

You're good to go!

CLIENTS OF THE MONTH

We thank you for your loyalty!

Appleton East - Kimberly | Kyle Berg

Appleton Express | Jay Carlsen

Appleton North | Rose Aherns

Neenah | Mike Casperson

Green Bay East | Erik Miller

Green Bay West | David Dupont

Stevens Point South | Earl Nations

Stevens Point Express | Scott & Amy Retzleff

Stevens Point East | Bob & Gretchen Van Helden

Shawano | Josh & Lindsay Van Gheem

Weston | Rodney & Gloria Duernberger

FLEET ACCOUNT OF THE MONTH

We thank you for your business!

Green Bay | Nearly New Auto

OFFER OF THE MONTH



FREE TIRE INSPECTION

- Visual Inspection of Tread Wear
- Inspection of Tread Depth
- Weather Check/ Dry Crack Inspection
- Confirm age of tires using DOT info



AutoSelect
REPAIR • SERVICE • TIRES
You're good to go!

NL-FTI

NOT VALID WITH OTHER OFFERS - OFFER
VALID THROUGH NOVEMBER 30, 2023

RECOMMENDED TIRE TREAD DEPTH FOR UPCOMING WINTER WEATHER



According to Consumer Reports' testing, a tire's tread depth is essential to disperse rainwater, slush, and snow. As tires wear, this ability to hold the road confidently diminishes.

In Consumer Reports tire tests, they started to see a decline in the performance of tires with **half their tread depth still left**—well before most drivers would consider replacement.

A tire with a half-tread depth usually has 5/32 to 6/32 of an inch remaining. Tires are worn-out when they reach 2/32 of an inch, but you don't need to go that low to see a substantial decline in performance on slick (wet, snowy, or icy) surfaces.

On average with the half-tread tires, there was:

A 14 percent decline in snow traction (based on the measured distance that it takes a vehicle to get up to speed).

An 8 percent loss in hydroplaning resistance (based on the observed speed at which hydroplaning first occurred driving through standing water at our test track in Connecticut).

A 7 percent loss in wet braking (based on the stopping distance from 60 mph on a wet surface, measured at our test track).

A small loss in braking ability on ice (based on the stopping distance from 10 mph on the surface of a Connecticut ice rink).

This had the largest impact on snow traction, where acceleration fell about 14 percent, and on wet stopping distances, which increased by about 7 percent, compared with new versions of the same tires with full tread depth. All of the tires tested worked well in dry and temperate conditions.

The findings reinforce our recommendation that drivers use winter/snow tires if driving a

lot in snow. These are specially formulated and constructed to provide maximum grip in snowy and icy conditions. We typically advise that replacement should begin when tires are down to 4/32 of an inch, but with snow, you want to make sure you have at least that tread depth in the middle of winter, even if that means replacing tires a bit earlier than you would during milder seasons."

When to Replace Tires

To monitor your tire's tread depth, buy a tread-depth gauge from an auto parts store, or simply use a quarter to judge whether the tires need replacing. If the top of George Washington's head is just visible when placed head first in a tread groove, the tread has about 4/32 of an inch depth. That's enough to offer some all-weather grip, but you'll want to start shopping for replacements. Certainly when any tire groove is at 2/32 of an inch, it's worn-out and needs immediate replacement. You can check by using a penny; the distance between the top of Abraham Lincoln's head is 2/32 of an inch.

Bottom Line

All-season tires perform well for modest snow conditions. But as the test results show, **tires that are at 5/32 or lower in the fall, should be replaced** before the winter weather arrives!

10/32"	GOOD
9/32"	GOOD
8/32"	GOOD
7/32"	OK
6/32"	OK
5/32"	INSPECT REGULARLY
4/32"	CONSIDER REPLACING
3/32"	TIRES WON'T LAST LONG
2/32"	LEGAL LIMIT REACHED



Remember to ask about your Auto Select Rewards Balance!

November

HUMOR

Q: What did the turkey say to the turkey hunter?
A: *Quack, Quack, Quack.*

Q: If there were still Pilgrims alive today, what would they be famous for?
A: *Their age!*

Q: Why did the cranberries turn red?
A: *Because they saw the turkey dressing!*

Q: Why did the pilgrim's pants keep falling down?
A: *Because his buckle was on his hat.*

Q: Why do scarecrows always win awards in November?
A: *Because that is when they are outstanding in their fields!*

NOVEMBER PACKERS SCHEDULE

Sun., Nov. 5 @ Home
(LA Rams) 1:00PM FOX

Sun., Nov. 12 @ Pittsburgh
1:00PM CBS

Sun, Nov. 19 @ Home
(LA Chargers) 1:00PM FOX

Thurs., Nov. 23 @ Detroit
12:30PM FOX

HOLIDAYS

November 11
Veterans Day

November 23
Thanksgiving Day

HAPPY
Thanksgiving

TIRE NEWS!

