

AutoSelect
REPAIR • SERVICE • TIRES
www.AutoSelectOnline.com



You're good to go!

CLIENTS OF THE MONTH

We thank you for your loyalty!

Appleton East - Kimberly | Scott Marx

Appleton Express | Angie Laux

Appleton North | Ashley Owens

Neenah | Mona Sherwood

Green Bay East | Peter Knutson

Green Bay West | Rob Van Donsel

Stevens Point South | David & Emily Kyrstowiak

Stevens Point Express | Tom & Antonia Zenner

Stevens Point East | Michael Demchik

Shawano | Clyde & Terri Van Vuren

Weston | Steve & Ann Kluge

FLEET ACCOUNT OF THE MONTH

We thank you for your business!

Neenah | CPR-Certified Professional Restoration

OTTO'S OFFER OF THE MONTH



IS YOUR BATTERY READY FOR WINTER?

STOP IN FOR A FREE BATTERY TEST

& SAVE \$10

on a new battery purchase



NL-BT

NOT VALID WITH OTHER OFFERS - OFFER VALID THROUGH 11/30/22

AutoSelect
REWARDS BALANCE
How do you want to go!

10 RECOMMENDATIONS TO PREPARE YOUR VEHICLE FOR WINTER DRIVING

Winter driving conditions can be hazardous due to factors such as snow and ice on the road. While it's important that you are prepared for winter driving, it is also important that your car is up for the challenge. Follow the recommendations below before the winter season to make sure your car can handle winter road conditions.

1. HAVE YOUR CAR SERVICED FOR WINTER CONDITIONS

Batteries, Brakes, Cooling System, Belts, Hoses, spark plugs, wires and cables. These can go bad at any time of year, but if they go bad during the winter, you could be stranded in a very cold place for a very long time.

2. SWITCH TO WINTER TIRES

It's possible to use all-season tires in winter conditions however, this won't offer you the maximum performance you may need in your environment. When the temperature consistently hovers around or below freezing, the rubber compounds in non-winter tires harden, decreasing the tire's ability to grip the road. Winter tires use special compounds engineered to resist hardening in cold temperatures, providing better traction in ice, snow, slush, and even dry pavement

3. MAINTAIN TIRE PRESSURE

Every 10° change in ambient temperature could mean a gain or loss of 1 PSI. This means you should check pressure more regularly during winter and refill your tires as needed.

4. INSTALL WINTER WIPERS

These come equipped with rubber that keeps ice from collecting on the blades. Just be sure to remove them when spring rolls around. As winter wipers are heavier than regular ones, keeping them on all the time increases the load on the wiper motor.

5. KEEP WASHER FLUID FULL

Replace your windshield wiper fluid often. A single snowstorm can exhaust a large amount of this fluid, so refill the washer reservoir frequently with windshield wiper fluid formulated for winter conditions. If you're unsure if your washer fluid is the right formula for low temperatures, add a bottle of washer fluid antifreeze to the reservoir.

6. PACK A WINTER SAFETY KIT

Before heading off on a trip, store common tools and supplies in your car in case of an emergency.



Matches, First Aid Kit, Flares, Flashlight, Ice scraper, food & beverage items, warm clothing, jumper cables, bog of sand & shovel, cell phone, tools, extra antifreeze.

7. KEEP YOUR REAR-WINDOW DEFROSTER IN WORKING ORDER

Being unable to see behind you could create unsafe driving conditions. That's why several states have laws stating that all your windows must be clear of condensation and debris. When winterizing your car, check your rear-window defroster before cold weather arrives to be sure it's working properly.

8. KEEP THE GAS TANK AT LEAST HALF FULL

Fill up often! Keeping gas in the tank is more important in winter than in summer. Why? For one thing, a full tank reduces condensation, which can prevent gas line freeze ups. Not only that, but if you're ever stranded, your engine may be the only thing to keep you warm until help arrives.

