

LET'S LEVEL

the Official Publication of the Wausau Area Builders Association



Mark your calender and get ready for some GREAT baseball...and come on out to watch OUR Woodchucks play!! Our July Picnic will be held on Monday, July 28th @ the Beautiful (Newly Renovated) Athletic Park, located @ 324 E. Wausau Avenue-Wausau. We will have such a wonderful view and a beautiful area, as we are booked in the "Miller Light Loft!!" (Left field) But, here's a BONUS for all of you, and a WONDERFUL NEWS ANNOUNCEMENT!! The first 75 people to register for this event will have FREE attendance!. The WABA WILL PICK UP THE EVENT CHARGE FOR YOU!!! WOO HOO!! That's right...it will be @ NO COST to you to attend this event!! Please ONLY reply to the reservation list if you know you'll be attending FOR SURE...being this is limited to the FIRST 75 people. (the ticket price to attend "Our Woodchucks" game is normally \$18.95 admission/per person) Also for you attending...you will not only receive 2 sandwiches with the accompanying sides plus 2 beverages (beer / soda) Children under 12 yr. old/ 1 sandwich/ 1 beverage, of your choice; ... but, you will ALSO receive "A Woodchucks Logo Baseball Hat!!" Is this GREAT or what?? So don't hesitate with your reservation...or you will miss out!! Watch for the reservation announcement soon by email...and get ready for a fun evening!! We'll see you all there!! Director and Chair of Events, Mrs. Gloria Fenhaus

Wausau Area Builders Association

summer

PICNIC

MONDAY

JULY 28

Game time is at 6:35 pm



801 South 24th Ave.
Wausau, WI 54401
Phone (715) 842-9510
www.WausauAreaBuilders.com

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Vice-President Russ Utech
Secretary-Treasurer Becky Gering
Past President Bob Marcell
Administrative Assistant Carolyn Wilde

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Scholarship Jerry Jarosz
Golf Outing Jerry Jarosz
Sporting Clay Larry Meyer
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MISSION STATEMENT:

The Wausau Area Builders Association, chartered in 1967 and affiliated with the Wisconsin Builders Association and National Association of Home Builders, is a professional non-profit trade association. Serving the community we represent the interests and concerns of the consumer, building trades, industry suppliers and all facets of the building industry.

The primary goal of our association is to provide quality, affordable housing through community and government involvement, while promoting high standards of professionalism.

PRESIDENT'S MESSAGE



I would like to start by tipping my hat to everyone involved with this year's Parade of Homes. That means builders, suppliers, subcontractors, volunteers and the Parade Committee. To have provided the level of quality that you did for this year's Parade considering the weather and everything else, each and every one of you went above and beyond and it showed.

For those of you who were at the golf outing I know there is no need to ask if you had a good time. We had great food, great weather, lots of fun and the beer on the course was out of this world. Thanks go out to Jerry Jarosz and his entire Committee for all their hard work. Once Jerry committed to running this year's outing he jumped in with both feet and a couple other body parts to insure that we had a quality outing. Jerry, you and your Committee definitely succeeded. I also want to thank everyone who donated prizes or sponsored holes. Your support is greatly appreciated and it made a definite impact on our success.

Our picnic is July 28 at the Woodchucks game. If you haven't been there yet the remodel job they did on the stadium is fantastic. Join us for a great evening of fun and comradery and support Gloria's efforts. She has spent a lot of time making this become a reality and showing up is a great way to acknowledge her efforts.

In this issue you will find the details on our sporting clay shoot which will be held on Friday August 22nd. Good shot, bad shot, never fired a shot, don't have a gun, none of that matters. We still want you to join us. We will find you a gun if that might be what is stopping you from joining us. We already have a ladies team and are working on a second. Some of them have never shot a gun before but that isn't stopping them from joining us so don't let it stop you. There is absolutely no reason for you not to join us. If you have any questions I am your answer man so please give me a call.

Lori Stevenson won the free drinks from last month's picture challenge when she was the first one to send me a picture of a child catching a fish. Way to go Lori. In case you were wondering it was a 14" bluegill. If I don't get a bunch of emails telling me that is nothing but a fisherman's tale you either don't read the newsletter or you have never fished.

