



You're good to go!

CLIENTS OF THE MONTH

We thank you for your loyalty!

- Appleton East - Kimberly | Sandy Woods
Appleton Express | Mauricio Hernandez
Appleton North | Ruth Holman
Neenah | Todd Llewellyn
Green Bay East | Antonio Sandoval
Green Bay West | Esther Urmanski
Stevens Point South | Dan & Traci Taufemer
Stevens Point Express | Eric & Holly Schmies
Stevens Point East | Glen Metz
Shawano | Sally Jones
Weston | Ken & Yolanda Lloyd

FLEET ACCOUNT OF THE MONTH

We thank you for your business!

Stevens Point South | CARSTAR Plover

OTTO'S OFFER OF THE MONTH



WARNING LIGHTS ON?

STOP IN FOR A COURTESY WARNING LIGHT SCAN

If a warning light is on, your vehicle is telling you it has a problem! We will report your trouble codes for FREE!*

NOT VALID WITH OTHER OFFERS - OFFER VALID THROUGH MARCH 31, 2022

*Advanced troubleshooting & additional repairs extra.



DRIVING ON TECHNOLOGY

Think of how much technology has changed vehicles in the last several years. And there's a lot more coming.

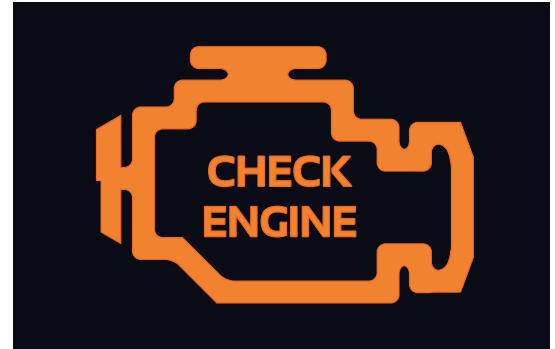
Many will remember when drivers were the ones who had complete control of several driving functions: steering, braking, and skid and accident prevention, just to name a few. Thanks to computers, high-tech systems in the vehicle now assist with many of these. Anti-lock brakes help the driver stop while avoiding uncontrolled skids, traction control helps reduce slippage, and stability control can minimize the chances of losing control.

Backup cameras let drivers see what's directly behind them, things they could never see before. Sensors warn drivers if a vehicle is crossing in front or behind them. Even more sensors and fish-eye cameras alert drivers when they're getting too close to something. And those are just a few of the advances.

The quest for self-driving vehicles has produced features that are already making their way into today's cars, trucks, and SUV's. Electric and hybrid vehicles are introducing break-out technologies. For example, a new braking technology allows the driver to let up on the accelerator, and instead of the car coasting for a while or the driver having to apply the brakes, the vehicle will slow down using regenerative braking without the driver even touching the brake pedal. This regenerative braking system recharges the batteries. Another system helps steer the car to keep it in the center of the lane using cameras and radar to keep track of the lane markers.

Most of these technologies aim at improving safety and efficiency. Much the same as all other systems in the vehicle you currently own, it's important to maintain them so they're working properly. As you can imagine, good repair shops invest heavily in training and diagnostic tools and equipment to keep your high-tech systems up to date as we all move forward to the vehicles of the future.

When your check engine light comes on, you may be torn between utter panic and just wanting to ignore it and hope it goes away. That's perfectly understandable. That same check engine light could come on for anything from a serious engine or transmission problem all the way down to a loose gas cap.



There's a very common misconception that the trouble codes stored in your engine computer when your check engine light comes on will specifically identify a problem. It's more like pointing to the symptoms of a problem.

Think of taking your temperature. Say it's 101. Your heat sensor - the thermometer - tells you that your temperature is out of the normal range. But it doesn't tell you why you have a fever. Is it the flu or a sinus infection? You need more information; more tests.

For any given trouble code, there could be a few causes. So, your trained technician takes the trouble code as a starting point and begins a diagnostic process to determine the cause of the problem. And some problems take longer to solve than others.

When your engine management system logs a problem and illuminates the check engine light, our technicians will plug in a scanner, download the trouble codes, and go to work tracing the cause of the problem.

That's just the first step. That's when your technician's training, equipment, databases, and skill get put to work diagnosing the problem and fixing it.

If your check engine light is flashing it means that the problem could lead to serious damage. You should contact us as soon as possible to get the problem solved. If it's on but not flashing, you have some time to get in at your convenience.

Advertisement for AutoSelect Expanded Rewards Program featuring images of reward cards and a smiling woman. Text includes: 'Don't forget to ask about our... EXPANDED REWARDS PROGRAM Updated Car Care Program Includes New Benefits Earn 3% on all your Auto Repairs, Service and Tires Ask your Service Advisor for Details!' and lists benefits like 24-hour roadside assistance, 3-year/50,000-mile warranty, and a 5-year/100,000-mile powertrain warranty.

