



You're good to go!

CLIENTS OF THE MONTH

We thank you for your loyalty!

- Appleton East - Kimberly | Shelly Kazim
- Appleton Express | Brian Leedom
- Appleton North | Jesse Short
- Neenah | Eric Hurm
- Green Bay East | Tony & Shillvana Cooper
- Green Bay West | Adam Kaquatosh
- Stevens Point South | Shawn & Samantha Kurzinski
- Stevens Point Express | Ryan & Debbie Krueger
- Stevens Point East | Shawn Lowery
- Shawano | Cory Baumann
- Weston | Pam & Dave Robertson

BACK TO SCHOOL CAR CARE MAINTENANCE TIPS



Believe it or not, it's time for a little back to school car care. It might seem like summer started only yesterday, but fall is right around the corner. That makes now the perfect time to give your car some attention so it's ready for the busy school year ahead. Whether you're shuttling the kids around town or an older child is taking the car to college, here's the back to school car care you should do now so you're ready for fall.

tire tread and then look for wear on the inner edge, outer edge, and middle for any odd wear patterns. If you see any wear, then take the tires to be inspected by a professional. You might need to have your wheels aligned and the tires replaced. Finally, even if they don't look worn, make sure the tread isn't worn out using the penny trick. Insert a penny into the tread with Lincoln's head facing down. If you can see the top of his head above the tread, then it's time for new tires.

BASIC MAINTENANCE

After a busy summer, your car needs a good once over. Start by topping off the windshield washer fluid and checking the wiper blades to be sure there are no nicks or tears. You should also check the oil and change it if necessary, especially if your child is about to take the car to college.

STOCK UP

This back to school car care is especially important for kids who are heading off to college and might be tackling their first solo road trip. Make sure there's a first aid kit in the car and that it's well supplied with basic items like adhesive bandages, antiseptic wipes, tweezers, scissors, and latex gloves.

BACK TO SCHOOL

Check to make sure all the lights are working. This includes headlights, turn signals, brake lights, and parking lights. Replace any lights that are burned out. It's also the perfect time to change air and cabin filters that have collected plenty of summer dirt and dust.

It's also a good idea to have an emergency kit in case of any breakdowns. This should include jumper cables, road flares, reflectors, a flashlight with a fresh battery, and a tire pressure gauge. Make sure there's a jack in the car for any unexpected tire changes and add a set of gloves and a blanket to stay warm through fall and winter.

INSPECT THE TIRES

Summer road trips put a lot of miles on your tires. Check them now to be sure they're ready for fall. First, confirm that they're properly inflated to the manufacturer's specifications and add extra air if necessary. Next, check for any signs of wear. Start by turning the steering wheel so you can see the full

Back to school car care is a quick and easy way to be sure you're ready for fall. You can send your child off to college knowing they have everything they need, and your days will be easier when all those school activities start.

FLEET ACCOUNT OF THE MONTH

We thank you for your business!

Shawano | Northern Biogas

OTTO'S OFFER OF THE MONTH



BACK-TO-SCHOOL CAR CARE SPECIAL

ALL FOR ONLY \$59.99*

- Synthetic Oil Change
- Premium Extended Life Oil Filter
- Tire Rotation
- Starting & Charging Systems Tests
- 60 Point, Brake & Chassis Inspections
- Consultation on any concerns found
- Lubricate Suspension Parts where applicable

NOT VALID WITH OTHER OFFERS - OFFER VALID THROUGH AUGUST 31, 2021

* Up to 5 quarts. Additional quarts of Oil Required are extra.



During the month of August it's...

DOUBLE REWARDS MONTH

EARN DOUBLE REWARD POINTS ON ALL YOUR PURCHASES WITH US

\$1 SPENT = 2 POINTS

Don't forget to ask about our Expanded Rewards Program!

