

LET'S LEVEL

the Official Publication of the Wausau Area Builders Association

APRIL 2012
VOLUME 31 - ISSUE 4

**SEE INSIDE FOR
MORE PICTURES!**

REMEMBER *when?*



1986 Halloween Party



141 W. Thomas Street
Wausau, WI 54401
Phone (715) 842-9510
Fax (715) 845-5435
www.WausauAreaBuilders.com

OFFICERS

President Bob Marcell
Vice-President
Secretary-Treasurer Chad Sickler
Past President Garry Volm

STATE DIRECTORS

Ray Bodenheimer Bob Marcell Chad Sickler
Sid Sorensen Larry Meyer

LOCAL DIRECTORS

Kolby Muscha Gloria Fenhaus
Bob Gaffney Jonathon Smith
Russ Utech Jason Brettingen

LIFE DIRECTORS

Dave Kautza Dan Sillars Jim Woller John Joseph

NATIONAL DIRECTORS

Bob Marcell

WBA PAST PRESIDENT

Arden Emmerich

WBA NORTH AREA VP (Associate)

Mike Richie

ALTERNATE NATIONAL DIRECTOR

Larry Meyer Garry Volm

COMMITTEE CHAIRPERSONS

Advertising/Marketing Justin Kressel
Associates Advisory Ray Bodenheimer
Jason Brettingen
Kristin Flamang
BLDR-PAC Trustee Jonathon Smith
Education Committee James Wanserski
Governmental Affairs Bob Kulp
Home Show Russ Utech
Membership Kristin Flamang
Parade of Homes Tony Sorensen/Jeremy Voigt
Planning Committee Mike Richie
Scholarship Jerry Jarosz
Golf Outing Gary Zarda
Sporting Clay Larry Meyer

LET'S LEVEL

April 2012
Volume 31, Issue 4

In this Issue ...

4

President's Message

Bob Marcell

6

Calendar of Events

9

Golf Outing Registration

10

Picture Collage from 45 Years

11

Silent Auction Registration

12

Parade of Homes Advertising

14

Application for Membership

16

WABA Scholarship Application

16

Monday Morning Review

Brad Boycks

MISSION STATEMENT:

The Wausau Area Builders Association, chartered in 1967 and affiliated with the Wisconsin Builders Association and National Association of Home Builders, is a professional non-profit trade association. Serving the community we represent the interests and concerns of the consumer, building trades, industry suppliers and all facets of the building industry.

The primary goal of our association is to provide quality, affordable housing through community and government involvement, while promoting high standards of professionalism.



*Local People Making
Good Things
Happen For
Local People*



*Marathon Savings
Bank*

Serving Your Community Since 1902



Wausau
845-7331
Rib Mountain
355-2133
Mosinee
693-6002
Rothschild
359-0579

Joke of the month

*Bob goes to see his supervisor
at the millwork shop.*

*"Boss," he says, "we're doing some
heavy house-cleaning at home
tomorrow, and my wife needs me
to help with the attic and the garage,
moving and hauling stuff."*

*"We're short-handed, Bob," the boss
replies. "I can't give you the day off."*

*"Thanks boss," says Bob,
"I knew I could count on you!"*

Visit One of America's Premier Natural Stone Showrooms



**Krukowski
STONE CO., INC.**

Quarrier & Manufacturer of Natural Architectural & Landscaping Stone since 1978
800-628-0314 • 715-693-6300 | krukowskistone.com | 3781 COUNTY RD. C • MOSINEE, WI 54455

President's Message



As some of you may have heard, Chris Briquelet has announced his immediate resignation effective March 16th, 2012 from the position of WABA Executive Officer. The personnel committee will be working on a replacement. Meanwhile, it's business as usual. Shirley Kruesel has offered to help out a

little during this time ... Thank You.

