

# You're good to go!

## CLIENTS OF THE MONTH

*We thank you for your loyalty!*

Appleton East - Kimberly | Steve Brown  
 Appleton Express | Zac Vandaalwyk  
 Appleton North | Rob Neuens  
 Neenah | Dan Best  
 Green Bay East | Rick Holda  
 Green Bay West | John Dalton  
 Hortonville | Randy Bauer  
 Stevens Point South | Don Lorbiecki  
 Stevens Point Express | George Doxlator  
 Stevens Point East | TJ Klein  
 Shawano | Jamie Cynor  
 Weston | Pam Osswald

## FLEET ACCOUNT OF THE MONTH

*We thank you for your business!*

Appleton East | Concentric

## OFFER OF THE MONTH



### BRAKE SYSTEM FLUID FLUSH

**\$69.99**

Regular Price \$89.99

- Check Brake Fluid for Moisture & Contamination
- Inspect All Hydraulic Lines & Hoses
- Inspect Calipers & Wheel Cylinders
- Inspect Master Cylinder & Cap
- Flush System Including Master Cylinder, Calipers, Wheel Cylinders Until Clean
- Add 32 oz Heavy Duty Brake Fluid

AutoSelect  
 REPAIR • SERVICE • TIRES

NOT VALID WITH OTHER OFFERS  
 VALID THROUGH 5/31/24

NL-BSFF

## UNDERSTANDING YOUR CAR'S BRAKING SYSTEM

Brakes are the unsung heroes of our daily drives. Understanding the ins and outs of your car's braking system isn't just a nice-to-know—it's a must. That's why we at Auto Select are here to guide you through the essentials of brake maintenance and care.

### The Basics of Braking: What You Need to Know

Your car's braking system is a complex symphony of parts working in unison to ensure your safety. At its core, the system comprises brake pads, rotors, calipers, and brake fluid. Each component plays a critical role:

**Brake Pads:** These are the friction providers. They press against the rotors to slow down your vehicle.

**Rotors:** These disc-shaped components spin with your wheels. When the brake pads clamp down on them, they create the friction needed to stop.

**Calipers:** These house the brake pads and are responsible for applying the pressure to them.

**Brake Fluid:** This hydraulic fluid transfers the force from your brake pedal to the calipers.

**Routine Maintenance:** Keeping Your Brakes in Top Shape

In Wisconsin, where weather and road conditions can vary, regular brake maintenance is crucial. Here's how you can keep your brakes performing optimally:

**Regular Inspections:** We recommend checking your brakes at least twice a year. Look for wear on the pads and rotors, and listen for any unusual noises when braking.

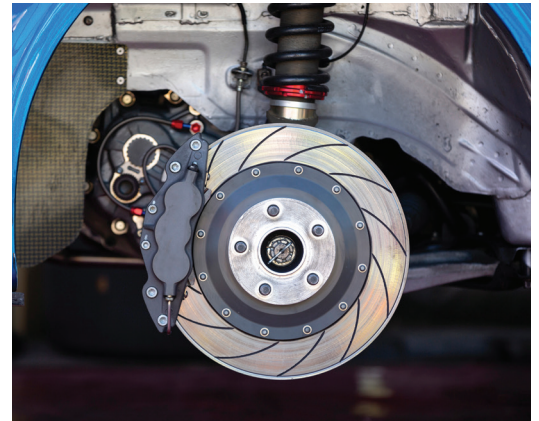
**Brake Fluid Checks:** Brake fluid can absorb moisture over time, which can lead to less effective braking. It's important to check the fluid levels and quality regularly.

**Pad Replacement:** Brake pads wear down with use. When the thickness reduces to about a quarter of an inch, it's time for a replacement.

### Recognizing the Signs of Brake Trouble

Your car will often tell you when something's amiss with the brakes. Here are some signs you shouldn't ignore:

**Squealing or Grinding Noises:** This usually indicates that your brake pads are worn out.



**Vibrations:** If your steering wheel shakes when you brake, it could mean your rotors are warped.

**Soft Brake Pedal:** If your brake pedal feels unusually soft, it could be a sign of a leak in the brake system.

### The Auto Select Difference

At Auto Select, we don't just fix your car's issues; we educate you on how to prevent them. Our team of experts is dedicated to ensuring your vehicle's braking system is always in top form. We use the latest tools and technology to diagnose and fix any brake-related issues, ensuring a safe and smooth driving experience for you.

### Advanced Brake Maintenance Tips

Here are some advanced tips to keep your brakes in peak condition:

**High-Performance Pads:** If you're a performance driver, consider upgrading to high-performance brake pads for better heat resistance and longevity.

