

LET'S LEVEL

the Official Publication of the Wausau Area Builders Association

JULY 2010

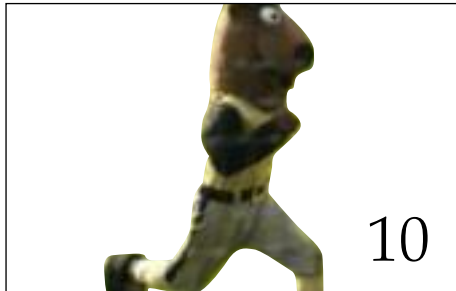
VOLUME 29 - ISSUE 7

Happy 4th!



LET'S LEVEL

July 2010
Volume 29, Issue 7



3 **Upcoming Events**

3 **President's Message** *Garry Volm, Volm Builders LLC*

3 **A Note from Your Executive Officer** *Chris Briquelet*

4 **Membership Information**

5 **Monday Morning Review** *Brad Boycks, WBA Director of Government Affairs*

7 **Parade of Homes**

10 **Annual Picnic Registration**

15 **Golf Outing**

17 **Spikes**

MISSION STATEMENT:

The Wausau Area Builders Association, chartered in 1967 and affiliated with the Wisconsin Builders Association and National Association of Home Builders, is a professional non-profit trade association. Serving the community we represent the interests and concerns of the consumer, building trades, industry suppliers and all facets of the building industry.

The primary goal of our association is to provide quality, affordable housing through community and government involvement, while promoting high standards of professionalism.

Coming Soon

Wausau Area
Builders Association

SPORTING CLAY SHOOT

FRIDAY, AUGUST 27

Registration Form will be in the August Newsletter



Denfeld
Concrete
Construction Inc.

COMPLETE CONCRETE SERVICE

OVER 30 YEARS OF QUALITY SERVICE

**715-359-7869
715-359-3944**

**RESIDENTIAL
COMMERCIAL**

6702 Clover Rd. Wausau



Poured Walls • Foundations • Holding Tanks • Floors



*The Area's Oldest
and Most Trusted
Name in Concrete
Construction.*

www.denfeldconcrete.com



New Wells

The latest equipment for fast, professional service

Hydro-Fracturing

A proven procedure designed to increase the amount of water in dry and low-yield water wells, old and new

Well Abandonment

Permanent sealing of unused wells to prevent contamination of clean ground water

**The Right Depth
at the Right Price**

LANG
WELL DRILLING
COMPANY, INC.

CALL US NOW
24 Hour Answering Service
848-1234

FAX 842-8439 • 1710 W GARFIELD AVE, WAUSAU

UPCOMING EVENTS

JULY 5-9
WABA Office Closed

TUESDAY, JULY 13
WABA Board Meeting

WEDNESDAY, JULY 21
WBA Golf Outing - Chula Vista

THURSDAY, JULY 22
WBA Board of Directors Meeting
Chula Vista

FRIDAY, JULY 30
Wood Chucks Family Picnic

AUGUST 4-7
Executive Officers Council Seminar
Santa Fe, NM

TUESDAY, AUGUST 17
WABA Board Meeting

FRIDAY, AUGUST 27
Sporting Clay Shoot
Wausau Skeet and Trap Club

TUESDAY, SEPTEMBER 14
WABA Board Meeting

THURSDAY, OCTOBER 7
WBA Board Meeting - Chula Vista

TUESDAY, OCTOBER 19
WABA Board Meeting

TUESDAY, NOVEMBER 16
WABA Board Meeting

TUESDAY, DECEMBER 14
WABA Board Meeting

2011

JANUARY ?, 2011
WABA Annual Party - TBD

JANUARY 12-16, 2011
International Builders Show - Orlando, FL

FEBRUARY 11-12, 2011
WBA Convention - Chula Vista

A NOTE FROM YOUR EXECUTIVE OFFICER



Welcome to summer!

Here's to a huge sigh of relief getting through the last of the "busy season" until fall. The Parade of Homes was fantastic again this year, and what made it even better is the fact that ticket sales were up 20% over 2009! Thank you to all the Builders who worked feverishly to ensure we had an excellent show and Thanks also everyone who supported the Parade.

