the Official Publication of the Wansan Area Builders Association

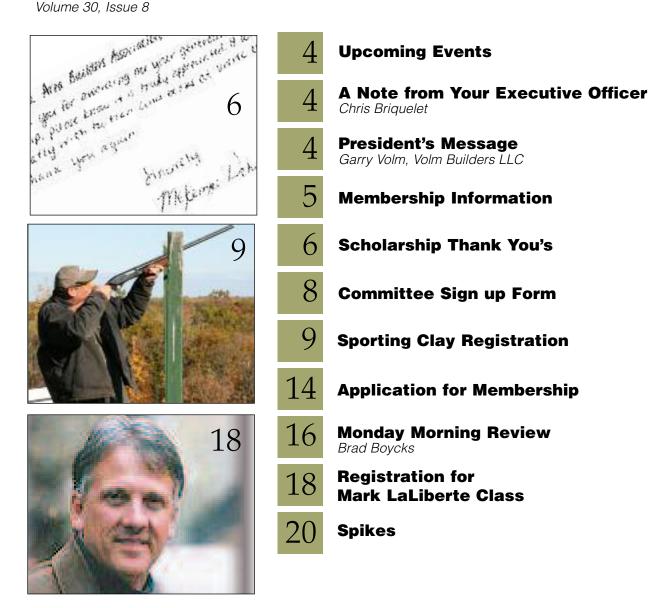
AUGUST 2011

VOLUME 30 - ISSUE 8





August 2011 Volume 30, Issue 8



MISSION STATEMENT:

The Wausau Area Builders Association, chartered in 1967 and affiliated with the Wisconsin Builders Association and National Association of Home Builders, is a professional non-profit trade association. Serving the community we represent the interests and concerns of the consumer, building trades, industry suppliers and all facets of the building industry.

The primary goal of our association is to provide quality, affordable housing through community and government involvement, while promoting high standards of professionalism.



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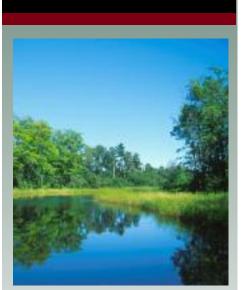
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TUESDAY, AUGUST 9 Board Meeting - WABA Office

TUESDAY, AUGUST 16 Parade of Homes Meeting 8:30 am - WABA Office

WED.- SAT., AUGUST 17-20 EOC Seminar - Naples, FL

FRIDAY, AUGUST 26 Sporting Clay Shoot Wausau Skeet and Trap Club

TUESDAY, SEPTEMBER 13 Board Meeting - WABA Office

THURSDAY, SEPTEMBER 15 Membership Dinner Meeting - TBD

THURSDAY, OCTOBER 6 WBA Board Day - Chula Vista

TUESDAY, OCTOBER 11 Board Meeting - WABA Office

THURSDAY, OCTOBER 20 Membership Dinner Meeting - TBD

TUESDAY, NOVEMBER 8 Board Meeting - WABA Office

TUESDAY, DECEMBER 13 Board Meeting - WABA Office

FRI.-SUN., FEB. 3-5, 2012 Home Show

A NOTE FROM YOUR EXECUTIVE OFFICER



It's hard to believe that August is here already! The Packers are finally back in town to prepare the defense of their World Champion Title (Saying that never gets old!), and if the Brewers continue the way they have been, we could very well be watching them into the fall season.

As we approach the fall season, your Board of Directors is starting the preparations for the Fall Elections. One significant position that will need to be filled is that of the Secretary/Treasurer, as well as other positions so if you have an interest

in getting involved in your Association on a Board level, let either myself or one of the current Board Members know.

The Sporting Clay Shoot on the 26th is upon us and the final preparations are being made. If you haven't registered yet, do so soon as we are limited to 85 shooters! A couple things to note about the shoot; 1) Shooting experience is not crucial to enjoy the day. Every station has a volunteer from the shooting club and they are very willing to help inexperienced shooters with various tips and suggestions. 2) 5-Person teams are NOT necessary. We can put groups together if you are unable to get to the number of 5. 3) Personal 4-Wheelers are allowed to navigate the course, all that is asked is notification prior to the event. You should have received the online registration email, otherwise the registration form is in this newsletter also.

Finally, the Membership Committee is putting the final touches on the Summer Picnic Get Together so watch your email for the details as they will come separately from the newsletter. They are also planning our Membership Drive and the Dinner Meetings for the year so watch for details on those also.

