

You're good to go!

CLIENTS OF THE MONTH

We thank you for your loyalty!

Appleton East - Kimberly | Dan Hudson

Appleton Express | Nick Modrak

Appleton North | William McKee

Neenah | Kathleen McCurdy

Green Bay East | Terri Gotham

Green Bay West | Terri Vandehei

Stevens Point South | Steve & Janet Cram

Stevens Point Express | Adam & Jennifer Riese

Stevens Point East | Tony & Lisa Hansen

Shawano | Chuck & Kim Mehlhorn

Weston | Houa Vang

FLEET ACCOUNT OF THE MONTH

We thank you for your business!

Weston | Elite Plumbing

OTTO'S OFFER OF THE MONTH



KEEP YOUR COOL



A/C System Performance Test

All for only
\$3999

- Check System Pressure
- Inspect Compressor
- Inspect Cooling Fans
- Check Belt Condition
- Inspect Blower Motor
- Measure Air Duct Temps
- Advise on any concerns found

After initial performance test, AC system may require advanced diagnostics or partial system recharge at additional cost to determine problem.

AutoSelect
REPAIR • SERVICE • TIRES
You're good to go!
NL-AC

**NOT VALID WITH OTHER OFFERS
OFFER VALID THROUGH 7/31/21**

AUTO SELECT IS YOUR LOCAL AAA APPROVED AUTO REPAIR

AAA has found that people want the 3 C's when it comes to auto repair - Confidence, Cost and Convenience. At Auto Select, we work hard to answer these questions and provide 3 C's service.

Confidence

Q: What is the range of experience and expertise of the technicians working in the shop?

A: You want an auto repair shop that has technicians with a good variety of experience and expertise. Cars are unique and so are their repairs - it is good to know if the shop can handle the unexpected.

Q: Are the technicians certified?

A: There are several certifications a technician can earn but one to be on the lookout for is the ASE certification. Technicians must meet certain requirements like the number of years on the job before they are eligible to take the ASE (Automotive Service Excellence) certification test. After passing, technicians are required to retest every five years to remain certified and keep up with the latest in automotive repair.

Q: What do the customer reviews say?

A: AAA found that 38% of people rely on recommendations from friends and family when they are looking for an auto repair shop. Word of mouth can be extremely helpful when deciding where to go including customer reviews. Look for reoccurring issues and the tone of the shop's response (if any) to the review if it is negative. Always sort the reviews from newest to oldest. This way you are getting the most recent information regarding people's experience with the facility.

Q: How long have most employees been with the shop?

A: The average length of employment can be telling with regards to how the shop is run. If there is a lot of turnovers, it could be a warning sign.

Q: What is the feeling you get when you walk into the facility?

A: When you walk into the repair shop, are you greeted? Is the staff friendly? What do the interactions between other customers and the staff look like? Is the shop busy? Does the staff look happy? Frantic? Is it clean and well-organized? Taking a moment to observe your surroundings can tell you a lot.

Cost

Q: Can you get your estimates in writing? Will it be itemized?

A: Many shops will give estimates in writing as standard practice. That may be on paper, through email or via text. If the shop doesn't do this, ask if it's an option to get estimates in writing. If the shop refuses or gives you a hard time, this is a warning sign.

Q: If the repair costs are higher than the estimate, will the shop get your approval first?

A: A repair shop should do its best to give you an accurate estimate at the beginning of a repair job. But other issues may arise that cause the costs to go up. If this is the case and they exceed a certain amount (say 10%), it is important to know if the shop will get your approval first. A reliable shop will not surprise you with a much larger bill than you originally expected.

Q: Will the shop give you a schedule or list of upcoming services and their costs?

A: All vehicles come with an owner's manual that lay out the types of services your car will need and when. Share this with your auto repair shop and ask if they can price out upcoming maintenance. This will help you budget and be prepared for when these expenses come up. A shop should be willing to do this to build a relationship with you and earn your future business.

Convenience

Q: Does the shop have standard hours of operation? Or do they change often?

A: Most businesses, whether an auto repair shop or something else, will have posted hours of operation that rarely change. If it is unclear when they are open or if it changes a lot, then you probably can't rely on them in an emergency. A car repair usually pops up when you least expect it, and you want to know your repair shop will be ready and able to help.

Q: Does the shop offer transportation if your car needs to be there for an extended amount of time?

A: Some repairs and/or maintenance may take several hours to complete. Does the shop offer a shuttle or other type of transportation you can use so you do not have to wait?

Q: Does the shop take appointments? Can you make them online? What is the cancellation policy?

A: A shop that cannot take appointments isn't cause for concern. Just like complimentary transportation, it is an added perk but not a sign that the shop doesn't offer quality service or isn't a trusted option.

