it was signed into law by Governor Doyle.

Fast forward to 2011 when all three branches of state government were controlled by Republicans. During the deliberations of the first budget under Governor Scott Walker, WBA was able to add a provision in the budget that said any residential subdivision's (defined by an subdivision that 90 % of the lots contain or will contain a one- or two- family home) infrastructure paid for by the developer and dedicated over to the municipality would not be covered under prevailing wage laws. The budget provision eventually signed into law by Governor Walker was silent on any determination of prevailing wage rates depending on who provided the financing to the developer to pay for the work.

Recently a joint WBA/WRA member brought to our attention that the Department of Workforce Development (DWD) had an issue with the fact that a local municipality had worked with them to provide bonding for the infrastructure that would eventually be dedicated over to the municipality. The developer had an agreement to pay off the municipality for each lot that was sold in the subdivision.

After a number of meetings on the topic and the involvement of State Representative Chad Weininger (R-Green Bay), ultimately legal counsel at DWD determined that any infrastructure paid for by a developer in a residential subdivision regardless of who was providing the financing was not required to pay prevailing wage rates.

This was a "behind the scenes" advocacy issue that didn't require a rule or law change but has a big impact on the affordability of new subdivision lots moving forward.

Study of DSPS approved by JFC

Recently the Joint Committee on Finance (JFC, the legislature's budget committee) met to discuss a number of issues including changes at the Department of Safety and Professional Services (DSPS).

There had been rumors circulating at the capitol recently that some JFC members were looking to merge many of the functions of the DSPS with the Department of Agriculture, Trade and Consumer Protection (DATCP) to create the Department of Agriculture, Regulation and Trade (DART). That big change was not approved yesterday but a study to look at that possibility was.

The Department of Administration (DOA) will be required to "study a proposal to consolidate functions currently performed by DSPS and DATCP so that the functions of both agencies would be performed by a new state agency, DART beginning July 1, 2015." The budget motion specifically says that DOA should be consulting with groups like WBA for input on any proposed changes. A report and any changes to state statutes would need to be approved by JFC and the state legislature before taking place.

Items that will be studied by DOA will include reductions in state staff, the elimination or consolidation of boards and councils, changes to fees, changes to regulatory and credentialing requirements, functions that may be better served in a different agency, other ways to improve services provided by the new agency (DART).

What does this all mean? I believe this study will give WBA members and staff professionals a great opportunity to talk with cabinet secretaries from DSPS, DATCP and DOA on who the construction industry can be better served with the current DSPS or with a new state agency. If this provision is signed into law we would have a seat at the table to discuss positive changes moving forward.

Fire Data collection improves with budget motion

During the 2007-2008 legislative session, WBA worked with a number of interested parties, State Senator Dave Hansen (D-Green Bay) and Representative John Murtha (R-Baldwin) to pass a bill requiring local fire departments to provide more detailed data on fires that occur in their municipality within 60 days. The bill that became law in 2008 when Governor Doyle signed it was essentially voluntary for reporting this data. While many do report the data some communities do not.

Recently a motion that passed the Joint Committee on Finance on a 16-0 vote by Senator Alberta Darling (R-

River Hills) improves upon current law by saying that local municipalities will not receive their fire dues payments unless they are in "substantial compliance" with the items in the law passed in 2008.

This was a great improvement on current law that will improve the collection of fire data in Wisconsin moving forward. Thank you to Senator Alberta Darling for her leadership on this issue!

Assembly acts on 6 year code cycle bill

The State Assembly recently convened to recently to consider a number of proposals, most notably for WBA the bill that would require DSPS to work with the Uniform Dwelling Code Council (UDC Council) to study the Uniform Dwelling Code and issue a report every 6 years.

Assembly Bill 77 (AB 77) was amended in the Assembly Housing Committee to change current law from 2 to 3 years which requires DSPS to do an internal review of the code. This change, which improved current law, came from testimony taken during public hearings in the assembly and senate committees.

An amendment to change the reporting requirement from 6 to 3 years was rejected on the floor of the State Assembly and AB 77, with the above amendment we supported, was ultimately passed on a voice vote.

Next up is consideration in the state senate. WBA staff professionals continue to work with legislative leaders and members of the state senate to move this legislation forward, hopefully in the next month.

Assembly Dems look to 2014

Recently the new leadership team of the Assembly Democrats invited those in the lobby corps to a free (which in Madison rarely happens) briefing to discuss their campaign strategy for 2014.

The group is realistic that it is highly unlikely that they would be able to retake the majority after the 2014 elections and have settled on a multiyear strategy to take back the majority for the first time since 2009. Current the GOP holds 60 seats in the lower house; the Democrats hold 39.

