

# AutoSelect

REPAIR • SERVICE • TIRES

# You're good to go!

## CLIENTS OF THE MONTH

*We thank you for your loyalty!*

Appleton East - Kimberly | Kyle Thiel

Appleton Express | Chris BERGE

Appleton North | Jim Tripp

Neenah | Brendan Collar

Green Bay East | Ben Mann

Green Bay West | Brian Engelos

Stevens Point South | Randall & Tonna Ambrosius

Stevens Point Express | Lori Fahmer

Stevens Point East | Brett & Shari Boehnlein

Shawano | Cam & Marissa Hanley

Weston | Cory & Denyel Polley

## FLEET ACCOUNT OF THE MONTH

*We thank you for your business!*

Stevens Point South | Gerber Auto Body

## OTTO'S OFFER OF THE MONTH



### TIRE PRESSURE MONITORING SYSTEM

### INSPECTION

**\$19.99**



NL-TPMS

NOT VALID WITH OTHER OFFERS - OFFER VALID THROUGH 2/28/23

**AutoSelect**  
REPAIR • SERVICE • TIRES

## WHY DOES COLD AIR DEFLATE MY TIRES?

When the temperature drops, the air in your tire doesn't escape. The air in your tire actually condenses in colder temperatures, dropping 1 PSI (pounds per square inch) for every 10 degrees that the temperature drops. While the air pressure in your tires may come back to normal when the temperature increases, you shouldn't ignore low air pressure in your tires.

All new cars and light trucks since 2008 have come equipped with a **Tire Pressure Monitoring System**. The TPMS system detects when a tire becomes under-inflated and lights up a warning light on the dash.

So, what's the big deal? Well, under-inflated tires can be a real safety concern. First, they don't handle properly and that can lead to an accident. Second, under-inflated tires can overheat and cause the tire to come apart, which can also lead to an accident.

You also lose 1% of your fuel economy for every 3 pounds of pressure below ideal. So proper tire inflation can save you a tank of gas a year. And your tires last longer so you won't have to replace them as often.

You'll have to replace TPMS parts as they wear out. Obviously, the batteries in the sensors will die someday. Road salt and grime can damage sensors too. The system needs to be reset when you rotate or change your tires.

Because the TPMS system is so important to your safety, you should make the necessary repairs when needed. And remember, TPMS is no substitute for regularly checking your tire pressure- at least once a month.

If your TPMS, or tire-pressure monitoring system, warning light turns on due to cold weather, it will probably be a temporary problem because warmer temperatures or even just driving your car will heat them up, causing the air to expand.



You also want to keep in mind that your tires will naturally lose air pressure over time as well. They will lose 1 PSI a month naturally. If your car loses a lot of air pressure, you might want to get them inflated.

Driving with tires that have low air pressure is very dangerous, and mixing icy roads and deflate tires just makes matters even worse. Low air pressure in your tires can lead to decreased stopping time, lower gas mileage, and even decreased tire lifespan!

Now that you know why you shouldn't ignore low tire pressure, you might be wondering which steps you should take next. If your TPMS warning light is turned on, you should visit a professional and have the air pressure checked out. You want to be sure that your tire pressure isn't too low, but a little less pressure is normal in cold weather. If you ignore the TPMS light and there is a problem with your tires such as a hole or a leak, then you might get into an accident or damage your car even more.

Check out this month's special to have your TPMS inspected.

*During the month of February it's...*

**DOUBLE** REWARDS MONTH

EARN  
**DOUBLE**  
REWARD POINTS  
ON ALL YOUR PURCHASES WITH US



**Remember to ask about your Auto Select Rewards Balance!**



# February

## HUMOR

How did the phone propose to his girlfriend?  
*He gave her a ring!*

Confucius say, "Man who runs behind car will get exhausted, Man who runs in front of car will get tired."

I asked my mechanic why my car engine was humming, he said, "it was probably because it didn't know the words!"

So a pair of jumper cables go into a bar, and the bartender says, "I'll serve you, but just don't start anything."

What did the fish say when he slammed into a wall.... "Dam"



## HOLIDAYS

February 14  
Valentine's Day

February 20  
Presidents Day

## TIRE NEWS!

### 2 SIMPLE WAYS TO SHOP TIRES

1. VISIT [WWW.AUTOSELECTONLINE.COM](http://WWW.AUTOSELECTONLINE.COM)
2. STOP IN TO SPEAK WITH A SPECIALIST

**GOODYEAR** TIRE REBATE REDEMPTION FORM **REBATE OFFER: #230020**

To avoid delays, information must be completed below to receive rebate.