**CONFIDENCE
COST
CONVENIENCE**

Don't forget to ask about our **Expanded Rewards Program!**

July

HUMOR

A South American scientist from Brazil, after a lengthy study, has discovered that people with very low intellect read their e-mails with their hand on the mouse. Don't bother taking your hand off now, it's too late.

During the summer, when do you go at red and stop at green?

When you are eating a slice of watermelon.

Benjamin was rambling in the woods one day when a bear chases him up a really tall tree. The bear starts to climb the tree, so Benjamin climbs up higher. The bear then climbs down and goes away. Benjamin starts to climb down the tree and suddenly the bear returns and this time he brought an even bigger bear with him. The two bears climb up the tree with the bigger bear going higher than the first bear. Benjamin climbed up higher so the bears couldn't reach him. Eventually the bears go away. Quite relieved, Benjamin started to climb down the tree again. Suddenly the two bears return, and this time Benjamin knows he is in trouble, as each bear is carrying a beaver.

HOLIDAYS

July 4 - Independence Day

INDEPENDENCE DAY TRIVIA

- Where was the first celebration of Independence Day held?
Philadelphia
- Every Independence Day, how many times does the Liberty Bell ring? **13**
- Which American president was born on July 4th?
Calvin Coolidge
- What was the total number of people who signed the Declaration of Independence?
56
- Which two presidents of the United States died on July 4th of the same year?
John Adams and Thomas Jefferson

TIRE NEWS!

2 SIMPLE WAYS TO SHOP TIRES

- VISIT WWW.AUTOSELECTONLINE.COM
- STOP IN TO SPEAK WITH A SPECIALIST

ROUTE TO SUMMER TIRE SAVINGS

SALE ENDS: 07/31/21

Firestone ALL SEASON

A QUALITY TIRE AT A GREAT VALUE FROM A BRAND YOU CAN TRUST

\$20 OFF THE REGULAR PRICE ON A SET OF 4 TIRES

CALL FOR SIZES & PRICES PRICING VALID THROUGH 07/31/21

Up to **65000** Mile Limited Warranty †

Firestone WEATHERGRIP

BUILT TO HELP KEEP YOU IN CONTROL, NO MATTER THE WEATHER

\$30 OFF THE REGULAR PRICE ON A SET OF 4 TIRES

CALL FOR SIZES & PRICES PRICING VALID THROUGH 07/31/21

65000 Mile Limited Warranty †

DEFERRED INTEREST IF PAID IN FULL WITHIN 6 MONTHS*

\$149 Minimum purchase required. Interest will be charged to your account from the purchase date if the purchase balance is not paid in full within 6 months or if you make a late payment.

*MINIMUM MONTHLY PAYMENTS REQUIRED. APR: 29.9%. Minimum Finance Charge: \$2.00. Terms are subject to change.

55000 Mile Limited Warranty †

Firestone DESTINATION A/T2

BUILT TOUGH FOR DEPENDABILITY, ON OR OFF-ROAD

\$40 OFF THE REGULAR PRICE ON A SET OF 4 TIRES

CALL FOR SIZES & PRICES PRICING VALID THROUGH 07/31/21

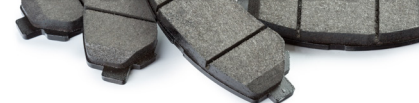
55000 Mile Limited Warranty †

JULY OFFERS!

DO YOUR BRAKES GRIND?

Are your brakes grinding, squealing or just don't feel right?

CALL AND ASK FOR OUR FREE BRAKE INSPECTION



We will inspect Disc Brake Pads and/or Shoes, Rotors, Drums, Master Cylinder, Parking Brakes, Hoses, Hardware, Lines, and Brake Fluid.

AutoSelect
REPAIR SERVICE TRUST
you're good to go!

NOT VALID WITH OTHER OFFERS - OFFER VALID THROUGH 7/31/21

IS SOMETHING LEAKING?