According to Chairman Jerry Jarosz, the Golf Outing was one of the biggest ever this year with 123 players, which translated to the largest profit of almost \$6000!

That money funds scholarships for students in the area seeking higher education. Mother Nature tried her best to chase us all away, but we persevered with positive energy which stopped the rain an hour before the shotgun, and it never came back the rest of the day.

Please notice the registration form for the WoodChucks Family Picnic on Friday, July 30. Also please notice that the price is only \$5 per person! That is our way of thanking you for being a member of the WABA. That \$5 will gain you entrance to the game and provide you with food and beverage throughout the game! The event was very popular last year and we're looking forward to seeing everyone on the 30th.

Something to look for in your email inbox is the 2011 Home Show Contracts. Yes, you read that correctly, the Home Show Contracts are out. You can also download the Contract pdf by going to our website. The Super Early Bird booth pricing will expire on August 2 so if you reserve your booth prior to that date you'll be able to secure the same price as last year. If you have any questions don't hesitate to let me know.

The Dinner Meeting Committee would like to thank everyone who participated in the survey that was recently sent. The information has been reviewed and is being used to make the selections for the next season of Dinner Meetings. Look for the results of the survey, the meeting locations and the meeting themes in the August newsletter.

Lastly, the office will be closed July 5-9 as I will be on vacation. If you leave me an email or voice message, I will get back to you upon my return on the 12th.

See you on the 30th!

— Chris Briquetelet

PRESIDENT'S MESSAGE



Thanks to all the Builders and Associates that participated in this year's Parade of Homes. And also to all who volunteered their time to make this another successful event.

It was great to see so many participate in this year's golf outing. Thanks to Jerry Jarosz and this committee for all their hard work.

I hope everyone is finding time in their busy schedules to have some fun and enjoy their family and friends. Don't forget to come and join us for our Annual Picnic at the Woodchucks game on July 30. It's always a great time!

Sincerely, — Garry Volm, Volm Builders LLC

MEMBERSHIP INFORMATION

WELCOME NEW MEMBERS

No New Members This Month

THANK YOU FOR RENEWING

<i>Denfeld Construction</i>	<i>Precise Painters</i>
<i>SJM Builders</i>	<i>Cabinet Innovations</i>
<i>Ingersol Construction</i>	<i>Cellcom</i>
<i>Macco's Floor Covering</i>	<i>Customized Construction</i>
<i>Color Creations</i>	<i>Tim Koch Builders</i>
<i>DZM Contractors</i>	<i>Helke/Rakow</i>
<i>Hardwood Floors by RJB</i>	<i>Furniture and Appliance Mart</i>
<i>Creative Design Resources</i>	<i>Lone Pine Landscaping</i>
<i>Woodstock Hardwood Flooring</i>	<i>Wisconsin Building Supply</i>
<i>Woodcraft / Renew-a-Kitchen</i>	<i>Moore Electric</i>

**SORRY
TO SEE YOU GO**

*Galaxy Lighting
Deffner Law Firm*

• Free Financing Available



Carpet City

WAUSAU 842-5277 5400 W. Stewart Ave.	WISC. RAPIDS 421-4556 3840 Plover Rd., Hwy 54 East	RHINELANDER 362-5554 3816 Shawnee Ln., Hwy 17 N
---	--	---



141 W. Thomas Street
Wausau, WI 54401
Phone (715) 842-9510
Fax (715) 845-5435
www.WausauAreaBuilders.com

OFFICERS

President	Garry Volm
Vice-President	Bob Marcell
Secretary-Treasurer	Sara Holtz
Past President	Larry Meyer
Executive Officer	Chris Briquet

STATE DIRECTORS

Ray Bodenheimer	Jerry Draxler
Bob Marcell	Andy Radant
Mark Reede	Mike Richie
Sid Sorensen	Garry Volm

LOCAL DIRECTORS

Kolby Muscha	Chad Sickler
Jerry Jarosz	Jonathon Smith
Russ Utech	Jason Brettingen