**Brake Fluid Flush:** Regularly flushing the brake system can prevent long-term issues and maintain brake responsiveness.

**Rotor Upgrades:** Upgrading to high-quality rotors can enhance braking performance and durability.

### Conclusion

Understanding and maintaining your car's braking system is crucial for safe driving. Regular checks and maintenance at Auto Select can go a long way in ensuring your brakes are always ready to perform when you need them most.

**Free PICK UP - DROP OFF - VALET & SHUTTLE SERVICE**

**Remember to ask about your Auto Select Rewards Balance!**



May

## HUMOR

Did you hear about the nurse  
who didn't want to become  
a doctor?  
*She didn't have the patients.*

Why did the elephant  
quit his job?  
*He was working for peanuts*

What's the best kind of music  
to listen to when fishing?  
*Something catchy.*

"Whoever stole my depression  
medication – I hope you're  
happy now."

Happy  
Mother's  
Day

## HOLIDAYS

May 1  
May Day

May 12  
Mothers Day

May 27  
Memorial Day

## TIRE NEWS!

### 2 SIMPLE WAYS TO SHOP TIRES

1. VISIT [WWW.AUTOSELECTONLINE.COM](http://WWW.AUTOSELECTONLINE.COM)
2. STOP IN TO SPEAK WITH A SPECIALIST



**BRIDGESTONE**  
Solutions for your journey

Get up to  
**\$120**  
in savings on a set of four  
eligible Bridgestone Tires

GET **\$70** back by mail on a  
Bridgestone Visa® Prepaid  
Card with purchase of a  
eligible Bridgestone tires

GET **\$30** when you use your  
CFNA Credit Card\*

GET **\$20** of instant savings with  
purchase of 4 eligible Atonza,  
DiveGuard, Quake, Potenza  
or WeatherPeak products

Offer Valid 05.01.24 - 05.31.24

\*Eligible tires: Purchase Atonza, DiveGuard, Quake, Ecopia, Potenza, Turanza or WeatherPeak tires to be eligible for the \$70 Bridgestone Visa Prepaid Card. Instant Rebate: Atonza, DiveGuard, Quake, Potenza and WeatherPeak products. Limit 2 per household. Valid May 1, 2024 to May 31, 2024. Participating U.S. and U.S. territories stores only. Void in P.R. Claim submission required. Not combinable with other offers. Certain restrictions apply. \$50 rebate Card is issued by The Bancorp Bank, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. and may be used everywhere Visa debit cards are accepted. Prepaid Cards are issued in connection with a reward. Prepaid Card terms, conditions, and expirations apply. All trademarks and brand names belong to their respective owners. Because the \$120 Prepaid Card cannot be used to pay any CFNA Credit Card balance, CFNA Credit Card subject to credit approval. Funding for this promotion is provided by the credit division of Bridgestone Retail Operations, LLC. This offer does not include or provide any reward associated with the myCFNA Rewards Program. The Bancorp Bank, N.A., is issuer of Bridgestone Visa Prepaid Card only and does not endorse or sponsor the associated products, services or offers from Bridgestone. © 2024 Bridgestone Americas Tire Operations, LLC. All rights reserved.



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Prepaid card



**GET UP TO  
\$110** IN SAVINGS ON A  
SET OF 4 ELIGIBLE  
FIRESTONE TIRES

GET **\$60** back by mail on a Firestone Visa® Prepaid Card  
with purchase of 4 eligible Firestone tires

GET **\$30** when you use your CFNA Credit Card\*

GET **\$20** of instant savings with purchase of 4 eligible  
Destination or Firehawk products

OFFER VALID 05.01.24 - 05.31.24

\*Eligible tires: Purchase Destination, Firehawk or WeatherGroup tires to be eligible for the \$60 Firestone Visa Prepaid Card. Instant Rebate: Destination and Firehawk products. Limit 2 per household. Valid May 1, 2024 to May 31, 2024. Participating U.S. and U.S. territories stores only. Void in P.R. Claim submission required. Not combinable with other offers. Certain restrictions apply. \$50 rebate Card is issued by The Bancorp Bank, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. and may be used everywhere Visa debit cards are accepted. Prepaid Cards are issued in connection with a reward. Prepaid Card terms, conditions, and expirations apply. All trademarks and brand names belong to their respective owners. Because the \$110 Prepaid Card cannot be used to pay any CFNA Credit Card balance, CFNA Credit Card subject to credit approval. Funding for this promotion is provided by the credit division of Firestone Retail Operations, LLC. This offer does not include or provide any reward associated with the myCFNA Rewards Program. The Bancorp Bank, N.A., is issuer of Firestone Visa Prepaid Card only and does not endorse or sponsor the associated products, services or offers from Firestone. © 2024 Firestone Americas Tire Operations, LLC. All rights reserved.