Don't forget to ask about our Expanded Rewards Program!

March

HUMOR

TEACHER:

George Washington not only chopped down his father's cherry tree, but also admitted it. Now, Billy, do you know why his father didn't punish him?

BILLY:

Because George still had the axe in his hand.

TEACHER:

Now, Johnny, tell me honestly, do you say prayers before eating?

JOHNNY:

No sir, I don't have to, my Mom is a good cook.

TEACHER:

Henry, your composition on 'My Dog' is exactly the same as your brother's. Did you copy his?

HENRY:

No, sir. It's the same dog.



HOLIDAYS

- March 2 - Ash Wednesday
- March 13 - Daylight Saving Time Begins
- March 17 - St. Patrick's Day
- March 20 - First Day of Spring

TIRE NEWS!

2 SIMPLE WAYS TO SHOP TIRES

1. VISIT WWW.AUTOSELECTONLINE.COM
2. STOP IN TO SPEAK WITH A SPECIALIST

GET UP TO \$120 BACK BY MAIL ON A BRIDGESTONE VISA® PREPAID CARD
OR
GET UP TO \$100 BACK BY MAIL ON A BRIDGESTONE VISA® PREPAID CARD

GET \$90 WITH PURCHASE OF 4 ELIGIBLE ALENZA, DRIVEGUARD OR POTENZA TIRES
+ \$30 WHEN YOU USE YOUR CFNA CREDIT CARD

GET \$70 WITH PURCHASE OF 4 ELIGIBLE DUELER, ECOPIA OR TURANZA TIRES
+ \$30 WHEN YOU USE YOUR CFNA CREDIT CARD

BRIDGESTONE
Solutions for your journey

OFFER VALID 03.01.22-04.18.22

Eligible tires: Purchase Alenza, DriveGuard or Potenza tires to be eligible for the \$90 reward. Purchase Dueler, Ecopia or Turanza tires to be eligible for the \$70 reward. Limit 2 per household. Participating U.S. stores only. Claim submission required. Certain restrictions apply. Void where prohibited. See BridgestoneRewards.com for details. Prepaid card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. and may be used everywhere Visa debit cards are accepted. Prepaid cards are issued in connection with a reward. Prepaid card terms, conditions and expirations apply. All trademarks and brand names belong to their respective owners. Receive the \$120 Prepaid Card when you make a qualifying Alenza, DriveGuard or Potenza tire purchase with any eligible CFNA credit card account. Receive the \$100 Prepaid Card when you make a qualifying Dueler, Ecopia or Turanza tire purchase with any eligible CFNA credit card account. Prepaid Card cannot be used to pay any CFNA credit card balance. CFNA credit card subject to credit approval. Funding for this promotion is provided by the credit division of Bridgestone Retail Operations, LLC. The Bancorp Bank is not affiliated in any way with this credit card offer and does not endorse or sponsor this credit card offer. ©2022 Bridgestone Americas Tire Operations, LLC. All rights reserved.

GET UP TO \$90 BACK BY MAIL ON A FIRESTONE VISA® PREPAID CARD

GET \$60 WITH PURCHASE OF 4 ELIGIBLE TIRES
+ \$30 WHEN YOU USE YOUR CFNA CREDIT CARD

OFFER VALID 03.01.22-04.18.22

Eligible tires: Purchase Destination, Firehawk or WeatherGrip tires to be eligible for the \$60 reward. Limit 2 per household. Participating U.S. stores only. Claim submission required. Certain restrictions apply. Void where prohibited. See FirestoneRewards.com for details. Prepaid card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. and may be used everywhere Visa debit cards are accepted. Prepaid cards are issued in connection with a reward. Prepaid card terms, conditions and expirations apply. All trademarks and brand names belong to their respective owners. Receive the \$90 Prepaid Card when you make a qualifying tire purchase with any eligible CFNA credit card account. Prepaid Card cannot be used to pay any CFNA credit card balance. CFNA credit card subject to credit approval. Funding for this promotion is provided by the credit division of Bridgestone Retail Operations, LLC. The Bancorp Bank is not affiliated in any way with this credit card offer and does not endorse or sponsor this credit card offer. ©2022 Bridgestone Americas Tire Operations, LLC. All rights reserved.

NO GAMES OR GIMMICKS Wisconsin's Best Kept Tire Secret *Our prices always include:*

Mounting • Balancing • New Valve Stems (if required)
 Old Tire Disposal • Free Alignment Check
 Free Rotations

For every 10 degree drop in temp, tire pressure decreases 1-2 PSI

OIL CHANGE SPECIAL

\$5 OFF CONVENTIONAL OIL CHANGE
OR
\$10 OFF SYNTHETIC OIL CHANGE

CALL FOR AN APPOINTMENT!

