

# You're good to go!

## CLIENTS OF THE MONTH

*We thank you for your loyalty!*

Appleton East | Kimberly | Sarah Richardson  
 Appleton Express | Angela Bricco  
 Appleton North | Chad & Alicia Grube  
 Neenah | Chad & Tiffany Vosters  
 Green Bay East | Heidi Hendzel  
 Green Bay West | Douglas Doefler  
 Stevens Point South | Scott Wasson  
 Stevens Point Express | Craig Giese  
 Stevens Point East | Jim Wegner  
 Shawano | Jeff Poston  
 Weston | Derian Jimenez

## FLEET ACCOUNT OF THE MONTH

*We thank you for your business!*

Stevens Point East | Badger Heating & Cooling

## OFFER OF THE MONTH



### SPRING BREAK CAR CARE SPECIAL

ALL FOR ONLY  
**\$79.99\***

- Synthetic Oil Change
- Premium Extended Life Oil Filter
- Tire Rotation
- Starting & Charging Systems Tests
- 60 Point, Brake & Chassis Inspections
- Consultation on any concerns found
- Lubricate Suspension Parts where applicable

NOT VALID WITH OTHER OFFERS - OFFER VALID THROUGH MARCH 31, 2023

\* Up to 5 quarts. Additional quarts of Oil Required are extra.



## HOW OLD ARE YOUR TIRES?

### LEARN HOW TO DETERMINE THEIR AGE



Tire DOT date codes are markings found on the sidewall of a tire that indicate the tire's manufacturing date. The DOT (Department of Transportation) code is a series of four numbers that represent the week and year of manufacture. The first two digits indicate the week, and the last two digits indicate the year.

For example, if the DOT code is "3516", this means the tire was manufactured in the 35th week of 2016.

It's important to check the DOT date code when buying new or used tires, as tires have a limited lifespan and can become unsafe over time. The general rule is to replace tires that are more than six years old, regardless of their condition or tread depth.

### What do the rest of the Letters Represent?

The U.S. Department of Transportation (DOT) requires every tire manufacturer to provide a standard tire identification number or code. This helps drivers like you learn a lot of information about your rubber with a quick glance at your tire date code.

To help you interpret the tire DOT code, we'll work from the example below and break down what each section of the code means.

### EXAMPLE: DOT CC9L XYZ 3516

#### CC

The first two characters in the tire code represent the manufacturer plant. Not only does this indicate the manufacturer, it tells the precise plant where the tire was built.

**BRIDGESTONE**

### HOW TO CHECK YOUR MANUFACTURING DATE



#### 9L

The next set of characters represent the tire size.

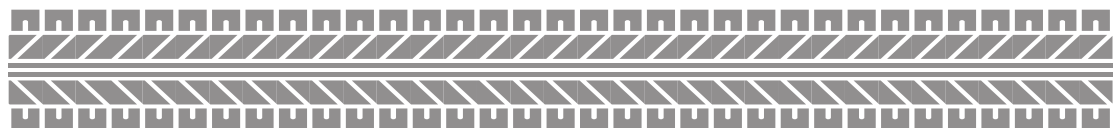
#### XYZ

The next three characters represent the brand characteristics. These are significant characteristics about the tire as determined by the manufacturer.

#### 3516

Represents the month and year of manufacture. Since some tires don't technically become unsafe until a decade after they're produced, the best advice is to have your tire checked by a professional at Auto Select to make sure they are safe for continued driving.

So next time your vehicle is in for service, ask your service advisor, "What year were my tires made?"



Remember to ask about your Auto Select Rewards Balance!



# March

## HUMOR

What is an astronaut's favorite part on a computer?  
*The Space Bar!*

Does February like March?  
*I don't know, but April May!*

Why can't you borrow money from a Leprechaun?  
*Because they are always a little short!*

