

# LET'S LEVEL

*the Official Publication of the Wausau Area Builders Association*



*Celebrating 50 years*

**JULY 2017, VOLUME 36**

## CALENDAR OF EVENTS

- |          |  |
|----------|--|
| July 20  | Woodchucks Game  |
| Aug. 17  | WABA Picnic<br>at Marathon Park                              |
| Aug. 18  | Sporting Clay Shoot  |
| Sept. 16 | Grand Celebration Banquet<br>at The Hoffman House            |
| Oct. 19  | Parade of Homes Kick-off<br>& Table Top<br>at the Great Dane |
| Nov. 16  | Election of Officers/Directors<br>at Ferguson's              |

### OUR MISSION:

*The Wausau Area Builders Association chartered in 1967 and affiliated with the Wisconsin Builders Association and National Association of Home Builders, is a professional non-profit trade association. Serving the community, we represent the interests and concerns of the customer, building trades, industry suppliers, and all facets of the building industry.*



Wausau Area Builders Association's

# SUMMER PICNIC

## THURSDAY

# JULY 20<sup>TH</sup>

2  
0  
1  
7

Look for details  
inside!

Gate opens at 5:35 PM



801 South 24th Ave.  
Wausau, WI 54401  
Phone (715) 842-9510  
[www.WausauAreaBuilders.com](http://www.WausauAreaBuilders.com)

#### OFFICERS

President ..... Cory Sillars  
Vice-President ..... Cindy Zuleger  
Secretary ..... Shelly Talley-Nelsen  
Treasurer ..... Julie Rajek  
Past President ..... Russ Utech  
Business Manager ..... Carolyn Wilde

#### WABA DIRECTORS

Through 2017: Gloria Fenhaus, Kyle VanOrder,  
Amber Gober; Through 2018: Roger Lang, Keith  
Koenig, Travis Hoffman; Through 2019: Alex Forer,  
Travis Hoerman & Sid Sorensen

#### WABA STATE REPRESENTATIVES

Matt Keeney, Alex Forer, Cory Sillars

#### NATIONAL DIRECTOR

Cory Sillars

#### WBA PAST PRESIDENT

Arden Emmerich

#### COMMITTEE CHAIRPERSONS

Advertising ..... Lori Stevenson  
Anniversary ..... Dan Sillars  
Bylaws ..... Sid Sorensen  
Budget/Audit ..... Dan Sillars & Arden Emmerich  
Events ..... Gloria Fenhaus  
Finance ..... Julie Rajek  
Home Show ..... Russ Utech  
Legislative ..... Cory Sillars  
Marketing ..... Lana Mohs  
Membership ..... Alex Forer  
Nominations ..... Russ Utech  
Parade of Homes ..... Travis Hoerman/Sam McLellan  
Personnel ..... James Wanserski  
Scholarship ..... Cory Sillars  
Silent Auction ..... Amber Gober  
Golf Outing ..... Phil Pesanka  
Sporting Clay ..... Alex Forer & Larry Meyer  
Website ..... Warren Pope  
Facebook ..... Kyle VanOrder & Sara Gast



# PRESIDENT'S MESSAGE



Happy 4th of July to Everyone,

With July 4th being on a Tuesday this year, it is a great chance to spend extra time with your family. I hope we get good weather so everyone can enjoy the chance for fun and fireworks.

On June 23rd our WABA Golf Outing was held at Pine Valley Golf Course. Another great event for supporting our scholarship fund for the NTC and local high school students. We had 83 Golfers participate and raised \$1,410.00 for our Fund. Thank you to Phil and the Golfing committee for their efforts to put this event together.

Our next Family event is the Wood Chucks Baseball game on July 20th. This is a great, inexpensive family event to share with our WABA family. Please plan to join us!

The Parade of Homes had another successful year. Interest is very high for new homes and remodeling this year and the attendance for the Parade reflected that with 2758 tickets sold. Last year we had a little over 2800 tickets sold, but we did have 17 houses. So with having 12 this year, the attendance was super! Good weather and an improving economy had the public out looking at the homes. Thank you for the huge amount of time put in by the Parade of Homes Committee!

I have been working with the Executive Committee on WABA policy and procedure issues, updating our computer backup and filings, and beginning to look at our 2018 Budget. As items are created and processed through the committees and Board, we will have those items for membership review at the office. If needed, some items will be printed in the newsletter to give the membership proper notice of any changes that may require a vote. Lots of work goes on daily to keep WABA running strong for all of us. I would like to thank the Executive committee and directors for volunteering to keep WABA running smooth.

*Cory Sillars, 2017 WABA President*

# JOKE OF THE MONTH

Boss: "Working hard here, Jimmy?"

Jimmy: "Ever since I heard you coming down the stairs, boss!"