Well it's April already and the weather feels like summer. What a great early spring. This weather should be great for the builders that have a home in the parade this year. Looks like we have 12 really nice homes for all to go through. If anyone can help take tickets or help in any way, please call Jeremy Voigt or Tony Sorensen. They will not turn down your help. If you would like to place an ad in the Parade of Homes book please call Cindy from Color Creations at 715-443-3032 or email her at cindy@colorcreationsllc.com. She will be putting the book together this year.

Don't forget April's Dinner meeting and the Silent Auction on April 19th at the Great Dane. Jonathon Smith would like to have the auction items as soon as possible so he can have them ready for that night. If you are going to bring them the night of, please let him know so he can have a tag made for that item. There will be many changes this year and more ways to bet, buy and win. Remember, we need items big and small. Anything you have ... plants, flowers, pies, cookies, gift certificates, anything you can spare. With the help of all of our members, we will make this the biggest and best auction night we have had. I would like to thank everyone for there donations. The money can either go to Build Pac or to the WABA. Let them know which you prefer when you are paying for your items.

Even though thing are changing here, with your help we will move forward and have a stronger association. I would like to thank everyone for there help. And give a big "Thanks" to our committees, they are doing a wonderful job. If you could, please join a committee and find out how much fun you can have and all the people you will meet. That is why you belong to the association. Remember, life is better when you have a "Positive Attitude" and a smile on your face!

— Bob Marcell

ATTITUDE

*Attitude is more important than facts.
It is more important than the past, than education, than money, than circumstances, than failures, than success, than what other people think or say or do.
It is more important than appearance, giftedness or skill.*

It will make or break a company, a home, a relationship.

The remarkable thing is we have a choice, every day regarding the attitude we will embrace for the day.

*We cannot change our past.
We cannot change the fact that other people will act in a certain way.
We cannot change the inevitable.*

The only thing we can do is play on the one string we have, and that is our attitude.

I am convinced that life is 10% what happens to me and 90 % how I react to it.

- Charles Swindoll





BUILD GREEN WITH KOLBE®

- ENVIRONMENTAL COMMITMENT
- ENERGY EFFICIENT TECHNOLOGY
- ENDLESS CHOICES

1330 S. 11th Ave. ▪ Wausau, WI 54401
715.847.0638 ▪ www.kolbegallery.com

KOLBE
Gallery®
▪ WINDOWS & DOORS ▪

APRIL

2012

SUN	MON	TUE	WED	THU	FRI	SAT
1	2 POH Meeting with Marketing Committee	3 POH Meeting - 12 pm Home Show Meeting - 3 pm	4	5	6	7
8 Easter	9	10 Board Agenda Items due by 5 pm	11	12	13	14
15	16 All Parade of Homes Ads Due	17 BOARD MEETING - 4 pm	18	19 Silent Auction Dinner Meeting - 6 pm	20 ITEMS FOR NEWSLETTER DUE April Member Renewals Due	21
22	23	24	25	26	27	28
29	30					

MAY

2012

SUN	MON	TUE	WED	THU	FRI	SAT
		1 POH 12 pm - Yard Signs Available - H.I. Books Available - Home Show - 3 pm - Marketing	2	3	4	5
6	7 POH - Ticket Taker Schedules Sent	8 Board Agenda Items due by 5 pm	9	10 Board Packets Sent by 5 pm	11	12
13	14	15 BOARD MEETING - 4 pm	16	17 Dinner Meeting - 6 pm POH - Notification of Mandatory Builder Meeting	18 ITEMS FOR NEWSLETTER DUE	19
20 May Membership Renewals Due	21	22	23	24	25 POH - Tickets available - reminder of bus tour and meeting	26
27	28	29	30	31 POH - Mandatory Builders Meeting to Receive Items		

JUNE

2012

SUN	MON	TUE	WED	THU	FRI	SAT
					1 HS - Email reminder of July 1 Price Increase	2
3 Parade of Homes Mandatory Meeting to return tickets, etc.	4	5 Parade of Homes Home Show - 3 pm 2013 Budget Review	6 Parade of Homes	7 Parade of Homes	8 Parade of Homes	9 Parade of Homes Builders Appreciation Dinner
10	11	12 Board Agenda Items due by 5 pm	13	14 Board Packets sent by 5:00 pm	15 ITEMS FOR NEWSLETTER DUE	16
17	18	19 BOARD MEETING - 4 pm	20 June Membership Renewals Due	21	22	23
24	25	26	27	28	29	30

Built For You™

Nationwide Coverage, Devices and
Plans Personalized for the Way You Live.