LIFE DIRECTORS

Dave Kautza Ted Peotter Dan Sillars Jim Woller

NATIONAL DIRECTORS

Larry Meyer Garry Volm

WBA NORTH AREA VP (Associate)

Mike Richie

ALTERNATE NATIONAL DIRECTOR

Dan Sillars Garry Volm

COMMITTEE CHAIRPERSONS

Marketing	Jim Weimerskirch
Associates Advisory	Ray Bodenheimer
	Jason Brettingen
	Kristin Flamang
BLDR-PAC	Andy Radant
Education Committee	James Wanserski
Events Committee	Andrea Reede
Building A Better Wisconsin Trustee	Mike Richie
Governmental Affairs	Cory Sillars
Home Show	Russ Utech
Membership	Kristin Flamang
Parade of Homes	Kolby Muscha
Planning Committee	Mike Richie
Public Relations	Bob Marcell
Scholarship	Jerry Jarosz

THE "MONDAY MORNING" REVIEW



LEED Certification bill vetoed

Governor Doyle had until this week mid-May to sign or veto all of the legislation that was sent to him to close the 2009-2010 legislative session. One bill that WBA had been tracking and was able to change dealt primarily with a requirement that state, local, and school-owned buildings be built and remodeled to achieve at least LEED Silver standards.

Senate Bill 616 (SB 616), authored by Senator Fred Risser (D-Madison) and Representative Louie Molepski, Jr. (D-Stevens Point) was ultimately vetoed by Governor Doyle after officials who work with the state building commission determined the new law to be "unworkable."

When this bill was first drafted it contained a provision that would have allowed local units of government to use a different energy code than the UDC as long as it was a higher standard than the code in the UDC. WBA vigorously opposed this change that would have created a patchwork of energy codes throughout Wisconsin.

The final version of SB 616 that was recently vetoed did not contain this provision but did allow the Department of

Commerce to require a voluntary "reach" code that would have been 30% more efficient than the current 1 and 2-family energy code. With the veto of SB 616 this provision was also vetoed and will not be given any attention by the Department of Commerce.

Assembly GOP floats spending reform amendment

Recently Assembly Minority Leader along with a number of his GOP colleagues announced a constitutional amendment to limit state spending, create a rainy day fund and give homeowners a property tax credit if the rainy day fund exceeds a certain dollar amount.

Details of the plan include the following:

- All general tax revenues in excess of 6.5% of statewide personal income must be deposited into the Fiscal Responsibility Fund. If taxes are less than that amount, a deposit of approximately one-half percent of revenues is made instead.
- During an economic recession, money can be withdrawn from the Fund to help balance the budget.
- Any accumulated fund balance over 10 percent of annual tax revenues must be distributed as a property tax credit.
- In an emergency or other unforeseen circumstance, the terms of the fund can be changed by 2/3 vote of both houses of the legislature.

Assembly GOP Leader said of the plan: "Common sense reforms are needed to put some sanity back into our state budgeting. This constitutional amendment requires restraint in spending during the good times and a reserve fund for the bad times, just like families throughout Wisconsin do every day."

GOP Convention-Johnson the big winner

In May the Republican Party of Wisconsin held their annual convention at the Hyatt in downtown Milwaukee. Officials reported this was the best attended convention since the mid-1960s and a great deal of enthusiasm was felt from those in attendance for the potential of a strong showing in November.

The biggest surprise of the weekend-long convention was developments in the primary race to take on Senator Russ Feingold (D-Middleton). In a surprise to those in attendance on Sunday, former Commerce Secretary Dick Leinenkugel announced that he was dropping his bid for U.S. Senate and backing the candidacy of Oshkosh businessman Ron Johnson.

After that shocker, Johnson went on to get the formal endorsement of the Republican party of Wisconsin when he was able to eclipse the 60% threshold that was established by party officials to receive the endorsement. Not a bad accomplishment for someone who announced their candidacy just 2 weeks prior to the convention.

More fallout from the Johnson announcement came yesterday when fellow GOP candidate for U.S. Senate Terrance Wall announced he was also dropping out of the race.