9. LEARN WINTER EMERGENCY PREPAREDNESS

It's important to know what to do before you are in an emergency in case you ever get stuck. If you get stuck in a winter storm while driving. Do not leave your car for risk of losing sight of it. Do not run your car for long periods of time. Instead, turn it on long enough to stay warm, and then turn it off again to avoid carbon monoxide poisoning. Put your dome lights on to attract attention

10. LEARN HOW TO DRIVE IN WINTER CONDITIONS

It's best to know how to drive in winter conditions before getting on snowy or icy roads.

Remember to ask about your Auto Select Rewards Balance!

November

HUMOR

Why did Humpty Dumpty Love autumn so much?

Because he had a great fall.

How do you fix a broken pumpkin?

With a pumpkin patch of course!

How do trees get on the internet?

They just log on.

What kind of key can't open locks?

A Turkey.

Why can't you take a turkey to church?

They use fowl language.

HAPPY
Thanksgiving



HOLIDAYS

November 11
Veterans Day

November 24
Thanksgiving Day

TIRE NEWS!

2 SIMPLE WAYS TO SHOP TIRES

1. VISIT WWW.AUTOSELECTONLINE.COM
2. STOP IN TO SPEAK WITH A SPECIALIST

Firestone

GET UP TO
\$110 BACK BY MAIL ON A FIRESTONE VISA® PREPAID CARD*

GET UP TO \$80 WITH PURCHASE OF 4 ELIGIBLE TIRES + \$30 WHEN YOU USE YOUR CFNA CREDIT CARD*

OFFER VALID 10.15.22-11.15.22

*Subject to credit approval. Restrictions Apply.

COOPER TIRES

GET UP TO A
\$70

COOPER TIRES VISA® PREPAID CARD OR VIRTUAL ACCOUNT WHEN YOU BUY A NEW SET OF 4 QUALIFYING TIRES.

OFFER VALID 10/6/22 - 11/14/22

NO GAMES OR GIMICKS

DISCOVER WISCONSIN'S BEST KEPT TIRE SECRET

OUR PRICES ALWAYS INCLUDE:

- New valve stems (if applicable)
- Mounting & balancing
- TPMS system reset
- Disposal of old tires
- Free alignment check
- Free tire rotations

Don't forget to ask about our...
EXPANDED REWARDS PROGRAM
Updated Car Care Program Includes New Benefits

Earn 3% on all your Auto Repairs, Service and Tires
Ask your Service Advisor for Details!

AutoSelect CAR CARE PROGRAM
REPAIR SERVICE TIRES
You're good to go!

AutoSelect CAR CARE PROGRAM
REPAIR SERVICE TIRES
You're good to go!

NEW CUSTOMER REFERRAL

NO INTEREST* 0-MONTH FINANCING!

NOVEMBER CROSSWORD

1	2	3	4	5	6	7	8	9	10	11	12	13	
14				15				16					
17				18				19					
20			21			22							
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61					62				63				
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67					68				69				

Solution on back.

TRIVIA



What car sold more than one million units in 1965, setting a record that still stands today?

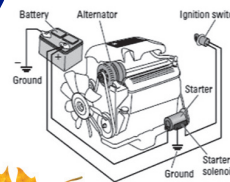
Answer: The Chevy Impala. Originally introduced in 1958, the Impala was the best-selling automobile in the United States during the 1960s. Early Impala models sports six tallights, a unique feature which, for a time, became the Impala trademark. The Impala was named after an African antelope.

TEST YOUR STARTING & CHARGING SYSTEM THIS FALL

\$19.99*

INCLUDES TESTING & INSPECTING OF:

- Alternator
- Starter
- Battery
- Belts



NOT VALID WITH OTHER OFFERS
VALID THROUGH 11/30/22



Everything Ranch Cheese and Pretzel Snack Mix

INGREDIENTS:

- 3 cups salted mini pretzel twists
- 3 cups mixed Cheez-Its and Goldfish crackers
- 2 cups Rice Chex Cereal
- 6 tablespoons salted butter, melted
- 1 tablespoon Worcestershire sauce
- 2 tablespoons raw sesame seeds
- 1 tablespoon poppy seeds
- 2 teaspoons dried parsley
- 2 teaspoons dried chives
- 1 teaspoon dried dill
- 1 1/2 teaspoons garlic powder
- 1 1/2 teaspoons onion powder
- 1 teaspoon each kosher salt and black pepper