LG Ignite™ / Motorola Milestone X2™



Cellcom Retail Locations

Wausau Center Mall, Wausau (715) 848-0625
3804 Rib Mountain Dr., Wausau (715) 241-7997
2106 Schofield Ave., Weston (715) 355-8090

Offer valid while supplies last. See Cellcom.com for details. Android is a trademark of Google, Inc. Trademarks and tradenames are the property of their respective owners.



HAPPY EASTER

SPORTING CLAY SHOOT

SAVE THE DATE
FRI., AUG. 24

Keep Watching for More Details



New Wells

The latest equipment for fast, professional service

Hydro-Fracturing

A proven procedure designed to increase the amount of water in dry and low-yield water wells, old and new

Well Abandonment

Permanent sealing of unused wells to prevent contamination of clean ground water

**The Right Depth
at the Right Price**

LANG
WELL DRILLING
COMPANY, INC.

CALL US NOW
24 Hour Answering Service
848-1234

FAX 842-8439 • 1710 W GARFIELD AVE, WAUSAU

Denfeld
Concrete
Construction Inc.

COMPLETE CONCRETE SERVICE

OVER 30 YEARS OF QUALITY SERVICE

715-359-7869
715-359-3944

**RESIDENTIAL
COMMERCIAL**

6702 Clover Rd. Wausau



Poured Walls • Foundations • Holding Tanks • Floors



*The Area's Oldest
and Most Trusted
Name in Concrete
Construction.*

www.denfeldconcrete.com

GOLF OUTING

FRIDAY, JUNE 15

INDIANHEAD GOLF COURSE



Four Person Scramble

11:30 am Shotgun Start with Dinner to Follow

\$90.00 per player / \$360 per team before May 25, 2012

(\$100 per player / \$400 per team after May 25, 2012)

**LAST DATE TO SIGN UP IS JUNE 6TH WITH NO EXCEPTIONS!
WE WILL NOT RESERVE ANY SPOTS WITHOUT FULL PAYMENT!!**

**Cost Includes: 18 holes of golf with cart, lunch and dinner,
two (2) drink tickets and lots of prizes.**

WABA GOLF OUTING REGISTRATION FORM

Business Name: _____ **Address:** _____ **Phone:** _____

Player 1: _____ **Address:** _____ **Phone:** _____

Player 2: _____ **Address:** _____ **Phone:** _____

Player 3: _____ **Address:** _____ **Phone:** _____

Player 4: _____ **Address:** _____ **Phone:** _____

Mail registration and payment to: WABA - 141 W. Thomas St. - Wausau, WI 54401
For questions call or email Gary Zarda at 715-573-4770 or 715-848-5194 or gary@marcells.net.

celebrating
45
YEARS
of Building
our communities
together



1987 Golf Outing



1988 Parade of Homes Participants



2004 Bowling Party



2007 Annual Party



Home Show ~ Year Unknown



Gary Scheppke presents "Spike" awards to Don Rauen, Jery Schepp, and Ervin Huckbody.

Thursday, April 19, 2012
The Great Dane

Cocktails at 6:00 pm | Dinner at 7:00 pm

Come enjoy Hors de Oeuvres all evening

RESERVATIONS ARE MANDATORY

*Jonathon Smith will be chairing this event and would like some volunteers to help him make some phone calls and gets items for the auction.
If you can help or have items to donate contact Jon or send in the form below.*

***In addition to auction items,
there will be large bucket raffle items.***

Company Name: _____

Names of Attending: _____

Phone _____

Email _____

☐ *I will be donating an item and will bring it with me*

☐ *I will be donating an item, however, it needs to be picked up*

RESERVATION DEADLINE IS FRIDAY, APRIL 13

Call 715-842-9510 or watch for an email with an RSVP link.