See you at the Shoot on the 26th!

- Chris Briquelet

PRESIDENT'S MESSAGE



Summer is already coming to an end, and that means it won't be long and our Dinner Meetings will be starting again. Watch for details on the location of the September meeting and it's theme.

Don't forget that the Sporting Clay Shoot is on Friday, August 26. If you haven't registered yet do so today. Volunteers are still needed so if you're interested contact Larry Meyer to sign up.

Board Elections will be held in October so if you're interested in being part of the

WABA Board contact Chris at the office. Hope to see you at the Sporting Clay Shoot" – Garry Volm, Volm Builders LLC

MEMBERSHIP INFORMATION

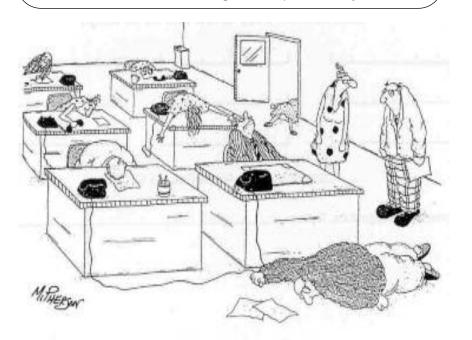


A-1 Elevator Sales & Service Corp. ABC Seamless Brian Chrisitiansen Construction DZM Residential Contractors Eiden Custom Carpentry ETCO Electric Supply Inc. Featherstone Hardwood Floors by RJB Ingersol Construction James Koebe Maier's Plumbing LLC Marathon Savings Bank Menzner Lumber & Supply Modern Builders Supply Modern Sewer Inc. Mystic Tile Pavemender Radant Insurance Stone Creations of WI Tim Koch Builders LLC Veolia Wilhelm Lumber LLC Wisconsin Public Service



Paradise Solutions, Inc. – Nick Busa and Kristin Flamang

Seeking Board Approval at the August Meeting: Stone Innovations – Dean Tousignant – Sponsored by Russ Utech



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OFFICERS

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Vice-President	Bob Marcell
Secretary-Treasurer	Sara Holtz
Past President	Larry Meyer
Executive Officer	Chris Briquelet

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NATIONAL DIRECTORS Bob Marcell Garry Volm

WBA PAST PRESIDENT Arden Emmerich

WBA NORTH AREA VP (Associate) Mike Richie

ALTERNATE NATIONAL DIRECTOR Larry Meyer Sid Sorensen

COMMITTEE CHAIRPERSONS

Marketing	Jim Weimerskirch
Associates Advisory F	Ray Bodenheimer
	Jason Brettingen
	Kristin Flamang
BLDR-PAC	Andy Radant
Education Committee	James Wanserski
Events Committee	Andrea Reede
Building A Better Wisconsin Trustee	. Jonathon Smith
Governmental Affairs	. Jonathon Smith
Home Show	Russ Utech
Membership	. Kristin Flamang
Parade of Homes	Jeremy Voigt
Planning Committee	Mike Richie
Public Relations	Bob Marcell
Scholarship	Jerry Jarosz
Golf Outing	Jerry Jarosz
Sporting Clay	Larry Meyer



Dear Ms. Sue Nelson,

I would personally like to thank you along with those at the Community Foundation of North Central Wisconsin for giving me the opportunity to apply for the 2011 Wausau Area Builders Association Scholarship. The scholarship money I receive will be going towards my education at the University of Wisconsin-La Crosse this fall. Thank you again for the great opportunity you have given me.

Sincerely,

Mally Austin

May, 2011

Mr. Jerome Jarosz 11165 Gilbert Street Wausau WI 54403

Dear Mr. Jarosz:

Thank you for sponsoring the Wausau Area Builders Scholarship that was awarded to an extremely fortunate graduating senior during our recent scholarship program.

As principal, 1 am grateful for the countless ways our community and Lumberjack alumni support our school. Your scholarship reflects your strong, personal support for the students of Wausau East High School and it plays an important role in maintaining our school's proud tradition of honoring academic excellence!

Again, thank you for your generous gift. Thank you for staying connected to Wausau East High School.