August

HUMOR

One evening a teenage daughter and her mother were out shopping when they stopped to make a purchase. The young girl greeted the cashier with only a "Hi," then proceeded to dig nervously in her wallet. She was having obvious trouble counting out the correct bills and change. But rather than help, the cashier simply stood and watched while she fumbled and mumbled her way to the correct amount. Finally, the transaction was completed. As they were walking to the car, the teenager turned to her mother and said, "That was my math tutor."

"Hey Alexa, can you check my bank account and see what Apple product I can afford to buy..."

Alexa: "Apple juice."

AUGUST TRIVIA

The birthstones for August are the peridot and the sardonyx.

The zodiac signs for August are Leo (July 23 - August 22) and Virgo (August 23 - September 22).

The birth flowers for August are the gladiolus and the poppy.

On August 3, 1492, Christopher Columbus set sail on his first voyage across the Atlantic Ocean.

On August 2, 1909 the Lincoln penny was issued.

On August 6, 1945, the first atomic bomb was issued in warfare on Hiroshima, Japan.

On August 9, 1974, Richard M. Nixon resigned from office, making him the first United States president to ever resign from office.

TIRE NEWS!

2 SIMPLE WAYS TO SHOP TIRES

1. VISIT WWW.AUTOSELECTONLINE.COM
2. STOP IN TO SPEAK WITH A SPECIALIST

BRIDGESTONE POTENZA

GET UP TO **\$150** BACK BY MAIL ON A BRIDGESTONE VISA® PREPAID CARD

\$120 WITH PURCHASE OF 4 ELIGIBLE POTENZA TIRES + **\$30** WHEN YOU USE YOUR CFNA CREDIT CARD

OFFER VALID 08.05.21-08.16.21
 Eligible tires: Potenza. Limit 2 per household. Participating U.S. stores only. Claim submission required. Certain restrictions apply. Void where prohibited. See BridgestoneRewards.com for details. Prepaid card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. and may be used everywhere Visa debit cards are accepted. Prepaid cards are issued in connection with a reward. Prepaid card terms, conditions and expirations apply. All trademarks and brand names belong to their respective owners. Receive the \$150 Prepaid Card when you make a qualifying tire purchase with any eligible CFNA credit card account. Prepaid card cannot be used to pay any CFNA credit card balance. CFNA credit card subject to credit approval. The Bancorp Bank is not affiliated in any way with this credit card offer and does not endorse or sponsor this credit card offer.
 ©2021 Bridgestone Americas Tire Operations, LLC. All rights reserved.

BRIDGESTONE

GET UP TO **\$130** BACK BY MAIL ON A VISA® PREPAID CARD

GET UP TO **\$90** WITH PURCHASE OF 4 ELIGIBLE ALENZA OR DUELER TIRES + **\$40** WHEN YOU USE YOUR CFNA CREDIT CARD

BRIDGESTONE
Solutions for your journey

OFFER VALID 08.17.21-09.22.21
 Eligible tires: Purchase Alenza or Dueler tires to be eligible for the \$90 reward. Purchase DriveGuard, Ecopia, Potenza or Turanza tires to be eligible for the \$70 reward. Limit 2 per household. Participating U.S. stores only. Claim submission required. Certain restrictions apply. Void where prohibited. See BridgestoneRewards.com for details. Prepaid card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. and may be used everywhere Visa debit cards are accepted. Prepaid cards are issued in connection with a reward. Prepaid card terms, conditions and expirations apply. All trademarks and brand names belong to their respective owners. Receive the \$130 or \$110 Prepaid Card when you make a qualifying tire purchase with any eligible CFNA credit card account. Prepaid card cannot be used to pay any CFNA credit card balance. CFNA credit card subject to credit approval. The Bancorp Bank is not affiliated in any way with this credit card offer and does not endorse or sponsor this credit card offer.
 ©2021 Bridgestone Americas Tire Operations, LLC. All rights reserved.