NOT VALID WITH OTHER OFFERS VALID THROUGH 3/31/22

AutoSelect
NL-OCS

TIME FOR NEW STRUTS & SHOCKS?

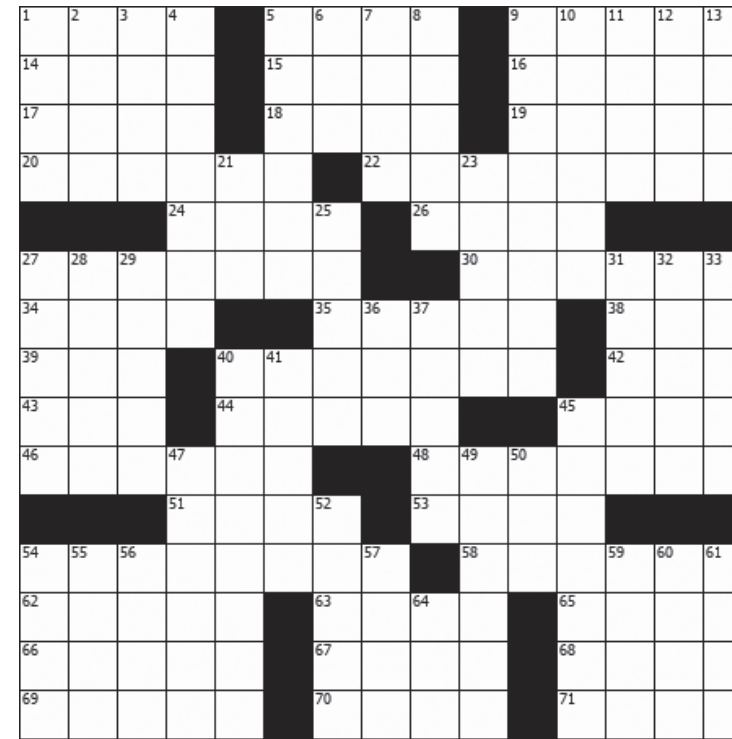
FREE WHEEL ALIGNMENT WITH A PAIR OF STRUTS INSTALLED

\$89.99 value

NOT VALID WITH OTHER OFFERS VALID THROUGH 3/31/22

AutoSelect
NL-ALIGN

MARCH CROSSWORD



Solution on back.

ACROSS

1. Teddy _____
5. Hemingway's nickname
9. Rooster's walk
14. Top
15. Sinister
16. Run after
17. Head cook
18. Soak through
19. Ceremonial events
20. Not lying
22. Most transparent
24. Regrets
26. Lumberjacks' tools
27. Branch of math
30. Purpose
34. Mete (out)
35. Large spoon
38. Even score
39. George Gershwin's brother
40. Self-_____ (confident)
42. Barnyard bird
43. Always, in verse
44. Theater platform
45. Mexican treat
46. Discomfort
48. Stricter

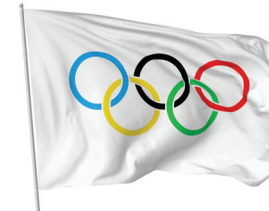
DOWN

1. Johann Sebastian _____
2. Repeat
3. So be it!
4. Boxing official
5. Annoy
6. Street (abbr.)
7. Desserts
8. Greek vowel
9. Showed (a movie)
10. Desire to drink
11. Fixed price
12. Employs
13. _____ pilot

ACROSS

21. Hero sandwich
23. Deport
25. Chip dip
27. Goodbye (Fr.)
28. Actress Sophia _____
29. Blinding light
31. Patriot _____ Allen
32. Brother's daughter
33. Pavarotti, e.g.
36. Calendar abbr.
37. Gown
40. Declared
41. Navigate
45. Picked up the tab
47. Stir up
49. Skill
50. Vane letters
52. Defeated one
54. Body powder
55. Double-reed instrument
56. Emotional state
57. Walk through water
59. Desperate
60. Clapton or Idle
61. Smell
64. Barbie's beau

SPORTS TRIVIA



The six colors of the olympic rings - Blue, yellow, black, green, red and the white background - Were chosen because every nation's flag contains at least one of them.

Irish Grilled Cheese

DIRECTIONS:

Mix 4 tablespoons softened butter with 2 tablespoons chopped parsley, 2 tablespoons chopped scallions and 2 tablespoons chopped chives.

Spread the mixture on 4 slices white bread; top each with sliced cheddar cheese and sliced pickles.

Cover with 4 more bread slices. Spread plain butter on the outside of the sandwiches and fry in a skillet until golden brown on both sides.