STOP IN FOR A

FREE

PINPOINT LEAK DETECTION TEST

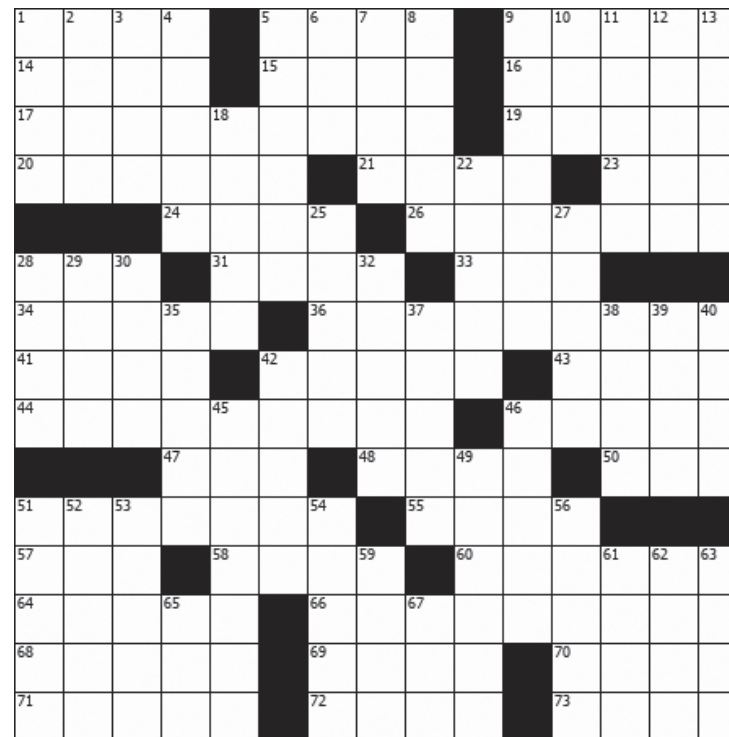
Catch leaks before they cause more EXPENSIVE PROBLEMS!

\$29.99 VALUE!

AutoSelect
REPAIR SERVICE TRUST
you're good to go!

NOT VALID WITH OTHER OFFERS - OFFER VALID THROUGH 7/31/21

JULY CROSSWORD



Solution on back.

What is the name of the caped lady on top of the Rolls Royce radiators?



A: Spirit of Ecstasy

DOWNLOAD THE AutoSelect MOBILE APP

IT'S FREE & EASY TO USE!

SIMPLY GO TO YOUR APP STORE AND SEARCH "AUTO SELECT"

WE LOVE REFERRALS!

That's how most of our loyal clients come through our doors for the first time. Please spread the word about the great services we offer. Refer us to your friends, neighbors, colleagues and anyone that you know and we'll...

- Add **\$25** to **YOUR** Auto Select Rewards Program
- Give your referral **\$25 off** their 1st visit of \$50 or more



ACROSS

- Mongolian desert
- Chorus voice
- List entries
- Supplements
- Food plan
- Marine
- Handling
- Gardener's tool
- African adventure
- Actress _____ Moore
- Mom's counterpart
- Street edge
- Restores the honor of
- Hamm or Farrow
- Penn or Connery
- Actor _____ Gibson
- Confess
- Noteworthy
- Youth
- Certain woodwinds
- Trampled
- Citrus fruit
- Migratory birds
- "The _____ Couple"
- "A _____ Is Born"
- Cozy retreat
- More flavorful

DOWN

- Understands
- Southern veggie
- Steak, e.g.
- Author _____ Asimov
- Respect
- Perjure oneself
- Watch over
- Aquatic animal
- _____ trading
- Spigot
- Escape
- Woman's title
- Toboggans
- Have faith in
- Office notes

- Animated deer
- Gladden
- Actor _____ Damon
- Suggestion
- Prayer finale
- Advertising lights
- Gold bar
- Comes together
- Brought up
- Come in last
- Adam's garden
- Command
- Magazine VIPs
- Putting _____
- Verify
- Recorded
- Flaming
- Fixed gaze
- Less green
- Wall board
- Slight
- Small or large, e.g.
- Merit
- Mattress support
- Indicate agreement
- L. _____ Hubbard

Cherry Cheesecake Brownies

INGREDIENTS:

- 1 Cup butter
- 2 Cups white sugar
- 2/3 Cup cocoa powder
- 4 Eggs
- 2 Teaspoons vanilla extract
- 1 Cup all purpose flour
- 1/2 Teaspoon baking powder
- 1/4 Teaspoon salt

Cheesecake Mix

- 1 (8 Ounce) package softened cream cheese
- 1/3 Cup white sugar
- 1 Egg
- 1 (21 Ounce) can cherry pie filling

DIRECTIONS:

- Preheat the oven to 350 degrees. Grease a 9x13 inch baking pan.
- Melt butter in the microwave, stir in sugar and cocoa powder. Blend in eggs one at a time using an electric mixer; add vanilla extract. Combine flour, baking powder and salt in a small bowl and then add to batter. Mix until well combined and pour into the prepared baking pan. Level with a spatula.
- Beat together cream cheese, sugar and one egg in a second bowl until smooth. Dollop the cream cheese mixture on top of the brownie batter.
- Separate cherries from the jelled filling and dollop them over the cream cheese mixture, saving the leftover jelly for another use if desired. Swirl together using a knife.
- Bake in preheated oven until brownies are set and edges pull away from the sides of the pan, 35 to 45 minutes. Remove from oven and cool thoroughly before cutting into bars.