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Prepaid card

## NO GAMES OR GIMICKS

### DISCOVER WISCONSIN'S BEST KEPT TIRE SECRET

#### OUR PRICES ALWAYS INCLUDE:

- New valve stems (if applicable)
- Mounting & balancing
- TPMS system reset
- Disposal of old tires
- Free alignment check
- Free tire rotations



## LET US HELP YOU...

### WHEN THOSE UNEXPECTED AUTO REPAIRS POP UP

Deferred interest if paid in  
full within 6 months\*

\$149 minimum purchase required. Interest will  
be charged to your account from the purchase  
date if the purchase balance is not paid in full  
within 6 months or if you make a late payment.



\*MINIMUM MONTHLY PAYMENTS REQUIRED.  
APR: 22.8%. Minimum finance charge: \$1.00. Terms are subject to change.

AutoSelect  
You're good to go!

## CHASSIS INSPECTION

### STEERING SUSPENSION TIRES

**\$29.99**  
Regularly \$59.99



- Chassis, steering & suspension
- Tire rotation
- Tire evaluation
- Brake inspection

NOT VALID WITH OTHER OFFERS  
VALID THROUGH 5/31/24

AutoSelect  
REPAIR SERVICE TIRES  
You're good to go!

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### NAPA AUTO CARE

— Consumers Can Earn A —

**\$50  
REBATE**  
WITH THE INSTALLATION OF TWO  
QUALIFYING STRUT ASSEMBLIES

**\$150  
REBATE**  
WITH THE INSTALLATION OF FOUR  
QUALIFYING STRUT ASSEMBLIES

April 1 - May 31st, 2024

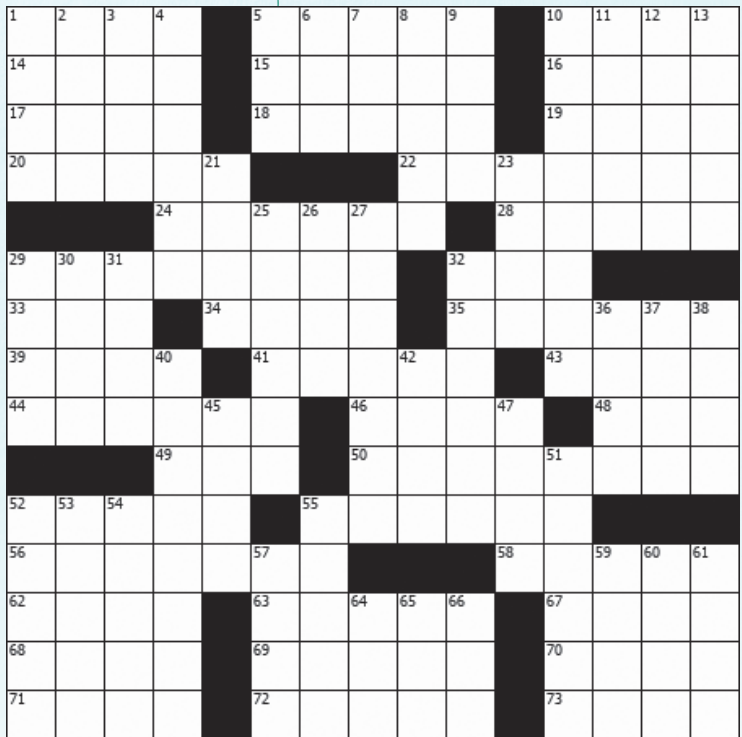
KYB  
World Class Shocks & Struts

NAPA PROTECTOR

Limit one rebate per person, household, or address.

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## MAY CROSSWORD



Solution on back.

## SUDOKU

4				9	1			
		9			7	4	2	5
	5	8	3	4		1	9	
6	9	1						
		3	9	6	4	7		
						9	6	3
	8	7		2	6	5	3	
3	1	5	8			6		
			1	5				9

Solution below.

## TRIVIA

How should the American flag  
be flown on Memorial Day?



Answer: It should be raised  
to half-staff from sunrise until  
noon, then displayed at full  
staff from noon to sunset.

