

# LET'S LEVEL

*the Official Publication of the Wausau Area Builders Association*

**JANUARY 2010**

**VOLUME 29 - ISSUE 1**

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'05 IHI 28N, ROPS, 20" Bkt. bld, rtr trk, swg bm, aux. hyd. 6,200 lb.	\$13,900
'03 Bobcat 322D, Swing boom, aux. hyd., blade, Expandable rubber tracks, 957 hrs.	\$9,750
'03 JCB JS130LC, A.C., 34" Bkt, aux. hyd. 30,000 lb. 3136 hrs.	\$32,500
'04 IHI 30NX, 20" Bkt., Aux., swing boom, blade, 2 speed travel, 7,000 lb.	\$12,500
'94 Hitachi EX120-3,24" Q.C. Bkt, aux. hyd. 28,000 lb.	\$19,900

### LOADERS:

'05 Case 621D, EROPS, 3 Yd. ACS Q.C. Bkt, 1,063 Hrs.	\$67,500
'04 Case 621D, EROPS w/air, 2 1/2 yd Bkt. JRB Q.C. 2,900 Hrs.	\$64,500
'06 Kubota B7800, 4x4, 30 HP, Hystat. loader, 3 pt, PTO, box blade. 303 hrs.	\$13,800
'05 Gehl CTL60, 66 HP, 70" Bkt., Aux. Hyd. Rubber Track. 935 Hrs.	\$18,900

### FORKLIFTS:

'07 Cat TL642, Turbo Dsl, 4x4, 6,000 lb. 42', leveler, 3 way steering, aux. hyd. 721 hrs	\$37,500
'90 Skytrak 9038, 4x4, 9,000 lb, 38', leveler, 3 way steering, fork rotator	\$16,500
'97 Traverse 6035, J.D. Dsl., 6,000 lb. 36", 4x4, leveler, 3 way steer, Aux. Hyd w/fork rotator	\$12,500
'04 Gehl RS5, 4x4, JD Turbo Dsl, 6,000 lb, 34', Aux. Hyd. w/fork rotator. 2,197 Hrs	\$17,500
'02 Terex TH644C, JD Turbo Dsl, 6,000 lb, 44', 4x4, leveler, 3 way steer. 1,343 hrs.	\$17,500
'99 Gehl DL6L-42, JD Turbo Dsl, 4x4, 6,000 lb. 42', leveler, 3 way steer.	\$17,500
'98 JCB 506C, 4x4, 6,000lb, 36', aux. hyd., leveler, Q.T. Carriage,	\$17,500
'98 Gradall 534D6-42, 4x4, 6,000 lb, 42', leveler, aux. hyd. 892 hrs.	\$19,900
'92 Yale GLP110, Cab, L.P., 11,000 lb, 3 stage, side shift, pneumatic	\$8,900

### DOZERS:

'03 Komatsu D31EX-21, 75 HP, Sweeps, rear screen, Hystat., 2,173 Hrs.	\$34,900
'05 Case 650K LT, 75 HP, ROPS, Sweeps, Long Track, 18,500 lb. 657 Hrs.	\$46,500
'05 John Deere 450J LT, 70 HP, long track, 6 way blade, 16,000 lb. 1130 hrs.	\$45,000
'06 New Holland D75LT, 75 HP, Long Track, 18,500 lb. 170 Hrs.	\$49,000
'03 Cat D3G L6P, 6 way, Hi Stat, Good under Carriage	\$30,000
'86 Komatsu D21A-5, 40 HP, 6 Way, Power Shift, 3,476 Hrs. V/G Undercarriage	\$12,500

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# LET'S LEVEL

January 2010  
Volume 29, Issue 1



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### MISSION STATEMENT:

*The Wausau Area Builders Association, chartered in 1967 and affiliated with the Wisconsin Builders Association and National Association of Home Builders, is a professional non-profit trade association. Serving the community we represent the interests and concerns of the consumer, building trades, industry suppliers and all facets of the building industry.*

*The primary goal of our association is to provide quality, affordable housing through community and government involvement, while promoting high standards of professionalism.*

