

# LET'S LEVEL

*the Official Publication of the Wausau Area Builders Association*

**JUNE 2011**

**VOLUME 30 - ISSUE 6**



**ENJOY THE SUMMER!**

# LET'S LEVEL

June 2011  
Volume 30, Issue 6



9

4

## Upcoming Events

4

## A Note from Your Executive Officer

*Chris Briquelet*

4

## President's Message

*Garry Volm, Volm Builders LLC*

5

## Membership Information

6

## Government Affairs

7

## Golf Outing Registration

8

## Committee Sign up Forms

9

## Highlights for the Brewer Tailgate Dinner Meeting

14

## Application for Membership

16

## Homes entered into the Parade of Homes

22

## Monday Morning Review

*Brad Boycks*

24

## Spikes



11



16

### MISSION STATEMENT:

The Wausau Area Builders Association, chartered in 1967 and affiliated with the Wisconsin Builders Association and National Association of Home Builders, is a professional non-profit trade association. Serving the community we represent the interests and concerns of the consumer, building trades, industry suppliers and all facets of the building industry.

The primary goal of our association is to provide quality, affordable housing through community and government involvement, while promoting high standards of professionalism.



## Home Construction Loans 3.49%\*

### United FCS construction loans feature:

- Unlimited draws!!!
- 12 month completion period
- Large acreage acceptable
- Free preapproval!

\* Rate subject to change

### Land Loans

### United FCS land loans feature:

- Low Down payments
- Fixed and ARM rates up to 30 years
- Hunting land, recreational land , future home site

Contact: Pam Zahn  
715-842-4631  
pam.zahn@unitedfcs.com



611 S. 32nd Avenue - Wausau, WI 54401 [www.unitedfcs.com](http://www.unitedfcs.com)



COMPLETE CONCRETE SERVICE

OVER 30 YEARS OF QUALITY SERVICE

715-359-7869  
715-359-3944

RESIDENTIAL  
COMMERCIAL

6702 Clover Rd. Wausau



Poured Walls • Foundations • Holding Tanks • Floors



*The Area's Oldest  
and Most Trusted  
Name in Concrete  
Construction.*

[www.denfeldconcrete.com](http://www.denfeldconcrete.com)



#### New Wells

The latest equipment for fast, professional service

#### Hydro-Fracturing

A proven procedure designed to increase the amount of water in dry and low-yield water wells, old and new

#### Well Abandonment

Permanent sealing of unused wells to prevent contamination of clean ground water

The Right Depth  
at the Right Price

**LANG**  
WELL DRILLING  
COMPANY, INC.

CALL US NOW  
24 Hour Answering Service  
**848-1234**

FAX 842-8439 • 1710 W GARFIELD AVE, WAUSAU





## UPCOMING EVENTS

**FRIDAY, JUNE 10**

Golf Outing, Indianhead Golf Course

**TUESDAY, JUNE 14**

Board Meeting - WABA Office

**TUESDAY, JULY 4-8**

WABA Office will be Closed

**TUESDAY, JULY 12**

Board Meeting - WABA Office

**THURSDAY, JULY 21**

WBA Board Day - Chula Vista

**TUESDAY, AUGUST 9**

Board Meeting - WABA Office

**WED.- SAT., AUGUST 17-20**

EOC Seminar - Naples, FL

**FRIDAY, AUGUST 26**

Sporting Clay Shoot  
Wausau Skeet and Trap Club

**TUESDAY, SEPTEMBER 13**

Board Meeting - WABA Office

**THURSDAY, OCTOBER 6**

WBA Board Day - Chula Vista

**TUESDAY, OCTOBER 11**

Board Meeting - WABA Office

**TUESDAY, NOVEMBER 8**

Board Meeting - WABA Office

**TUESDAY, DECEMBER 13**

Board Meeting - WABA Office

**FRI.-SUN., FEB. 3-5, 2012**

Home Show

## A NOTE FROM YOUR EXECUTIVE OFFICER



Welcome Summer! (Almost...)

The warmer weather finally arriving really helped the Parade of Homes Builders put the final touches on their houses for the Parade. As you'll see in the coming pages, the WABA is once again very well represented by the efforts of these builders, something for our Association to be proud of. I hope you were able to make the rounds and see all ten of the homes.

Close on the heels of the Parade is of course the Golf Outing. If you haven't already registered your foursome, call the office to see if room is still available! On behalf of Jerry Jarosz and the Golf Committee, a big thank you goes out to our sponsors. You'll see a listing in this newsletter.

Larry Meyer and Brent Kriewaldt are working on the Sporting Clay Shoot and they need some additional committee members. If you are interested you can contact either Larry or the office and we can get you involved in this fun event. Knowledge of shooting is not necessary to have a great time!

Lastly, the office will be closed July 4-8 as I'll be on vacation. Hopefully Mother Nature will have made up her mind by then.

Let's hope for a long warm summer that will spur projects for all of our members!

— Chris Briquet

## PRESIDENT'S MESSAGE



I hope everyone is finally able to enjoy the warm weather.