The first person to send me a picture of yourself water skiing or tubing will win this month's 2 free drinks. If by chance it is an action photo where your butt is passing your head as you skip across the water I will make that 3 drinks.

Have a wonderful and safe Fourth of July and we will see you at the picnic.

Larry Meyer, WABA President

JOKE OF THE MONTH

One day while walking down the street a highly successful HR Director was tragically hit by a bus and she died. Her soul arrived up in heaven where she was met at the Pearly Gates by St. Peter himself. "Welcome to Heaven," said St. Peter. "Before you get settled in though, it seems we have a problem. You see, strangely enough, we've never once had a Human Resources Director make it this far and we're not really sure what to do with you."

"No problem, just let me in," said the woman. "Well, I'd like to," replied St. Peter, "but I have higher orders. What we're going to do is let you have a day in Hell and a day in Heaven and then you can choose whichever one you want to spend an eternity in."

"Actually, I think I've made up my mind, I prefer to stay in Heaven," said the woman.

"Sorry, we have rules..." And with that St. Peter put the executive in an elevator and it went down-down-down to hell. The doors opened and she found herself stepping out onto the putting green of a beautiful golf course. In the distance was a country club and standing in front of her were all her friends - fellow executives that she had worked with and they were all dressed in evening gowns and cheering for her. They ran up and kissed her on both cheeks and they talked about old times. They played an excellent round of golf and at night went to the country club where she enjoyed an excellent steak and lobster dinner. She met the Devil who was actually a really nice guy (kinda cute) and she had a great time telling jokes and dancing. She was having such a good time that before she knew it, it was time to leave. Everybody shook her hand and waved good-bye as she got on the elevator. The elevator went up-up-up and opened back up at the Pearly Gates and she found St. Peter waiting for her.

"Now it's time to spend a day in heaven," he said. So she spent the next 24 hours lounging around on clouds and playing the harp and singing. She had a great time and before she knew it her 24 hours were up and St. Peter came and got her. "So, you've spent a day in hell and you've spent a day in heaven. Now you must choose your eternity," he said. The woman paused for a second and then replied, "Well, I never thought I'd say this, I mean, Heaven has been really

great and all, but I think I had a better time in Hell." So St. Peter escorted her to the elevator and again she went down-down-down back to Hell.

When the doors of the elevator opened she found herself standing in a desolate wasteland covered in garbage and filth. She saw her friends were dressed in rags and were picking up the garbage and putting it in sacks. The Devil came up to her and put his arm around her. "I don't understand," stammered the woman, "yesterday I was here and there was a golf course and a country club and we ate lobster and we danced and had a great time. Now all there is, is a wasteland of garbage and all my friends look miserable."

The Devil looked at her and smiled. "Yesterday we were recruiting you, today you're staff..."

MEMBER INFORMATION

BOARD APPROVAL

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JAE Construction LLC
River Valley Bancorporation, Inc.*

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*Advantage Plumbing Plus, LLC
Wisconsin Public Service
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Acro Plumbing Inc.
Creative Granite of Minoqua, Inc.
Lincoln Wood Products, Inc.
Hardwood Floors by R.J.B.*

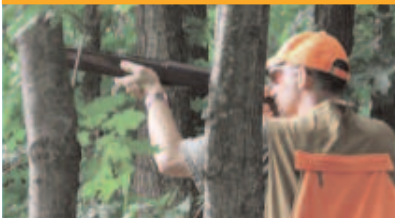
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COME
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THE FUN!



Ladies we would
be delighted to
have you join us



SPORTING CLAY SHOOT

FRIDAY, AUGUST 22

WAUSAU SKEET & TRAP CLUB, BROKAW

Registration 8:00 am

Shotgun Start 9:00 am (Rain or Shine)

\$65 per shooter - \$325 per team

5 person teams are NOT necessary to participate

REGISTRATION FEE INCLUDES:

17 Sporting Clay Shooting Stations • Lunch and Refreshments

Raffles will be available for an additional cost.

Five Shooters per Team / 100 Rounds per Shooter

Side Events Available: Rabbit Station, 5-Stand and Annie Oakley Shoot

6 (six) boxes of #7 1/2 or smaller shells are recommended

(Boxes of shells will be available to purchase at the Gun Club)

Personal Four-wheeler transportation is allowed.