# UPCOMING EVENTS

- Jan. 18** Registration Deadline for Annual Party
- Jan. 19-22** International Builders Show Las Vegas - Office Closed
- Jan. 23** WABA Annual Party The Rose Garden
- Jan. 27-29** WABA OFFICE CLOSED
- Feb. 5-7** WABA Home Show The Patriot Center
- Feb. 16** WABA Board Meeting
- Feb.18** Membership Dinner Meeting - TBA
- Feb. 12-14** WBA "Builderstock" Convention The Paper Valley, Appleton
- June 1-6** WABA Parade of Homes



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Executive Officer .....	Chris Briquette

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Parade of Homes .....	Kolby Muscha
Planning Committee .....	Mike Richie
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## PRESIDENT'S MESSAGE



I hope everyone had a blessed, safe and memorable Christmas. I also hope you received everything you asked for assuming it was legal. By the time you receive this if you are still true to your New Year's Resolutions I applaud your efforts and hope you can continue doing so.

As most of you know this is the last Presidents Message that I will be writing. For the past 27 months I have tried my best to keep the WABA moving forward and with your help and encouragement I think we have been able to do just that. If we had a picture of what we looked like back then and compare that to what we look like now I don't think we could recognize ourselves. Your willingness to get involved and make a difference has been wonderful and greatly appreciated.

We now have so many new faces with new ideas that I can't help but be excited for what the future holds for our Association. I am hoping that the influx of new people will result in a nucleus from which we will do nothing but grow and prosper for a long time to come.

I want to thank Chris Briquetelet for taking a leading role in this change. He had some very big shoes to fill and I think he has done an admirable job. In a little over a year he not only has become a leader for the WABA but he has also become a respected go to guy at the state level. I am more than confident that we are in very capable hands as we head into the future.

In signing off I just want to say thank you one more time. Your willingness to try something new and different, even if it didn't always work, is to be acknowledged and applauded. I would ask that you show Garry the same support that you have shown me. Together we have poised the WABA for an extremely bright future that we can all be proud of and I look forward to watching all of our hard work bear its fruit.

Sincerely

You're soon to be Past President

— Larry Meyer, Larry Meyer Construction Co. LLC



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## A NOTE FROM YOUR EXECUTIVE OFFICER



*Happy New Year!*

*Hopefully you were all as lucky as I, and had a chance to spend much needed time with your families over the Holidays.*

*To reflect for just a moment, I want to thank everyone for all you have done to help our Association expand its horizons for the future, especially given the economic climate we're in. I know change is always met with trepidation and can create challenges, but I'm proud to say that the Wausau Area Builders Association has met, and embraced those challenges head on. As a result we rush into 2010 with bounding ideas and enthusiasm!*

*As we enter a new decade, those ideas are going to be put into motion right away with our Annual Party. Andrea Reede and her Events Committee have put together an evening that promises to be very entertaining. The Wausau Jaycees will be running our Vegas night after we introduce and swear in our new Officers, and introduce our Associate and Builder Members of the Year. Registration is essential so be sure to return your information to the Office before the 18th.*

*Our new Membership Chair Kristin Flamang has been working feverishly on a very aggressive membership program and retention strategy to be unveiled at the February Dinner Meeting. Being threatened with severe punishment, I'm not at liberty to reveal any of the details at this time.... I'm not saying anything but, it's going to be very cool and has free memberships included....that's all I'm saying.*

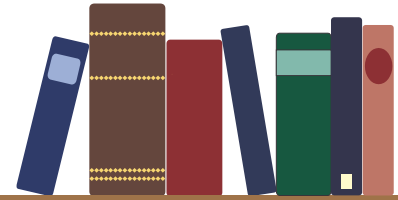
*We now have a Sub-Committee to Membership that is handling the planning of our Dinner Meetings, and to help them plan our future Dinner Meetings I will be emailing you all a short online survey. Several decisions will be made as a result of this survey so I implore you to take just a couple minutes from your busy schedules to complete it. There is no mailing/faxing/calling involved, I will provide you with a link to a website that will ask you the questions and they will be automatically sent to me. Thank you in advance for your participation!*