Sincerely,

Bradley J. Peck, Ph.D

Principal

BJP/rz

Dear Hausan Arna Enciders Resciption

Thent yes for durining the year ginescu. Scholarship please know it a truly spiraunted it will help greatly with the tion who wass st thirds the fall. Thenk you again

Financia Miltonga Dehaca

Floansk you very which Mr. Jarrye and the rest of the whilesaw Aren publics Associated who wanningled me for this award. I am howered to populate for this award is an while this would that schelarships that could certainly wrip we through a test who was fature cancer some check assails that he way fature cancer some check assails that he way have do.

- Max



With the electronic format of the newsletter, you are able to include a link to your television commercial, your radio commercial, and/or a link to your company website and your email address. All for no extra charge!

Our newsletter is distributed to over 500 different individuals which means this is an opportunity for your company advertisement to be viewed over 6000 times. For a Full Page advertisement that's just over \$.08 per view!

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Full Page 8 1/2 x 11 Full Page \$500.00 1/2 Page.....\$300.00 1/4 Page \$200.00 You may send your advertisement as a jpg, pdf or eps to chris@wausauareabuilders.com or mail them to: Wausau Area Builders Association 141 W. Thomas Street, Wausau, WI 54401 **1/2 Page** 8 1/2 x 5 1/2 1/4 Page 4 1/4 x 5 1/2

Pricing for 12 Issues is as follows:

WABA DIRECTORS AND COMMITTEE 2011-2012 SIGN-UP FORM

Now is the time to participate in the activities of your Association. The key to making the most of your membership is not what the association gives to you, but what you invest in the Association through participation. Play an active role in making it happen! Don't burn out the people that are always there for the Association. They are volunteers because they believe in the Association and have experienced first-hand what the Local, State and National Associations can do with team work.

Meet your fellow members - they're nice people Indicate your interests below and return the sign-up sheet today!

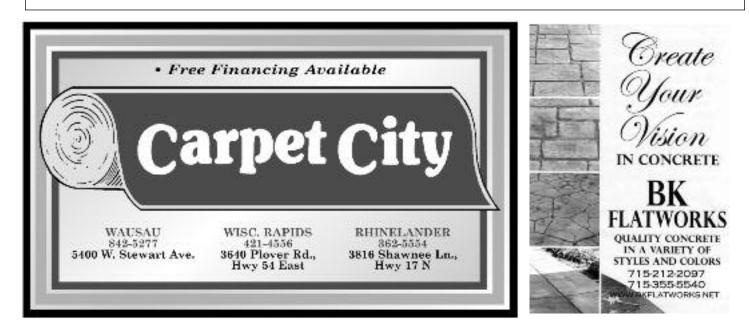
President-Elect	 Home Show	
Secretary-Treasurer	 Membership	
Local Director	 Parade of Homes	
Golf Outing	 Clay Shoot	
	Marketing	

MEMBERSHIP INFORMATION

Name			
Company			
City	State	Zip Code	
Business Phone	Email		

If you have any questions about a committee, please feel free to call the office at 715-842-9510. Not all committees have monthly meetings, rather meet when needed or when the chair schedules one. It's imperative to the growth of the Association that everyone does their part to help **their** industry grow.

Mail to the office at: 141 W. Thomas St., Wausau, WI 54401 or fax the form to 715-845-5435









Friday, August 26 Wausau Skeet & Trap Club, Brokaw

Registration 8:00am - Shotgun Start 9:00am (Rain or Shine) \$65 per shooter - \$325 per team 5 person teams are *NOT* necessary



Registration Fee Includes:

17 Sporting Clay Shooting Stations Lunch and Refreshments Door Prizes

Five Shooters per Team / 100 Rounds per Shooter

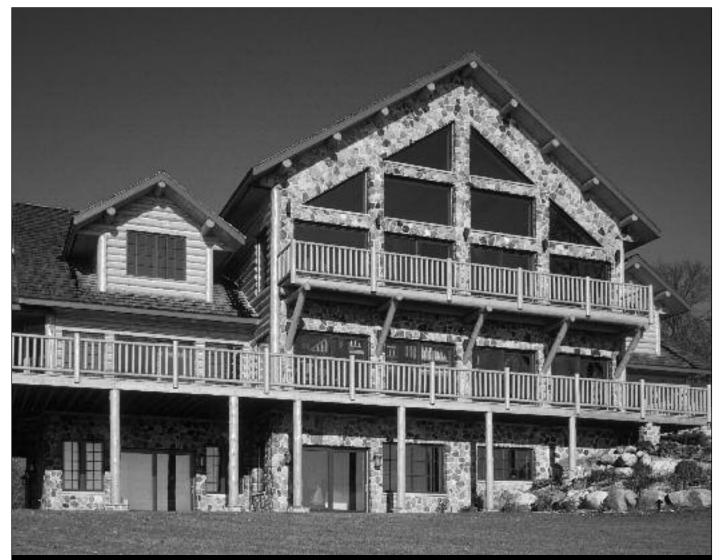
Side Events Available: Rabbit Station, 5-Stand and Annie Oakley Shoot