One meal per membership is free, additional meals are \$15.00 (No-Shows will be billed)

FEATURING 12 HOMES

PARADE of Homes

The 2012 Parade of Homes will be held June 5-10.
Ten builders featuring 12 homes have
committed to having a home in the parade.

THERE IS STILL TIME TO ADVERTISE IN THE PARADE OF
HOMES BOOK. THE BOOK WILL FEATURE ALL TWELVE
HOMES AS WELL AS ARTICLES RELATED TO THE BUILDING
INDUSTRY AND WILL BE DISTRIBUTED TWO WEEKS BEFORE
THE PARADE OF HOMES AS WELL AS AT ALL HOMES.

Please send signed form below with a check made out to WABA
to 122 County Road A, Marathon, WI 54448

Please Reserve Ad Space For:

Company _____

Contact's Signature _____

Address _____

City _____ State _____ Zip _____

Please check ad size(s)

MEMBER

Black & White

- ☐ Full Page (B/W) - \$300.00
- ☐ 1/2 Page (B/W) - \$220.00
- ☐ 1/4 Page (B/W) - \$165.00

Color

- ☐ Full Page (Color) - \$500.00
- ☐ 1/2 Page (Color) - \$340.00
- ☐ 1/4 Page (Color) - \$240.00

NON-MEMBER

Black & White

- ☐ Full Page (B/W) - \$450.00
- ☐ 1/2 Page (B/W) - \$330.00
- ☐ 1/4 Page (B/W) - \$250.00

Color

- ☐ Full Page (Color) - \$750.00
- ☐ 1/2 Page (Color) - \$510.00
- ☐ 1/4 Page (Color) - \$360.00

2012 PARTICIPANTS

Trim Crafters LLC

Matt Keeney ~ 715-551-8748

Brian Letarski Construction

Brian Letarski ~ 715-355-1368

Voigt Contracting, Inc.

Jim Voigt ~ 715-551-2176

Wausau Homes

Joseph Gore ~ 715-241-4900

Royalty Homes of Wausau

Bill Shnowske ~ 715-571-8022

Dan Sillars General Contractor, Inc.

Dan Sillars ~ 715-845-7651

Chad Sickler Construction

Chad Sickler ~ 715-297-6150

Kolby Construction

Kolby Construction ~ 715-551-9858

Jeremy Voigt Construction Co., LLC

Jeremy Voigt ~ 715-571-8707

Sorensen Construction LLC

Tony Sorensen ~ 715-842-5490

THE POWER OF YELLOW.SM



Faithful and true — no matter what. Every day, Pella will be right beside you — providing window and door solutions with a level of service and integrity that will make a positive difference to your bottom line. Learn more about why **The Power Of Yellow** is a builder's best friend.



VIEWED TO BE THE BEST.®

Pella Windows & Doors Green Bay • 800-242-1008 Appleton • 800-458-4880 Brookfield • 800-242-6212 pella.com/pro



Helping Build Dreams for Over 45 Years.

Peoples State Bank has been serving builders and contractors in Central and Northern Wisconsin for over 45 years. Peoples provides you with the flexibility you need and your customers with the responsiveness they deserve for their mortgage needs. Call us today to learn more about the advantages of working with a hometown financial partner.

Peoples
STATE BANK



Member FDIC

www.psbwi.com • 1.888.929.9902



APPLICATION FOR MEMBERSHIP

141 W. Thomas Street • Wausau, WI 54401

Phone (715) 842-9510 • Fax (715) 845-5435 • www.wausauareabuilders.com

Name _____ Date _____

Company Name _____

Address _____ City _____ State _____ Zip _____

Phone: Office _____ Home _____ Cell _____ Fax _____

Email _____ Web Site _____

Is this company a ☐ Corporation ☐ Partnership ☐ Sole Proprietorship ☐ LLC

List of Officers, Directors, or Partners _____

Name of representative(s) who will attend meetings _____

List of spouse(s) (optional) _____

Address of representative if different than above _____

Number of years in business _____ Nature of Business _____

Along with this application for membership, certificate of insurance must be submitted for not less than \$500,000 Liability, \$300,000 Auto Insurance and Worker's Compensation, unless exempt.