Why was the basketball fan acting so crazy?  
*Because he had March Madness!!*

What do you call a Pony with a sore throat?  
*A Little Hoarse.*



## HOLIDAYS

March 12  
Daylight Saving Time Begins

March 17

St. Patrick's Day

March 20

First Day of Spring

# TIRE NEWS!

## 2 SIMPLE WAYS TO SHOP TIRES

1. VISIT [WWW.AUTOSELECTONLINE.COM](http://WWW.AUTOSELECTONLINE.COM)
2. STOP IN TO SPEAK WITH A SPECIALIST



**OFFER VALID 03.01.23-03.31.23**  
Eligible tires: Purchase ALENZA, DriveGuard, Dueler, Ecopia, Potenza, Turanza or WeatherPeak tires to be eligible for the \$70 reward. Limit 2 per household. Participating U.S. stores only. Claim submission required. Certain restrictions apply. Void where prohibited. See [BridgestoneRewards.com](http://BridgestoneRewards.com) for details. Prepaid Card is issued by The Bancorp Bank, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. and may be used everywhere Visa debit cards are accepted. Prepaid Cards are issued in connection with a reward. Prepaid Card terms, conditions and expirations apply. All trademarks and brand names belong to their respective owners. Receive the \$100 Prepaid Card when you make a qualifying tire purchase with any eligible CFNA credit card account. The card number must be provided at time of submission. Prepaid Card cannot be used to pay any CFNA credit card balance. CFNA credit card subject to credit approval. Funding for this promotion is provided by the credit division of Bridgestone Retail Operations, LLC. The Bancorp Bank, N.A., is not affiliated in any way with this credit card offer and does not endorse or sponsor this credit card offer. © 2023 Bridgestone Americas Tire Operations, LLC. All rights reserved.

# Firestone

GET UP TO

# \$90

BACK BY MAIL ON A FIRESTONE VISA® PREPAID CARD

**\$60** WITH PURCHASE OF 4 ELIGIBLE TIRES **+** **\$30** WHEN YOU USE YOUR CFNA CREDIT CARD

**OFFER VALID 03.01.23-03.31.23**  
Eligible tires: Purchase Destination, Firehawk or WeatherGrip tires to be eligible for the \$60 reward. Limit 2 per household. Participating U.S. stores only. Claim submission required. Certain restrictions apply. Void where prohibited. See [FirestoneRewards.com](http://FirestoneRewards.com) for details. Prepaid Card is issued by The Bancorp Bank, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. and may be used everywhere Visa debit cards are accepted. Prepaid Cards are issued in connection with a reward. Prepaid Card terms, conditions and expirations apply. All trademarks and brand names belong to their respective owners. Receive the \$90 Prepaid Card when you make a qualifying Destination, Firehawk or WeatherGrip tire purchase with any eligible CFNA credit card account. The card number must be provided at time of submission. Prepaid Card cannot be used to pay any CFNA credit card balance. CFNA credit card subject to credit approval. Funding for this promotion is provided by the credit division of Bridgestone Retail Operations, LLC. The Bancorp Bank, N.A., is not affiliated in any way with this credit card offer and does not endorse or sponsor this credit card offer. © 2023 Bridgestone Americas Tire Operations, LLC. All rights reserved.

## PERILS OF POTHOLES



all for only  
**\$29.99\***

- Suspension & Steering Inspection
- Tire Evaluation
- Wheel Align Check
- Consultation on Any Concerns Found

NOT VALID WITH OTHER OFFERS  
VALID THROUGH 3/31/23



## FUEL SYSTEM CLEANING

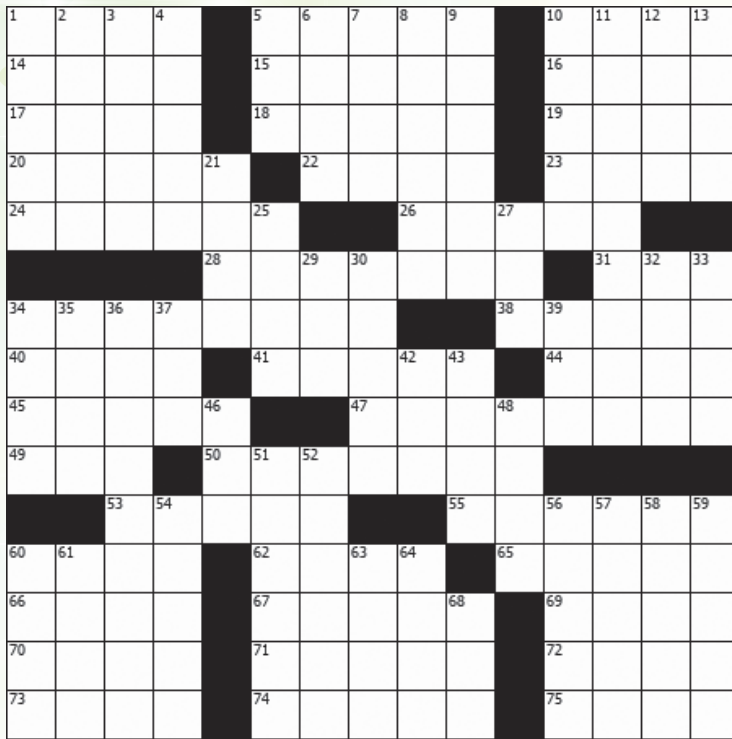
- Perform Air Intake/ Induction Foam Cleaning
- Perform Throttle Body Cleaning
- Add Premium Fuel System Cleaner & Ethanol Treatment