6 boxes of #7 1/2 or smaller shells are recommended (Boxes of shells will be available at the Gun Club)

Personal 4-Wheeler transportation is allowed

Eye and Ear protection required with no exceptions

Business Name:		Phone:	
Shooter #1:	Phone:	Email:	
Shooter #2:	Phone:	Email:	
Shooter #3:	Phone:	Email:	
Shooter #4:	Phone:	Email:	
Shooter #5:	Phone:	Email:	
M WABA—14	cure without Full Payment— ail Registration with Payme 41 W. Thomas Street—Wau be directed to Larry Meyer	nt to: sau, WI 54401	



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Submitted by Cellcom

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To track usage on your Cellcom account(s) and prevent costly overages:

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- Set up a profile on myCellcom By registering your account on myCellcom, you can monitor the data, text and minute usage of all the lines on your account. You can also view and pay your bill and manage settings on your account, like calling circles.
- Contact Cellcom's customer care team

 Our customer care represenatives are here to help. Contact them by calling 800-236-0055, emailing info@cellcom.com or visiting www.cellcom.com and chatting with a representative. Hours vary for each of these services, visit www.cellcom.com/contact for hours.

By consistently tracking usage you can not only determine if you need to ease up on texting, calling or data usage during a particular month, but also determine if you are on a plan that meets your needs. If you find yourself consistently exceeding your monthly limits, Cellcom recommends contacting a local representative to review your account to find a plan that will complement both your usage and your budget.

#

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APPLICATION FOR MEMBERSHIP

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Name		Date			
Company Name					
Address		City	State	Zip	
Phone: Office					
Email					
Is this company a \Box Corporation					
List of Officers, Directors, or Partne	ers				
Name of representative(s) who will	attend meetings				
List of spouse(s) (optional)					
Address of representative if differer	t than above				
Number of years in business	plication for memb		must be submitted for		
REFERENCES:					
Bank					
Suppliers:					
Name	A	ddress	Phone		
Name	Α	ddress	Phone		
Name					
Customers:					
Name	A	ddress	Phone		
Name					
Name	A	ddress			
Federal ID#		Building Trade #			

MEMBERSHIP CLASSIFICATION:

Basic membership dues are \$430.00* per year. Please check your membership categories:

- Builder: Any self-employed person, firm or corporation whose primary source of income is from the construction industry, land development or remodeling and has been in business for at least 12 months immediately prior to date of application. Applicant must present a copy of a valid contractor's license. Certificate Number
- Associate: Any person, firm or corporation, that provides service and/or products to the construction industry and has been in business for at least 12 months immediately prior to date of application
 - * A \$25.00 late fee will be charged if account is over 31 days overdue and if more than 61 days it will be a \$50 re-instatement charge.

By signing this application you are authorizing the Membership Review Committee to contact the above references for additional information. This application is subject to the Board of Director's approval within 60 days of this application date. If this application is denied, a check for the application fee will be returned to the applicant. This Association does not discriminate in membership on the basis of race, color, religious creed, national origin, sex, ancestry, age or against qualified handicapped persons or qualified disabled veterans. No question on this application is intended to secure information to be used for such discrimination. This application will be given every consideration, but its receipt does not imply that the applicant will be accepted. I agree to abide by the Constitution and the Bylaws of the Local Association to which this membership application is directed and the Wisconsin Builders Association and the National Associations accompanies this application. Of the amount remitted, a portion shall be used as subscription dues for one year to all national, state and local newsletters.