*As a reminder, the WBA State Convention will be February 12-14 in Appleton at the Paper Valley Hotel. Wausau has always had a strong presence at Convention, and with the incredible rates that are being offered, I hope to have a large group heading over for the education, banquets and FUN! Go to [www.wisbuild.org](http://www.wisbuild.org) before January 11 to take advantage of the EarlyBird pricing and special pricing for first time attendees.*

*Lastly, our Home Show Chair Russ Utech and his committee have the Home Show in the final stages of preparation. We're looking forward to descending upon the Patriot Center February 5-7 with one of our best Shows ever! Thanks to Jim Weimerskirch and his Marketing Committee, the Home Show will "Kick Off to a Super Building Season"! Watch and listen for that promotion!*

*I look forward to seeing you all at the Annual Party on the 23rd, and I'm officially calling out our Outgoing and Incoming Presidents to a "Who Can Win the Most Chips" contest!*

— Chris Briquetet



## Classes for BUILDER EDUCATION CREDITS

### February 18

4:00 - 6:00 pm prior to WABA Dinner Meeting - "Trusses and Lateral Bracing" - \$20 Members, \$35 Non-Members - Sponsored by Trantows

### March 18

4:00-6:00 pm prior to WABA Dinner Meeting - "OSHA and Lead Abatement" - \$20 Members, \$35 Non-Members - Sponsored by the City of Wausau

### April 15

4:00-6:00 pm prior to WABA Dinner Meeting - "Foundations & Wall Bracing - New Code Requirements" - \$20 Members, \$35 Non-Members - Sponsored by the City of Wausau

### May 20

4:00-6:00 pm prior to WABA Dinner Meeting - "Sound and Sound Barrier" - \$20 Members, \$35 Non-Members - Sponsored by WABA

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# 2010 HOME SHOW



Join the 2010  
WABA Home Show

## February 5-7

at the new  
**Patriot Center**

If you haven't already received a  
Home Show Contract, email Chris at  
the WABA Office to receive your copy.

The Home Show Dates & Hours are:  
Friday, Feb. 5 – 5pm-9pm  
Saturday, Feb. 6 – 10am-5pm  
Sunday, Feb. 7 – 10am-3pm

Set-up for the show will begin  
Wednesday, Feb. 3 and tear-down  
will run until Monday, Feb 8 at 3pm  
Numerous volunteers will be needed to run  
your Home Show at our new facility, so if  
you're interested please call or email the  
Office with the times you will be available.

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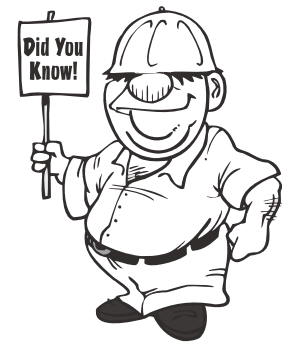


**JAN. 19-22. 2010  
LAS VEGAS**

**FOR HOTEL INFO:  
[www.buildersshow.com](http://www.buildersshow.com)**

## WABA OFFICE CLOSED

*Since I will be attending the IBS Show from Jan. 18th to the 22nd, the office will be closed. I will have email access and limited phone availability if you need to reach me.*



*"Look at a day when you are supremely satisfied at the end.*

*It's not a day when you lounge around doing nothing; it's when you've had everything to do, and you've done it."*

*~ Margaret Thatcher*

*"When the product is right, you don't have to be a great marketer."*

*~ Lee Iacocca*

*"Goodwill is the one and only asset that competition cannot undersell or destroy"*

*~ Marshall Field*

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# *Annual Party*

*Saturday, January 23*



## *Join the Fun of Vegas Night at The Rose Garden*

**6:00 - 7:00 p.m. - Cocktail Hour w/ light Hors d'oeuvres**  
(Two drink tickets per person with free beer and soda during the evening)

**7:00 - 7:30 p.m. - New Officer Induction Ceremony**  
**Introduce Builder/Associate of the Year**

**8:00 p.m. - Vegas Night Games w/ cocktails and heavy Hors d'oeuvres**  
**Excellent Door Prizes throughout the evening!**