**GET UP TO \$200 BACK** ON A SET OF 4 SELECT GOODYEAR® OR KELLY® TIRES WHEN YOU USE THE GOODYEAR CREDIT CARD

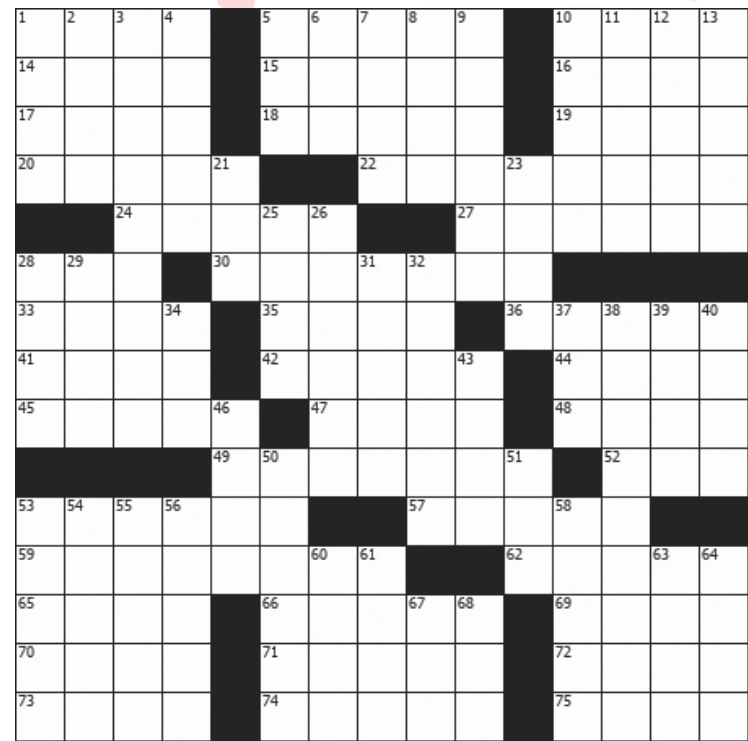
By online or mail-in rebate and paid by Goodyear Visa® Prepaid Card or Virtual Card on purchases made 1/1 through 3/31/2023.

GOODYEAR ELIGIBLE TIRE LINES	BASE REBATE AMOUNT	BONUS REBATE WITH GOODYEAR CREDIT CARD	TOTAL COMBINED REBATE	
<input type="checkbox"/> Assurance WeatherReady® <input type="checkbox"/> Eagle Exhilarate®	<input checked="" type="checkbox"/> Wrangler Steadfast HT™	\$100	\$100	\$200
<input type="checkbox"/> Assurance ComfortDrive® <input type="checkbox"/> Wrangler® All-Terrain Adventure with Kevlar®	<input type="checkbox"/> Wrangler DuraTrac®	\$75	\$75	\$150
<input type="checkbox"/> Assurance MaxLife® <input type="checkbox"/> Eagle® Sport All-Season Family (includes R0F-SCT)	<input type="checkbox"/> Wrangler® Workhorse® AT (excludes C-type) <input type="checkbox"/> Wrangler® Workhorse® HT (excludes C-type)	\$50	\$50	\$100
<input type="checkbox"/> Assurance® All-Season <input type="checkbox"/> Kelly Edge All-Season®	<input type="checkbox"/> Kelly Edge All-Season® Performance	\$25	\$25	\$50

Above rebates are on a set of four tires. If your vehicle requires six tires, rebates are available on a prorated basis for the two additional tires. The prorated rebate amount, per additional tire, is 25% of the rebate amount listed above. The minimum purchase is a set of four tires and the maximum purchase is six tires per invoice. Please specify quantity below.

☐ **\$25 REBATE FOR NEW GOODYEAR CREDIT CARD ACCOUNTS ON PURCHASE OF \$250 OR MORE†**

## FEBRUARY CROSSWORD



Solution on back.

### ACROSS

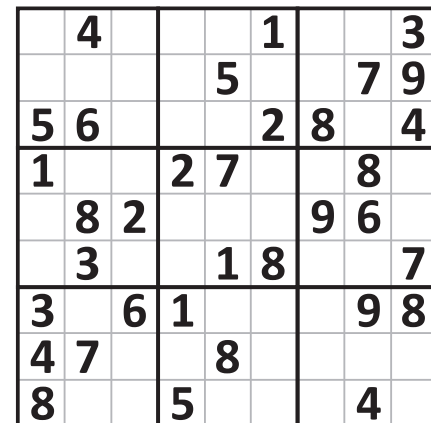
1. Powder mineral
5. Detest
10. Circle parts
14. Track shape
15. Take off
16. "All \_\_\_\_ Jazz"
17. Short message
18. Small bay
19. Minuscula
20. Curse
22. Not a copy
24. Wave top
27. Actress \_\_\_\_ Kidman
28. Reporter's question
30. Without expression
33. Dwelling place
35. Precinct
36. Sharply sloped
41. Fortas and Lincoln
42. Stockpile
44. Room partition
45. Rich cake
47. Choir voice
48. Scandinavian capital
49. Wyoming's neighbor
52. Make lace
53. Stress

