

CLIENTS OF THE MONTH

We thank you for your loyalty!

- Appleton East - Kimberly | Amber Wilson
- Appleton Express | Nathan Hubert
- Appleton North | Eric Temmer
- Neenah | John Dorn
- Green Bay East | Maureen Thomas
- Green Bay West | Matt & Kristie Nelson
- Stevens Point South | Kevin & Maria Bacon
- Stevens Point Express | David & Emily Krystowiak
- Stevens Point East | Cody & Kathy Worzalla
- Shawano | Katie & Jake Johnson
- Weston | David Vanportfliet

FLEET ACCOUNT OF THE MONTH

We thank you for your business!

Shawano | Caliber Collision

OTTO'S OFFER OF THE MONTH



WINTER CAR CARE SPECIAL
ALL FOR ONLY \$59.99*

- Synthetic Oil Change
- Premium Extended Life Oil Filter
- Tire Rotation
- Starting & Charging Systems Tests
- 60 Point, Brake & Chassis Inspections
- Consultation on any concerns found
- Lubricate Suspension Parts where applicable

NOT VALID WITH OTHER OFFERS - OFFER VALID THROUGH JANUARY 29, 2022

* Up to 5 quarts. Additional quarts of Oil Required are extra.



THE AUTO SELECT GUIDE TO A LONG-LASTING VEHICLE

It's no secret that the pandemic hit the auto industry hard. Production delays and chip shortages are just a few problems they had to deal with. Finding a new vehicle has been challenging for many shoppers. So how can you keep your vehicle(s) running and lasting longer?

Let's say you've got a ten-year-old vehicle with plenty of distance on the odometer. What can you do to make it last another 2 - 3 years?

Let's start with the premise that there's no reason that a modern car can't run for 200,000 miles with proper care. The engineering and manufacturing quality is there.

Of course, some parts will wear out along the way, but there's no reason for a catastrophic meltdown if you stay on top of your recommended maintenance even beyond the end of the printed schedule. For example, if a service is recommended every 15,000 miles when the vehicle is new, you can just keep getting it done at least every 15,000 miles after you go forth. But it gets more complicated because older engines lose some efficiency, are dirtier inside and are just more stressed. That means it's very important to not miss any scheduled services. Skipping just one oil change, for example, leaves an opportunity for harmful sludge to build up.

So, all the usual things like oil changes, transmission service, coolant service, brakes, power steering, fuel system cleaning - all that stuff needs to be maintained. Business owners responsible for fleet vehicles are positively religious about scheduled maintenance. They know that money spent on maintenance saves them three ways: 1- it saves fuel, 2- it prevents costly repairs, and 3 - they can postpone purchasing new vehicles.

Having the oil changed may be the most important thing. A full-service oil change at Auto Select means that all your other fluids get topped off, so they



don't get low enough to cause damage. It also gives our technicians a chance to spot problems in the early stages so that you can fix them before they get expensive. And it gives you a touch point with a professional along the way to remind you of things that aren't scheduled as often - things like differential service and timing belt replacement.

Drivers with an older vehicle may want to follow the severe service maintenance schedule. Check your owner's manual and talk with our knowledgeable service advisors. Conditions inside an older engine, transmission and cooling system can arguably be considered severe, so shorter intervals could well be called for.

At Auto Select, we strongly encourage you to consider using high mileage formulation fluids. They're fluids like engine oil, transmission fluid and coolant that are formulated for older engines. They have special additives to clean deposits and to condition and restore seals and gaskets that dry out with age. Some start using higher mileage formulations at around 50,000 miles as a preventive measure.

Give us a call!

STOP IN FOR A FREE BATTERY TEST



If your vehicle starts slow or seems to lose power, we'll give your battery a free inspection. We'll test the battery and charging systems free of charge. Don't wait until you're stranded.

- Slow engine starts*
- Dim headlights*
- Dashboard warning lights*

- Loose battery cables*
- Corrosion on battery terminals*

NOT VALID WITH OTHER OFFERS - OFFER VALID THROUGH 1/29/22



Don't forget to ask about our Expanded Rewards Program!

January

HUMOR

You know that you are living in 2022 when...

1. You accidentally enter your pin on the microwave.
2. You haven't played solitaire with real cards in years.
3. You have a list of 15 phone numbers to reach your family of three.
4. You e-mail the person who works at the desk next to you.
5. You pull up in your own driveway and use your cell phone to see if anyone is home to help you carry in your groceries.
6. Every commercial on television has a website at the bottom of the screen.
7. Leaving your house without your cell phone, which you didn't even have years before, is now a cause for panic and you turn around to go and get it.
8. You get up in the morning and go online before getting your coffee.
9. You're reading this and nodding and laughing.
10. You know exactly to whom you are going to send this list.

2022

Happy New Year!

HOLIDAYS

January 1 - New Year's Day

January 17 - Martin Luther King, Jr. Day

TIRE NEWS!