The first order of business is the need to fill positions for the fall elections. Those being, President-Elect, Secretary/Treasurer and Local Directors. Please consider one of those positions or use your assets and volunteer some time on a committee. We have many to choose from: Membership, Home Show, Parade of Homes, Golf Outing, Clay Shoot or Marketing. If you'd like to join please call myself or Chris to get involved today.

I'd also like to remind you to come join the fun on Friday, June 10th at our Golf Outing. And mark your calendars for Friday, August 26th for the Clay Shoot.

Have a safe and happy summer!

— Garry Volm, Volm Builders LLC

# MEMBERSHIP INFORMATION

## THANK YOU FOR RENEWING

<i>BuildersBauer</i>	<i>Hurtis Heating &amp; Air</i>
<i>Buck Trail Builders</i>	<i>In The Lite LLC</i>
<i>Cellcom</i>	<i>Jeremy Voigt Construction Co.</i>
<i>Century Concrete Foundations</i>	<i>Kolbe &amp; Kolbe Millwork Co.</i>
<i>Coldwell Banker Action</i>	<i>Kulp's Of Stratford, LLC</i>
<i>Color Creations LLC</i>	<i>Lioudmila, LLC</i>
<i>CRP Heating &amp; Cooling</i>	<i>Morgan Sand &amp; Gravel Inc.</i>
<i>Dan's Service Plus LLC</i>	<i>Olson Floor Covering</i>
<i>Denfeld Concrete Construction Inc.</i>	<i>Precise Painters</i>
<i>Dream Theatres LLC</i>	<i>Prime Design Builder Inc.</i>
<i>DuWayne Kreager Insurance Center</i>	<i>Rib Mountain Glass Inc.</i>
<i>Emmerich &amp; Associates Inc.</i>	<i>Ruthe Carpentry, LLC</i>
<i>Finnegan Construction</i>	<i>Shane Brzezinski Construction</i>
<i>Fitzsimmons Heating &amp; Cooling</i>	<i>The Kaz Company</i>
<i>Foresight Development Corp.</i>	<i>TW Masters Overhead Door</i>
<i>Furniture &amp; Appliance Mart</i>	



## SPORTING CLAY SHOOT

**FRIDAY, AUG. 26**

*Keep Watching for More Details*



141 W. Thomas Street  
Wausau, WI 54401  
Phone (715) 842-9510  
Fax (715) 845-5435  
[www.WausauAreaBuilders.com](http://www.WausauAreaBuilders.com)

### OFFICERS

President ..... Garry Volm  
Vice-President ..... Bob Marcell  
Secretary-Treasurer ..... Sara Holtz  
Past President ..... Larry Meyer  
Executive Officer ..... Chris Briquette

### STATE DIRECTORS

Bob Marcell Andy Radant Sid Sorensen  
Garry Volm Larry Meyer

### LOCAL DIRECTORS

Kolby Muscha Chad Sickler  
Jerry Jarosz Jonathon Smith  
Russ Utech Jason Brettingen

### LIFE DIRECTORS

Dave Kautza Dan Sillars Jim Woller John Joseph

### NATIONAL DIRECTORS

Bob Marcell Garry Volm

### WBA PAST PRESIDENT

Arden Emmerich

### WBA NORTH AREA VP (Associate)

Mike Richie

### ALTERNATE NATIONAL DIRECTOR

Larry Meyer Sid Sorensen

### COMMITTEE CHAIRPERSONS

Marketing ..... Jim Weimerskirch  
Associates Advisory ..... Ray Bodenheimer  
Jason Brettingen  
Kristin Flamang  
BLDR-PAC ..... Andy Radant  
Education Committee ..... James Wanserski  
Events Committee ..... Andrea Reede  
Building A Better Wisconsin Trustee ..... Jonathon Smith  
Governmental Affairs ..... Jonathon Smith  
Home Show ..... Russ Utech  
Membership ..... Kristin Flamang  
Parade of Homes ..... Jeremy Voigt  
Planning Committee ..... Mike Richie  
Public Relations ..... Bob Marcell  
Scholarship ..... Jerry Jarosz  
Golf Outing ..... Jerry Jarosz  
Sporting Clay ..... Larry Meyer