# MEMBER INFORMATION

## NEW MEMBERS

CoVantage Credit Union  
C-Tech Cabinets  
Farrell Equipment & Supply Co. Inc.

## RENEWING MEMBERS

A-1 Elevator Sales & Service Corp  
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*Happy 4th of July!!*



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## CONGRATS TO OUR RAFFLE WINNERS:

### Gas Card Winners

Nancy Thompson  
Deb Tice  
Debbie Kurth  
Ryleigh Normand  
Iris Radtke  
Pam Fromm

### Menards Card Winners

Kelly Pozorski  
Theresa O'Brien  
Joe Dake  
Mike & Pam  
Apfelbeck  
Jamie Ciglae  
Tiffany Klein  
Ciszewski



# JULY

# 2017

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
		Home Show Committee Meeting - 4:00 pm	WBA in Stevens Point	WBA Golf Outing		
16	17	18	19	20	21	22
		BOARD MEETING - 4 pm		WOODCHUCKS GAME	ITEMS FOR NEWSLETTER DUE	
23	24	25	26	27	28	29
30	31		Membership Committee Meeting at 4:30 pm			

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# AUGUST

# 2017

SUN	MON	TUE	WED	THU	FRI	SAT
		<b>1</b> POH Committee Meeting - 12:00 pm Home Show Committee Meeting - 4:00 pm	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b> BY into B Committee Meeting at 4:30 pm	<b>10</b>	<b>11</b>	<b>12</b>
<b>13</b>	<b>14</b>	<b>15</b> BOARD MEETING - 4 pm	<b>16</b>	<b>17</b> PICNIC AT MARATHON PARK	<b>18</b> SPORTING CLAY SHOOT	<b>19</b>
<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b> Membership Committee Meeting at 4:30 pm		<b>ITEMS FOR NEWSLETTER DUE</b>	
<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>	<b>31</b>		

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# it was a great day for the **GOLF OUTING**



What a beautiful day we had for our golf outing!! Couldn't have asked for a better turn-out. Great prizes, great food and lots of fun golfing! Thank you to all the golfers, sponsors, volunteers, and spectators for giving us a great event!!!!





# Event with Governor Walker

Please join us immediately after the WBA Member Meeting Day on Wednesday, July 12th in Stevens Point to support Governor Scott Walker.

The special WBA event will feature Governor Walker, and will be held from 3:30 PM-5:00 PM in the Grand Hall at SentryWorld Golf Course. Cocktails and light appetizers will be included, and Governor Walker will address the group and take questions. (Map from the Holiday Inn Conference Center to Sentry World Golf Course below.)

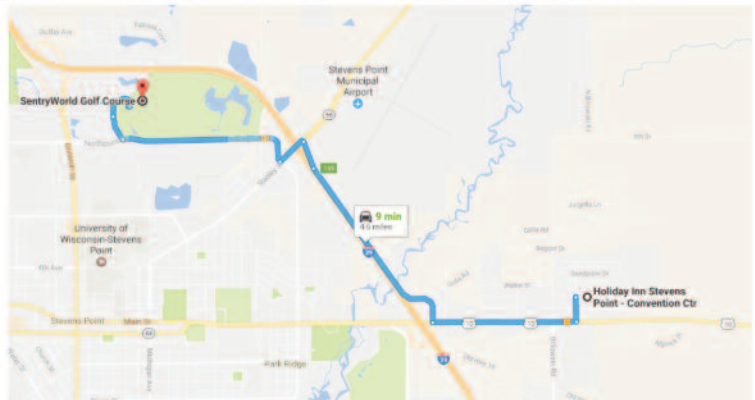
**Wednesday, July 12th**  
**3:30 PM-5:00 PM**  
**Grand Hall, Sentry World Golf Course**  
**Stevens Point, WI**  
**\$100/person to attend; host levels available**

To purchase, make credit card payment through **buildersdirectfund.com** and indicate that you authorize the payment to be donated to Gov. Walker. Or, you can pay by mailing check (make out to "Builders Direct Fund Conduit" and also indicate authorization for Gov. Walker).

Host levels are available at \$2500, \$1000, and \$500. Questions? Contact Brad Boycks at 608-242-5151 ext. 16.

Learn more at **[wisbuild.org/  
event-with-gov-walker](http://wisbuild.org/event-with-gov-walker)**

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## What's in a name?



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Andy Bauer    [ABauer@pellawi.com](mailto:ABauer@pellawi.com)    Office: 800.242.1008    Cell: 920.461.0372

# COMPLY WITH THE 2018 BUILDING CODES

States and jurisdictions across the country are making plans to adopt the 2018 International Residential Code (IRC) next year – and a free NAHB webinar replay can help you prepare for the changes.

The webinar highlights the differences between the upcoming code and the 2015 version, including significant updates to energy-efficiency requirements.