2 SIMPLE WAYS TO SHOP TIRES

1. VISIT WWW.AUTOSELECTONLINE.COM
2. STOP IN TO SPEAK WITH A SPECIALIST



Your Journey, Our Passion

Don't Let Winter Hold You Back.

SALE ENDS: 01/29/22



BRIDGESTONE
BLIZZAK WS90

A LEADER IN CONTROL ON ICE

CALL FOR BEST PRICE!

PRICING VALID THROUGH: 01/29/22



Firestone
WEATHERGRIP

TOURING

FOR COMMANDING THE ROAD - RAIN, SNOW AND SHINE

\$30 OFF
THE REGULAR PRICE ON A SET OF 4 TIRES

CALL FOR SIZES & PRICES
PRICING VALID THROUGH: 01/29/22

Up to **65000**
Mile Limited Warranty*

NO GAMES OR GIMICKS

DISCOVER WISCONSIN'S BEST KEPT TIRE SECRET

OUR PRICES ALWAYS INCLUDE:

- New valve stems (if applicable)
- Mounting & balancing
- TPMS system reset
- Disposal of old tires
- Free alignment check
- Free tire rotations

Firestone
DESTINATION A/T2

ALL-WEATHER, ALL-TERRAIN TRUCK & SUV

BUILT TOUGH FOR DEPENDABILITY, ON OR OFF-ROAD

\$40 OFF
THE REGULAR PRICE ON A SET OF 4 TIRES

CALL FOR SIZES & PRICES
PRICING VALID THROUGH: 01/29/22

Up to **55000**
Mile Limited Warranty*

DEFERRED INTEREST IF PAID IN FULL WITHIN 6 MONTHS*

\$149 Minimum purchase required. Interest will be charged to your account from the purchase date if the purchase balance is not paid in full within 6 months or if you make a late payment.

*MINIMUM MONTHLY PAYMENTS REQUIRED. APR: 28.8%. Minimum Finance Charge: \$2.00. Terms are subject to change.

JANUARY CROSSWORD

1	2	3	4	5	6	7	8	9	10	11	12	13	
14				15				16					
17				18				19					
20				21			22			23			
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35	36	37	38		39				40				
41					42				43				
44					45				46				
47					48				49				
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57	58	59		60		61	62		63				
64			65					66		67			
68						69				70			
71						72				73			

Solution on back.

ACROSS

1. univ. club
5. religious sect
9. vulture's claw
14. folk wisdom
15. largest continent
16. ____ acid
17. unlatch
18. moderation
20. motive
22. right away (abbr.)
23. snaky swimmer
24. poisonous element
26. compass point (abbr.)
28. scanty
31. first man
35. scientist ____ curie
39. manicure target
40. roman garment
41. occurrence
42. high card
43. surrendered
44. breath freshener
45. certain poems
46. corrode
47. perfume
48. pale color
50. halloween mo.
52. sports vip (hyph.)
57. chem., e.g.
60. mellow
63. give to charity
64. make holy
67. skilled
68. rice and frank
69. native minerals
70. street
71. put back to zero
72. bubbleless
73. defeat
25. montreal's country
27. devourer
29. marathons, e.g.
30. afternoon nap
32. extinct bird
33. mellowed
34. produced
35. office message
36. greedy
37. nevada town
38. preface
43. viola's kin
45. of the eye
49. firstborn
51. wave top
53. tangle
54. prohibition
55. road guide
56. marsh grasses
57. wound remainder
58. traffic barrier
59. small hotels
61. college teacher, for short
62. nobleman's title
65. perceive
66. ____ bag

DOWN

1. ____ and fauna
2. liar user
3. zones
4. high-strung
5. feline delight
6. employ
7. peru's capital
8. faucets
9. field covers
10. med. group
11. fishing string
12. ____ in a while
13. christmas song
19. painter's stand
21. beginning

SPORTS TRIVIA

Which NFL team has their logo located on only one side of their helmets?

Pittsburgh Steelers



Buffalo Chicken Dip

INGREDIENTS:

- 2 Cups Shredded Cooked Chicken
- 1 Pkg. (8 Oz.) Cream Cheese, Softened
- ½ Cup Classic Ranch Dressing
- ½ Cup Buffalo Wing Sauce
- ½ Cup Shredded Cheese
- 1 Tbsp. Chopped Green Onions

DIRECTIONS:

1. Heat oven to 350 degrees.
2. Combine all ingredients except onions in medium bowl. Spoon into shallow baking dish sprayed with cooking spray.
3. Bake 20 minutes or until heated through; stir.
4. Sprinkle with onions.
5. Serve with crackers, chips or cut-up fresh vegetables.



DO YOUR BRAKES GRIND?

Are your brakes grinding, squealing or just don't feel right?

CALL AND ASK FOR OUR **FREE BRAKE INSPECTION**



We will inspect Disc Brake Pads and/or Shoes, Rotors, Drums, Master Cylinder, Parking Brakes, Hoses, Hardware, Lines, and Brake Fluid.