In other convention news, Milwaukee County Executive Scott Walker received the endorsement of the Wisconsin GOP as well which lead to both television and radio ads in support of Walker from the party starting on Monday.

Finally, there was no official endorsement of the GOP faithful in the race for Lieutenant Governor but state Representative Brett Davis (R-Oregon) was able to take claim to the highest vote percentage of all the candidates running.

Retirements 21, 22 and 23: Representatives P. Williams, Newcomer and Colon

More retirements were announced recently by Representatives Newcomer (R-Pewaukee), Colon (D-Milwaukee) and P. Williams (D-Milwaukee).

Newcomer and Polly Williams were both members of the Assembly Housing Committee this session and before the GOP took over the majority in the Assembly in 1994. Williams served as the Housing Committee Chair.

Colon was a member of the Budget Writing committee this session in the Joint Committee on Finance.

Longtime capitol observers cannot remember an election that will have as many open seats as election 2010.

(This is a monthly report from the Wisconsin Builders Association, our "political arm" at the state Capitol in Madison. Each month, the Monday Morning Review will highlight the going's on under the Capitol Dome with an eye toward what matters to the housing industry.)

THE "MONDAY MORNING" REVIEW

Campaign preview available

As part of the WBA Executive Committee meeting recently I gave a brief election preview. The PowerPoint program concentrated on key statewide, congressional, assembly and senate races that are expected to be important races for 2010.

I am happy to give this presentation to member businesses and local associations. If you are interested please let me know and we can work out a date.

Hanson announces in AD 57

A GOP candidate for the 57th Assembly District has immersed and announced publicly recently that she is challenging Representative Penny Bernard Schaber this fall.

Chris Hanson is the president of Hanson Benefits, a prominent

Appleton business that specializes in providing health care solutions for small businesses. Hanson is also a WBA/Valley HBA member.

In her announcement Hanson stated, "As someone who has lived in the Fox Cities for thirty years, I have become increasingly concerned with the direction in which our state is headed and believe that we are at a critical juncture. The politicians in Madison have failed miserably in recent years. Their solution to every challenge we face is to impose higher taxes, increase spending, and grow government."

Currently a resident of Hortonville, Hanson and her husband are currently in the process of selling their home and moving back to Appleton if anyone has a home to sell within the 57th Assembly District.

RGA takes to the airwaves

Recently the Republican Governor's Association (RGA) took to the television airwaves with an ad shining a not-so-complimentary spotlight on Tom Barrett's record on job creation and taxes during his time as Milwaukee Mayor.

A press release said "The ad points out that Barrett has raised taxes in every year he has served as mayor of Milwaukee. It also details his increasing spending by \$300 million while the city was shedding thousands of jobs. His record mirrors Doyle's dismal term as governor."

This ad comes out on the heels of an ad released this spring by the left leaning Greater Wisconsin Committee that attempted to tie both Mark Neumann and Scott Walker to former President George W. Bush and Vice President Dick Cheney.

For more information on the above legislative matters please contact WBA Director of Government and Political Affairs Brad Boycks (bboycks@wisbuid.org or 608-242-5155, ext. 16).



United FCS
A Financial Services Association

Home Construction Loans

3.49%*

United FCS construction loans feature:

- Unlimited draws!!!
- 12 month completion period
- Large acreage acceptable
- Free preapproval!

* Rate subject to change

Land Loans

United FCS land loans feature:

- Low Down payments
- Fixed and ARM rates up to 30 years
- Hunting land, recreational land , future home site

Contact: Pam Zahn
715-842-4631
pam.zahn@unitedfcs.com



611 S. 32nd Avenue - Wausau, WI 54401 www.unitedfcs.com



Sorensen Construction LLC



Keener, Inc.



Sorensen Construction LLC



Jeremy Voigt Construction Co LLC

PARADE of Homes



Kolby Construction LLC



Main Street Homes, Inc.



Reedy Builders LLC



Royalty Homes



Trim Crafters LLC



Jeremy Voigt Construction Co LLC

PARADE of Homes



Brown Builders Inc.



