

WAUSAU AREA BUILDERS ASSOCIATION SPONSORSHIP OPPORTUNITIES

# 2020 HOME SHOW

FEBRUARY 21-23, 2020

There is no better way to utilize your sponsorship dollars than by reaching a targeted group of consumers! All sponsorship and advertising packages can be customized to fit your needs. Additional sponsorship opportunities may also be added throughout the year. Please contact Cara at the WABA office at 715-842-9510 or [cara@wausauareabuilders.com](mailto:cara@wausauareabuilders.com) today to begin reaping the benefits of your sponsorship! We look forward to working with you – simply choose a sponsorship option, then sign and return the form to 801 S. 24<sup>th</sup> Ave. Wausau WI 54401. Deadline for sponsorship options is December 31, 2019. \*Must be current WABA member\*

<p style="text-align: center;"><b>PLATINUM - \$3,000</b></p> <ul style="list-style-type: none"> <li>• Up To Four 10x10 Booths in The Show</li> <li>• Full Page Color Ad in Home Show Book</li> <li>• Sponsor in all Media Advertising</li> <li>• Ad Banner On Home Show Website</li> <li>• A Live Radio Remote at the Home Show</li> <li>• 14 – Home Show Tickets</li> <li>• Option to provide Bag Item</li> </ul>	<p style="text-align: center;"><b>GOLD - \$2,000</b></p> <ul style="list-style-type: none"> <li>• Up To Two 10x10 Booths in The Show</li> <li>• Full Page Color Ad in Home Show Book</li> <li>• Sponsor in all Media Advertising</li> <li>• Ad Banner On Home Show Website</li> <li>• 10 – Home Show Tickets</li> </ul>
<p style="text-align: center;"><b>SILVER - \$1,000</b></p> <ul style="list-style-type: none"> <li>• A 10x10 Booth in The Show</li> <li>• Half Page Color Ad in Home Show Book</li> <li>• Ad Banner On Home Show Website</li> <li>• 6 – Home Show Tickets</li> </ul>	<p style="text-align: center;"><b>BRONZE - \$500</b></p> <ul style="list-style-type: none"> <li>• Quarter Page Color Ad in Home Show Book</li> <li>• Ad Banner on Home Show Website</li> <li>• 4 – Home Show Tickets</li> </ul>

## 2020 COMMITMENT FORM – HOME SHOW

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| <p><input type="checkbox"/> <b>Ice Breaker Event</b> <span style="float: right;"><b>\$300</b></span></p> <p>Recognition at Home Show Event<br/>Recognition in Home Show Book<br/><i>3 available</i></p> | <p><input type="checkbox"/> <b>Wristband Sponsor</b> <span style="float: right;"><b>\$300</b></span></p> <p>Logo printed on attendee wristbands<br/>Recognition at Home Show Event<br/><i>1 available</i></p> |
| <p><input type="checkbox"/> <b>Exhibitor Lounge</b> <span style="float: right;"><b>\$250</b></span></p> <p>Recognition at Home Show Event<br/>Recognition in Home Show Book<br/><i>4 available</i></p>  | <p><input type="checkbox"/> <b>Bag Item</b> <span style="float: right;"><b>\$250</b></span></p> <p>Provide Item for 1500 guest Bags<br/>Recognition at Home Show Event<br/><i>5 available</i></p>             |

- Platinum.....\$3,000
- Gold.....\$2,000



- Silver.....\$1,000
- Bronze.....\$500

**CONTACT INFORMATION:**

Name \_\_\_\_\_ Company \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_