



# Advertise YOUR Company at the 2021 WABA Home Show • October 22-24th

## \*\*WABA MEMBERS ONLY\*\*

There is no better way to utilize your advertising dollars than by reaching a targeted group of consumers! All sponsorship and advertising packages can be customized to fit your needs. We look forward to working with you - simply choose, sign, and return this form to Wausau Area Builders Association - 801 S. 24th Ave. Wausau, WI 54401. Deadline for ad & payment is September 1, 2021.

If you advertised in the 2020 Home Show Book a copy of your ad is enclosed. Please indicate if your ad will remain the same or if you will be providing a new ad. New ads can be emailed in a pdf or jpeg file to Cara@WausauAreaBuilders.com.

### WANT TO BUNDLE & SAVE?!

PLATINUM SPONSORSHIP \$3,000.00

- Up to FOUR 10x10 Booths in the show
- Full Page Color Ad in Home Show Book
  - Sponsor in all Media Advertising
- Ad Banner on Home Show Webpage
- A Live Radio Remote at the Home Show
  - 14 Home Show Tickets
  - Option to provide Bag Item

GOLD SPONSORSHIP \$2,000.00

- Up to TWO 10x10 Booths in the show
- Full Page Color Ad in Home Show Book
  - Sponsor in all Media Advertising
- Ad Banner on Home Show Webpage
  - 10 Home Show Tickets

SILVER SPONSORSHIP \$1,000.00

- A 10x10 Booths in the show
- Half Page Color Ad in Home Show Book
- Ad Banner on Home Show Webpage
  - 6 Home Show Tickets

BRONZE SPONSORSHIP \$500.00

- Quarter Page Color Ad in Home Show Book
  - Ad Banner on Home Show Webpage
    - 4 Home Show Tickets

**NO NEED FOR A BOOTH? THIS ONE IS FOR YOU!**

### MORE SPONSORSHIP OPTIONS

Ice Breaker Event \$500 • 2 Available  
Recognition at Home Show Event  
Recognition in Home Show Book

**SOLD**

Exhibitor Lounge \$250 • 4 Available  
Recognition at Home Show Event  
Recognition in Home Show Book

Wristband Sponsor \$500 • 1 Available  
Recognition at Home Show Event  
Recognition in Home Show Book

**SOLD**

Bag Item \$250 • 8 Available  
Provide Item for 1500 guest bags  
Recognition in Home Show Book

### EVENT BOOK ADS

1/4 Page \$240  
3.75" wide x 5" tall

1/2 Page \$340  
8" wide x 5" tall

Full Page \$500  
8.5" wide x 11" tall with .125" bleed

SAME AD AS LAST YEAR  I WILL BE SENDING A NEW AD

### CONTACT INFORMATION

Name \_\_\_\_\_

Company \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

**THANK YOU FOR YOUR SUPPORT OF THE  
2021 WABA HOME SHOW!**