EYE AND EAR PROTECTION REQUIRED - NO EXCEPTIONS!

Business Name: _____ Phone: _____

Shooter #1 _____ Phone: _____

Shooter #2 _____ Phone: _____

Shooter #3 _____ Phone: _____

Shooter #4 _____ Phone: _____

Shooter #5 _____ Phone: _____

NO RESERVATION IS SECURE WITHOUT FULL PAYMENT

85 SHOOTERS MAXIMUM

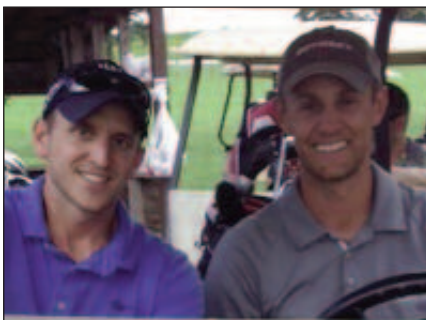
Mail Registration with payment to:

PO Box 1241, Wausau, WI 54402

Call Larry Meyer with questions at 715-848-0518

or email larry@larrymeyerconstruction.com

GOLF OUTING



JULY

2014

SUN	MON	TUE	WED	THU	FRI	SAT
		Board Agenda Items Due 1	2	3	4	5
		POH Committee Meeting - 12:30 pm		Board Packets Sent - 5:00 pm		
6	7	8	9	10	11	12
		Home Show Committee Meeting - 2:00 pm				
13	14	15	16	17	18	19
		BOARD MEETING - 4 pm				
20	21	22	23	24	25	26
	July Membership Renewals Due				ITEMS FOR NEWSLETTER DUE	
27	28	29	30	31		
	Summer Picnic at the Woodchucks					

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AUGUST

2014

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	Board Agenda Items Due 5 POH Committee Meeting - 12:30 pm	6	7 Board Packets Sent - 5:00 pm	8	9
10	11	12 Home Show Committee Meeting - 2:00 pm	13	14	15	16
17	18 July Membership Renewals Due	19 BOARD MEETING - 4 pm	20	21 ITEMS FOR NEWSLETTER DUE	22 SPORTING CLAY SHOOT	23
24	25	26	27	28	29	30
31						



Jaime Weyneth
715.847.4027
Wausau
NMLS ID# 412975



Dan Mortensen
715.847.4013
Weston
NMLS ID# 412966



Sarah Verber
715.847.4037
Wausau | Marathon
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Sara Holtz
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THE MONDAY MORNING REVIEW



Marquette University Law School poll now even

Recently the Marquette University Law School poll results were released showing the race for governor now tied at 46% to 46%. The previous two polls done by Marquette University Professor Charles Franklin had Governor Walker leading Mary Burke by 7%.

The press release on the poll can be found by clicking here.

The above mentioned press release on the poll results describes the polling on the governor's race as "a significant tightening of the race from the most recent Marquette Law School Poll in March, which Walker led 48-41."

The one additional number to highlight in the race is 48-45 Walker when you consider only "likely voters".

Most political observers believe that GOP voters are more likely to vote in this off-presidential election year which makes one think that the "likely voters" number may be the better number to consider but that number is still inside the margin of error of the poll. Likely voters are defined as those who are "absolutely positive" they are going to vote according to Professor Franklin.

A number of members have contacted me since the release of the poll asking "how did Burke close the gap in the last few months with little going on?" This is just speculation but some factors may include some democrats "coming home". That simply means that a few months ago there may have been democrats who were not familiar with Burke and who were counted as undecided in previous polls and have since committed to voting for Burke in the latest poll.

For an in-depth breakdown of the poll that features a video and several graphs on the poll, political junkies can click here.

The bottom line take-away from the numbers in the poll is that this race will still be close and big dollars will still flow into the state to affect the outcome of the governor's race in 2014.

One click away to giving:
www.buildersdirectfund.com

When technology works it is a beautiful thing. We reported in the past of the new website that allows members to make contributions with an individual personal credit card. The only issue with the new

website was that it didn't have a very easy website address to point people in that direction.