REFERENCES:

Bank _____

Suppliers:

Name _____ Address _____ Phone _____

Name _____ Address _____ Phone _____

Name _____ Address _____ Phone _____

Customers:

Name _____ Address _____ Phone _____

Name _____ Address _____ Phone _____

Name _____ Address _____ Phone _____

Federal ID# _____ Building Trade # _____

MEMBERSHIP CLASSIFICATION:

Basic membership dues are \$430.00* per year. Please check your membership categories:

- ☐ **Builder:** Any self-employed person, firm or corporation whose primary source of income is from the construction industry, land development or remodeling and has been in business for at least 12 months immediately prior to date of application. Applicant must present a copy of a valid contractor's license.

Certificate Number _____

- ☐ **Associate:** Any person, firm or corporation, that provides service and/or products to the construction industry and has been in business for at least 12 months immediately prior to date of application

* A \$25.00 late fee will be charged if account is over 31 days overdue and if more than 61 days it will be a \$50 re-instatement charge.

By signing this application you are authorizing the Membership Review Committee to contact the above references for additional information. This application is subject to the Board of Director's approval within 60 days of this application date. If this application is denied, a check for the application fee will be returned to the applicant. This Association does not discriminate in membership on the basis of race, color, religious creed, national origin, sex, ancestry, age or against qualified handicapped persons or qualified disabled veterans. No question on this application is intended to secure information to be used for such discrimination. This application will be given every consideration, but its receipt does not imply that the applicant will be accepted.

I agree to abide by the Constitution and the Bylaws of the Local Association to which this membership application is directed and the Wisconsin Builders Association and the National Association of Home Builders of the United States with which it is affiliated. A remittance of \$430.00 representing my annual membership dues in the affiliated Associations accompanies this application. Of the amount remitted, a portion shall be used as subscription dues for one year to all national, state and local newsletters.

Sponsor _____

Applicants Signature _____ Date _____

Dues payments to WABA are NOT deductible as charitable contributions for federal tax purposes.

However, dues payments may be deductible as an "ordinary and necessary" business expense.

Make checks payable to WABA & return this application to: WABA, 141 W. Thomas St., Wausau, WI 54401

NAHB MEMBER IDENTIFICATION (ID) CODING INSTRUCTIONS

The NAHB Member Identification (ID) Code is made up of eleven data blocks which are explained below. It is separate from the six-digit NAHB Membership Number assigned to each member. The ID Code designed for use by NAHB and its affiliated state and local associations to provide services which respond to the changing needs of our membership. Please note as in the examples below. If the requested data for a particular block is not applicable, enter a dash (-). Also, if you don't know the exact answer for a particular block, please give your best estimate. In order for an associate member to receive the Builder Magazine they must be classified with an occupation code ranging from (A-Z). A "Z" or "other" classification code must be further defined by writing the members specific occupation in the space provided. Any associate member not classified as outlined will not receive a copy of the Builder Magazine.

Membership Classification:

1ST BLOCK

enter a code (1) for all Builder Members
enter a code (2) for all Associate Members

2ND BLOCK

enter the primary business activity code (a-z) from the following selection including any subcodes:

BUILDER MEMBER CLASSIFICATION

CODE DESCRIPTION
A - Single Family Builder, Speculative (Detached and Attached)
B - Single Family Builder, Custom
C - Multifamily Builder - Sale Units
D - Multifamily Builder/Owner - Rental Units (own account)
E - Multifamily Contractor - Rental or Sale Units (other investors)
F - Remodeler - Residential
G - Remodeler - Commercial
H - Commercial Builders (own account)
I - Commercial Contractor (other investors)
J - Land Developer
K - Home and Building Manufacturer