# **JUNE, 2011**

# **GOVERNMENT AFFAIRS**

1. Reps. John Campbell (R-Calif.) and Gary Peters (D-Mich.) week of May 16th introduced legislation (H.R. 1859) that would replace Fannie Mae and Freddie Mac with five private companies that would issue mortgage-backed securities and have government backing of affordable housing in all economic and financial conditions. NAHB views this as a good sign as debate on the future of the housing finance system moves forward and anticipates that lawmakers will offer additional bills to continue to provide a predictable government role to preserve financial stability and maintain a stable housing sector. NAHB has also presented lawmakers with a detailed proposal on how a future housing finance system can be structured.
2. Rule reform bill set to become law on Monday May 23. any Wisconsin governor will have a greater ability to review and reject administrative rules in the future. This greatly affects the building industry because the vast majority of building code changes come via the administrative rule process. •Agencies will only have the authority explicitly specified by the Legislature.
  - \*The Governor can reject regulations being advanced by his or her agencies.
  - Agencies will (finally!) analyze the economic impact of their mandates.
  - Citizens may challenge administrative rules in the county in which they reside, not just Dane county
3. Voter ID bill goes to Walker for signature, he will sign this bill into law on May 25. 2005-2006 legislative sessions where the bill passed both houses of the legislature (then controlled by the GOP) but was vetoed by then Governor Jim Doyle.
4. The Joint Committee on Finance, on a unanimous and bipartisan vote of 16-0, voted to eliminate the conversion fee on agriculture land. The provision will keep the PACE program in place but eliminates the funding and bonding for the program, eliminates the mandate to solicit applications for the PACE program, and requires a study on this issue and that a report be issued to the Joint Committee on Finance on the future of the PACE program by June 30, 2012. This was a top WBA Gov. Affairs priority.
5. Senator Herb Kohl announced he would not seek re-election and since that surprise announcement a number of names have surfaced. Former Congressman Mark Neumann; former state Senator Ted Kanavas; current Assembly Speaker Jeff Fitzgerald; current members of the U.S. Congress Ron Kind and Tammy Baldwin and former Congressman Steve Kagen; former Governor Tommy Thompson; and former U.S. Senator Russ Feingold ponders a political comeback in 2012.

Elizabeth Warren head of President Obama's new Consumer Financial Protection Bureau (CFPB), has been invited to headline the University of Wisconsin-Madison's annual spring conference on housing and the economy. The June 9 event, which has been dubbed "New Partnerships: Government and Real Estate," Warren will reportedly discuss how the CFPB will affect the housing industry.

FYI

For your convenience, you will be able to register electronically this year. An email with the registration link will be coming to you separately.

**33rd Annual**

# **WAUSAU AREA BUILDERS ASSOCIATION GOLF OUTING**

**Friday, June 10, 2011**

**Indianhead Golf Course**

**Four Person Scramble Format**

**Registration 11:00 am - 12:15 pm**

**12:30 pm Shotgun Start with Dinner and Program to follow**

**\$75.00/player (\$300/foursome) prior to June 1**

**Dinner Only—\$30 per person**

**\$90/player (\$360/foursome) after June 1**

**\* Entry Restricted to the First 132 Paid Participants \***

***REGISTRATION FEE INCLUDES:***

**Box Lunch \* 18 Holes Of Golf with Motor Cart \*  
Two Drink Tickets \* Full Dinner \* Door Prizes \*  
Free Beer on the Course \* Numerous Hole Events**

**33rd ANNUAL WABA GOLF OUTING REGISTRATION FORM  
ALL PROCEEDS TO BENEFIT THE WABA SCHOLARSHIP FUND**

**Business Name:\_\_\_\_\_Address:\_\_\_\_\_Phone:\_\_\_\_\_**

**Player 1:\_\_\_\_\_Address:\_\_\_\_\_Phone:\_\_\_\_\_**

**Player 2:\_\_\_\_\_Address:\_\_\_\_\_Phone:\_\_\_\_\_**

**Player 3:\_\_\_\_\_Address:\_\_\_\_\_Phone:\_\_\_\_\_**

**Player 4:\_\_\_\_\_Address:\_\_\_\_\_Phone:\_\_\_\_\_**

**\*Payment must be received with registration form to ensure participation\***

**Mail registration and payment to: WABA - 141 W. Thomas Street - Wausau, WI 54401**

**Questions can be directed to the office at: (715) 842-9510**

# WABA DIRECTORS AND COMMITTEE 2011-2012 SIGN-UP FORM

Now is the time to participate in the activities of your Association. The key to making the most of your membership is not what the association gives to you, but what you invest in the Association through participation. Play an active role in making it happen! Don't burn out the people that are always there for the Association. They are volunteers because they believe in the Association and have experienced first-hand what the Local, State and National Associations can do with team work.

*Meet your fellow members - they're nice people*  
Indicate your interests below and return the sign-up sheet today!

President-Elect	_____	Home Show	_____
Secretary-Treasurer	_____	Membership	_____
Local Director	_____	Parade of Homes	_____
Golf Outing	_____	Clay Shoot	_____
		Marketing	_____

## MEMBERSHIP INFORMATION

Name \_\_\_\_\_

Company \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Business Phone \_\_\_\_\_ Email \_\_\_\_\_

If you have any questions about a committee, please feel free to call the office at 715-842-9510. Not all committees have monthly meetings, rather meet when needed or when the chair schedules one. It's imperative to the growth of the Association that everyone does their part to help **their** industry grow.