Sponsor

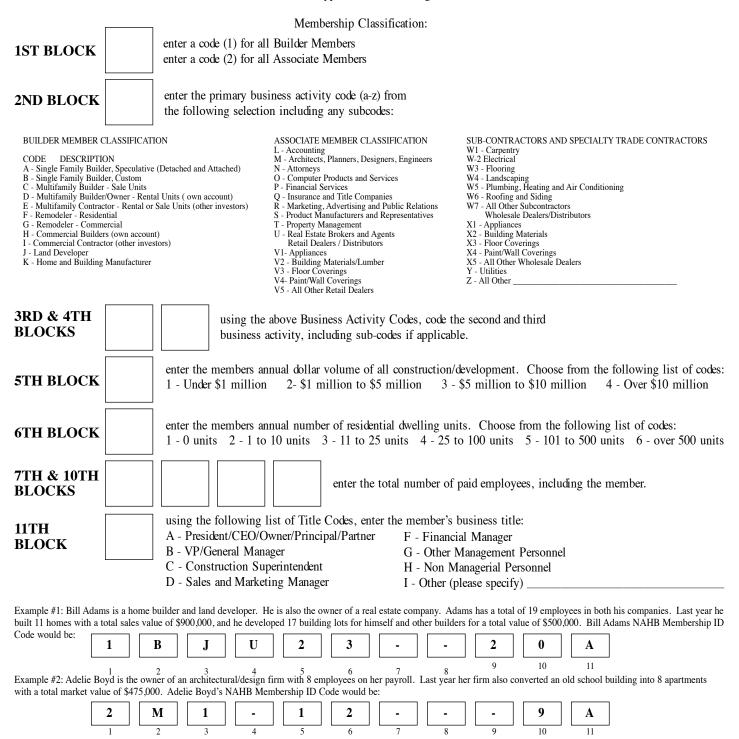
Applicants Signature

Date

Dues payments to WABA are NOT deductible as charitable contributions for federal tax purposes. However, dues payments may be deductible as an "ordinary and necessary" business expense. Make checks payabe to WABA & return this application to: WABA, 141 W. Thomas St., Wausau, WI 54401

NAHB MEMBER IDENTIFICATION (ID) CODING INSTRUCTIONS

The NAHB Member Identification (ID) Code is made up of eleven data blocks which are explained below. It is separate from the six-digit NAHB Membership Number assigned to each member. The ID Code designed for use by NAHB and its affiliated state and local associations to provide services which respond to the changing needs of our membership. Please note as in the examples below. If the requested data for a particular block is not applicable, enter a dash (-). Also, if you don't know the exact answer for a particular block, please give your best estimate. In order for an associate member to receive the <u>Builder Magazine</u> they must be classified with an occupation code ranging from (A-Z). A "Z" or "other" classification code must be further defined by writing the members specific occupation in the space provided. Any associate member not classified as outlined will not receive a copy of the <u>Builder Magazine</u>.





Senate candidate campaigns on school time

The open records request comes up gold again for the GOP in northwestern Wisconsin. The Republican Party of Wisconsin recently obtained e-mail records from Shelly Moore, the candidate challenging Senator Shelia Harsdorf this summer.

Moore, a long time WEAC and NEA advocate seems to have been caught red-handed campaigning using her school district issued e-mail, computer system and all while on school district time. These e-mails show multiple examples of campaigning starting in February of this year after the announcement of the budget repair bill.

The most damning exchange comes in a March 10th e-mail where Moore writes, "we're not supposed to use school e-mail, but since all of our rights are being taken away, I frankly don't care."

During the 2008 election cycle another teacher, Chris Buckel, challenged Representative John Murtha and fell into the same trap of using school district e-mail to campaign. This turned out to be a damaging issue during the 2008 campaign where Buckel was unsuccessful in his challenge to Murtha.

Budget in effect

July 1 marked the first day that the recently signed state budget goes into effect. Now know as 2011 Wisconsin Act 32 the budget bill contains a number of sweeping changes for the construction industry.

Included in Act 32 is an overhaul of the state's prevailing wage laws. Residential developments will no longer be required to use the prevailing wage labor scale on infrastructure that is paid for by a developer and then dedicated over to a municipality. Also gone are requirements to pay donated labor prevailing wage rates when working on volunteer municipal projects.

As of July 1 the conversion fee on agricultural land is dead. If you are zoning land from agriculture to be developed you will no longer be required to pay a conversion fee on that land as a result of Act 32.

Act 10 becomes law

In early June the "budget repair bill" or "collective bargaining bill" took effect after Secretary of State Doug Lafollette took the maximum amount of time to publish notification of the act.

Since the announcement there have been a number of media accounts of school districts that have used the tools provided in Act 10 to help turn around their finances. Most notably the school district in Kaukauna went from a deficit to a surplus with the changes allowed for in Act 10.