ASSOCIATE MEMBER CLASSIFICATION

L - Accounting
M - Architects, Planners, Designers, Engineers
N - Attorneys
O - Computer Products and Services
P - Financial Services
Q - Insurance and Title Companies
R - Marketing, Advertising and Public Relations
S - Product Manufacturers and Representatives
T - Property Management
U - Real Estate Brokers and Agents
Retail Dealers / Distributors
V1 - Appliances
V2 - Building Materials/Lumber
V3 - Floor Coverings
V4 - Paint/Wall Coverings
V5 - All Other Retail Dealers

SUB-CONTRACTORS AND SPECIALTY TRADE CONTRACTORS

W1 - Carpentry
W2 - Electrical
W3 - Flooring
W4 - Landscaping
W5 - Plumbing, Heating and Air Conditioning
W6 - Roofing and Siding
W7 - All Other Subcontractors
Wholesale Dealers/Distributors
X1 - Appliances
X2 - Building Materials
X3 - Floor Coverings
X4 - Paint/Wall Coverings
X5 - All Other Wholesale Dealers
Y - Utilities
Z - All Other _____

3RD & 4TH BLOCKS

using the above Business Activity Codes, code the second and third business activity, including sub-codes if applicable.

5TH BLOCK

enter the members annual dollar volume of all construction/development. Choose from the following list of codes:
1 - Under \$1 million 2 - \$1 million to \$5 million 3 - \$5 million to \$10 million 4 - Over \$10 million

6TH BLOCK

enter the members annual number of residential dwelling units. Choose from the following list of codes:
1 - 0 units 2 - 1 to 10 units 3 - 11 to 25 units 4 - 25 to 100 units 5 - 101 to 500 units 6 - over 500 units

7TH & 10TH BLOCKS

enter the total number of paid employees, including the member.

11TH BLOCK

using the following list of Title Codes, enter the member's business title:

A - President/CEO/Owner/Principal/Partner F - Financial Manager
B - VP/General Manager G - Other Management Personnel
C - Construction Superintendent H - Non Managerial Personnel
D - Sales and Marketing Manager I - Other (please specify) _____

Example #1: Bill Adams is a home builder and land developer. He is also the owner of a real estate company. Adams has a total of 19 employees in both his companies. Last year he built 11 homes with a total sales value of \$900,000, and he developed 17 building lots for himself and other builders for a total value of \$500,000. Bill Adams NAHB Membership ID Code would be:

1	B	J	U	2	3	-	-	2	0	A
---	---	---	---	---	---	---	---	---	---	---

Example #2: Adelle Boyd is the owner of an architectural/design firm with 8 employees on her payroll. Last year her firm also converted an old school building into 8 apartments with a total market value of \$475,000. Adelle Boyd's NAHB Membership ID Code would be:

2	M	1	-	1	2	-	-	-	9	A
1	2	3	4	5	6	7	8	9	10	11

WAUSAU AREA BUILDERS ASSOCIATION SCHOLARSHIP APPLICATION FORM

***Any student within the top 50% of their class is eligible
to receive the WABA Scholarship and is encouraged to apply.***

Applicant's Name _____

Address _____

Phone # _____

1. High School Attending _____

2. Name of Parents _____

3. Are they members of WABA? YES NO

4. If yes, name of the company _____

5. What school will you be attending? _____

6. What course of study are you planning to pursue? _____

7. How do you intend to finance your education? _____

8. What extra-curricular activities have you been involved in while in school?

Indicate any offices held, awards, or achievements. _____

9. What community activities have you been involved that are not school related?

(Work activities, volunteer work, church, etc)_____

10. What are the major courses you have been studying while in High School?

11. What is your grade point average? _____

12. What is your rank in your class? _____

Return Applications to:
Wausau Area Builders Association
141 W. Thomas Street
Wausau, WI 54401

***APPLICATIONS MUST BE RECEIVED IN OUR OFFICE NO LATER THAN
APRIL 1, 2012 TO BE CONSIDERED FOR A SCHOLARSHIP!***



WBA BOD Endorses Governor Walker

Recently the WBA Board of Directors unanimously endorsed Governor Scott Walker in the all but certain recall election that will take place later this spring or early summer. The vote of the WBA Board of Directors came after a unanimous recommendation was made by the WBA Endorsement Subcommittee after reviewing Governor Walker's public policy record and comparing it with other announced or possible challengers.