**Cost: \$25.00 per person**

*Spouses, Employees and Guests are encouraged to attend!*



**Company Name:** \_\_\_\_\_

**Names of Attendees:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Please return your check with your reservation prior to Friday, January 15.**

**Mail to:**

**Wausau Area Builders Association  
141 W. Thomas Street, Wausau, WI 54401**

# Pickup in the Rain



One night, at 11:30 PM, an older African American woman was standing on the side of an Alabama highway trying to endure a lashing rain storm. Her car had broken down and she desperately needed a ride. Soaking wet, she decided to flag down the next car. A young white man stopped to help her - generally unheard of in those conflict-filled 1960s. The man took her to safety, helped her get assistance and put her into a taxi cab. She seemed to be in a big hurry! She wrote down his address, thanked him and drove away.

Seven days went by and a knock came on the man's door. To his surprise, a giant console color TV was delivered to his home. A special note was attached. It read: "Thank you so much for assisting me on the highway the other night. The rain drenched not only my clothes but my spirits. Then you came along. Because of you, I was able to make it to my dying husband's bedside just before he passed away. God bless you for helping me and unselfishly serving others."

- Lessons:
1. Offer help to anyone who needs it
  2. Thank others for helping you.
  3. If you help someone. Someone will help you.

If everyone does just these, the whole world will live in happiness.

## Deepest Sympathy

We would like to extend our deepest sympathy to the families of Larry Voigt, Voigt Contracting and Jeremy Voigt, Jeremy Voigt Construction LLC, who lost his their wife and mother, Judith on Thursday, November 26.

Perhaps they are not stars, but rather openings in Heaven where the love of our lost ones pours through and shines down upon us to let us know they are happy.

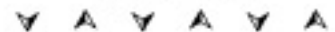
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## THE "MONDAY MORNING" REVIEW



### **Rep. Roth announces run for Congress**

Recently it was announced that Representative Roger Roth (R-Appleton) will join the field of Republican candidates who want to take on Congressman Steve Kagen (D-Appleton) next fall.

Roth, a builder member from the Valley HBA, joins roofing contractor Reed Ribble (also a Valley HBA member) and former State Representative Terri McCormick in the GOP primary.

Rep. Roth has been a long-time friend of WBA and our GA efforts on the state level, and has received the "Friend of Housing" numerous times since his election in 2006 to the state Assembly.

### **Details on BBW-PAC/BUILD PAC Event finalized**

This month we were able to confirm that builder member Representative Roger Roth and associate member Reid Ribble will be our featured guests of honor at a fundraiser held in conjunction with WBA Convention on Friday, February 12, 2010. The event will start upon conclusion of the WBA Board of Directors meeting on Friday.

Representative Roth and Mr. Ribble are both running in the Republican primary for the right to challenge Congressman Steve Kagen to

represent the 8th Congressional District.

This event will allow members to make a contribution to the Building a Better Wisconsin PAC (WBA's Political Action Committee) and/or BUILD-PAC (NAHB's Political Action Committee). All contributions received for this event will count towards your local association's 2010 political fundraising goal. Please note, the BBW-PAC or BUILD-PAC can only accept personal donations and are forbidden by state and federal law from accepting corporate contributions. Also, members who are interested in attending will need to write a separate personal check to attend this event and this event is not included in the cost of registration for the WBA Convention.

We are currently looking for host committee members for the event (\$250 per person or couple) and for members to attend the reception (\$150 per person or couple). Personal checks can be made out to "Building a Better Wisconsin PAC" and/or "NAHB BUILD-PAC".

Please contact Mark Nelson (mnelson@wisbuild.org or 608-242-5155, ext. 25) to sign up to be a member of the host committee (\$250) or to attend this event (\$150).

### **Barrett announces run for governor**

Just an hour before kickoff of the Green Bay Packers game against the Dallas Cowboys on Sunday, November 15, Milwaukee Tom Barrett announced his intention to run for governor.