NOT VALID WITH OTHER OFFERS - OFFER VALID THROUGH 1/29/22

TIMING BELT REPLACEMENT

\$50 OFF

Prevent costly repairs from a broken timing belt.



NOT VALID WITH OTHER OFFERS - OFFER VALID THROUGH 1/29/22

Don't forget to ask about our... **EXPANDED REWARDS PROGRAM**
Updated Car Care Program Includes New Benefits

Earn 3% on all your Auto Repairs, Service and Tires
Ask your Service Advisor for Details!



LET US HELP YOU

When those unexpected Auto Repairs pop up...

Deferred interest if paid in full within 6 months*



\$149 minimum purchase required. Interest will be charged to your account from the purchase date if the purchase balance is not paid in full within 6 months or if you make a late payment.

*MINIMUM MONTHLY PAYMENTS REQUIRED. APR: 22.8%. Minimum finance charge: \$1.00. Terms are subject to change.



AutoSelect

REPAIR • SERVICE • TIRES

You're good to go!

**PICK UP DROP OFF SERVICE
FREE VALET SERVICE**

FREE SHUTTLE SERVICE



Have a favorite recipe?

Submit to newsletter@autoselectonline.com.
If we choose yours to publish next month,
you'll win a free oil change!



JANUARY CROSSWORD SOLUTION

F	R	A	T		C	U	L	T		T	A	L	O	N	
L	O	R	E		A	S	I	A		A	M	I	N	O	
O	P	E	N		T	E	M	P	E	R	A	N	C	E	
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A	N	N	E	S		O	R	E	S		R	O	A	D	
R	E	S	E	T		F	L	A	T		L	O	S	S	

For more information visit www.AutoSelectOnline.com

Valued Auto Select Client or

PRSRST STD
US POSTAGE
PAID
WAUSAU WI
PERMIT #600

Client Satisfaction Rating 4.8 out of 5 Stars



Here's what our clients are saying...

We've been going to Auto Select for several years now. We are very happy with their work and professionalism.
Jeff T - Appleton East

Were very friendly, seemed to know what they were doing. Have had other places I went for oil change tell me they couldn't do it on my car had to go to dealer. They had no problems here. Thank you. *Mark K - Appleton Express*

Very pleased with the service and professionalism I received during this service visit and all other contact with Auto Select. Highly recommend them for all auto maintenance, quality workmanship at very competitive pricing. *Mark W - Appleton North*

My 1st time at Auto Select. Exceptional service in every way. Happy to have a place I can trust. Special thank-you to Anthony Zimmerman. He is professional, knowledgeable, personable, and kind! *Patty - Neenah*

Had the unfortunate happen, breaks locked up turns out a pin broke out. I called them due to being in my area. VERY pleasant, kind, easy going employees. Talked to Jaramey. They were able to send their tow truck, call to make sure the tow truck got there, and get it in right away that day! Amazing! Ended up picking it up after work good as new and even had looked it over to make sure all was good. Couldn't be happier, will be using again! *Gaby W - Green Bay East*

Staff are ALWAYS friendly, good prices, and they do a great job. Great staff Josh! Prices are reasonable. Would recommend highly. It's my go to place. *E Cos - Green Bay West*

This by far is the best place to take your vehicle no matter what service you require. They are so nice, Polite, wonderful people. *Toby F - Shawano*

I was very impressed with the friendly service and the comfortable accommodations while I waited. And I only waited a few minutes! Thanks, and I'll be back in 5000 miles. *Artis B - Stevens Point East*

Everyone was very polite and professional and trustworthy. I will continue to have them work on my car. *Laura N - Stevens Point South*

I have yet to have a bad experience here. They're very professional and accommodating. 10/10 would recommend. *Lunch P - Stevens Point Express*

This place is my go-to for all mechanical work on my cars. Not only a professional, clean environment but they won't rip you off or misquote. Thanks for a great experience every time! A++++ *Robert D - Weston*

BUSINESS HOURS

MONDAY - FRIDAY: 7:00 am - 6:00 pm
SATURDAY & SUNDAY:

IN THIS ISSUE

Guide to a Long-Lasting Vehicle
January Humor & Holidays
January Tire News + Offers • Crossword Puzzle
Recipe: Buffalo Chicken Dip



Welcome to the *Auto Select Family!*

During the month of December we have welcomed **833 new clients** to the Auto Select Family!

We hope you enjoy this monthly publication of **The Auto Select Car Care Chronicles.**

Appleton: East (920) 993-3339 • Express (920) 734-0555 • North (920) 364-9540 | Green Bay: East (920) 465-3790 • West (920) 494-4936 | Neenah (920) 722-2466

Shawano (715) 524-8266 | Stevens Point: East (715) 341-1600 • Express (715) 341-1576 • South (715) 341-1576 | Weston (715) 355-4050