



Advertise YOUR Company at the 2021 WABA Parade of Homes • June 8-13th **NON WABA MEMBER**

There is no better way to utilize your advertising dollars than by reaching a targeted group of consumers! We look forward to working with you - simply choose, sign, and return this form to Wausau Area Builders Association - 801 S. 24th Ave. Wausau, WI 54401 / Cara@WausauAreaBuilders.com.

There are more options for advertising available for members of WABA. If you are interested in learning about those options and a membership of WABA we'd be happy to chat with you, simply contact Cara in the WABA office at Cara@WausauAreaBuilders.com or 715-842-9510.

If you advertised in the 2020 Parade of Homes Event Book a copy of your ad is attached/enclosed. Please indicate if your ad will remain the same or if you will be providing a new ad. New ads can be emailed in a pdf or jpeg file to Cara@WausauAreaBuilders.com.

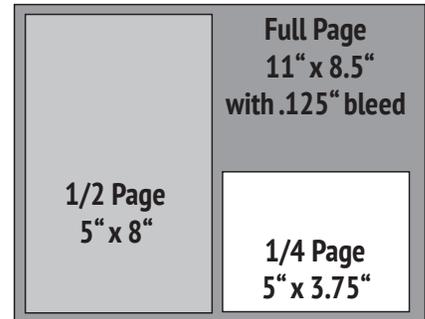
Deadline for ad & payment is April 27, 2021.

EVENT BOOK ADS

[] 1/4 Page \$240 Member • \$360 Non-Member
5" wide x 3.75" tall

[] 1/2 Page \$340 Member • \$510 Non-Member
5" wide x 8" tall

[] Full Page \$500 Member • \$750 Non-Member
11" wide x 8.5" tall with .125" bleed



SAME AD AS LAST YEAR I WILL BE SENDING A NEW AD

BOOK AD SIZES

**An annual Wausau Area Builders Association Membership is \$395 and comes with many great benefits beyond supporting YOUR industry!*



Not only are the Parade of Homes Event Books dispersed during the event, they are also available for viewing/downloading on the WABA website for long after the event is completed!



CONTACT INFORMATION

Name _____

Company _____

Email _____

Signature _____

Referred by _____