According to the district, changes "will allow the District to hire additional teachers, reduce projected class sizes from 26 to 23 students at the elementary level, 28 students to 26 students at the intermediate/middle level, and 31 students to 25 students at the high school level. In addition, time will be available for staff to identify and support students needing individual assistance through individual and small group experiences.

"Due to the law change the District's projected operating budget has moved from a negative \$400,000 to approximately a positive \$1,500,000. Earmarked in the operating budget are \$300,000 related to merit pay, a program being explored for all staff by the district for the 2011-2012 school year."

DNR permitting reform passes on bipartisan vote

Recently the Assembly Housing Committee met in executive session to

consider the DNR Permit Reform Bill (AB 177) authored by Representative Jim Steineke (R-Kaukauna). AB 177 will require DNR to define specific timelines to approve Chapter 30 permits.

In addition to better defined timelines the DNR would also be required to make one request for information as opposed to additional requests that in the past has delayed a decision on an application.

The bill, with an amendment offered during the public hearing, says that after a public hearing has occurred if the DNR misses a deadline the application is automatically approved.

Finally, the bill changes the burden of proof in contested case hearings. In the past the permit applicant had the burden of proof during contested case hearings. If AB 177 is approved that burden of proof would now be on the person or group that brings the case to the DNR.

We are happy to report that AB 177, strongly supported by WBA, passed the Assembly Housing Committee on a bipartisan vote of 7-1 with all GOP members of the committee voted in favor of the bill along with Representative Leon Young (D-Milwaukee).

We expect this bill to voted on by the full State Assembly early in the September floor period and are working to get the Senate version of the bill, authored by Senator Frank Lasee (R-Green Bay), through the committee process this summer as well.

Chairman's Interim report on Waste, Fraud and Abuse Issued

Recently Craig Rakowski, chair of the Governor's Commission on Waste, Fraud and Abuse, released an interim report to outline specific examples of waste in state government that if addressed could save Wisconsin taxpayers at least \$266.6 million.

This is an interim report released by Rakowski to continue the discussion on this important topic. The public, along with the bipartisan members of the governor's commission are still encouraged to provide additional information to the commission to weed out waste, fraud and abuse in state government and hopefully increase the total savings that will be presented in the final report.

Reform of public assistance programs gets the most bang for the buck in the interim report, netting \$177 million.

Looking forward, Rakowski wrote in the interim report:

"During the next six months, I look forward to continuing our work with all the members of the Commission, the public, business leaders, and others as we continue to identify and discuss ways of making government more efficient. In addition, I am anticipating strong leadership being provided by the agencies' WFA task forces as they continue to use their expertise to identify ways state government can run more efficiently.

I appreciate the opportunity to serve as Chairman of the Commission and will continue to do my best to facilitate a meaningful and respectful discussion on waste, fraud, and abuse in state government."

Copy and paste this: http://walker.wi.gov/docview.asp?docid=21877&locid=177 for the entire interim report.

Brad Boycks WBA Director of Government and Political Affairs Wisconsin Builders Association®bboycks@wisbuild.org (608) 242-5151 ext.16 Visit our web site: www.wisbuild.org





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Breakfast Buffet.....7:00 am Seminar Begins8:00 am \$20 / person before July 31, 2011 \$30 / person after August 1, 2011

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While the calendar says we are already in the second decade of the 21st century our organization is still being governed by 20th century rules and bylaws. The time has come for changes to streamline the way we do business. The internet and social networking have changed the way we all do business but WBA still proceeds with a governance structure that puts serious limitations on its ability to respond to the needs of its members.

With these thoughts in mind, President Don Esposito has appointed a Governance Task Force composed of the following members to move us forward in this initiative.

Gary Roehrig Mark Etrheim Kevin Pitts Brian McKee Michelle Beyreis Jennifer Johnson Wayne Foster Metro

Mid-Shores LaCrosse Brown Madison Chippewa Northland

Senior Officer/Chair Past President Past Vice-President Builder at-Large Associate at-Large Local EO NAHB Liaison

As a member organization, we need your input, ideas, suggestions and comments as we take a hard look at the strengths and weaknesses of our current structure and formulate a forward-looking plan towards building an association that matches our current resources and needs.