Main Street Homes, Inc.



John Ohrmundt Construction Inc.



Helping Build Dreams for Over 45 Years.

Peoples State Bank has been serving builders and contractors in Central and Northern Wisconsin for over 45 years. Peoples provides you with the flexibility you need and your customers with the responsiveness they deserve for their mortgage needs. Call us today to learn more about the advantages of working with a hometown financial partner.

Peoples
STATE BANK



Member FDIC

www.psbwi.com • 1.888.929.9902



**Bring the Family to the
WABA Annual Picnic at
the WoodChucks Game
Friday, July 30**

**\$5.00 per person Admission Fee includes:
Game Ticket with Food and Beverages
throughout the game**

**ALL Registrations must be received *prior* to
July, 21 to ensure your tickets!!**

Company Name: _____

Contact Name: _____

Phone #: _____

Family/Guest Names:

**Return to: Wausau Area Builders Association
141 W. Thomas Street, Wausau, WI 54401
Fax: (715) 845-5435**

Don't Miss the FUN, register today !!



Visit One of America's Premier Natural Stone Showrooms



**Krukowski
STONE CO., INC.**

Quarrier & Manufacturer of Natural Architectural & Landscaping Stone since 1978

800-628-0314 • 715-693-6300 | krukowskistone.com | 5781 COUNTY RD. C • MOSINEE, WI 54455



Whether it's across the country or right here at home
We've Got You Covered This Summer

Cellcom
Clearly The Best.



Cellcom Retail Locations

Wausau Center Mall, Wausau	(715) 848-0625
3804 Rib Mountain Dr., Wausau	(715) 241-7997
2106 Schofield Ave., Weston	(715) 355-8090



\$49⁹⁵
LG Ellipse
After \$50 instant credit and \$50 mail-in rebate

Offer valid 5/1/10 - 7/31/10 or while supplies last. Activation at time of service. Two-year service agreement and credit approval required. New line activation or credit upgrade required. A line set up fee and early termination fee may apply. If applicable, the early termination fee may be reduced proportionately to the remaining months of the term of the agreement. Taxes do not include taxes, fees or other charges. Universal Service Fund (USF) and regulatory and other recovery fees charged on all service lines. An \$9.11 fee or Police & Fire Protection fee charged on all service lines. This amount or range of taxes, fees and surcharges vary and are subject to change without notice. See retail location or www.cellcom.com/fees for details. Promotion offer subject to change. \$49.95 LG Ellipse device. Available on Motorola, US America or Unlimited calling plans \$59.95 or higher with a subscription to a data or QwikTel package of \$9.95 or higher for a minimum of three months. 30-day guarantee details: If within 30 days you are not completely satisfied with Cellcom's wireless service, pay for the services you have used and return the equipment in acceptable condition. Offer not valid with myChoice prepaid wireless service. Other restrictions apply. See store for details.

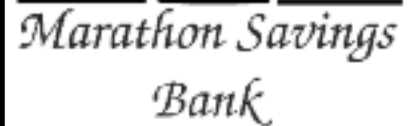


- Brian Tracy

- Anna Quindlen



*Local People Making
Good Things
Happen For
Local People*



Wausau
845-7331
Rib Mountain
355-2133
Mosinee
693-6002
Rothschild
359-0579

VISIT OUR LARGE SHOWROOM AND SEE OUR
SELECTION OF CERAMIC & PORCELAIN TILE, NATURAL
STONE, CARPET, WOOD & LAMINATE FLOORING!



We specialize in custom built tile showers!



**We feature our own skilled, professional installers,
each with over 20 years of experience!**

Birnamwood Tile & Marble
Hwy. 45 Birnamwood, WI
(715) 449-2561



BUILD GREEN WITH KOLBE®

- ENVIRONMENTAL COMMITMENT
- ENERGY EFFICIENT TECHNOLOGY
- ENDLESS CHOICES

1330 S. 11th Ave. ▪ Wausau, WI 54401
715.847.0638 ▪ www.kolbegallery.com

KOLBE
Gallery®
▪ WINDOWS & DOORS ▪



32nd Annual
**WAUSAU AREA
 BUILDERS
 ASSOCIATION**
**GOLF
 OUTING**



On behalf of the Golf Outing Committee, I want to thank all the Sponsors and Participants for the 2010 WABA Golf Outing. Your generosity has helped us to invest over \$5,900 into our youth's future through the WABA Scholarship Fund. We truly appreciate your help with this program.