Mail to the office at: 141 W. Thomas St., Wausau, WI 54401 or fax the form to 715-845-5435

• *Free Financing Available*



# Carpet City

<b>WAUSAU</b> 842-5277 5400 W. Stewart Ave.	<b>WISC. RAPIDS</b> 421-4556 3610 Plover Rd., Hwy 51 East	<b>RHINELANDER</b> 362-5554 3816 Shawnee Ln., Hwy 17 N
---	--	---



Create  
Your  
Vision

IN CONCRETE

BK  
FLATWORKS

QUALITY CONCRETE  
IN A VARIETY OF  
STYLES AND COLORS

715-212-2097  
715-355-5540  
[WWW.BKFLATWORKS.NET](http://WWW.BKFLATWORKS.NET)





# *Highlights from the* **TAILGATE PARTY!!**



*Representatives from Focus on Energy were on hand talking about the various rebates and incentives available for new and existing homes.*

*Chad Sickler discussed the upcoming Parade of Homes*

*Jerry Jarosz updated everyone on the Golf Outing and gave away a Foursome for the event.*





## BUILD GREEN WITH KOLBE®

- ENVIRONMENTAL COMMITMENT
- ENERGY EFFICIENT TECHNOLOGY
- ENDLESS CHOICES

1330 S. 11th Ave. ▪ Wausau, WI 54401  
715.847.0638 ▪ [www.kolbegallery.com](http://www.kolbegallery.com)

**KOLBE**  
*Gallery*®  
▪ WINDOWS & DOORS ▪



## DONATIONS NEEDED

Merrill Boy Scout Troop 599 is in the process of constructing a haunted house and is looking for material donations. The haunted house theme is an old saw mill so we are looking for items to fit that theme as well. We are looking for used items (the older the better) but would not turn away anything new as well.

### *Boy Scout Wish List:*

- lights and lighting fixtures
- doors (all sorts and types - the older and banged up the better)
- door hinges
- electrical wire
- plexi glass
- pvc pipe and connectors
- old tools - saws / blades / hammers etc
- plywood sheeting, nails, screws, lumber
- insulation sheets
- other old materials - metal drums or anything that would add to the illusion of a haunted saw mill that we are trying to create

If anyone has any of these items to donate please contact Jim Woller at 715/536-8164 or 715/574-2350

*A donation receipt will be provided upon request.*



*Local People Making  
Good Things  
Happen For  
Local People*



*Marathon Savings  
Bank*

*Serving Your Community Since 1902*

Member FDIC  
Equal Housing Lender

*Wausau*

845-7331

*Rib Mountain*

355-2133

*Mosinee*

693-6002

*Rothschild*

359-0579

## Beautify your yard From the ground up!

From soil to seed, we have the  
Landscape supplies you need.

### ***Certified Composts & Soil Blends***

**- Professional Grass Seed Mixes**

**& Lawn Fertilizers**

**- Landscape Fabrics & Edging**

**- Straw, Straw Blankets & Erosion Controls**

## **Hsu's Composts & Soils**

***Greenhouse & Landscape Supplies***

***Erosion Controls***

***Call (715)675-5856***

***Visit [hsuscompost.com](http://hsuscompost.com)***



# MULTITASK ON YOUR VACATION



Samsung Showcase  
GALAXY S  
**\$149.95**  
with 1GB  
memory  
and 2-year warranty

Apps for your portable office—  
Stay connected, attend online meetings, assign tasks & more



Samsung Gem™  
**\$29.95**  
with  
1GB memory



## Cellcom Retail Locations

Wausau Center Mall, Wausau

**(715) 848-0625**

3804 Rib Mountain Dr., Wausau

**(715) 241-7997**

2106 Schofield Ave., Weston

**(715) 355-8090**

[www.cellcom.com](http://www.cellcom.com)

Offer valid from 6/1/11 to 6/30/11 or while supplies last. Activation at time of service, two-year service agreement and credit approval required. New line activation or qualified upgrade required. A line set up fee and early termination fee may apply. If applicable, the early termination fees may be reduced proportionately to the remaining months of the term of the agreement. Prices do not include taxes, fees or other charges. Universal Service Fund (USF) and regulatory and other recovery fees charged on all service lines. An E911 fee or Police & Fire Protection fee charged on all service lines. The amount or range of taxes, fees and surcharges vary and are subject to change without notice. See retail location or [www.cellcom.com](http://www.cellcom.com) for details. Promotion offer subject to change. Samsung Gem \$29.95 and Samsung Galaxy S Showcase \$149.95 available on MobileTies, US America or Unlimited calling plans calling plans \$39.95 or higher with a subscription to an Advanced Data feature. Cellcom Visa Prepaid Cards are issued by MetaBank™ pursuant to a license from Visa U.S.A. Inc. This card does not have cash access and can be used at any merchants that accept Visa debit cards. Card valid through expiration date shown on front of card. 30 Day Guarantee: If within 30 days you are not completely satisfied with Cellcom's wireless service, pay for the services you have used and return the equipment in acceptable condition. Offers not valid with myChoice prepaid wireless service. Other restrictions apply. See store for details. Trademarks and trade names are the property of their respective owners. Android is a trademark of Google, Inc.

## Visit One of America's Premier Natural Stone Showrooms



### KRUKOWSKI STONE CO., INC.

Quarrier & Manufacturer of Natural Architectural & Landscaping Stone since 1978

800-628-0314 • 715-693-6300 | [krukowskistone.com](http://krukowskistone.com) | 5781 COUNTY RD. C • MOSINEE, WI 54455

## THE POWER OF YELLOW.™



Faithful and true — no matter what. Every day, Pella will be right beside you — providing window and door solutions with a level of service and integrity that will make a positive difference to your bottom line. Learn more about why **The Power Of Yellow** is a builder's best friend.