Recently we were able to change that and hopefully make it even easier for members to give online when we were able to purchase www.buildersdirectfund.com.

This website is easy to remember and allows one click access directly to the online giving webpage.

Please feel free to spread the word on this to allow members to give online and give local HBAs and WBA more exposure to candidates by making the contributions first to the Builders Direct Fund Conduit (candidate for state assembly, state senate, attorney general, and governor).

Sign up today to support Governor Walker on July 16!

Just before the WBA Foundation golf outing on Wednesday, July 16, the Builders Direct Fund Conduit will be holding a breakfast fundraising event for Governor Scott Walker. This may be the last WBA sponsored event for Governor Walker so we are working hard to have a successful event!

Please consider becoming a host for the upcoming event at \$2500, \$1000, \$500 or \$250 per couple.

More information on the event as well as the ability to pay and sign up with one click at www.buildersdirectfund.com is below.

Separate registration and payment is required for the Builders Direct Fund event for Governor Walker and the WBA Foundation Golf Outing. All contributions to the Builders Direct Fund event for Governor Walker must be paid for with an individual personal check or credit card.

Please sign up today!

Builders Direct Fund Event for Governor Scott Walker
Pre-WBA Foundation Golf event
Wednesday, July 16, 2016, 9 am to 10:30 am
Trappers Turn Golf Club, Wisconsin Dells

You are cordially invited to attend a Builders Direct Fund breakfast for Governor Scott Walker

Wednesday, July 16, 2014

9:00 am to 10:30 am

Before the start of the WBA Foundation Golf Outing

Trappers Turn Golf Club

2955 Wisconsin Dells Pkwy, Wisconsin Dells, WI 53965

Hosting opportunities:

\$2500 per person/couple platinum host

\$1000 per person/couple gold host

\$500 per person/couple silver host

\$250 per person/couple bronze host

Those hosting at the \$2500 or \$1000 level will receive a personalized signed copy of Governor Walker's book Unintimidated A Governor's Story and a Nation's Challenge

Cost to attend is \$100 per person

Contributions must be made with an individual personal check or individual personal credit card to the Builders Direct Fund Conduit to be directed to Governor Scott Walker

To become a member of the host committee or attend you can make an online contribution using a personal individual credit card at www.buildersdirectfund.com (write "Gov. Walker event 7.16.14" in "special instructions")

To become a member of the host committee, attend the event or for more information please contact Brad Boycks by e-mail or phone, 608-242-5151, ext. 16

A separate charge must be paid to attend the WBA Foundation Golf Outing, tee times beginning at 11:00 am

Successful event for BUILD PAC held in Kohler

In May a number of members from across the state got together in Kohler at the Demonstration Kitchen for a wine tasting and dinner that was prepared in front of everyone allowing questions to be asked as the meal was prepared.

We were pleasantly surprised when special guest Congressman Reid Ribble and his wife DeaNa arrived with unexpected special guest U.S. Senator Ron Johnson.

In total, this event raised \$10,000 in additional contributions. 2 members moved from the Gold Key Club (\$1000) to the Platinum Club (\$2500) and there were also 7 members who are now new members of the Gold Key Club.

Thank you again to all of those members who attended this great event.

We likely will be looking to grow and improve this event in 2015.

Wanted: Applicants to serve on the Commercial Building Code Council

You may remember at the close of session Governor Walker signing a bill that WBA strongly supported that made Wisconsin's commercial building code more uniform. In addition to the new uniformity change, 2013 Wisconsin Act 270 also created a code council to advise the Department of Safety and Professional Services (DPS) on the commercial building code.

Specifically the council is made up of commercial builders (2), building inspectors

(2), fire service (2), union representative (2), and architect/engineer/designer (2).

Please click here to get more information on how to sign up to be considered to be a member of commercial building code council.

Brad Boycks

WBA Director of Government and Political Affairs

Wisconsin Builders Association@bboycks@wisbuild.org
(608) 242-5151 ext.16

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AVOIDING MALICIOUS APPS

Malicious apps put your device and personal information at risk. You should treat your smartphone as you would your desktop. Apps remain the most common way your phone and data stored in it can be compromised, so be discerning and responsible with the apps you choose to download. While there is no fool-proof method for avoiding malicious apps, here are some tips to help keep your device and personal information safe.

