

You're good to go!

CLIENTS OF THE MONTH

We thank you for your loyalty!

- Appleton East - Kimberly | Sarah Skinner
- Appleton Express | Richard Mross
- Appleton North | Jessica Ehrfurth
- Neenah | Todd Morth
- Green Bay East | TJ Hines
- Green Bay West | Aaron & Krystle Baer
- Stevens Point South | Jeff Weinkauf
- Stevens Point Express | Valerie & Joe Polman
- Stevens Point East | Ron Knapp
- Shawano | Tracy Roe
- Weston | Corey Christopherson

I WANT A NEW VEHICLE. OR DO I?

(VEHICLE MAINTENANCE PAYOFFS)



Spring is a peak season for vehicle sales; companies aggressively market new models and offer all sorts of incentives. So, you may be tempted to buy a shiny new beauty. But should you?

If you've regularly maintained the vehicle, you're driving now, you probably don't NEED a new one. Even if your current one needs some repairs, how do those costs compare to what you would spend on a new vehicle?

A brand-new vehicle starts to depreciate the second you drive it off the lot. How much? Experts say you will lose half of its value during the first 5 years of owning a new vehicle. So, if you pay \$30,000 for a new one, you'll lose \$15,000 in 5 years. That is a lot.

If you have paid off your current vehicle, think of having to start making car payments again. Let us say your new payment would be \$350 a month. Bet you can think of a lot of things you can buy with an extra \$350 a month.

Many considering a new vehicle do not factor how much their insurance and license tag fees will increase. You may save yourself hundreds of dollars in insurance and license tag fees every year if you keep your old vehicle.

That gets us back to the original question. Do you need a new vehicle? Reliability and durability of most models have made dramatic improvements in the last couple of decades. It is not unusual for a vehicle to reliably reach the 200,000 mile/325,000 km mark these days. That is due to new engineering in powertrains, corrosion protection and lubricants.

The best bet to keeping a vehicle on the road longer is scheduled, regular maintenance and inspection. Replacing parts before they fail is often cheaper than waiting till they do fail; frequently that prevents a damaging domino effect that affects other systems in the vehicle. Finding a service facility, you can trust and developing a relationship with that facility ensures your scheduled service and maintenance will be done correctly, minimizing breakdowns.

Sure, at some point you may find you need a big repair that will cost more than your vehicle is worth, or rust will destroy vital components. But it's wise to use reason rather than emotion when you're making any decision about your vehicle and sticking with your current one could be the most sensible choice.

FLEET ACCOUNT OF THE MONTH

We thank you for your business!

Stevens Point Express | Tweet Garot

OTTO'S OFFER OF THE MONTH



GET \$50 IN HOTEL SAVINGS FOR YOUR NEXT ADVENTURE



Receive a \$50 Hotel eGift Card when you purchase a Pennzoil Platinum® Full Synthetic motor oil change.

NOT VALID WITH OTHER OFFERS - OFFER VALID THROUGH MAY 31, 2021

* Terms apply.



STOP IN FOR AN OIL CHANGE



\$10 OFF
YOUR NEXT OIL CHANGE
\$10 off your next oil change with qualifying Pennzoil® Full Synthetic Motor Oil.

NOT VALID WITH OTHER OFFERS - OFFER VALID THROUGH 5/31/21



Don't forget to ask about our Expanded Rewards Program!

May

HUMOR

After the holidays and all those delightful, seasonal treats, a husband stepped on one of those penny scales that tells your fortune and weight. He drops in a coin and eagerly reads the results. "Listen to this," he said to his wife, showing her a small, white card. "It says I'm energetic, bright, resourceful and a great all around person!" "Yeah," his wife nodded, "and it has your weight wrong too!"