VIEWED TO BE THE BEST.®

Pella Windows & Doors   Green Bay • 800-242-1008   Appleton • 800-458-4880   Brookfield • 800-242-6212   [pella.com/pro](http://pella.com/pro)



### *Helping Build Dreams for Over 45 Years.*

Peoples State Bank has been serving builders and contractors in Central and Northern Wisconsin for over 45 years. Peoples provides you with the flexibility you need and your customers with the responsiveness they deserve for their mortgage needs. Call us today to learn more about the advantages of working with a hometown financial partner.

**Peoples**  
STATE BANK



Member FDIC

[www.psbwi.com](http://www.psbwi.com) • 1.888.929.9902





## APPLICATION FOR MEMBERSHIP

141 W. Thomas Street • Wausau, WI 54401

Phone (715) 842-9510 • Fax (715) 845-5435 • [www.wausauareabuilders.com](http://www.wausauareabuilders.com)

Name \_\_\_\_\_ Date \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: Office \_\_\_\_\_ Home \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Web Site \_\_\_\_\_

Is this company a ☐ Corporation ☐ Partnership ☐ Sole Proprietorship ☐ LLC

List of Officers, Directors, or Partners \_\_\_\_\_

Name of representative(s) who will attend meetings \_\_\_\_\_

List of spouse(s) (optional) \_\_\_\_\_

Address of representative if different than above \_\_\_\_\_

Number of years in business \_\_\_\_\_ Nature of Business \_\_\_\_\_

*Along with this application for membership, certificate of insurance must be submitted for not less than \$500,000 Liability, \$300,000 Auto Insurance and Worker's Compensation, unless exempt.*

### REFERENCES:

Bank \_\_\_\_\_

Suppliers:

Name \_\_\_\_\_ Address \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_ Address \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_ Address \_\_\_\_\_ Phone \_\_\_\_\_

Customers:

Name \_\_\_\_\_ Address \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_ Address \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_ Address \_\_\_\_\_ Phone \_\_\_\_\_

Federal ID# \_\_\_\_\_ Building Trade # \_\_\_\_\_

### MEMBERSHIP CLASSIFICATION:

Basic membership dues are \$430.00\* per year. Please check your membership categories:

☐ **Builder:** Any self-employed person, firm or corporation whose primary source of income is from the construction industry, land development or remodeling and has been in business for at least 12 months immediately prior to date of application. Applicant must present a copy of a valid contractor's license. Certificate Number \_\_\_\_\_

☐ **Associate:** Any person, firm or corporation, that provides service and/or products to the construction industry and has been in business for at least 12 months immediately prior to date of application

\* A \$25.00 late fee will be charged if account is over 31 days overdue and if more than 61 days it will be a \$50 re-instatement charge.

By signing this application you are authorizing the Membership Review Committee to contact the above references for additional information. This application is subject to the Board of Director's approval within 60 days of this application date. If this application is denied, a check for the application fee will be returned to the applicant. This Association does not discriminate in membership on the basis of race, color, religious creed, national origin, sex, ancestry, age or against qualified handicapped persons or qualified disabled veterans. No question on this application is intended to secure information to be used for such discrimination. This application will be given every consideration, but its receipt does not imply that the applicant will be accepted.

I agree to abide by the Constitution and the Bylaws of the Local Association to which this membership application is directed and the Wisconsin Builders Association and the National Association of Home Builders of the United States with which it is affiliated. A remittance of \$430.00 representing my annual membership dues in the affiliated Associations accompanies this application. Of the amount remitted, a portion shall be used as subscription dues for one year to all national, state and local newsletters.

Sponsor \_\_\_\_\_

Applicants Signature \_\_\_\_\_ Date \_\_\_\_\_

Dues payments to WABA are NOT deductible as charitable contributions for federal tax purposes.

However, dues payments may be deductible as an "ordinary and necessary" business expense.

Make checks payable to WABA & return this application to: WABA, 141 W. Thomas St., Wausau, WI 54401

## NAHB MEMBER IDENTIFICATION (ID) CODING INSTRUCTIONS

The NAHB Member Identification (ID) Code is made up of eleven data blocks which are explained below. It is separate from the six-digit NAHB Membership Number assigned to each member. The ID Code designed for use by NAHB and its affiliated state and local associations to provide services which respond to the changing needs of our membership. Please note as in the examples below. If the requested data for a particular block is not applicable, enter a dash (-). Also, if you don't know the exact answer for a particular block, please give your best estimate. In order for an associate member to receive the Builder Magazine they must be classified with an occupation code ranging from (A-Z). A "Z" or "other" classification code must be further defined by writing the members specific occupation in the space provided. Any associate member not classified as outlined will not receive a copy of the Builder Magazine.