2 SIMPLE WAYS TO SHOP TIRES

1. VISIT WWW.AUTOSELECTONLINE.COM
2. STOP IN TO SPEAK WITH A SPECIALIST

GET UP TO
\$60 BACK BY MAIL
ON A FIRESTONE VISA® PREPAID CARD



11.15.23 - 12.15.23

*Eligible Tires: Firestone All Season. Limit 2 per household. Valid 11/15/23 - 12/15/23. Participating U.S. stores only. Claim submission required. Not combinable with other offers. Certain restrictions apply. Void where prohibited. See FirestoneRewards.com for details. Prepaid Card is issued by The Bancorp Bank, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. and may be used everywhere Visa debit cards are accepted. Prepaid Card terms, conditions, and expirations apply. All trademarks and brand names belong to their respective owners. Receive the \$30 Prepaid Card when you make a qualifying tire purchase with any eligible CFNA credit card account. Prepaid Card cannot be used to pay any CFNA credit card balance. CFNA credit card subject to credit approval. The Bancorp Bank, N.A., is not affiliated in any way with this credit card offer and does not endorse or sponsor this credit card offer.

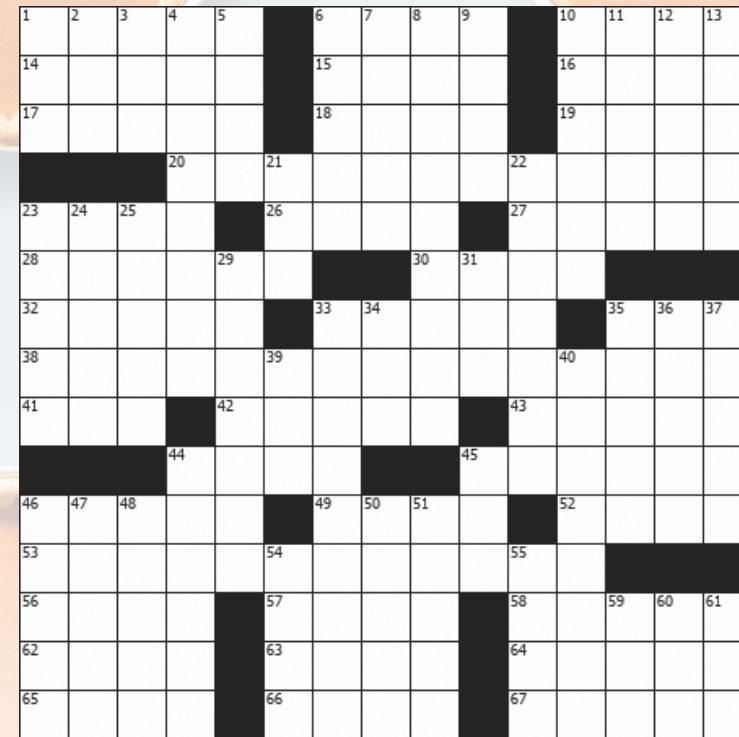
BRIDGESTONE
Solutions for your journey

GET UP TO
\$70
Back by Mail on a Bridgestone Visa® Prepaid Card

11.15.23 - 12.15.23

*Eligible tires: Purchase Aenza, DriveGuard, Dueler, Ecopia, Potenza, Turanza or WeatherPeak tires to be eligible for the \$70 reward. Limit 2 per household. Participating U.S. stores only. Claim submission required. Certain restrictions apply. Void where prohibited. See BridgestoneRewards.com for details. Prepaid Card is issued by The Bancorp Bank, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. and may be used everywhere Visa debit cards are accepted. Prepaid Card terms, conditions, and expirations apply. All trademarks and brand names belong to their respective owners. Receive the \$70 Prepaid Card when you make a qualifying tire purchase with any eligible CFNA credit card account. The card number must be provided at time of submission. Prepaid Card cannot be used to pay any CFNA credit card balance. CFNA credit card subject to credit approval. Funding for this promotion is provided by the credit division of Bridgestone Retail Operations, LLC. The Bancorp Bank, N.A., is issuer of Bridgestone Visa Prepaid Card only and does not endorse or sponsor the associated products, services or offers from Bridgestone. © 2023 Bridgestone Americas Tire Operations, LLC. All rights reserved.