Grandpa was celebrating his 95th birthday and everybody complimented him on how athletic and young he appeared. "Gentlemen, I will tell you the secret of my success," he chuckled. "I have been in the open air day after day for some 70 years now." The other men were impressed and asked how he managed to keep up his fitness regime. He replied, "Well, you see my wife and I were married 70 years ago. On our wedding night, we made a solemn pledge. Whenever we had a fight, the one who was proved wrong would go outside and take a walk."

A squirrel was sitting in an apple tree. All of a sudden a horse started climbing up the tree. Surprised to see a climbing horse the squirrel asked the newcomer, "What are you doing here?" The horse replied, "I thought I'd eat some pears." "But this is an apple tree," answered the squirrel. The horse replied, "I know, but I brought my own."



HOLIDAYS

- May 9 - Mother's Day
- May 31 - Memorial Day

TIRE NEWS!

2 SIMPLE WAYS TO SHOP TIRES

1. VISIT WWW.AUTOSELECTONLINE.COM
2. STOP IN TO SPEAK WITH A SPECIALIST

BRIDGESTONE POTENZA

GET UP TO **\$150** BACK BY MAIL ON A BRIDGESTONE VISA® PREPAID CARD

\$120 WITH PURCHASE OF 4 ELIGIBLE POTENZA TIRES + **\$30** WHEN YOU USE YOUR CFNA CREDIT CARD

OFFER VALID 05.01.21-05.12.21
 Eligible tires: Potenza. Limit 2 per household. Participating U.S. stores only. Claim submission required. Certain restrictions apply. Void where prohibited. See BridgestoneRewards.com for details. Prepaid card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. and may be used everywhere Visa debit cards are accepted. Prepaid cards are issued in connection with a reward. Prepaid card terms, conditions and expirations apply. All trademarks and brand names belong to their respective owners. Receive the \$150 Prepaid Card when you make a qualifying tire purchase with any eligible CFNA credit card account. Prepaid card cannot be used to pay any CFNA credit card balance. CFNA credit card subject to credit approval. The Bancorp Bank is not affiliated in any way with this credit card offer and does not endorse or sponsor this credit card offer. ©2021 Bridgestone Americas Tire Operations, LLC. All rights reserved.

FOR GETTING OUT THERE

90 DAY BUY & TRY GUARANTEE

OFFER VALID 05.13.21-07.08.21

GET UP TO **\$90** BACK BY MAIL ON A FIRESTONE VISA® PREPAID CARD

\$60 WITH PURCHASE OF 4 ELIGIBLE TIRES + **\$30** WHEN YOU USE YOUR CFNA CREDIT CARD

From May 13 – July 8 get \$60 back on Champion, Destination, Firehawk & WeatherGrip tires. Limit 2 per household. Participating U.S. stores only. Claim submission required by July 18, 2021. Not combinable with other offers. Certain restrictions apply. Void where prohibited. See FirestoneRewards.com for details. Prepaid Card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. and may be used everywhere Visa debit cards are accepted. Prepaid Cards are issued in connection with a reward. Prepaid Card terms, conditions, and expirations apply. All trademarks and brand names belong to their respective owners. Receive the \$90 Prepaid Card when you make a qualifying tire purchase with any eligible CFNA credit card account. Prepaid Card cannot be used to pay any CFNA credit card balance. CFNA credit card subject to credit approval. The Bancorp Bank is not affiliated in any way with this credit card offer and does not endorse or sponsor this credit card offer. † Conditions apply. See FirestoneTire.com/warranty for details. ©2021 Bridgestone Americas Tire Operations, LLC. All rights reserved.

MAY OFFERS!

PERILS OF POTHOLES

all for only **\$29.99***

- Suspension & Steering Inspection
- Tire Evaluation
- Wheel Align Check
- Consultation on Any Concerns Found

AutoSelect REPAIR SERVICE TIRES
 NL-POP

NOT VALID WITH OTHER OFFERS - OFFER VALID THROUGH 5/31/21

IS SOMETHING LEAKING?

STOP IN FOR A **FREE**

PINPOINT LEAK DETECTION TEST

Catch leaks before they cause more EXPENSIVE PROBLEMS!