Among the more popular topics discussed – and that attendees had the most questions about:

- Changes in how parking slabs, patios and sidewalks, and stairs and ramps must be constructed in coastal flood zones.
- New provisions clarifying how attic supply and return ducts can be buried in ceiling insulation as a way of reducing energy losses and avoiding condensation issues.
- Changes to the Energy Rating Index (ERI) values and adoption of the ANSI/RESNET/ICC 301 standard as the method for calculating ERI values.

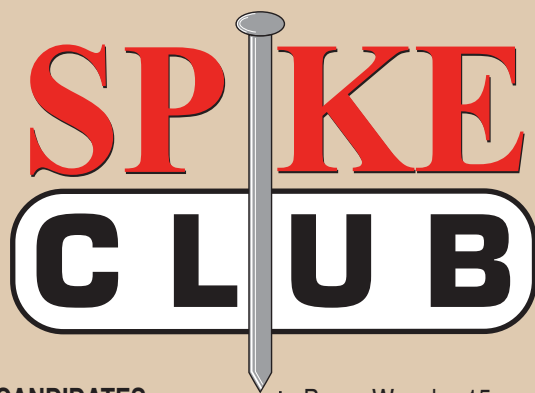
You can download a recording of the webinar and the slide presentation that goes with it. Go to the NAHB website and log on to access this free webinar.

## PRODUCT NEWS

*Reprinted from NAHB Housing Headlines*

## INTORODUCING ADVANTECH™ SUBFLOOR ADHESIVE

From the subfloor brand builders trust for the FLAT OUT BEST™ quiet, stiff floors, comes new AdvanTech™ subfloor adhesive for subfloor assemblies so strong, you won't hear a squeak. With a heavy-duty, polyurethane bond, the gun-applied foam quickly settles into a high-strength gel adhesive to create a bond that exceeds industry performance standards.



### CANDIDATES

Tim Brown - 4.5  
Stan Budleski - 3  
Don Budnik - 1  
James Coleman - 2  
Brennan Duke - 1  
Gloria Fenhaus - 4  
Robery Gaffney - 1  
John Henning - 2  
Travis Hoerman - 5  
Matt Keeney - 3.5  
Brent Kriewaldt - 1  
Robert Kulp - 5  
Wayne Lodholz - 2  
Sam McLellan - 1  
Philip Pesanka - 1  
Tony Pfefferman - 2  
Sarah Ruffi - 1  
Gary Rusch - 3  
Jerry Schepp - 2  
Lori Stevenson - 4  
Shelly Talley-Nelsen - 1  
Russ Utech - 6.5  
Craig Wilhelm - 5.5  
Tim Witzeling - 3  
Roger Zell - 5

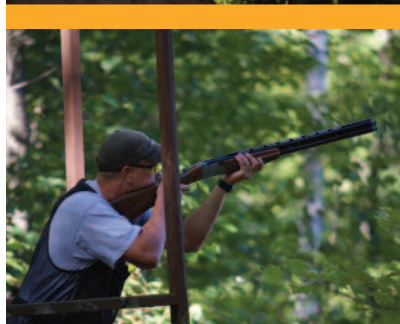
### MEMBERS

Joan Belke - 9  
Jason Blenker - 14  
Ray Bodenheimer - 24  
Michael Bolen - 8.5  
Alex Forer - 8.5  
Gary Guernndt - 11  
Leroy Kazmierczak - 15.5  
David Kempf - 6  
Don Marquardt - 7  
John Ohrmundt - 7  
Mike Polencheck - 7  
Andy Radant - 10.5  
Matthew Waldvogel - 13

Bruce Woyak - 15

### LIFE MEMBERS

Ken Bauer - 226  
Jason Brettingen - 27.5  
Shane Brzezinski - 27  
Dwight Dorpat - 83  
Gerard Draxler - 120  
Arden Emmerich - 51  
Dave Framke - 239  
Jerry Jarosz - 96.5  
William Keener - 87  
Arnold King - 70  
Doug Knight - 164  
James Koebe - 64  
Bob Kolbeck - 26.5  
James Krammer - 157  
Rick Kuharske - 106  
Brian Luedtke - 31.5  
Don Manlick - 152.5  
Larry Meyer - 112  
Robert Mork - 27.5  
Daniel Muleski - 40  
Kolby Muscha - 36  
Ted Peotter - 32  
David Rademan - 79.5  
Guy Reedy - 194  
Robert Schulz - 27.5  
Cory Sillars - 81.5  
Dan Sillars - 531.5  
Sid Sorensen - 195  
Bob Sundell - 40  
James Sydow - 43.5  
Jeremy Voigt - 66  
Jim Voigt - 143  
Larry Voigt - 181  
James Wanserski - 26.5  
Ken Wanta Jr. - 26.5  
Richard Wanta - 373.5  
Rod Werner - 225  
Jim Woller - 208  
Bernie Wood - 42