NOVEMBER CROSSWORD



Solution on back.

ACROSS

1. Karate-based aerobics program
6. Pop singer Aimee
10. How the wildly excited go?
14. It can be bid
15. 51, for one
16. Touchdown guesses
17. Vaccine developer Salk
18. Grazing sites
19. Perfect scores
20. Slows an onslaught
23. Barter
26. Word with sun or moon
27. Palindromic medication
28. First episodes
30. Sounds from the stands
32. Lead-in, briefly
33. Davis of "Thelma and Louise"
35. "___ Maria"
38. Cheers the underdog
41. Series opener?
42. Hoosergow
43. Collection of Hindu truths
44. James of "The Godfather"
45. Bear witness
46. Milker's support
49. Largest of the Mariana Islands

52. Mine finds
53. Discolors
56. Johnson of "Laugh-In"
57. Is indebted to
58. Like some keys
62. Rabbit title
63. Folk mythology
64. Less than 90 degrees
65. Without
66. "The Lady from Shanghai" heroine
67. Copycat's words

DOWN

1. ___ Mahal
2. Trifling fuss
3. German one
4. Play along
5. Depose
6. Swedish seaport
7. Joe Cocker's "You ___ Beautiful"
8. Constant cleaner
9. "Reflections on Ice-Breaking" poet Ogden
10. Beetle relatives
11. Got take-out
12. Bamboo-eating mammal
13. Elizabeth I's ill-fated favorite
21. Lifesaving workplaces, briefly
22. Tire out
23. Empire State Building peak
24. Brown-baggers?
25. Some choir singers
29. Proportionately
31. ___ Arbor (University of Michigan locale)
33. Shirking guard duty to the max
34. Marine eagle
35. Fall bloomer
36. Chorus complements
37. French states
39. Key locale, briefly
40. Chilled
44. Blankets
45. Dr.'s advocate
46. Thick hunks
47. ___ cotta
48. Like granola
50. Home-computer purchasers
51. Bewildered
54. Dover export
55. Muslim religious leader
59. Squirrel's prize
60. Oklahoma Indian
61. Rock's ___ Speedwagon

SUDOKU

3				6		2	5	
				5		1		3
			5	2	1	4	8	6
			3	8		5		
	3						4	
		2		4	5			
4	1	3		5	2	7		
8		7			4			
	5	6		7				4

Solution below.

TRIVIA

11: At the 11th hour, on the 11th day, of the 11th month, who do we remember?



All those who lost their lives due to war, originally exclusively WW1, now includes all fallen heroes.

4	1	6	7	8	9	5	2
5	2	9	4	1	7	6	8
8	6	7	2	5	9	1	4
7	8	5	4	6	2	9	1
1	7	6	9	2	7	8	5
2	9	5	1	8	6	4	7
9	8	7	1	2	5	7	6
6	7	1	8	6	5	4	2
6	5	2	7	9	4	1	8

French Onion Soup

This is a recipe used by the early inhabitants of Green Bay, mainly the French. They did not have beef to use, they used wild meat in this soup.

(Recipe provided by Sally Enloe)

Take 2 lbs of Beef, cut in small pieces, brown the beef.
Add 3 tablespoons of minced garlic
Add 1/2 tablespoon of Rosemary

Brown 8 onions in butter & add to beef

Add 1/4 cup brown sugar
Add 2 cups of red wine
Add 2 qts of water
add 3 beef bouillon cubes

Simmer & Serve!



FALL CARE CARE SPECIAL

ALL FOR ONLY **\$79.99***

- Synthetic Oil Change
- Premium Extended Life Oil Filter
- Tire Rotation
- Starting & Charging Systems Tests
- 60 Point, Brake & Chassis Inspections
- Consultation on any concerns found
- Lubricate Suspension Parts where applicable



AutoSelect
REPAIR SERVICE TIRES
free no appointment
NL-FCCS

* Up to 5 quarts. Additional quarts of Oil Required are extra.

NOT VALID WITH OTHER OFFERS - OFFER VALID THROUGH 11/30/23

NO GAMES OR GIMICKS

DISCOVER WISCONSIN'S
BEST KEPT TIRE SECRET

OUR PRICES ALWAYS INCLUDE:

- New valve stems (if applicable)
- Mounting & balancing
- TPMS system reset
- Disposal of old tires
- Free alignment check
- Free tire rotations



COOLING SYSTEM INSPECTION

\$25 OFF

- Check coolant condition
- Check cooling fan operation
- Visually inspect belts, hoses & radiator
- Check thermostat operation
- Check water pump flow
- Check for leaks, pressure test, and detection dye if needed.