- **Be leery of paid apps being available for free from an outside website** — App developers do occasionally discount the price of their app, but usually do so within the official app store. A free app offer on an outside website should be a red flag that the app is not legitimate and is probably malicious in nature.
- **Knock-off apps may have a hidden motive** — Once an app becomes a hit, it's almost guaranteed that imitation apps will flood the marketplace. Some of these apps are just trying to steal downloads from the hit app, but others may be trying to infect your device or steal personal information.
- **Check the downloads and reviews** — Use the additional feedback given by fellow consumers to see if an application is living up to the developer's intentions. An app with a lot of downloads, high ratings and positive reviews will usually indicate an app is meeting expectations. An app with fewer downloads, low ratings and complaints can signal a questionable app.
- **Review permissions** — Be aware of what parts of the phone you are giving the application access to and make sure you are comfortable with granting the access. If something doesn't seem right, don't download it. Your smartphone contains a lot of sensitive information; it's important to be proactive and protect that information.
- **Use apps to evaluate your apps** — There are a number of security applications out there to help you. Apps like NQ Mobile Security, Antivirus Security by AVG and Lookout Security & Antivirus scan applications for malware and viruses. Online Privacy Shield and Clueful apps are designed to help you evaluate permissions by identifying how applications are using your personal information and rates the potential risk as high, moderate or low.

SCHOLARSHIP THANK YOUS

Thank you for presenting me with the Wausau Area Builders Association Scholarship. This Scholarship will help support my College efforts as I pursue my dreams to work in the Medical Field someday. Your generosity is greatly appreciated.

Ashantha Hegg

Mrs. Nelson,
Thank you very much for selecting me as a recipient of the Wausau Area Builder's Association Scholarship! This will be welcome contribution to my education at UW-Madison in the fall. Again, thank you so much!!

Jenni Demink

SCHOLARSHIP THANK YOUS

June 4, 2014

Wausau Area Builders Assoc Scholarship Committee
c/o Community Foundation of North Central Wisc
Attention: Sue E. Nelson
500 First Street, Ste 2600
Wausau, WI 54403

Re: Scholarship

To Whom it May Concern:

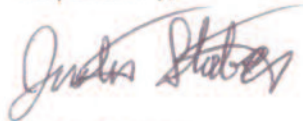
Thank you for awarding me a Wausau Area Builders Association Scholarship.

I am very grateful for the trust and confidence you have placed in me.

In the fall I will be attending the University of Wisconsin – Stout where I am pursuing a Bachelor's degree in Computer Engineering.

Once again thank you. Your scholarship is greatly appreciated.

Respectfully,



Justin Stieber
1010 Chestnut Street
Marathon, WI 54448



cc Wausau Area Builders Assoc Scholarship Committee
801 S 24th Ave
Wausau, WI 54401



2014 SPRING

parade OF HOMES

The 2014 Parade of Homes was a success. We sold 2377 tickets. Special thanks to all parade sponsors, the marketing committee, the parade committee & especially the builders and their homeowners for a great show!



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WAUSAU HOMES



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JEREMY VOIGT CONSTRUCTION



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COMMITTEES UPDATES

ADVERTISING / MARKETING

The Advertising/Marketing Committee is looking for someone to assist in PR for the association. Duties would include writing press releases and working with local media to gain additional exposure for the association. If you are interested in assisting, please contact Lori Stevenson at 715-581-6556.

EVENTS

Mark your calendar for Monday, July 28th for our summer picnic at the Woodchucks Game!! We have a SPECIAL loft reserved just for US, with food & drinks!! More details to come in July news!!

SPORTING CLAY

Save the date .. August 22, 2014.

PARADE OF HOMES

The Parade of Homes was a great success. Thanks to all, whether you are a sponsor, volunteer, committee member, or came to see the homes. We appreciate the support!!

BELIEVE IN THE BUILDING



We believe in the home. We believe in the office park. We believe in the building and we want to help you make each one great. We operate more than 450 building material facilities all across the country, all devoted to those who create the buildings that shape America. We are ProBuild. And we believe in the building.

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