### DOWN

1. Coal measures
2. Declare
3. Tardy arriver
4. Transparent
5. Boxer Muhammad \_\_\_\_
6. London's Big \_\_\_\_
7. Heavenly headwear
8. Ended
9. Eye part
10. Storage room
11. Horned animal, for short
12. Suez or Erie
13. Fashion
21. Primary color

23. Cotton machines
25. Oceans
26. Plaid
28. Come again?
29. Tramp
31. Handed out cards
32. Spaghetti and ziti
34. NJ time zone
37. Pair
38. Water under the Brooklyn Bridge (2 wds.)
39. Jazz singer \_\_\_\_ Fitzgerald
40. Scheme
43. Whetstone
46. Radiate
50. Shaquille and Ryan
51. Fruit drink
53. Stroke a guitar
54. Not those
55. Passenger
56. Got out of bed
58. Vote in
60. Rock's \_\_\_\_ Clapton
61. "Finding \_\_\_\_"
63. Mahjong piece
64. She (Fr.)
67. Small bite
68. Nibbled

## SUDOKU



Solution below.

## Easy Tiramisu

- INGREDIENTS:**
- 3 Tablespoons coffee flavored liqueur, optional (Kahlua or DaVinci brands)
  - 1 1/2 cups heavy whipping cream
  - 8 ounce container mascarpone cheese, room temperature
  - 1 package Lady Fingers, Savoiardi brand can be found in the cookie aisle at your local grocery store, or online
  - 1/3 cup granulated sugar
  - 1 teaspoon vanilla extract
  - 1 1/2 cups cold espresso
  - Cocoa powder for dusting the top

### DIRECTIONS:

1. Add whipping cream to a mixing bowl and beat on medium speed with electric mixers (or use a stand mixer). Slowly add sugar and vanilla and continue to beat until stiff peaks. Add mascarpone cheese and mix just until combined. Set aside.
2. Add coffee and liqueur to a shallow bowl. Dip the lady fingers in the coffee (Don't soak them-just quickly dip them on both sides to get them wet) and lay them in a single layer on the bottom of an 8x8" or similar size pan.
3. Smooth half of the mascarpone mixture over the top. Add another layer of dipped lady fingers. Smooth remaining mascarpone cream over the top.
4. Dust cocoa powder generously over the top (I use a fine mesh strainer to do this). Refrigerate for at least 3-4 hours or up to overnight before serving.

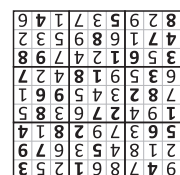


## TRIVIA



How Much Does the Lombardi Trophy Weigh?

Answer: 7 lbs



## LET US HELP YOU...

## WHEN THOSE UNEXPECTED AUTO REPAIRS POP UP

Deferred interest if paid in full within 6 months\*

\$149 minimum purchase required. Interest will be charged to your account from the purchase date if the purchase balance is not paid in full within 6 months or if you make a late payment.



\*MINIMUM MONTHLY PAYMENTS REQUIRED. APR: 22.8%. Minimum finance charge: \$1.00. Terms are subject to change.

AutoSelect

**DOUBLE REWARDS**  
EARN 6% REWARDS IN FEBRUARY

EARN UP TO 3%  
All day, EVERY day... toward future auto repairs!

**6%**

NOT VALID WITH OTHER OFFERS  
VALID THROUGH 2/28/23

AutoSelect  
REPAIR SERVICE TIRES  
You're good to go!

**FREE**

**WIPER INSTALLATION**

with Purchase

NOT VALID WITH OTHER OFFERS  
VALID THROUGH 2/28/23

AutoSelect  
REPAIR SERVICE TIRES  
You're good to go!

NL-FWI

**CAR CARE PROGRAM**  
**AutoSelect**  
REPAIR SERVICE TIRES  
You're good to go!

EARN UP TO 3%  
All day, EVERY day... toward future auto repairs!

**6%**

NOT VALID WITH OTHER OFFERS  
VALID THROUGH 2/28/23

AutoSelect  
REPAIR SERVICE TIRES  
You're good to go!

