



Advertise YOUR Company at the 2023 WABA Home Show • Feb. 17-19 **WABA MEMBERS ONLY**

There is no better way to utilize your advertising dollars than by reaching a targeted group of consumers! All sponsorship and advertising packages can be customized to fit your needs. We look forward to working with you - simply choose, sign, and return this form to Wausau Area Builders Association - 801 S. 24th Ave. Wausau, WI 54401. Deadline for ad & payment is December 31, 2022

If you advertised in the 2022 Home Show book, please indicate if your ad will remain the same or if you will be providing a new ad. New ads can be emailed in a pdf or jpeg file to Cara@WausauAreaBuilders.com.

PLATINUM SPONSORSHIP \$7,000.00

- Exclusive
- Up to FOUR 10x10 Booths in the show
- Full Page Color Ad, inside cover of Home Show Book
- Sponsor in all Media Advertising
- Ad Banner on Home Show Webpage
- A Live Radio Remote at the Home Show
- 20 Home Show Tickets
- Option to provide Bag Item

SUPPORTING SPONSORSHIPS

NON-EXCLUSIVE

- Tier 1 \$3,000.00
- Up to FOUR 10x10 Booths in the show
 - Full Page Color Ad in Home Show Book
 - Sponsor in all Print Media Advertising
 - Ad Banner on Home Show Webpage
 - 14 Home Show Tickets
 - Option to provide Bag Item

- Tier 2 \$2,000.00
- Up to TWO 10x10 Booths in the show
 - Full Page Color Ad in Home Show Book
 - Sponsor in all Print Media Advertising
 - Ad Banner on Home Show Webpage
 - 10 Home Show Tickets

- Tier 3 \$1,000.00
- A 10x10 Booths in the show
 - Half Page Color Ad in Home Show Book
 - Ad Banner on Home Show Webpage
 - 6 Home Show Tickets

- Tier 4 \$500.00
- Quarter Page Color Ad in Home Show Book
 - Ad Banner on Home Show Webpage
 - 4 Home Show Tickets

**NO NEED FOR A BOOTH?
THIS ONE IS FOR YOU!**

MORE SPONSORSHIPS

- Ice Breaker Event \$500 • 2 Available **SOLD**
Recognition at Home Show Event and in Home Show Book
- Exhibitor Lounge \$250 • 4 Available
Recognition at Home Show Event and in Home Show Book
- Wristband Sponsor \$500 • 1 Available **SOLD**
Logo to be added to the wristbands given to all attendees
Recognition at Home Show Event and in Home Show Book
- Bag Item \$1,000 • 1 Available
Logo to be added to the Home Show Bags disbursed to all attendees
Recognition in Home Show Book

EVENT BOOK ADS

- 1/4 Page \$240
3.75" wide x 5" tall
- 1/2 Page \$340
8" wide x 5" tall
- Full Page \$500
8.5" wide x 11" tall with .125" bleed

SAME AD AS LAST YEAR I WILL BE SENDING A NEW AD

CONTACT INFORMATION

Name _____

Company _____

Email _____

Signature _____

THANK YOU FOR YOUR SUPPORT OF THE 2023 WABA HOME SHOW!