### Membership Classification:

#### 1ST BLOCK

enter a code (1) for all Builder Members  
enter a code (2) for all Associate Members

#### 2ND BLOCK

enter the primary business activity code (a-z) from the following selection including any subcodes:

#### BUILDER MEMBER CLASSIFICATION

CODE DESCRIPTION  
A - Single Family Builder, Speculative (Detached and Attached)  
B - Single Family Builder, Custom  
C - Multifamily Builder - Sale Units  
D - Multifamily Builder/Owner - Rental Units (own account)  
E - Multifamily Contractor - Rental or Sale Units (other investors)  
F - Remodeler - Residential  
G - Remodeler - Commercial  
H - Commercial Builders (own account)  
I - Commercial Contractor (other investors)  
J - Land Developer  
K - Home and Building Manufacturer

#### ASSOCIATE MEMBER CLASSIFICATION

L - Accounting  
M - Architects, Planners, Designers, Engineers  
N - Attorneys  
O - Computer Products and Services  
P - Financial Services  
Q - Insurance and Title Companies  
R - Marketing, Advertising and Public Relations  
S - Product Manufacturers and Representatives  
T - Property Management  
U - Real Estate Brokers and Agents  
Retail Dealers / Distributors  
V1 - Appliances  
V2 - Building Materials/Lumber  
V3 - Floor Coverings  
V4 - Paint/Wall Coverings  
V5 - All Other Retail Dealers

#### SUB-CONTRACTORS AND SPECIALTY TRADE CONTRACTORS

W1 - Carpentry  
W2 - Electrical  
W3 - Flooring  
W4 - Landscaping  
W5 - Plumbing, Heating and Air Conditioning  
W6 - Roofing and Siding  
W7 - All Other Subcontractors  
Wholesale Dealers/Distributors  
X1 - Appliances  
X2 - Building Materials  
X3 - Floor Coverings  
X4 - Paint/Wall Coverings  
X5 - All Other Wholesale Dealers  
Y - Utilities  
Z - All Other \_\_\_\_\_

#### 3RD & 4TH BLOCKS



using the above Business Activity Codes, code the second and third business activity, including sub-codes if applicable.

#### 5TH BLOCK

enter the members annual dollar volume of all construction/development. Choose from the following list of codes:  
1 - Under \$1 million 2 - \$1 million to \$5 million 3 - \$5 million to \$10 million 4 - Over \$10 million

#### 6TH BLOCK

enter the members annual number of residential dwelling units. Choose from the following list of codes:  
1 - 0 units 2 - 1 to 10 units 3 - 11 to 25 units 4 - 25 to 100 units 5 - 101 to 500 units 6 - over 500 units

#### 7TH & 10TH BLOCKS





enter the total number of paid employees, including the member.

#### 11TH BLOCK

using the following list of Title Codes, enter the member's business title:

A - President/CEO/Owner/Principal/Partner F - Financial Manager  
B - VP/General Manager G - Other Management Personnel  
C - Construction Superintendent H - Non Managerial Personnel  
D - Sales and Marketing Manager I - Other (please specify) \_\_\_\_\_

Example #1: Bill Adams is a home builder and land developer. He is also the owner of a real estate company. Adams has a total of 19 employees in both his companies. Last year he built 11 homes with a total sales value of \$900,000, and he developed 17 building lots for himself and other builders for a total value of \$500,000. Bill Adams NAHB Membership ID Code would be:

1	B	J	U	2	3	-	-	2	0	A
---	---	---	---	---	---	---	---	---	---	---

Example #2: Adelle Boyd is the owner of an architectural/design firm with 8 employees on her payroll. Last year her firm also converted an old school building into 8 apartments with a total market value of \$475,000. Adelle Boyd's NAHB Membership ID Code would be:

2	M	1	-	1	2	-	-	-	9	A
1	2	3	4	5	6	7	8	9	10	11

# PARADE *of homes*

**HOME  
1**



**SORENSEN CONSTRUCTION LLC**

**HOME  
2**



**NORTHCENTRAL TECHNICAL COLLEGE**



**HOME  
3**



**ROYALTY HOMES**

**HOME  
4**



**TRIM CRAFTERS, LLC**



**HOME  
5**



**JEREMY VOIGT CONSTRUCTION CO., LLC**

**HOME  
6**



**FORESIGHT CUSTOM HOMES**



**HOME  
7**



**JOHN OHRMUNDT CONSTRUCTION, INC.**

**HOME  
8**



**REEDY BUILDERS LLC**

**HOME  
9**



**BRIAN LUEDTKE & ASSOCIATES**

**HOME  
10**



**VISTAS AT GREENWOOD HILLS**



VISIT OUR LARGE SHOWROOM AND SEE OUR  
SELECTION OF CERAMIC & PORCELAIN TILE, NATURAL  
STONE, CARPET, WOOD & LAMINATE FLOORING!



**We specialize in custom built tile showers!**



**We feature our own skilled, professional installers,  
each with over 20 years of experience!**

**B**irnamwood Tile & Marble  
Hwy. 45 Birnamwood, WI  
(715) 449-2561



## **Like Obey last year, Senator Kohl calls it quits**

Recently I took a call from a new staffer at the National Republican Senatorial Committee (NRSC) to catch up on Senator Kohl's seat and discuss those who have been rumored to be considering a run on the GOP side. We both agreed that whoever decided to run would very likely be facing Senator Kohl in a re-election bid. We (and most other political observers) were proven wrong today.