Sincerely, Jerry Jarosz, Golf Outing Chairman





NAHB Status Credits for month ending May 31, 2010

SUPER SPIKE (250-499)

Dan Sillars (474)

ROYAL SPIKE (150-249)

Dave Framke (228.50)

Rod Werner (209)

Ken Bauer (197)

Jim Woller (183.50)

Guy Reedy (180.50)

Doug Knight (159.50)

Larry Voigt (159.50)

RED SPIKE (100-149)

Sid Sorensen (132)

Jim Voigt (119.50)

Dave Kautza (118)

Jerry Draxler (111.50)

GREEN SPIKE (50-99)

Rick Kuharske (99)

Jerry Jarosz (85.50)

Larry Meyer (84.50)

Dwight Dorpat (72)

Will Keener (69)

LIFE SPIKE (25-49)

James Koebe (46.50)

Cory Sillars (43)

Arden Emmerich (41)

Bernie Wood (36.50)

Bob Sundell (34.50)

Jeremy Voigt (34.50)

Dan Thomas (27)

Kolby Muscha (27)

BLUE SPIKE (6-24)

Garry Volm (21)

Bob Kolbeck (20)

Ted Peotter (19.50)

Rob Schulz (19)

Rob Mork (18.50)

James Wanserski (17.50)

Ken Wanta, Jr. (17.50)

Brian Luedtke (17)

Ray Bodenheimer (16.50)

Shane Brzezinski (14.50)

Leroy Kazmierczak (13.50)

Jason Brettingen (13)

Bill Schnowske (10)

James Coleman (6.50)

SPIKE CANDIDATE

Jesse Graveen (4.50)

Michael Bolen (3)

Tim Brown (2)

Don Marquardt (2)

John Proulx (2)

Mark Reede (2)

John Ohrmundt (1.50)

Andy Radant (1.50)

Gary Rusch (1.50)

Matthew Waldvogel (1.50)

Rick Wanta (1.50)

Joan Belke (1)

Gary Guernadt (1)

David Kempf (1)

Mike Polencheck (1)

Sarah Ruffi (1)

Jonathon Smith (1)

Roger Zell (1)

David Zick (1)

Bill Raasch (.50)

Spikes - What Are They?

Spikes are very valuable to our association because they work to bring in new members and encourage current members to renew their membership. Their efforts are essential to the growth and well-being of our association. We are pleased to join with NAHB and its affiliates across the country in recognizing our "Spikes".

Created in 1953, the NAHB Spike Program is designed to recognize and reward those members who are actively involved in recruitment and retention of members. There are currently 15,164 Spikes in local associations across the country and almost an equal number of Spike Candidates, those individuals working to obtain Spike status. Through the NAHB Spike Club, these members receive awards of silver and gold lapel pins, plaques, blazers and sweaters for their efforts in membership development.

At local membership meetings and at the NAHB annual Convention, Spikes proudly wear their hard-earned blazers and sweaters, and on Spike Color Day at the Convention, thousands of Spikes are recognized on the board floor by the NAHB Board of Directors.

As additional recognition, all Spikes in good standing that have also recruited at least one new member during the Membership Year, are invited to attend the annual NAHB Spike Party held during the Convention in January.

To become a Spike, an individual must obtain 6 credits within two consecutive years. Spike members must then earn two credits until they reach Life Spike status with 25 credits.

If you are interested in learning more about how you can become a member of the Spike Club and enjoy its rewards, contact the Wausau Area Builders Association at 842-9510.

Help is Only a Phone Call Away

NAHB: 1-800-368-5242

State: 1-800-362-9066

Local: 715-842-9510