6	7	8	5	1	9	4	7
2	9	6	7	8	5	1	8
1	5	9	2	4	7	8	6
5	9	6	5	1	2	4	7
8	1	4	9	6	5	2	5
7	5	2	8	5	7	1	6
9	6	1	7	8	5	2	7
5	2	7	8	9	6	5	1
7	8	5	1	6	5	2	9

### ACROSS

1. Artist Salvador \_\_\_\_
5. Great fear
10. Poetic lament
14. Beasts of burden
15. Too soon
16. Netting
17. Army meal
18. Phase
19. Alleviate
20. Highway curves
22. Decorated
24. Like Swiss mountains
28. Shopping reminders
29. Movie opening
32. 1/60th of a minute (abbr.)
33. Edge
34. Jog
35. Not fine
39. Vinegary
41. Preface
43. \_\_\_\_-do-well
44. Parking timers
46. Behind schedule
48. Pierre's pal
49. Stadium shout
50. Widespread outbreak
52. Daddies

### DOWN

23. Butter alternative
25. Expire
26. Wrought \_\_\_\_
27. Stinging plants
29. British baby buggy
30. Paddy product
31. Send out
32. Nova \_\_\_\_
36. 500 sheets
37. Large truck
38. Actor \_\_\_\_ Idle
40. Went off the track
42. Knocks
45. Scrape roughly
47. Revise text
51. Gridiron number
52. Pie nut
53. Unattended
54. Hangar occupant
55. Fable writer
57. Barn's neighbor
59. Rant
60. Irritated state
61. Long fishes
64. Parking place
65. Vane letters
66. Newsmen \_\_\_\_ Koppel
21. Cut

## Grilled Watermelon

### INGREDIENTS:

- Vegetable oil, for grilling
- 3 tbsp. granulated sugar
- 1 1/2 tsp. kosher salt
- Zest of one lime
- 1/4 large watermelon (about 5 lbs),  
cut into 1-inch thick wedges
- Fresh cilantro and lime wedges for serving



### DIRECTIONS:

Heat a gas or charcoal grill to high heat (about 450° to 500°) and oil the grill grates with vegetable oil.

In a small bowl, stir together the sugar, salt, and lime zest. Pinch the mixture together with your fingertips to combine all of the ingredients.

Lay the watermelon wedges in a single layer on a sheet tray. Reserve 1 teaspoon of the salt mixture; set aside. Sprinkle half of the remaining salt mixture all over the watermelon wedges. Flip and sprinkle the wedges with the other half of the salt mixture. Place on a cooling rack set over a sheet tray and let rest for 15 minutes. Using paper towels, press firmly on the slices to remove excess moisture.

Place the wedges on the grill over direct heat and cook for 2 to 3 minutes on each side, until grill marks appear. Remove the watermelon from the grill and place on a sheet tray or serving platter. Sprinkle with the reserved salt mixture and cilantro. Serve with lime wedges, if desired.



AUTO CARE

## EXCLUSIVE BRAKES SPECIAL GET \$50 BACK

Claim a \$50 Prepaid VISA® Card from  
NAPA Brakes with \$250 of qualifying  
brake parts in a single purchase  
between 5/1-6/30, 2024

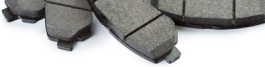


Submit your rebate ONLINE ONLY  
at [NAPABrakes.com](http://NAPABrakes.com)  
USE PROMO CODE: AC24BRAKES

## DO YOUR BRAKES GRIND?

Are your brakes grinding, squealing  
or just don't feel right?

CALL AND ASK FOR OUR  
**FREE BRAKE  
INSPECTION**



NOT VALID WITH OTHER OFFERS  
VALID THROUGH 5/31/24

We will inspect Disc  
Brake Pads and/or  
Shoes, Rotors, Drums,  
Master Cylinder,  
Parking Brakes, Hoses,  
Hardware, Lines, and  
Brake Fluid.

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REPAIR SERVICE TIRES  
You're good to go!

NL-BI



# AutoSelect

REPAIR • SERVICE • TIRES

*You're good to go!*



 **Community Support**  
**Post of the Month**

Have a favorite recipe?

Submit to newsletter@autoselectonline.com.  
If we choose yours to publish next month,  
you'll win a free oil change!