# SPORTING CLAYS SHOOT

## FRIDAY AUG. 18, 2017

**WAUSAU SKEET & TRAP CLUB, BROKAW**  
Registration 8:00 am

Shotgun Start 9:00 am (Rain or Shine)

\$75 per shooter - \$350/5 person - \$425/6 person

Single entries accepted - teams will be assembled

All veterans who participate  
will receive a special token  
of appreciation

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Shooter #1 \_\_\_\_\_ Phone: \_\_\_\_\_

Shooter #2 \_\_\_\_\_ Phone: \_\_\_\_\_

Shooter #3 \_\_\_\_\_ Phone: \_\_\_\_\_

Shooter #4 \_\_\_\_\_ Phone: \_\_\_\_\_

Shooter #5 \_\_\_\_\_ Phone: \_\_\_\_\_

Shooter #6 \_\_\_\_\_ Phone: \_\_\_\_\_

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**For Online Registration Go To [www.wausauareabuilders.com](http://www.wausauareabuilders.com)**



# THE PARADE OF HOMES WAS A SUCCESS!

Our 2017 Parade of Homes was once again a success. We had over 2,700 people tour the 12 beautifully decorated homes. Thank you to all who were involved. Whether it be on the committee, a parade home builder, a sponsor, taking an ad in the booklet or by touring the homes. We appreciate all the dedication to our association. Without you, we would have not a parade.



# THANK YOU

*Wausau  
Area  
Builders, members,  
Thank you for the  
beautiful plant!  
Bob enjoyed his time  
on the board and the  
fellow members  
Wendy &  
Justin Emily +  
family*



# SUMMER PICNIC

Continued from Front Page

Hello Members! Time to get ready for our July Event!! It's another GREAT Woodchucks Game to enjoy!! (WI Woodchucks vs. Kenosha Kingfish ) Our WABA July Event will be held on **Thursday, July 20th** @ the Beautiful (Newly Renovated) Athletic Park, located @ 324 E. Wausau Avenue - Wausau. Here's the scoop! Our Wonderful WABA evening will start in the Pepsi Tailgate Pavilion at **5:35**

**PM (Gates Open) (Game starts @ 6:35 PM with 1st pitch)** It's a "**All You Care To Eat and Drink + Beer Ticket Package**" which includes: Grilled Brats, Angus Beef

Hamburgers, Fresh Watermelon, Potato Chips, Chocolate Chip Cookies, Pepsi Products, Culligan Water, and Draft Miller Lite AND a reserved seat game ticket in OUR OWN reserved section 204, whenever you're ready to watch the game! And the cost to you for ALL of this?? How's \$10.00??!

That's right...only **10 bucks per person** - Age 11 and over!! Pay only **\$7 Age 3-10** and also includes 3 kid zone game tokens and Children 2 and under/ FREE! Wow! Lets beat our last years' attendance...135 people! So mark your calendars members & guests...and get ready for a fun evening!! Come on out to watch OUR Woodchucks play some great baseball...and mingle with your WABA friends, celebrating "Our 50th Anniversary" @ all events! Oh...did I mention there will be CAKE? You bet...another special flavor for the month! It will be a GREAT time!! Email has been sent out...so get your reservation in, and we'll see you all there!! -Mrs. Gloria Fenhaus, Director & Chairman of Events



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# HOME DESIGN

Reprinted from NAHB Housing Headlines

## 3 TRENDS IN CONTEMPORARY HOME DESIGN

Eye-catching colors, stylistic finishes, and expansive use of glass are hallmarks of today's contemporary dwellings.

The modern housing trend has quickly expanded from its urban origins and into the mainstream for families of all backgrounds and budgets.

Characterized by simple lines and dramatic angles, these distinctive structures enable homeowners to showcase their individual tastes through large, open living areas and common spaces.

Here are a few contemporary design trends that are rising on the landscape.



### 1. Unconventional Color Schemes

A dark exterior color palette makes a bold, sophisticated statement while providing a rich contrast to the interior color scheme. Inside, the traditional white and beige walls have been replaced by a spectrum of hues that complement furnishings and floorcoverings while expressing a homeowner's unique style.



### 2. Blending of Environments

Interior and exterior spaces flow together seamlessly to provide flexible living and entertainment areas that embrace the natural world. This merging of environments has spurred the popularity of sliding glass walls and large folding doors.

### 3. Focus on Transparency

A desire for transparency and connection to the outdoors shapes a contemporary home's overall design, building envelope, and interior environment. Glass has evolved into one of the most versatile building materials, often replacing wood, stone, and other traditional materials. Beyond adding light and transparency, glass can help make a small room feel larger, reduce noise between spaces, and change the entire character of a room



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