At a news conference on May 13 Senator Kohl confirmed that he would not be seeking re-election in 2012 for the U.S. Senate seat he was first elected to in 1988.

Senator Kohl said in a statement "So even though I continue to love this job, I have decided that the time has come to give someone else the opportunity to serve. Therefore, I am announcing today that I will not seek another term as your Senator. Rather, I will devote all my energy and time in the next 19 months to continuing to serve the people of our state."

This announcement was seen as bad news for the Democrats and their efforts to hold the majority in the U.S. Senate post the 2012 election. This will be another open seat in addition to defending a number of seats across the country currently held by Democrats.

Let the rumors begin on who will run for this open seat. Expect to hear former U.S. Senator Russ Feingold and current U.S. Congressman Ron Kind to be mentioned for the Democrats. Former Congressman Mark Neumann has been mentioned as someone considering a run before the Kohl retirement announcement in addition to former state Senator Ted Kanavas. Former Governor Tommy Thompson is also said to be close to announcing a run as well.

Now that this is an open seat, you can expect a long list will form of Republicans and Democrats who are considering a run. We can also expect another very high profile, very expensive U.S. Senate race in Wisconsin in 2012.

## **Permanent property tax restraints included in state budget**

The Joint Committee on Finance (JFC), on a 12-4 party-line vote, voted recently to make property tax restraints contained in Governor Walker's budget permanent for Wisconsin homeowners.

The committee passed a zero percent property tax cap for the next two years and a permanent 1.5% cap in the future.

"In these tough times families need certainty," said JFC Co-Chair Senator Alberta Darling (R-River Hills). "Today, we stood up for the property taxpayers by saying 'no' to out of control taxing and spending."

"We're putting our money where our mouth is," said JFC Co-Chair Representative Robin Vos (R-Burlington). "We talked about permanent property tax limits during the last campaign and now we're making it happen so local governments finally will get the fiscal certainty they need."

## **WBA Remodelers Council members meet with DATCP officials on 110**

Recently Gerry Lycholat, Abe Degnan and I had an opportunity to meet with officials from the Department of Agriculture, Trade and Consumer Protection (DATCP) on DATCP 110, the remodeling rule.

Sandy Chalmers, who is the new Administrator of the Division of Trade and Consumer Protection said that in conversations with the DATCP Secretary, Ben Brancel, he had mentioned that the modernization of DATCP 110 was a priority for the new secretary. WBA GA staff met with Secretary Brancel on this topic earlier this year and was happy to hear he shares our vision for needed reforms of DATCP 110.

Where do we go from here? WBA GA staff, members and attorneys are in the process of putting together a memo to highlight our specific issues with DATCP 110. Once that is done we will be sharing with DATCP staff and then meeting to further discuss.

If all goes well we will be working with DATCP staff on a rule reform package on DATCP 110 that then can move to the legislature in the future.

## **A strong effort by John Lautz in the 94th Assembly District**

On Tuesday, May 3 voters in the 94th Assembly District went to the polls in a special election to elect a successor to Department of Administration Secretary Mike Huebsch. WBA member John Lautz was matched up against Steve Doyle in the general election with Doyle besting Lautz 54-46%.

John Lautz ran a smart and efficient campaign but came up short in the general election after a convincing primary win a month earlier where he beat four other GOP candidates with 48% of the primary vote.

WBA members from across the state were very generous with their time and pocket book to help a fellow member in his run for the state Assembly this winter and spring. In total WBA members donated \$11,737 through the Builders Direct Fund Conduit and the Building a Better Wisconsin PAC made donations total the legal limit of \$500 to the Lautz for Assembly Campaign.

The Building Industry Council (BIC), a separate but WBA affiliated 501 (c)(4) group was also active in the two weeks leading up to primary election in the 94th Assembly District. BIC purchased \$15,000 worth of radio airtime in the Coulee Region to discuss the public policy of agenda of John Lautz which included support for balancing our state budget and streamlining government to help grow existing businesses and attract new jobs to Wisconsin.

Western Wisconsin, including the 94th A.D. has been trending to the Democrats for the past decade or so in the top ticket races (president and governor) and in state Assembly and Senate races. Even the former representative from the 94th, Secretary Mike Huebsch began to be targeted by the Democrats in recent years. Before Huebsch won this seat in 1994 it had been held by Democrat Virgil Roberts from 1986 to 1994.

## **NAHB Applauds Reps. Gary Miller and Brad Miller for Legislation Addressing Housing Lending Crisis**

The National Association of Home Builders (NAHB) applauds Rep. Gary Miller (R-Calif.), Rep. Brad Miller (D-N.C.) and 29 other original co-sponsors for introducing bipartisan legislation aimed at restoring the flow of acquisition, development and construction (AD&C) credit to the housing sector to help spur job growth, support a recovery in the housing market and keep the economy moving forward.

"We commend Reps. Gary Miller and Brad Miller for championing a legislative solution aimed at ending the freeze in housing production credit that has forced countless home building firms across the nation to shutter their doors, resulting in grave repercussions for job growth and the overall economy," said NAHB Chairman Bob Nielsen, a home builder from Reno, Nev.