MAY CROSSWORD SOLUTION

D	A	L	I		D	R	E	A	D		A	L	A	S
O	X	E	N		E	A	R	L	Y		M	E	S	H
M	E	S	S		S	T	A	G	E		E	A	S	E
E	S	S	E	S		A	D	O	R	N	E	D		
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A	C	I	D		I	N	T	R	O		N	E	E	R
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C	O	A	L		I	S	L	E	T		V	A	N	E
A	N	N	E		L	O	O	S	E		E	V	I	L
N	E	E	D		O	P	T	E	D		N	E	T	S

For more information visit [www.AutoSelectOnline.com](http://www.AutoSelectOnline.com)

Valued Auto Select Client or

PRSR STD  
US POSTAGE  
**PAID**  
WAUSAU WI  
PERMIT #600

## Client Satisfaction Rating 4.8 out of 5 Stars



*Here's what our clients are saying...*

As a woman going into an automotive shop I am always leary of how I will be treated and listened to. The staff were great! I felt heard and not uncomfortable at all. I love that if I attempt to do a fix myself and get stuck, they pick right up where I left it and complete the job! Definitely recommend them! *Shalomie M., Appleton East*

Only place I'll get my oil changed. Team is great. They are fantastic at what they do and super friendly. Quick in and out. *Courtney B., Appleton Express*

I've stayed with Tony and his team of friendly, professional, and knowledgeable technicians for years. My first experience was when my wire harness was shorting out and they went the extra mile to replace only the bad wires instead of the whole wire harness, which saved me a ton of money. This team definitely works with the customer to help get your car back on the road, if possible. I will continue to recommend them to anyone looking for a dependable and cost effective mechanic. *Kris P., Appleton North*

Amazing place! Called there early in the morning a few weeks ago for a somewhat urgent issue with my car (blower fan resistor, what a good time for that to go out lol) and they got me in THAT day, squeezed me in between appointments, and provided me with a loaner vehicle so I could still get to work!! I only ended up being 2 minutes late for work that morning. Highly appreciate the level of care and customer-first attitudes I saw that day! *Bridget O., Neenah*

Jaramey is amazing. He got me in with no appointment on the same day. The rest of the team communicated what needed to be fixed in my car perfectly, and then got it fixed on the hour! Not too pricey, great service, and kind workers. *Caelan G., Green Bay East*

The staff at Green Bay West Auto Select are absolutely fantastic. They treat you with the upmost respect if you are spending \$1 or \$1000. I drive my own car for a living and they have always gotten me in when they could. I will be a customer for life. *Jay N., Green Bay West*

Todd is amazing to work with, top notch quality service. *Jason L., Hortonville*

Jim and Chris are incredible! Two of the nicest guys I've ever met. They are efficient, knowledgeable, kind and great communicators. The mechanics here are excellent as well. Never had any issues and even if I did I'm sure they would take care of me. *Andrew K., Stevens Point South*

Dedicated to making things right with the customer. Had an issue with my tire pressure light that was throwing everyone for a loop and they didn't give up and managed to fix it. Highly recommend this place for any repairs. *S. H., Stevens Point Express*

The Team at the Stevens Point Auto Select East location provides Excellent service! They are always kind and courteous over the phone and in person! I've been bringing my vehicle here just over 4 years for maintenance needs and Highly recommend! *Michelle K., Stevens Point East*

Craig's team at Auto Select were respectful of my concerns regarding my car issues I recently have been having. In addition they were prompt in getting my car in for service to ensure I had my wheels. I would recommend Auto Select to anyone for fast, efficient, caring service. *Mary H., Shawano*

Great service, very responsive, very knowledgeable on my vehicle "Audi Q7". I feel the service writer was very transparent and honest. Both appointments they had a loaner vehicles available. I would recommend Auto Select in Weston to family and friends. *Thomas B., Weston*

### BUSINESS HOURS

**MONDAY - FRIDAY: 7:00 am - 5:30 pm**  
**SATURDAY & SUNDAY: Closed**

### IN THIS ISSUE

**Understanding Your Car's Braking System**  
**May Humor & Holidays**  
**May Tire News + Offers • Puzzles**  
**Recipe: Grilled Watermelon**

WE'RE PROUD TO SUPPORT

Biramwood Lions Club



Welcome to the *Auto Select Family!*

During the month of April we have welcomed  
**852 new clients** to the Auto Select Family!

We hope you enjoy this monthly publication of  
**The Auto Select Car Care Chronicles.**

**Appleton:** East (920) 993-3339 • Express (920) 734-0555 • North (920) 364-9540 | **Green Bay:** East (920) 465-3790 • West (920) 494-4936 | **Hortonville** (920) 779-4199  
**Neenah** (920) 722-2466 | **Shawano** (715) 524-8266 | **Stevens Point:** East (715) 341-1600 • Express (715) 341-1576 • South (715) 341-1576 | **Weston** (715) 355-4050