\$29.99 VALUE!

AutoSelect REPAIR SERVICE TIRES
 NLJJ

NOT VALID WITH OTHER OFFERS - OFFER VALID THROUGH 5/31/21

MAY CROSSWORD

1	2	3	4	5	6	7	8	9	10	11	12	13
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63					64				65			
66					67				68			
69					70				71			

Solution on back.

What is the largest automotive company?



A: Toyota Motor

DOWNLOAD THE AutoSelect MOBILE APP

IT'S FREE & EASY TO USE!
 SIMPLY GO TO YOUR APP STORE AND SEARCH "AUTO SELECT"

NEW CUSTOMER REFERRAL

SAVE on your **FIRST** visit at Auto Select! **\$25**

This referral also earns Reward Dollars for the person who referred you through our Car Care Program. Visit our website to learn more about us, locations, Special Offers and more.

For first-time customers of Auto Select only. Must present this offer at first visit to save \$25 off any repair or service. Cannot be combined with any other offer.

11 Locations to Serve You. Call us to schedule today.

AutoSelect REPAIR SERVICE TIRES

Creamy Cucumbers

INGREDIENTS:

- ½ Cup sour cream
- 3 Tablespoons white vinegar
- 1 Tablespoon sugar
- Pepper to taste
- 4 Medium cucumbers, thinly sliced and peeled if desired
- 1 Small sweet onion, thinly sliced and separated

DIRECTIONS:

In a large bowl, whisk sour cream, vinegar, sugar and pepper until blended. Add cucumbers and onion, toss to coat. Refrigerate, covered, at least 4 hours and then serve.

LET US HELP YOU

When those unexpected Auto Repairs pop up...

Deferred interest if paid in full within 6 months*

\$149 minimum purchase required. Interest will be charged to your account from the purchase date if the purchase balance is not paid in full within 6 months or if you make a late payment.

*MINIMUM MONTHLY PAYMENTS REQUIRED. APR: 22.8%. Minimum finance charge: \$1.00. Terms are subject to change.

AutoSelect REPAIR SERVICE TIRES

FREE BATTERY CHECK

Professional Services **FREE BATTERY CHECK**

If your vehicle starts slow or seems to lose power, we'll give your battery a free inspection. We'll test the battery and charging systems free of charge. Don't wait until you're stranded.

Slow engine starts
Dim headlights
Dashboard warning light
Loose battery cables
Corrosion on battery terminals

- ACROSS**
1. "War and ____"
 6. Standards
 10. Companions
 14. Shoestrings
 15. Musical instrument
 16. Sunburn soother
 17. Open to view
 18. Defame
 19. Quality of sound
 20. East's opposite
 21. The ones here
 22. Those folks
 23. Feasted
 25. Makes beloved
 27. Michigan's neighbor
 31. Always, in verse
 32. Advised
 35. Fury
 39. Conclude
 40. Muscle-building drug
 42. Alias inits.
 43. Actress ____ Witherspoon
 45. Wood-smoothing item
 47. Stately tree
 49. Cat breed
 50. Show's major advertiser
- DOWN**
1. Farm tool
 2. Roof part
 3. Experts
 4. Sure
 5. OH time zone
 6. Elegant
 7. Fit
 8. Awaken
 9. Tranquil
 10. Sewing guide
 11. Honolulu greeting
 12. Hermit
54. Washington bill
 55. Not false
 56. Leased again
 59. Actress ____ Hayworth
 63. Ladder step
 64. Imitator
 65. Helpers
 66. Andean mountain native
 67. Ogle
 68. Setting
 69. Pare
 70. Antlered animals
 71. Ziti, e.g.
13. Gives the impression
 21. Principle
 24. Cap ornaments
 26. Without expression
 27. Bakery worker
 28. Zero
 29. Guy
 30. Pub drinks
 33. Memorable time
 34. Puts on
 36. Ogle
 37. Scrapes by
 38. Burger order
 41. Simpleton
 44. African country
 46. "____ the Beautiful"
 48. Group's mood
 50. Undress
 51. Trim trees
 52. Pound part
 53. Ward off
 57. Onion's kin
 58. Blunders
 60. 15th of March
 61. Camp shelter
 62. Adrift
 65. Venomous viper

AutoSelect

REPAIR • SERVICE • TIRES

You're good to go!