Barrett's announcement had been expected to be made at some point this fall and on November 15 he finally pulled the trigger making him the presumed Democratic nominee for keeping the governor's office in the D column in November of 2010.

After some conversations with Democrat lobbyists and current or past political operatives they had a slightly negative view of Barrett's campaign launch. Some of their criticisms included asking why announce on a Sunday afternoon before a Packer game? Why did he announce in Milwaukee (his political base) and not do a "fly around" to other parts of the state where is less known? Why did he not have his campaign staff in place before making this announcement?

Barrett has said to expect a very active campaign for governor starting in January 2010.

### **Global Warming packaged released**

After a lot of speculation over the past few months a large package to address the issue of global warming was released recently by Representative Spencer Black (D-Madison) and Jim Soletski (D-Green Bay) and Senators Mark Miller (D-Monona) and Jeff Plale (D-South Milwaukee).

In anticipation of the release of this comprehensive package WBA signed on to a letter with 22 other associations raising some major concerns with the proposed legislation.

This issue is very likely to be the next big issue that we are

faced with as we enter 2010 and the end of the upcoming legislative session in May 2010.

Among other items, the bill establishes a goal for all newly constructed residential and commercial building to be "zero net energy buildings" by 2030. Another item of particular interest relates to the Energy Code for 1 and 2 family dwellings. The global warming bill would specify that the International Energy Conservation Code (IECC) or a similar code be adopted in Wisconsin within a certain period of time. In addition, the Department of Commerce could only adopt less stringent standards than those in the code if the "code is unreasonably burdensome because of specific conditions in this state" and the less strict conditions provide the greatest conservation benefits consistent with those conditions. In addition, the bill would eliminate a requirement that Commerce consider costs if the IECC is adopted.

### **DNR Proposes Changes to Erosion Control/Stormwater Standards**

*By WBA General Counsel Pat Stevens*

DNR has come out with a rule proposal that makes numerous changes to the erosion control and stormwater standards applicable during construction and post-construction. While hearings are yet to be scheduled, DNR has indicated that hearings on this rule package will likely be held in late January or February.

This rulemaking effort originally was to focus on practices applicable to the agricultural community. As the rule draft was further developed, however, changes



to many of the nonagricultural provisions were incorporated in the draft. WBA served on the DNR advisory committee that worked on this draft rule (the committee last meet in February of 2008), and raised concerns about a number of this proposed changes.

In regard to erosion control standards that apply during construction, the rule contains two changes. First, the number of sites to which the rule applies is being greatly expanded. Currently, the standard applies to a construction site of one acre or more of land disturbing activities. Under the proposed rule, the standard would apply

to all sites where land is disturbed, regardless of size. (This change was added by DNR after the committee's last meeting). Second, the standard is proposed to be changed. The current standard is to reduce sediment load carried in runoff by 80% compared to no controls. Under the proposal, the standard would to limit sediments to more than 5 tons/acre/year.

DNR contends that the 80% standard and the 5 ton standard are roughly the same. In regard to applying the standard to all sites, because DNR standards will apply to all commercial sites as of January 1, 2010, this standard will apply to small commercial sites. In regard to one and two family dwellings, Commerce's current standards should continue to apply to those sites, unless Commerce modifies its rule to match up with DNR's standard.

In addition to the changes to these construction site standards, there are changes to the post construction site standards. These changes include modifications to the total suspended solids standard for redevelopment sites, and the standards relating to peak discharges, infiltration, and

protective areas. The rule also would provide municipalities more flexibility in meeting the standard (a 40% reduction in total suspended solids by March of 2013) that applies to them.

If you work with any engineers on these issues, please pass this on to them. If you or your engineers have concerns about these provisions, please contact Pat Stevens with those concerns.

If you have any questions on these or any other staff changes at WBA please do not hesitate to contact me (Brad Boycks, 608-242-5155, ext. 16, bboycks@wisbuild.org

*(This is a monthly report from the Wisconsin Builders Association, our "political arm" at the state Capitol in Madison. Each month, the Monday Morning Review will highlight the going's on under the Capitol Dome with an eye toward what matters to the housing industry.)*

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