Wednesday, August 10, beginning at 4:00 p.m. at the Chippewa Valley HBA, 4319 Jeffers Road, Eau Claire, WI

Thursday, August 11, beginning at 7:00 a.m. at Ferguson Enterprises, 2425 N 14th Avenue, Wausau, WI

Tuesday, August 23, beginning at 4:00 p.m. at WBA, 4868 High Crossing Boulevard, Madison, WI 53704

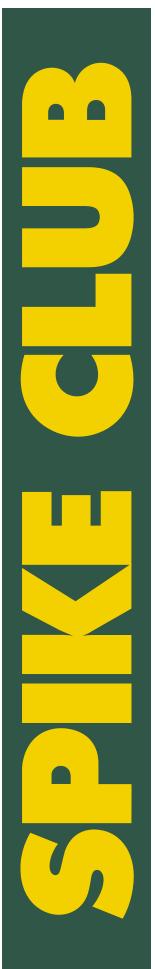
Wednesday, August 24, beginning at 7:00 a.m. at the Valley HBA office, 920 W Association Drive, Appleton

Wednesday, August 24, beginning at 4:00 p.m. in the Muskie Room at Cabelas. One Cabela Way, Richfield, WI

Or send your input to

Jerry Deschane at jdeschane@wisbuild.org (608) 242-5151 x 11 (office) (608) 514-3693 (cell) All feedback will be shared with the entire task force.

Announcement of locations and times will be sent from WBA via direct email and in Wisconsin Building News e-newsletter and to all local associations.



NAHE STATUS CREDITS

for month ending June 30 2011

SUPER SPIKE (250-499)

Dan Sillars (484)

ROYAL SPIKE (150-249)

Dave Framke (231.50) Rod Werner (214.50) Ken Bauer (201) Jim Woller (191) Guy Reedy (183.50) Larry Voigt (163) Doug Knight (160)

RED SPIKE

(100-149) Sid Sorensen (138.50) Jim Voigt (121.50) Dave Kautza (119.50) Rick Kuharske (100.50)

GREEN SPIKE (50-99)

Larry Meyer (90) Jerry Jarosz (89) Dwight Dorpat (75) Will Keener (71.50)

LIFE SPIKE (25-49)

James Koebe (48.50) Cory Sillars (46.50) Arden Emmerich (42.50) Jeremy Voigt (39) Bernie Wood (38) Bob Sundell (35) Kolby Muscha (30.50) Dan Thomas (27)

BLUE SPIKE

Ted Peotter (23) Garry Volm (22.50) Bob Kolbeck (21.50) James Wanserski (20) Rob Mork (19.50) Ken Wanta, Jr. (19) Brian Luedtke (18.50) Ray Bodenheimer (18) Shane Brzezinski (18.50) Jason Brettingen (16) Leroy Kazmierczak (15) Bill Schnowske (11.50)

SPIKE CANDIDATE

Tim Brown (3) Mark Reede (3) Don Marguardt (2.50) Rick Wanta (2.50) Gary Guerndt (2) Robert Kulp (2) John Proulx (2) Andy Radant (2) Sarah Ruffi (2) Matthew Waldvogel (2) David Zick (2) James Coleman (1.50) David Kempf (1.50) Mike Polencheck (1.50) Gary Rusch (1.50) Jonathon Smith (1) Michael Bolen (.50) John Ohrmundt (.50) Roger Zell (.50)

SPIKES - WHAT ARE THEY?

Spikes are very valuable to our association because they work to bring in new members and encourage current members to renew their membership. Their efforts are essential to the growth and well-being of our association. We are pleased to join with NAHB and its affiliates across the country in recognizing our "Spikes".

Created in 1953, the NAHB Spike Program is designed to recognize and reward those members who are actively involved in recruitment and retention of members. There are currently 15.164 Spikes in local associations across the country and almost an equal member of Spike Candidates, those individuals working to obtain Spike status. Through the NAHB Spike Club, these members receive awards of silver and gold lapel pins, plaques, blazers and sweaters for their efforts in membership development.

At local membership meetings and at the NAHB annual Convention, Spikes proudly wear their hardearned blazers and sweaters, and on Spike Color Day at the Convention, thousands of Spikes are recognized on the board floor by the NAHB Board of Directors.

As additional recognition, all Spikes in good standing that have also recruited at least one new member during the Membership Year, are invited to attend the annual NAHB Spike Party held during the Convention in January.

To become a Spike, an individual must obtain 6 credits within two consecutive years. Spike members must then earn two credits until they reach Life Spike status with 25 credits.

If you are interested in learning more about how you can become a member of the Spike Club and enjoy its rewards, contact the Wausau Area Builders Association at 715-842-9510.