Spread the remaining herb butter on the warm sandwiches. Slice into quarters, then press the cut sides in more chopped herbs.



WE LOVE REFERRALS!

That's how most of our loyal clients come through our doors for the first time. Please spread the word about the great services we offer. Refer us to your friends, neighbors, colleagues and anyone that you know and we'll...



- Add **\$25** to **YOUR** Auto Select Rewards Program
- Give your referral **\$25 off** their 1st visit of \$50 or more

Ask About Our 6-Month Financing

DEFERRED INTEREST IF PAID IN FULL WITHIN 6 MONTHS*

\$149 Minimum purchase required. Interest will be charged to your account from the purchase date if the purchase balance is not paid in full within 6 months or if you make a late payment.

MINIMUM MONTHLY PAYMENTS REQUIRED. APR: 28.8% Minimum Finance Charge: \$2.00 Terms are subject to change.



Now available on all purchases \$149 and up

AutoSelect

REPAIR • SERVICE • TIRES

You're good to go!

PICK UP DROP OFF SERVICE

FREE VALET SERVICE

FREE SHUTTLE SERVICE



Have a favorite recipe?

Submit to newsletter@autoselectonline.com.

If we choose yours to publish next month, you'll win a free oil change!



MARCH CROSSWORD SOLUTION

B	E	A	R		P	A	P	A		S	T	R	U	T	
A	C	M	E		E	V	I	L		C	H	A	S	E	
C	H	E	F		S	E	E	P		R	I	T	E	S	
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L	O	O	S	E		E	D	E	N		E	R	I	E	
C	E	D	E	D		R	E	N	T		D	E	C	K	

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Client Satisfaction Rating **4.8** out of **5** Stars



Here's what our clients are saying...

Wonderful vehicle repair business with professional staff!! Very nice, comfortable lounge while waiting!! Top Notch business!!!
Mathew H - Appleton East

Hands down, Auto Select is the best place for oil changes and quick, basic car needs in the area. I have never had anything but friendly and honest service there. Yesterday, my husband and I stopped in for a new battery for our SUV. While we had a warranty through the dealership where we bought our vehicle - they made it a huge hassle to get a new battery, so we were willing to pay out of pocket elsewhere. We called to confirm Auto Select had a battery and stopped by. In less than five minutes we had a new battery installed and spent nearly \$45 less than if we had gone to the dealership. Thank you, Auto Select! We will keep coming back!
Jenn M - Appleton Express

I have been bringing my cars to Auto Select for a few years and from what I have experienced is fair and straightforward. I had a quote a year ago for power steering repair. My issue seemed to correct itself but a year later had to get it fixed. They kept the same quote and more, finding another issue and just having to pay for the part to fix.
TJ - Appleton North

I've been going to Auto Select for over 10 years. They always do a great job and I trust them which is the main reason I always return. I live in Milwaukee, and I haven't found anyone who I trust and can rely on like them. Jaramey is the best and has been with Auto Select for as long as I've been using them. Thanks for the great service and professionalism.
Jenna S - Green Bay East

Great Customer Service! The team is awesome. Helped fix my check engine light issue & did my brakes.
Victoria C - Green Bay West

I had to leave my SUV to be worked on, but I was not left stranded--- They provided a loaner vehicle. I was able to get around while my vehicle was looked after. That put a smile on my face. They were great!
Eva L - Neenah

Great team, thoroughly knowledgeable and friendly. I have complete confidence that my vehicle is in good hands.
Candace H - Shawano

Always a good experience. Only place I'll take my vehicles.
Jeff S - St Point East

All of you are always there for me!! Would not go anywhere else!!! - *St Point Express*

Wonderful staff, have always been treated with the most respect! Been taking my cars here for over 20 years, and always recommend to family and friends!
Carrie J - St Point South

We bring all four of our cars to Auto Select. We have never had any issues with the work that was done. The staff are professional and courteous.
Bob G - Weston

BUSINESS HOURS

MONDAY - FRIDAY: 7:00 am - 6:00 pm
SATURDAY & SUNDAY: Closed

IN THIS ISSUE

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March Humor & Holidays

March Tire News + Offers • Crossword Puzzle
Recipe: Irish Grilled Cheese



Welcome to the *Auto Select Family!*

During the month of February we have welcomed **630 new clients** to the Auto Select Family!

We hope you enjoy this monthly publication of **The Auto Select Car Care Chronicles.**

Appleton: East (920) 993-3339 • Express (920) 734-0555 • North (920) 364-9540 | Green Bay: East (920) 465-3790 • West (920) 494-4936 | Neenah (920) 722-2466

Shawano (715) 524-8266 | Stevens Point: East (715) 341-1600 • Express (715) 341-1576 • South (715) 341-1576 | Weston (715) 355-4050