The Assembly Democrats are targeting 11 seats over the next few election cycles and are now focusing their efforts in recruiting good candidates who fit each

district. Those targeted districts are 51 (open seat currently held by Rep. Marklein), 49 (Rep. Tranel), 72 (Rep. Krug), 96 (Rep. Nerison), 50 (Rep. Brooks), 68 (Rep. Bernier), 67 (Rep. Larson), 93 (Rep. Petryk), 42 (Rep. Ripp), 88 (Rep. Klenke) and 1 (Rep. Bies).

They did not mention this during the briefing, but there are three seats that most believe the Assembly Democrats will have to work hard to keep in 2014: 75 (Rep. Smith), 70 (Rep. Vruwink), and 85 (Rep. Wright).

The honesty that their efforts will take multiple campaign cycles was actually refreshing when most of the time we are told that everything will change in a very short amount of time.

Brad Boycks

WBA Director of Government and Political Affairs
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GOLF

Mark June 21st on your calendar for a day of fun at Pine Valley Golf Course.

715-848-5194 or gary@marcells.net

PERSONNEL

No updates this month.

EVENTS

No updates this month.

GOVERNMENT AFFAIRS

No updates this month.

HOME SHOW

No updates this month.

SILENT AUCTION

No updates this month..

SCHOLARSHIP

See report below.

FACEBOOK

No updates this month.

MEMBERSHIP

No updates this month.

SPORTING CLAY

Event: This year's event is scheduled for August 23

Location: Wausau Skeet and Trap Club in Brokaw

Cost: \$65 (not including your shells)

What's included: Round of sporting clays (you shoot approximately 100 shells per round), Lunch and refreshments, Various other shooting competitions available at an additional cost

Contact Larry Meyer at 715 848-0518 if you would like to help or if you have any questions.

PARADE OF HOMES

Come out and enjoy the great outdoors while viewing the 18 homes that in this year's parade. Starting Tuesday, June 4 and running through Sunday, June 9th. Tues. & Wed. from 5-9 pm, Thurs. & Fri. from 12 Noon - 9 pm and Sat. & Sun. from 11 am - 5 pm.

Wausau Area Builders Association
Scholarship Applicants - 2013

WABA	Applicants Name	School Currently Attending	Family Member	Company
Yes	Marissa Bauer	Wausau West High School	Charles Bauer, father	Bauer Builders
Yes	Jacob T Hrebik	Mosinee High School	John Hrebik, Grandpa	Hrebik Drywall Inc.
Yes	Aliya B. Kulp	Homeschool	Bob Kulp, Father	Kulp's of Stratford
Yes	Phillip Lemmer	Edgar High School	Paul & Lisa Lemmer	Lenzer Lumber
Yes	Garrett M. Niggemann	Mosinee High School	Mike Niggemann, Father	Probuild
Yes	Alecia M. Stevenson	D.C. Everest Senior High School	Lori Stevenson, Mother	Prime Design Construction
Yes	Tyler Jon Schertz	Wausau West High School	Stuart Denfeld, Step-Father	Wausau Area Builders Association
No	Rebecca G. Peterson	Wisconsin Valley Lutheran High School		
No	Austin J. Helmer	D.C. Everest Senior High School		

Since 2005 the Association has invested \$66,702.38 (33 donations) into the fund and has awarded \$27,900.00 in scholarships (90)

Current balance in the Fund is \$71,095.00

Available money in 2013 for scholarships \$3400.00

The Association will award 7 scholarships at \$475 ea

Jerry Jarosz
Committee Chair
715-574-8258



HOME 1

MAIN STREET HOMES, INC.

Address: 9606 Lexington Court, Weston

Directions: Heading East on WI-29 E, take Exit 173 for County Rd X/Camp Phillips Rd. toward Weston. Keep right merge onto County Rd. X/Camp Phillips Rd. Turn left onto Howland Ave. Take the first left toward Lexington Ct. Take the first left again onto Lexington Ct. Home is on the left.

HOME 2

CHAD SICKLER CONSTRUCTION LLC

Address: 9502 Lexington Court, Weston

Directions: Take County Hwy X (Camp Phillips Road) to Howland Ave., go East to Heritage Hills Drive then North to Lexington Court.

HOME 3

WAUSAU HOMES OF WAUSAU

Address: 2632 Canterbury Dr., Mosinee

Directions: Follow Cty Hwy XX 2.4 miles, turn left on Cty Hwy X. Go 1.1 miles, turn left on Tower Woods Dr.

HOME 4

JOHN OHRMUNDT CONSTRUCTION INC.