**NO INTEREST 6-MONTH FINANCING!**

**REWARDS CARD**  
AutoSelect  
REPAIR SERVICE TIRES  
You're good to go!

**NATIONAL WARRANTY ASSISTANCE**



# AutoSelect

REPAIR • SERVICE • TIRES

*You're good to go!*

**PICK UP DROP OFF SERVICE  
FREE VALET SERVICE**

**FREE SHUTTLE SERVICE**



Have a favorite recipe?

Submit to newsletter@autoselectonline.com.  
If we choose yours to publish next month,  
you'll win a free oil change!



For more information visit [www.AutoSelectOnline.com](http://www.AutoSelectOnline.com)

FEBRUARY CROSSWORD SOLUTION

T	A	L	C	A	B	H	O	R	A	R	C	S
O	V	A	L	L	E	A	V	E	T	H	A	T
N	O	T	E	I	N	L	E	T	T	I	N	Y
S	W	E	A	R	O	R	I	G	I	N	A	L
C	R	E	S	T	N	I	C	O	L	E		
W	H	O	D	E	A	D	P	A	N			
H	O	M	E	A	R	E	A	S	T	E	E	P
A	B	E	S	S	T	A	S	H	W	A	L	L
T	O	R	T	E	A	L	T	O	O	S	L	O
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R	E	D	O	A	R	E	N	A	E	V	I	L
U	S	E	S	L	I	M	I	T	C	E	L	L
M	E	R	E	S	C	O	P	E	T	R	E	E

Valued Auto Select Client or

PRSRST STD  
US POSTAGE  
**PAID**  
WAUSAU WI  
PERMIT #600

**Client Satisfaction Rating 4.8 out of 5 Stars**



*Here's what our clients are saying...*

They can usually get me in the same day I call if I leave my car with them and always have fair pricing. **It's the only place I go to have my car worked on.** *Amanda Y, Appleton East*

The guys are always very professional and courteous and quick perfect place to get your oil changed. *Steve J, Appleton Express*

Great, Tony is a great owner and is always willing to help and make sure your vehicle is safe to drive. *Trevor D, Appleton North*

Only place I bring my car to for repairs, oil changes, brakes, tires etc. Anthony always goes out of his way to check anything I need, adding oil or even checking my tire pressure. **All the staff there are easy to talk to and knowledgeable. I refer all my friends and family.** *Sarah C, Neenah*

**I will never go anywhere else but Auto Select.** They go above and beyond their duties. All of the people there are very good, and they know what they're talking about. 5 thumbs up from me!!! *Mark Z, Green Bay East*

**I absolutely love Auto Select!! They always treat me with kindness and a professional attitude!!** Josh, Chad, Montana and all of the mechanics are AWESOME!! I will continue to have my vehicle serviced there and will always recommend their services to others. *Terri V, Green Bay West*

**Auto Select is the gold standard.** Always transparent, efficient and friendly. Nobody does it better. *William K, Stevens Point South*

They always make you feel comfortable and they are always nice. Do great work and work well with the car warranty company. Doug and his staff are the first I recommend to anyone. *Thomas B, Stevens Point Express*

**Great People!! Very friendly, helpful and fast! Really seem to care about their customers!** *Jeffery L, Stevens Point East*

**Auto Select Shop has been my "go to" for all of my vehicles maintenance needs!** The team there are awesome, honest people, they really know what they're doing, & they are completely thorough! I refuse business anywhere else. Thank you Auto Select for existing! Always a great experience. *Marin S.L., Shawano*

**My car was dropped off, diagnosed, and fixed all in the same day.** Butch and his team are awesome! *Colleen K, Weston*

## BUSINESS HOURS

**MONDAY - FRIDAY: 7:00 am - 5:30 pm**  
**SATURDAY & SUNDAY: Closed**

## IN THIS ISSUE

**Why Does Cold Air Deflate My Tires?**  
**February Humor & Holidays**  
**February Tire News + Offers • Puzzles**  
**Recipe: Easy Tiramisu**

WE'RE PROUD TO SUPPORT



Welcome to the *Auto Select Family!*

During the month of January we have welcomed **642 new clients** to the Auto Select Family!

We hope you enjoy this monthly publication of **The Auto Select Car Care Chronicles.**

Appleton: East (920) 993-3339 • Express (920) 734-0555 • North (920) 364-9540 | Green Bay: East (920) 465-3790 • West (920) 494-4936 | Neenah (920) 722-2466

Shawano (715) 524-8266 | Stevens Point: East (715) 341-1600 • Express (715) 341-1576 • South (715) 341-1576 | Weston (715) 355-4050