DIRECTIONS:

1. Preheat oven to 300 degrees F.
2. In a large bowl, combine the butter, Worcestershire, sesame seeds, poppy seeds, parsley, chives, dill, garlic powder, onion powder, salt, and pepper. Add the pretzels, cheese crackers, and Chex, tossing well for 3-5 minutes or until the mixture is evenly coated. Spread the mix evenly over a rimmed baking sheet.
3. Transfer to the oven and bake 30-35 minutes, Toss 1-2 times throughout cooking. Serve, or store in an airtight container for up to 1 week.



GET READY FOR WINTER

\$20 Off any repair or service
\$60 Off any repair or service

\$100-\$249 **\$500-\$749**

\$40 Off any repair or service
\$80 Off any repair or service

\$250-\$499 **\$750 & up!**

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VALID THROUGH 11/30/22



WE'RE PROUD TO SUPPORT



AutoSelect

REPAIR • SERVICE • TIRES

You're good to go!

**PICK UP DROP OFF SERVICE
FREE VALET SERVICE**

FREE SHUTTLE SERVICE



Have a favorite recipe?

Submit to newsletter@autoselectonline.com. If we choose yours to publish next month, you'll win a free oil change!



NOVEMBER CROSSWORD SOLUTION

D	A	D	S		A	C	H	E		C	R	A	T	E
E	W	E	S		D	R	A	T		O	I	L	E	D
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A	C	C	I	D	E	N	T	A	L		O	B	O	E
P	I	E	C	E		D	O	D	O		R	O	P	E
A	D	D	E	D		A	P	E	R		B	R	E	D

For more information visit www.AutoSelectOnline.com

Valued Auto Select Client or

PRSRST STD
US POSTAGE
PAID
WAUSAU WI
PERMIT #600

Client Satisfaction Rating **4.8** out of **5** Stars



Here's what our clients are saying...

"Best group of guys around, always get the job done." *Jeff F, Appleton East*

"The team over at Auto Select Appleton Express is top notch. I am in and out with great service!"
Scott M, Appleton Express

"Can I say WOW! I am soooo impressed with the company and their service. Tony went above and beyond to get a new rear end gear box for my older Dodge Dakota.Thanks guys we will be back! *J, Appleton North*

"Always great knowledge and service! Jaramey and team provide a superior customer experience."
Mark L, Green Bay East

"I had a great experience and they were kind with excellent service. I'm would definitely recommend them and I will take all my car repairs there moving forward." *Michael S, Green Bay West*

"Customer satisfaction was the emphasis and it showed. Anthony got me scheduled and in for maintenance quickly. Roger was professional and very personable. My Truck was repaired quickly and at a reasonable cost. I highly recommend Auto Select and I will return when my Truck needs servicing." *JT, Neenah*

"All of the employees I spoke to were very friendly and courteous. It only took a little longer than an hour for my vehicle to be serviced for a minor repair. Very prompt service and great place to go to." *Theron K, Shawano*

"We had late evening issues, dropped it off that night and had a call the next morning by 8:00! Fixed that same day, kept informed, high quality work, and good prices! Thank you Auto Select team - appreciate you!"
Jason B, Stevens Point East

"Quick, thorough service! The counter lady in the express center was very kind & personable."
Rebecca M, Stevens Point Express

"Chris from Auto Select handled the repair of my tire. The service was quick and easy and reasonably priced. Thanks again!" *Sara Z, Stevens Point South*

"I'm passing on free oil changes from the dealer I bought my car just because I trust Auto Select more. Only place I go for car stuff. I refer everyone I know." *JJ H, Weston*

BUSINESS HOURS

MONDAY - FRIDAY: 7:00 am - 5:30 pm
SATURDAY & SUNDAY: Closed

IN THIS ISSUE

10 Ways to Winterize Your Car
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Welcome to the *Auto Select Family!*

During the month of October we have welcomed **760 new clients** to the Auto Select Family!

We hope you enjoy this monthly publication of **The Auto Select Car Care Chronicles.**