In a letter to the WBA Board of Director members, Governor Walker stated, "Over the last year, we enacted bold reforms that benefit homebuilders and contractors. Starting on my first day as your governor, within moments of taking the oath of office, I called the legislature back to work. During our special session on jobs, we cut red tape for businesses, provided

needed tax relief, and enacted comprehensive legal reform that ended frivolous lawsuits. My budget eliminated a \$3.6 billion deficit without raising taxes, avoided layoffs, included a permanent property tax freeze, and eliminated expensive building code changes. We also streamlined the DNR permitting process in our Back to Work Special Session."

With the full support of the WBA Board of Directors, we are now asking members to do whatever they can to help Governor Walker in his recall election. What can you do? Tell the positive story of the improvements Governor Walker has helped to champion to improve the building business climate in the past fourteen months, help the campaign make phone calls and go door to door, and finally make a contribution and attend the fundraiser for Governor Walker after the WBA Board of Directors meeting on Thursday, May 3rd at the Chula Vista Resort in the Wisconsin Dells.

Event for Governor Walker set for May 3

We are asking members who made a contribution to Governor Walker in 2009-2010 to match that contribution for the 2012 recall election. If you gave to Governor Walker in the past, you should have received an e-mail this week asking you to consider matching that contribution in 2012 along with information on the May 3rd event for the governor.

As was mentioned above, the event will be held immediately following the WBA Board of Directors meeting on May 3rd at the Chula Vista Resort in the Wisconsin Dells. The cost to attend will be \$250 per person with sponsorship opportunities per couple at \$500, \$1000 and \$2500.

To sign up for the event, simply go to www.wisbuild.org, fill in an amount in the "Support Governor Walker" and then enter your personal credit card to host/attend the event. In the payment form simply add "May 3 event" in the "special instruction" section and you will be automatically signed up and paid for the event.

In addition to those who helped Governor Walker financially in 2009-2010, we would also encourage as many new givers to make a contribution and attend the event as well!

Wetlands Bill signed into law

Governor Walker recently signed into law the wetland reform bill (SB 368) that has been in the work for the past year. You may also recall that this was one of the major pieces of public policy that we have wanted to get done to close out the 2011-2012 session and a major provision that members lobbied on during Business Day in Madison 2012.

"Wetlands protection and economic growth can be achieved when the regulators and the regulated work together towards a common goal of fostering both," Kedzie said. "SB 368 will serve as a new starting point for more cooperation between the private and public sector and making the wetlands program more efficient, effective, and balanced."

The bill streamlines the wetlands permitting program by allowing the Department of Natural Resources to create General Permits for small activities occurring in or near wetlands, and focus more of its efforts and resources on the higher-profile and sensitive wetlands activities. The bill creates more certainty within the process to apply for and receive a decision for a wetland permit, and mirrors many of the wetlands permits currently issued by the federal government.

Newly installed WBA President Gary Roehrig, past WBA GA Chair Chad Wuebben, and WBA EVP Jerry Deschane looked on as Governor Walker signed the bill into law.

Thank you for all of the help of the WBA membership on this important legislative victory. A special thanks to all the members who took time to attend Business Day in Madison 2012 and helped give this bill one last push to become law.

UDC change goes to Governor Walker's desk

In mid-March the state Assembly concurred on Senate Bill 453 (SB which will make much needed reforms to the Uniform Dwelling Code Council (UDC). The UDC is the advisory council that takes input from citizen members on changes to the one and two family code.

SB 453 reduces the members on the UDC from 18 to 11 because a number of seats on the UDC have been vacant in recent years and will allow the council to be more efficient in their deliberations. The bill also deletes "slotting" of members which will WBA and members to submit applicants who are builders, remodelers and suppliers to get more "in the field knowledge" on the council.