NOT VALID WITH OTHER OFFERS  
VALID THROUGH 3/31/23



# MARCH CROSSWORD



Solution on back.

# SUDOKU

			5				6
			8	7		3	2
2	7		3			8	1
				3	4	9	
7	9	3		5		6	1
		8	7	9			
9	2				3		5
5		6		8	7		
3				5			

Solution below.



What is the top selling car of all time?

Answer: Toyota Corolla

6	9	7	5	2	1	7	8	6
8	2	1	7	8	6	9	7	5
7	5	8	9	7	1	2	6	
5	2	1	6	7	8	9	7	
8	1	9	8	5	7	6	1	
8	7	6	7	9	2	5	1	
1	8	5	9	7	6	7	2	
2	7	6	7	8	5	1	9	
9	6	7	2	1	5	7	8	

## ACROSS

1. Hurl
5. Best
10. Wail
14. Engrave with acid
15. Blue \_\_\_\_\_ Mountains
16. Between ports
17. Risk
18. Legendary stories
19. Brood
20. Warning signal
22. Permits
23. Annoys
24. Revoke
26. Hi
28. Idaho's neighbor
31. This instant
34. "The Texas Chainsaw \_\_\_\_\_"
38. Cut
40. Grand
41. Gold measure
44. Santa's time
45. Remodelled
47. Bone structure
49. Before, poetically
50. Set free
53. Cooking herb
55. Renter

60. Biblical prophet
62. Go by
65. Plane spotter
66. "King \_\_\_\_\_"
67. Ancient Peruvians
69. A few
70. Lingerie edging
71. Raises children
72. Realm
73. Caribous' kin
74. \_\_\_\_\_ Banks of baseball
75. "\_\_\_\_\_ we forget"

## DOWN

1. Closet wood
2. "\_\_\_\_\_ of Two Cities" (2 wds.)
3. Waste material
4. Yonder
5. Tax agcy.
6. Radio tuner
7. Boundary
8. Author \_\_\_\_\_ Christie
9. Decrease
10. Aromatic herb
11. Space station worker
12. Calendar unit
13. Statutes
21. Papa's partner

25. Deadbolt, e.g.
27. \_\_\_\_\_ Vegas
29. Gun rights group (abbr.)
30. Succinct
32. Norwegian city
33. Reporter's question
34. Simple
35. Imitator
36. Distract
37. Chem., e.g.
39. Caustic chemical
42. Alias abbr.
43. Quiz
46. Waterless
48. Malicious look
51. "The \_\_\_\_\_ Strikes Back"
52. Less fatty
54. Rabbits' kin
56. Twangy
57. Love greatly
58. Designates
59. Act toward
60. She, in Marseille
61. Enthusiasm
63. Read a bar code
64. Calcutta dress
68. Wind dir.

## Pub Beer Cheese

### INGREDIENTS:

- 2 blocks cream cheese, softened to room temperature
- 1/4 c. beer
- 1 tbsp. chives
- 1 tsp. caraway seeds
- 1 tsp. garlic powder
- Kosher salt
- Freshly ground black pepper



### DIRECTIONS:

- Step 1  
In a large bowl, mix together all ingredients. Season with salt and pepper.
- Step 2  
Garnish with chives and serve with dippers of your choice.



## LET US HELP YOU...

## WHEN THOSE UNEXPECTED AUTO REPAIRS POP UP

Deferred interest if paid in full within 6 months\*

\$149 minimum purchase required. Interest will be charged to your account from the purchase date if the purchase balance is not paid in full within 6 months or if you make a late payment.