Address: 2221 Bryce Lane, Kronenwetter, WI

Directions: From Wausau, Take 51 South to Exit 185. Turn right onto Old 51 to Imperial Ave. Take Imperial Ave. to Hwy. XX South. Stay on XX to Hwy. X. Take Hwy. X East to Paniolo Rd. Turn South on Paniolo Rd. Take Paniolo to Forest Grove Ave turn East on Forest Grove Ave. Take Forest Grove Ave. to Bryce Lane. Watch for Parade signs.

HOME 5

REEDY BUILDERS, LLC

Address: 9502 Heritage Hills Lot #26, Weston

Directions: Take Highway 29 East and turn right onto County Highway X heading South about 2 miles to Howland Ave. Turn left and go past the Aspirus YMCA to Heritage Hills Drive and turn right. Go about 1/4 mile and the home is on the left.

HOME 6

KEENER, INC.

Address: 6501 Magnolia Avenue, Rib Mountain

Directions: West on Hwy. N to Magnolia Ave., South to 6501 Magnolia Ave.



HOME 7

TRIM CRAFTERS, LLC

Address: 2508 Juniper Lane, Rib Mountain

Directions: West on N from Hwy. 51. South on Magnolia. West on Juniper. 1st house on Northside.

HOME 8

MAIN STREET HOMES, INC.

Address: 4706 Tate Court, Wausau

Directions: Traveling NW on Stettin Drive from Stewart Ave., turn right onto S 45th Ave., Then turn left onto Edgewood Blvd. and take 1st left onto Tate Court.

HOME 9

FORESIGHT CUSTOM HOMES, LLC

Address: 308 S. 68th Ave., Wausau

Directions: Hwy. 29 West to North on 72nd Ave. East on Highland. North on 68th Ave. House is on the left.

HOME 10

ROYALTY CUSTOM HOMES

Address: 12751 Rocking Horse Road, Marathon

Directions: Head East on Hwy. 29 out of Wausau, turn right on 128th Ave., right onto Rocking Horse Rd.

HOME 11

JEREMY VOIGT CONSTRUCTION CO., LLC

Address: 11427 Stettin Drive, Wausau

Directions: Take Hwy 29 West to exit 162 (for 72nd Avenue). Merge right onto 72nd Ave and travel past stoplights to Stettin Drive intersection. Turn left (west) on Stettin Drive and drive 2.5 miles, past County Road O intersection. Parade home is on the south side of Stettin Drive. Watch for parade of homes signs.

HOME 12

PRIME DESIGN CONSTRUCTION, LLC

Address: W3408 County Road C, Merrill

Directions: I39 to County Rd. C, right on County Rd C, 3.7 miles. Home is on North side of road.



HOME 13

SORENSEN CONSTRUCTION LLC

Address: 2304 Talon Lane, Wausau

Directions: 6th Street North to Golf Club Road, right on Golf Club Rd. to Eagle Valley Lane. Right on Eagle Valley Lane to Talon Lane, left on Talon Lane

HOME 14

SORENSEN CONSTRUCTION LLC

Address: 1904 Talon Lane, Wausau

Directions: 6th Street North to Golf Club Road, right on Golf Club Rd. to Eagle Valley Lane. Right on Eagle Valley Lane to Talon Lane, left on Talon Lane

HOME 15

ROYALTY CUSTOM HOMES

Address: 1603 Woodbury Pkwy., Wausau

Directions: From Bridge Street, turn left onto N 6th St., right on to E Wausau Ave., right onto 15th St which turns into Woodbury Pkwy.

HOME 16

VISTAS AT GREENWOOD HILLS

Address: 1809 Green Vistas Drive, Wausau

Directions: From Hwy. 29 East, take Camp Phillips Road exit North to Hwy. N. Turn left (West) and proceed approx. 1/2 mile to the second street on left. Turn left onto Green Vistas Drive. From Grand Avenue: Go East onto Townline Rd. (Hwy. N), and proceed approx. 1.8 miles to Green Vistas Drive. Turn right. Watch for parade signs.

HOME 17

JEREMY VOIGT CONSTRUCTION CO., LLC

Address: 4102 County Road J, Weston

Directions: Take Hwy 29E to Exit 177 (for CR-J), turn left onto CR-J and travel approx. 2 miles. Parade home is on the west side of CR-J. Watch for parade of homes signs.

HOME 18

HOPPA BUILDERS

Address: N735 Cty Rd Y, Hatley

Directions: Hwy. 29 East from Weston. Exit on Cty Rd. Y, North on Cty Rd Y, approx. 2 miles. Home is on the East side of road.