Firestone

NOW FIRESTONE TIRES ARE BACKED BY OUR INDUSTRY-LEADING GUARANTEE

30 DAY BUY & TRY GUARANTEE

LEARN MORE

NO GAMES OR GIMICKS

DISCOVER WISCONSIN'S BEST KEPT TIRE SECRET

OUR PRICES ALWAYS INCLUDE:

- New valve stems (if applicable)
- Mounting & balancing
- TPMS system reset
- Disposal of old tires
- Free alignment check
- Free tire rotations



Ask About Our **6-Month Financing**

Now available on all purchases **\$149 and up**

DEFERRED INTEREST IF PAID IN FULL WITHIN 6 MONTHS*

\$149 Minimum purchase required. Interest will be charged to your account from the purchase date if the purchase balance is not paid in full within 6 months or if you make a late payment.

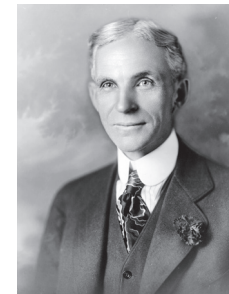
*MINIMUM MONTHLY PAYMENTS REQUIRED. APR: 26.8%. Minimum Finance Charge: \$2.00. Terms are subject to change.

AUGUST CROSSWORD

1	2	3	4	5	6	7	8	9	10	11	12	13
14				15					16			
17				18					19			
20			21						22			
23	24				25			26				
27	28				29		30			31	32	33
34				35	36	37				38		
39				40						41		
42				43					44			
45			46			47	48					
49				50	51		52					
53	54	55			56		57			58	59	60
61					62				63			
64					65				66			
67					68				69			

Solution on back.

What was Henry Ford most famous for?



A: The "Model-T" was the first car to be mass-produced. Henry Ford introduced the assembly line in December of 1908, and as a result he was not only able to mass-produce the Model-T but was able to offer it to his customers at a much lower price than the competition. By 1913, Ford was producing half of all cars sold in the United States, and by 1927, he had sold more than 15 million Model-T's.

Breakfast Casserole

INGREDIENTS:

- 3 Cups frozen shredded hash brown potatoes
- 3/4 Cup shredded monterey jack cheese
- 1 Cup cubed fully cooked ham
- 1/4 Cup chopped green onions
- 4 Large eggs
- 1 Can (12 ounces) evaporated milk
- 1/4 Teaspoon pepper
- 1/8 Teaspoon salt

DIRECTIONS:

1. Place potatoes in an 8-inch baking dish. Sprinkle with cheese, ham and onions. Whisk eggs, milk, pepper and salt; pour over potatoes. Cover and refrigerate for several hours or overnight.
2. Remove from refrigerator 30 minutes before baking. Preheat oven to 350 degrees. Bake, uncovered, until a knife inserted in the center comes out clean, about 55-60 minutes.



WE LOVE REFERRALS!

That's how most of our loyal clients come through our doors for the first time. Please spread the word about the great services we offer. Refer us to your friends, neighbors, colleagues and anyone that you know and we'll...

- Add **\$25** to **YOUR** Auto Select Rewards Program
- Give your referral **\$25 off** their 1st visit of \$50 or more



AUTO SELECT MOBILE APP

IT'S FREE & EASY TO USE!
 SEARCH FOR "AUTO SELECT" IN YOUR APP STORE

- Single-click calling
- Email contact form
- Store locations & directions
- Loyalty rewards program
- Referral rewards
- Hassle free appointment scheduling



AutoSelect

REPAIR • SERVICE • TIRES

You're good to go!

PICK UP DROP OFF SERVICE

FREE VALET SERVICE

FREE SHUTTLE SERVICE



Have a favorite recipe?

Submit to newsletter@autoselectonline.com.

If we choose yours to publish next month, you'll win a free oil change!