The credit crunch has taken an enormous toll on the nation's economy, with job losses felt most acutely in the housing sector, where more than 1.4 million construction workers have been idled since 2006. Factoring in the effect of the housing plunge on industries that provide materials and services to home builders, the total impact of the housing slump has been the loss of more than three million jobs and \$145 billion in wages in all housing-related industries.

H.R. 1755, the Home Construction Lending Regulatory Improvement Act of 2011, would address specific regulatory obstacles to the credit needs of the nation's home builders.

In a letter to fellow lawmakers seeking support for their bill, Reps. Gary Miller and Brad Miller said that "one of the major reasons for this lack of credit is the overly restrictive actions by banking regulators which have hindered federal and state chartered banks and thrifts' ability to make and maintain loans to qualified small home builders that have viable projects."

To rectify this situation, the legislation would grant authority and guidance to federal and state banking regulators to ensure that financial institutions that provide financing to America's home builders are permitted to make loans, restore liquidity and provide stable financing to the residential housing sector.

Brad Boycks  
WBA Director of Government and Political Affairs  
Wisconsin Builders Association@bboycks@wisbuild.org  
(608) 242-5151 ext.16  
Visit our web site: [www.wisbuild.org](http://www.wisbuild.org)

(This is a monthly report from the Wisconsin Builders Association, our "political arm" at the state Capitol in Madison. Each month, the Monday Morning Review will highlight the going's on under the Capitol Dome with an eye toward what matters to the housing industry.)



# NAHB SPIKE CLUB

## NAHB STATUS CREDITS

*for month ending April 30, 2011*

### SUPER SPIKE

[250-499]

Dan Sillars (481)

### ROYAL SPIKE

[150-249]

Dave Framke (230)  
Rod Werner (214.50)  
Ken Bauer (199.50)  
Jim Woller (187.50)  
Guy Reedy (182)  
Doug Knight (160)  
Larry Voigt (162.50)

### RED SPIKE

[100-149]

Sid Sorensen (137.50)  
Jim Voigt (120.50)  
Dave Kautza (119.50)  
Jerry Draxler (114.50)  
Rick Kuharske (100)

### GREEN SPIKE

[50-99]

Jerry Jarosz (89)  
Larry Meyer (88.50)  
Dwight Dorpat (75)  
Will Keener (71.50)

### LIFE SPIKE

[25-49]

James Koebe (47.50)  
Cory Sillars (45.50)  
Arden Emmerich (42.50)  
Bernie Wood (38)  
Jeremy Voigt (37)  
Bob Sundell (35)  
Kolby Muscha (29.50)  
Dan Thomas (27)

### BLUE SPIKE

[6-24]

Garry Volm (22.50)  
Bob Kolbeck (21.50)  
Ted Peotter (21.50)  
James Wanserski (19.50)  
Rob Mork (19)  
Brian Luedtke (18.50)  
Ken Wanta, Jr. (18.50)  
Ray Bodenheimer (18)  
Shane Brzezinski (18)  
Jason Brettingen (15.50)  
Leroy Kazmierczak (14.50)  
Bill Schnowske (11.50)

### SPIKE CANDIDATE

Tim Brown (3)  
Mark Reede (3)  
Don Marquardt (2.50)  
Robert Kulp (2)  
John Proulx (2)  
Andy Radant (2)  
Sarah Ruffi (2)  
Matthew Waldvogel (2)  
Rick Wanta (2.50)  
Gary Guernadt (1.50)  
David Kempf (1.50)  
Mike Polencheck (1.50)  
Gary Rusch (1.50)  
James Coleman (1)  
Jonathon Smith (1)  
David Zick (1)  
Michael Bolen (.50)  
John Ohrmundt (.50)  
Roger Zell (.50)

## SPIKES - WHAT ARE THEY?

*Spikes are very valuable to our association because they work to bring in new members and encourage current members to renew their membership. Their efforts are essential to the growth and well-being of our association. We are pleased to join with NAHB and its affiliates across the country in recognizing our "Spikes".*

*Created in 1953, the NAHB Spike Program is designed to recognize and reward those members who are actively involved in recruitment and retention of members. There are currently 15,164 Spikes in local associations across the country and almost an equal number of Spike Candidates, those individuals working to obtain Spike status. Through the NAHB Spike Club, these members receive awards of silver and gold lapel pins, plaques, blazers and sweaters for their efforts in membership development.*

*At local membership meetings and at the NAHB annual Convention, Spikes proudly wear their hard-earned blazers and sweaters, and on Spike Color Day at the Convention, thousands of Spikes are recognized on the board floor by the NAHB Board of Directors.*

*As additional recognition, all Spikes in good standing that have also recruited at least one new member during the Membership Year, are invited to attend the annual NAHB Spike Party held during the Convention in January.*

*To become a Spike, an individual must obtain 6 credits within two consecutive years. Spike members must then earn two credits until they reach Life Spike status with 25 credits.*

*If you are interested in learning more about how you can become a member of the Spike Club and enjoy its rewards, contact the Wausau Area Builders Association at 715-842-9510.*