



Wausau Area Builders Association 2019 Parade of Homes

Sponsorship Opportunities

Presenting Sponsor
\$2500 - 2 Available
\$3500 - Solo

- Company Name / Logo present on all media advertising (print, radio, tv)
- Complimentary One Page Color ad in Parade Event book.
- Ten (10) Complimentary tickets to the WABA Parade of Homes.
- Invitation for two (2) to the annual Parade Builders Appreciation Banquet.

Bottle Water Sponsor
\$1500 (Includes back cover, color ad)
\$1000 (Includes full page, color ad)

- Company Name / Logo on complimentary bottled water (sponsor responsible for water delivery and keeping homes stocked with product during parade hours).
- Eight (8) complimentary tickets to the WABA Parade of Homes.
- Invitation for two(2) to the annual Parade Builders Appreciation Banquet.

*Sponsor provides bottled water

1 Available

Sign Sponsor
\$1000
1 Available

- Company Name / Logo on all pre-Parade and Parade directional signage.
- Complimentary Full Page Color Ad in Parade event book.
- Eight (8) complimentary tickets to the WABA Parade of Homes.
- Invitation for two(2) to the annual Parade Builders Appreciation Banquet.

Map Sponsor
\$750
2 Available

- Company Name / Logo (and up to 1 co-op partner) on detailed Parade map listing homes in Parade event book..
- Complimentary Full Page Color Ad in Parade event book.
- Four (4) complimentary tickets to the WABA Parade of Homes.

Bus Tour Sponsor
\$500
1 Available

- Company Name / Logo displayed on bus for pre-Parade Builders Tour.
- Chairman acknowledgment and opportunity to address the participants.
- Complimentary 1/4 Page Color Ad in Parade event book.
- Two (2) complimentary tickets for the pre-Parade bus tour.
- Two (2) complimentary tickets to the WABA Parade of Homes



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Sponsorship Opportunities

Bus Tour Lunch Sponsor

\$500/in kind

1 Available

-Company Name / Logo displayed on lunches for pre-Parade Builders Tour

-Chairman acknowledgment and opportunity to address the participants.

-Complimentary 1/4 Page Color Ad in Parade event book.

-Two (2) complimentary tickets for the pre-Parade bus tour.

-Two (2) complimentary tickets to the WABA Parade of Homes

Bus Tour Beverage Sponsor

\$500/in kind

1 Available

-Company Name / Logo displayed on coolers for pre-Parade Builders Tour

-Chairman acknowledgment and opportunity to address the participants.

-Complimentary 1/4 Page Color Ad in Parade event book.

-Two (2) complimentary tickets for the pre-Parade bus tour.

-Two (2) complimentary tickets to the WABA Parade of Homes

Appreciation Dinner Sponsor

\$250

4 Available

-Company Name / Logo displayed at annual Parade Builders Appreciation Banquet

-Chairman acknowledgment and opportunity to address the participants.

-Invitation for two(2) to the annual Parade Builders Appreciation Banquet.

Ticket Sponsors

\$350

4 Available

-Company Name / Logo on the back of a percentage of the parade tickets

-Two (2) complimentary tickets to the WABA Parade of Homes.

Bag Sponsor

\$500

1 Available

-Sponsor will provide all bags with the printing at the cost of the sponsor. The WABA logo must be on all bags.

-Two (2) complimentary tickets to the WABA Parade of Homes.

Take advantage of these Parade of Homes Sponsorship Options! These are available for WABA Members only. Contact Cara, 715-842-9510 / cara@wausauareabuilders.com for more information.