AUGUST CROSSWORD SOLUTION

N	A	P	E	S	A	T	A	N	E	M	I	T
O	V	E	N	T	H	E	M	E	S	A	R	I
M	O	D	E	R	E	P	U	T	A	T	I	O
E	W	E	S	E	M	J	S	M	A	N	N	A
S	H	E	A	D	E	B	I	T				
E	S	T	E	E	M	S	A	G	E	N	D	A
A	C	R	E	S	P	A	B	L	O	O	I	L
S	O	I	L	M	E	D	A	L	F	U	E	L
E	R	A	A	I	D	E	S	L	A	R	G	E
L	E	N	N	O	N	F	E	R	O	S	I	O
A	R	I	S	E	E	A	T	S				
A	D	E	P	T	H	E	L	E	N	H	E	M
C	O	L	L	A	T	E	R	A	L	D	I	V
I	D	L	E	A	L	I	V	E	U	N	I	T
D	O	E	S	P	L	E	A	D	O	G	L	E

For more information visit www.AutoSelectOnline.com

Valued Auto Select Client or

PRSRST STD
US POSTAGE
PAID
WAUSAU WI
PERMIT #600

Client Satisfaction Rating **4.8** out of **5** Stars



Here's what our clients are saying...

Mike is very knowledgeable about cars, he has been helping me for years. *Mike W - Appleton East*

Awesome service! They were fast, thorough, and made everything so easy. Very happy with these guys and will definitely be taking my cars back for oil changes in the future! *Dan S - Appleton Express*

I brought my truck in and Tony fixed it for a lot cheaper than I was quoted @ other places, thanx guys! I always recommend you when asked where I take my vehicle, great job! My daughter and son-in-law now come there. *Virginia M - Appleton North*

I am always impressed by the quality of service I get at Auto Select. They give you honest and fair information and never use "scare" tactics to get you to do service you don't need. I'll keep coming back. *Marlaina C - Neenah*

The team was great! Emergency repair that they made room for on their list immediately. Returned my van before the end of the workday! *Sfmurley - Green Bay East*

Josh was awesome and helped me out in a pinch and replaced my flat tire. SUPER AWESOME *Cheri G - Green Bay West*

Craig and this team went out of their way to get me a tow and repaired within two hours. I highly recommend them. *Ryan S - Shawano*

Wonderful work. I will continue to take my Honda Pilot to Matt and his guys at Auto Select East because he is one of the only people I trust looking over my vehicle. *Ben G - Stevens Point East*

These folks are top notch. I haven't had great experience with auto work in the past at other shops, but I'm going to be bringing my vehicles here moving forward. Great folks. *Jared H - Stevens Point South*

This is the most professional, yet relaxed auto shop I have ever been to. I have been here 3 times. They have become my mechanics. Just as soon as you walk in there is a fabulous lady behind the desk. She is the greatest. Always able to answer your question or find the answer. *Anita Z - Stevens Point Express*

I will never take my vehicle anywhere else. Mike and his staff are very professional and trustworthy. Especially as a woman I value this. Thanks Mike and staff, I truly value Auto Select in Weston WI. *Michelle K - Weston*

BUSINESS HOURS

MONDAY - FRIDAY: 7:00 am - 6:00 pm

SATURDAY & SUNDAY: Closed

IN THIS ISSUE

Back to School Car Care Tips

August Humor & Trivia

August Tire News + Offers • Crossword Puzzle

Recipe: Breakfast Casserole



Welcome to the *Auto Select Family!*

During the month of July we have welcomed **719 new clients** to the Auto Select Family!

We hope you enjoy this monthly publication of **The Auto Select Car Care Chronicles.**

Appleton: East (920) 993-3339 • Express (920) 734-0555 • North (920) 364-9540 | Green Bay: East (920) 465-3790 • West (920) 494-4936 | Neenah (920) 722-2466

Shawano (715) 524-8266 | Stevens Point: East (715) 341-1600 • Express (715) 341-1576 • South (715) 341-1576 | Weston (715) 355-4050