Don't forget to ask about our...

EXPANDED REWARDS PROGRAM

Updated Car Care Program Includes New Benefits

Earn 3% on all your Auto Repairs, Service and Tires

Ask your Service Advisor for Details!

AutoSelect

REPAIR • SERVICE • TIRES

You're good to go!

**PICK UP DROP OFF SERVICE
FREE VALET SERVICE**

FREE SHUTTLE SERVICE



Have a favorite recipe?

Submit to newsletter@autoselectonline.com.
If we choose yours to publish next month,
you'll win a free oil change!



JULY CROSSWORD SOLUTION

G	O	B	I		A	L	T	O		I	T	E	M	S
E	K	E	S		D	I	E	T		N	A	V	A	L
T	R	E	A	T		M	E	N	T		S	P	A	D
S	A	F	A	R	I		D	E	M	I		D	A	D
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M	I	A			S	E	A	N		M	E	L		
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A	F	T		T	R	I	M		T	E	A	S	E	S
P	I	A	N	O		P	E	R	E	N	N	I	A	L
E	R	R	O	R		E	R	O	S		E	Z	R	A
D	E	E	D	S		R	E	N	T		L	E	N	T

For more information visit www.AutoSelectOnline.com

Valued Auto Select Client or

PRSR STD
US POSTAGE
PAID
WAUSAU WI
PERMIT #600

Client Satisfaction Rating 4.8 out of 5 Stars



Here's what our clients are saying...

I absolutely recommend this place. I stopped by and was given an appointment as soon as the next day for a general check up on my car. These people are kind and honest. They also have a very lovable dog who plays while you wait. I had a few concerns about my car that were explained in a way I could understand and options for fixing the issues. They were funny and just as concerned about my safety as I was. I will be back every time for my repairs. It's hard-to-find people who are honest with a lady about car repairs, but they seemed to be on point. Thank you kindly for your time and patience with me. *Jennifer N - Appleton East*

Awesome service! They were fast, thorough, and made everything so easy. Very happy with these guys and will definitely be taking my cars back for oil changes in the future! *Dana S - Appleton Express*

Auto Select on Northland Ave. in Appleton is a top place to take your vehicle for any kind of service. I trust them completely with my vehicles. Their repair work is top quality, prices are reasonable and quoted accurately. They repaired the brakes on our Jaguar XF charging us \$300 less than the dealer quoted! Tony and Craig are extremely knowledgeable and professional. They will fix what needs to be fixed the first time. They will not try to pressure you to fix things that can wait or are not practical for your vehicle. I highly recommend Auto Select. *Mike N - Appleton North*

We have been very thankful for Terry & Anthony who have both gone out of their way to give us quick, fair, well-explained service at a reasonable price. Today they even fit us in last minute and completed the repairs same day. We highly recommend the Neenah Auto-Select. *Kathleen M - Neenah*

Great experience. They were fast and communicated the repairs and costs ahead of time. *Hannah M - Green Bay East*

I had to have the engine replaced in my vehicle. The guys at Auto Select were very compassionate and understanding when I needed a few days to come up with this very large amount of money. I have been taking my vehicle there for the past few years and they are always very friendly and personable. Thank you, guys. *Terri V - Green Bay West*

Craig was great to work with and was able to get me in last minute to do my breaks and a couple calipers. Will definitely be going back! *Lindsey K - Shawano*

Very professional, very handy having a loner as ours was a big job that took all day. *Glenn C - Stevens Point East*

Sue was a pleasure to work with. Sue was able to get me in on my tight schedule and sent someone to pick me up when the work was done. Top notch service! *Tammy H - Stevens Point Express*

Both Mike & Butch were professional, very nice & extremely accommodating. *Lani M - Weston*

BUSINESS HOURS

MONDAY - FRIDAY: 7:00 am - 6:00 pm
SATURDAY & SUNDAY: Closed

IN THIS ISSUE

AAA Found the 3 C's of Auto Care
July Humor & Holidays
July Tire News + Offers • Crossword Puzzle
Recipe: Cherry Cheesecake Brownies



Welcome to the *Auto Select Family!*

During the month of June we have welcomed
735 new clients to the Auto Select Family!

We hope you enjoy this monthly publication of
The Auto Select Car Care Chronicles.

Appleton: East (920) 993-3339 • Express (920) 734-0555 • North (920) 364-9540 | **Green Bay:** East (920) 465-3790 • West (920) 494-4936 | **Neenah** (920) 722-2466

Shawano (715) 524-8266 | **Stevens Point:** East (715) 341-1600 • Express (715) 341-1576 • South (715) 341-1576 | **Weston** (715) 355-4050