AutoSelect
REPAIR SERVICE TIRES
free no appointment
NL-CSI

NOT VALID WITH OTHER OFFERS - OFFER VALID THROUGH 11/30/23

IS YOUR BATTERY READY FOR WINTER?

STOP IN FOR A
FREE BATTERY TEST

& SAVE \$10
on a new battery purchase



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NL-BT

NOT VALID WITH OTHER OFFERS - OFFER VALID THROUGH 11/30/23

AutoSelect

REPAIR • SERVICE • TIRES

You're good to go!

PICK UP DROP OFF SERVICE
FREE VALET SERVICE

FREE SHUTTLE SERVICE



Have a favorite recipe?

Submit to newsletter@autoselectonline.com.
If we choose yours to publish next month,
you'll win a free oil change!



For more information visit www.AutoSelectOnline.com

NOVEMBER CROSSWORD SOLUTION

T	A	E	B	O		M	A	N	N		J	A	P	E
A	D	I	E	U		A	R	E	A		E	T	A	S
J	O	N	A	S		L	E	A	S		T	E	N	S
						S	T	E	M	S	T	H	E	T
						R	O	O	F		X	A	N	A
						P	I	L	O	T	S			
						I	N	T	R	O		G	E	E
						R	O	O	T	S		F	O	R
						E	S	S			C	L	I	N
											C	A	A	N
											A	T	T	E
											S	T	O	O
											L	E	A	V
											E	S	A	S
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											M	I	N	O
											B	R	E	R
											L	O	R	E
											S	A	N	S
											E	L	S	A
											M	E	T	O

Valued Auto Select Client or

PRSR STD
US POSTAGE
PAID
WAUSAU WI
PERMIT #600

Client Satisfaction Rating 4.8 out of 5 Stars



Here's what our clients are saying...

A family member recommended Auto Select East Appleton. As a new resident of the area, I'm so happy to have found this place! Scheduling my appointment was easy and the customer service was very professional and kind. The work was performed quickly, and right on time so I was able to be on with my day! I'll definitely be back! *David D., Appleton East*

I always come here for oil changes. The people that work here are always nice and professional. *Lisa W., Appleton Express*

Good prices, great services .. quality mechanics who will do the job right. *Ben P., Appleton North*

Upfront, honest. Repaired vehicle while keeping price within reason. Communicated very well! Thank you!
Mona S., Neenah

I've been going to Auto Select on the east side of Green Bay for over 3 years now and they've never failed me. They're a no-nonsense group of people and I think they always have the customer's best interest in mind. Great group of people too if you're willing to learn more about your vehicle. *Mike L., Green Bay East*

Great service and communication! They are fast, thorough and honest! *Matthew M., Green Bay West*

Drove in without appointment, serious item needed attention. They worked the Van in their schedule in less than 12 hours. Found two other items that were replaced. The 2006 Van was good to go for the hunting season.
Ron L., Stevens Point South

I've used Auto Select for numerous years now and wouldn't go anywhere else. The employees are knowledgeable, helpful and always extremely friendly. If you need to have anything done with your vehicle this is the place to go.
Mitchell F., Stevens Point Express

Staff is great, I won't take my vehicle anywhere else. Even if it's something minor Matt or Craig have me bring it in to look at it. *Stevens Point East*

I was from out of town and my work truck broke down with a water pump. Craig and the team got me up and running ASAP knowing I needed it right away!!! They were awesome! *Dave J., Shawano*

I would highly recommend Auto Select! The staff is very friendly, accommodating and precise. I recently had my brakes redone there and I am very satisfied with their work. Thank you! *Andrea B., Weston*

BUSINESS HOURS

MONDAY - FRIDAY: 7:00 am - 5:30 pm
SATURDAY & SUNDAY: Closed

IN THIS ISSUE

Recommended Tire Tread Depth for Winter
November Humor & Holidays
November Tire News + Offers • Puzzles
Recipe: French Onion Soup



Welcome to the *Auto Select Family!*

During the month of October we have welcomed **757 new clients** to the Auto Select Family!

We hope you enjoy this monthly publication of **The Auto Select Car Care Chronicles.**

Appleton: East (920) 993-3339 • Express (920) 734-0555 • North (920) 364-9540 | **Green Bay:** East (920) 465-3790 • West (920) 494-4936 | **Neenah** (920) 722-2466

Shawano (715) 524-8266 | **Stevens Point:** East (715) 341-1600 • Express (715) 341-1576 • South (715) 341-1576 | **Weston** (715) 355-4050