\*MINIMUM MONTHLY PAYMENTS REQUIRED. APR: 22.8%. Minimum finance charge: \$1.00. Terms are subject to change.





# AutoSelect

REPAIR • SERVICE • TIRES

*You're good to go!*

**PICK UP DROP OFF SERVICE  
FREE VALET SERVICE**

**FREE SHUTTLE SERVICE**



Have a favorite recipe?

Submit to newsletter@autoselectonline.com.  
If we choose yours to publish next month,  
you'll win a free oil change!



MARCH CROSSWORD SOLUTION

C	A	S	T		I	D	E	A	L		B	A	W	L
E	T	C	H		R	I	D	G	E		A	S	E	A
D	A	R	E		S	A	G	A	S		S	T	E	W
A	L	A	R	M		L	E	T	S		I	R	K	S
R	E	P	E	A	L		H	E	L	L	O			
						M	O	N	T	A	N	A		N
M	A	S	S	A	C	R	E			S	L	A	S	H
E	P	I	C		K	A	R	A	T		Y	U	L	E
R	E	D	I	D		S	K	E	L	E	T	O	N	
E	R	E			R	E	L	E	A	S	E			
					T	H	Y	M	E		T	E	N	A
E	Z	R	A		P	A	S	S		R	A	D	A	R
L	E	A	R		I	N	C	A	S		S	O	M	E
L	A	C	E		R	E	A	R	S		A	R	E	A
E	L	K	S		E	R	N	I	E		L	E	S	T

For more information visit [www.AutoSelectOnline.com](http://www.AutoSelectOnline.com)

Valued Auto Select Client or

PRSR STD  
US POSTAGE  
**PAID**  
WAUSAU WI  
PERMIT #600

**Client Satisfaction Rating 4.8 out of 5 Stars**



*Here's what our clients are saying...*

**The service was great! It was fast, affordable and I was in and out of there quickly.** Thank you for the free coffee, use of the waiting room, and the friendly hospitality I received from you while I waited. *Christy B., Appleton East*

**Always a quick experience and the mechanics are super friendly!** *Carri C., Appleton Express*

**Tony and the crew at northland are great.** First time customer. Fast, honest, right on estimate. Good value, no surprises. Will be moving all business to them. *Jeff S., Appleton North*

**Great experience, got me in and fixed my car within the day!** *Lori B., Neenah*

**I was very pleased with the service and responsiveness.** Jaramey is easy to work with and provides great customer service. *Randall H., Green Bay East*

**Excellent service from start to finish.** Chad and Montana at the Green Bay West location have gone above and beyond to get me set up to maintain our fleet of vehicles. Highly recommended. *Chris B., Green Bay West*

**I have never received better service from anyone else when it comes to car repairs.** They have the best team - positive guest focus with anyone you encounter. *Heidi B., Stevens Point South*

**Sue was extremely helpful, communicative, and overall made the morning better while I waited for the oil change service.** Very satisfactory experience overall. *Matthew B., Stevens Point Express*

**I highly recommend this Auto Select location.** We've always had good experiences. *Teresa B., Stevens Point East*

**I drove 300-plus miles for these guys just to do my oil change.** *Legend D., Shawano*

**The Auto Select Weston crew is amazing.** Easy to make an appointment, always call after diagnosis with fair prices, and they call/text when the vehicle is ready for pickup. *Ashley B., Weston*

## BUSINESS HOURS

**MONDAY - FRIDAY: 7:00 am - 5:30 pm**  
**SATURDAY & SUNDAY: Closed**

## IN THIS ISSUE

**How Old Are Your Tires?**  
**March Humor & Holidays**  
**March Tire News + Offers • Puzzles**  
**Recipe: Pub Beer Cheese**

WE'RE PROUD TO SUPPORT



Welcome to the *Auto Select Family!*

During the month of February we have welcomed **632 new clients** to the Auto Select Family!

We hope you enjoy this monthly publication of **The Auto Select Car Care Chronicles.**

**Appleton:** East (920) 993-3339 • Express (920) 734-0555 • North (920) 364-9540 | **Green Bay:** East (920) 465-3790 • West (920) 494-4936 | **Neenah** (920) 722-2466

**Shawano** (715) 524-8266 | **Stevens Point:** East (715) 341-1600 • Express (715) 341-1576 • South (715) 341-1576 | **Weston** (715) 355-4050