This is another win for WBA members and a testament to your lobbying efforts during Business Day in Madison 2012.

TenPas/Deschane talk Wallbracing

This week the Small Business Regulatory Review Board met for the first time in the Governor's conference room and one issue they took up was WBA's objection to the current wall bracing rule.

Brad TenPas, past chair of the WBA Code Committee, traveled to Madison to testify on the rule with WBA Executive Vice-President Jerry Deschane. TenPas was able to give an "in the field" perspective of the rule while Deschane gave the history of the rule and the fact that states like Pennsylvania have already moved back to the 2003 wall bracing standard.

The board was asked by Deschane and TenPas to recommend to the Department of Safety and Professional Services (DSPS) that they issue an emergency rule to go back to the pre-2003 code on wall bracing.

The board seemed receptive to the request but will be taking some more time to further study the issue. The wallbracing issue will again be on their next meeting agenda and we are very hopeful of a positive recommendation from the new group which is chaired by WBA member Representative Michelle Litjens (R-Oshkosh).

Senator Galloway to resign: Senate to split 16-16

Nothing short of a political bombshell was dropped recently when freshman state Senator Pam Galloway (R-Wausau) announced her resignation from the state's upper house.

"Today I am announcing my retirement from the Wisconsin state Senate," Galloway said. "After a great deal of thought and consideration, I've decided to put the needs of my family first. My family has experienced multiple, sudden and serious health issues, which require my full attention.

Unfortunately this situation is not compatible with fulfilling my obligations as state Senator or running for re-election at this time."

This announcement would lead to an even 16-16 split in the senate, however in reality it means little since the senate is done with their work this session.

Galloway was facing a recall election this summer. My guess is there will now be some legal wrangling on whether that should proceed or a special election should be called by Governor Walker to fill the open seat.

Regardless of what election moves forward, recall or special, the prospects for the GOP to remain in the majority in the state senate were made much more complicated by the sudden Galloway announcement.

BIC opening, local under 500 members

Currently the Building Industry Council, a separate 501 (C)(4) social welfare organization that promotes sound public policy through education and grassroots lobbying and is associated with WBA, has an opening for an active member from a local that has fewer than 500 members.

If you are interested in serving on the BIC and reside in a local that has under 500 members, please let me know.

Brad Boycks

WBA Director of Government and Political Affairs

Wisconsin Builders Association@bboycks@wisbuild.org

(608) 242-5151 ext.16

Visit our web site: www.wisbuild.org

(This is a monthly report from the Wisconsin Builders Association, our "political arm" at the state Capitol in Madison. Each month, the Monday Morning Review will highlight the going's on under the Capitol Dome with an eye toward what matters to the housing industry.)

**ATTENTION all do-it-yourselfers and contractors:
bring your trucks and trailers to...**



Habitat
for Humanity®
of Wausau

RECYCLED BUILDING MATERIALS FACILITY

Open Saturdays from 9 a.m. to 1 p.m.*

500 South 38th Avenue, Wausau WI

Items available for purchase include:

New and gently used building materials, sinks, doors, tongue-and-groove flooring, garage doors, windows, cabinets, vintage cabinetry, furniture, appliances, modern and antique light fixtures and much more!

Donations of the items listed above are welcome. No "drop offs" please.

*The RBM Facility is closed on holiday weekends.

**Great
materials
for all your
remodeling
projects!**



E-cycling is now available through HFH of Wausau in partnership with Vintage Tech Recyclers, LLC. Bring your laptops, desktops, cell phones, televisions, microwaves and other electronic devices.

Vintage Tech ensures secure data destruction with NIST 800-88 compliant data wiping software. Vintage Tech guarantees that all information is wiped and destroyed. All wiping and destruction is compliant with R2 and e-Stewards certification.

All proceeds from sales will help fund Habitat for Humanity of Wausau's mission to build Habitat homes for local qualified families to purchase.

**Please call 715-848-5042
for additional information.**