PICK UP DROP OFF SERVICE

FREE VALET SERVICE

FREE SHUTTLE SERVICE



Have a favorite recipe?

Submit to newsletter@autoselectonline.com. If we choose yours to publish next month, you'll win a free oil change!



MAY CROSSWORD SOLUTION

P	E	A	C	E	P	A	R	S	P	A	L	S		
L	A	C	E	S	O	B	O	E	A	L	O	E		
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For more information visit www.AutoSelectOnline.com

Valued Auto Select Client or

PRSRT STD
US POSTAGE
PAID
WAUSAU WI
PERMIT #600

Client Satisfaction Rating **4.8** out of **5** Stars



Here's what our clients are saying...

I will always take my vehicle here. I've always had amazing experiences with both the actual services to my vehicle as well as interacting with the staff. I would recommend them to anyone! *Megan - Green Bay East*

Auto Select Green Bay West isn't my usual automotive service shop because of where I live. However, after pulling into Green Bay with a rapidly deflating tire and searching for the best value with a NASCAR-like turnaround time Auto Select GB West came through! Not only did they quote me while enroute to the location they had me fixed up with a new set of tires by early afternoon. **When I move to Green Bay these guys will be my automotive service team!** *Steve - Green Bay West*

Always professional and thorough. Quick, affordable and customer oriented. Highly recommended! *Joe - Appleton Express*

I've been using the Richmond location for oil changes for a few years now. So I called the East side because of a grinding sound. Was able to drop off my car that night and it was diagnosed and fixed the next day. The service was great, they didn't harass me too bad about my oil change being WAY over due ;) and the price was very affordable. **Thanks for keeping me and my family safe, guys! Will be back!** *Heather - Appleton East*

I will go here again. They know what they are doing and do it well. *Russ - Appleton North*

Matt is great, a pleasure to work with! *Derek - Stevens Point East*

Had a nail in a tire. I was helped immediately. The tire was plugged and remounted in less than 30 minutes and for a very modest charge. **Good business...customer friendly!** *Glen - Stevens Point Express*

Friendly service. Explained everything in layman's terms. Super awesome! *Gregg - Stevens Point South*

This is the place to go for all your car care needs. Very helpful, kind, and cares about your car care needs. *Jody - Shawano*

These people have always went the extra mile to help me out. Took my car in for an oil change and they let me know I had a brake light out. Wouldn't have noticed it myself. This is the only place I go to! *Shawn - Neenah*

Mike and crew are professional and care about the automotive service they provide customers. I've been taking my work and personal vehicles there for years, and plan to continue trusting Auto Select with my vehicles in the future! *Andy - Weston*

BUSINESS HOURS

MONDAY - FRIDAY: 7:00 am - 6:00 pm

SATURDAY & SUNDAY: Closed

IN THIS ISSUE

I Want a New Vehicle. Or Do I?
May Humor & Holidays
May Tire News + Offers • Crossword Puzzle
Recipe: Creamy Cucumbers



Welcome to the *Auto Select Family!*

During the month of April we have welcomed **792 new clients** to the Auto Select Family!

We hope you enjoy this monthly publication of **The Auto Select Car Care Chronicles.**

Appleton: East (920) 993-3339 • Express (920) 734-0555 • North (920) 364-9540 | Green Bay: East (920) 465-3790 • West (920) 494-4936 | Neenah (920) 722-2466

Shawano (715) 524-8266 | Stevens Point: East (715) 341-1600 • Express (715) 341-1576 • South (715) 341-1576 | Weston (715) 355-4050