

You're good to go!

CLIENTS OF THE MONTH

We thank you for your loyalty!

Appleton East - Kimberly | Brian Rackus
 Appleton Express | Pedro Juarez
 Appleton North | Ken Harris
 Neenah | Alex Mattox
 Green Bay East | Adam & Shawna Stueck
 Green Bay West | Cullen Hein
 Stevens Point South | James Traynor
 Stevens Point Express | Luke & April Olsen
 Stevens Point East | Andrew Kreczner
 Shawano | Nathan Weso
 Weston | Judy & Larry Osowski

APRIL IS NATIONAL CAR CARE MONTH

BASIC MAINTENANCE HELPS AVOID COSTLY REPAIRS DOWN THE ROAD



National Car Care Month in April is the time of year to give your car some extra attention. Basic maintenance can go a long way toward improving the safety and dependability of your vehicle, plus it helps avoid costly repairs down the road.

"Neglected vehicle care almost always means much higher costs down the line in the form of more extensive repairs or lost resale value," said Rich White, executive director, Car Care Council. "Chances are if you own a car, it needs some work. National Car Care Month in April is the perfect time to focus on your vehicle's maintenance needs."

Results of community car care events held throughout the country last year show that most consumers are neglecting their cars, with seven out of 10 vehicles failing at least one component of the vehicle inspection process. These results show that most vehicle owners could save money by being more proactive when it comes to their vehicle," White said. "Whether you do it yourself or take your car to a professional service technician, make sure your car is ready for the spring and summer travel season."

Here are 10 basic maintenance procedures to keep your car operating at its best:

1. Check the **oil, filters, and fluids**. Oil should be checked at every fill-up and changed per the owner's manual recommended intervals. Brake, transmission, power steering, coolant and windshield washer fluids should also be checked regularly. Your car's filters, including those for the transmission, fuel system and interior ventilation, need regular inspection and replacement.
2. Inspect **hoses** at each oil change and have them replaced when leaking, brittle, cracked, rusted, swollen or restricted. Check **V-belts and serpentine belts** for looseness and condition, and have them replaced when cracked, frayed, glazed or showing signs of excessive wear. Typically replace the timing belt between 60,000 and 90,000 miles or the interval specified in the owner's manual to avoid a breakdown or serious engine damage.
3. Check the **brake system** every year and have the brake pads, shoes, rotors and drums inspected at each oil change.
4. Check that the **battery** connection is clean, tight and corrosion-free. The battery should be securely mounted. If it is three years old or more, the battery should be tested and replaced if necessary.
5. Inspect the **exhaust system** for leaks, damage and broken supports or hangers if there is an unusual noise. Exhaust leaks can be dangerous and must be corrected without delay.
6. Schedule a **tune-up** that will help the engine deliver the best balance of power and fuel economy and produce the lowest level of emissions.
7. Check the car's heating, ventilating and air conditioning (**HVAC system**) as proper heating and cooling performance is critical for interior comfort and for safety reasons, such as defrosting.
8. Inspect the **steering and suspension system** annually, including shock absorbers and struts, and chassis parts, such as ball joints, tie rod ends and other related components.
9. Check the pressure of all **tires**, including the spare, at least once a month. Check the tread for uneven or irregular wear and cuts and bruises along the sidewalls. Have your car's alignment checked at least annually to reduce tire wear and improve fuel economy and handling.
10. Test exterior and interior **lights** and have bulbs that are not working checked immediately. Replace windshield wiper blades every six months or when cracked, cut, torn, streaking or chattering for optimum wiping performance and safety.

FLEET ACCOUNT OF THE MONTH

We thank you for your business!

Shawano | Curtin Construction LLC

OTTO'S OFFER OF THE MONTH



APRIL NATIONAL CAR CARE MONTH SPECIAL

ALL FOR ONLY
\$59.99*

- Synthetic Oil Change
- Premium Extended Life Oil Filter
- Tire Rotation
- Starting & Charging Systems Tests
- 60 Point, Brake & Chassis Inspections
- Consultation on any concerns found
- Lubricate Suspension Parts where applicable

NOT VALID WITH OTHER OFFERS - OFFER VALID THROUGH APRIL 30, 2021

* Up to 5 quarts. Additional quarts of Oil Required are extra.

AutoSelect
 REPAIR • SERVICE • TIRES
 You're good to go!

Don't forget to ask about our **Expanded Rewards Program!**

April

HUMOR

A woman calls her husband at work to chat with him. Her husband replies, "I'm sorry but I'm up to my neck in work today." The woman tells him, "But I've got some good news and some bad news for you." He replies, "OK, but as I have no time now, just give me the good news." She tells him, "Well, the air bag works."

Speaking to her two daughters, a mother said, "When we get home you need to clean your bedrooms. Your grandmother is coming to visit us tonight and I want the whole house to look tidy." The younger daughter answered, "We will, Mommy. But isn't that kind of like, lying?"

New Answering Machine Greeting -

"I am not available right now, but thank you for caring enough to call. I am making some changes in my life... Please leave a message after the beep. If I do not return your call, you are one of the changes."

HOLIDAYS

April 1 - April Fool's Day

April 2 - Good Friday

April 4 - Easter

April 22 - Earth Day

TIRE NEWS!

2 SIMPLE WAYS TO SHOP TIRES

1. VISIT WWW.AUTOSELECTONLINE.COM
2. STOP IN TO SPEAK WITH A SPECIALIST

GET UP TO \$100

BACK BY MAIL ON A BRIDGESTONE VISA® PREPAID CARD

GET UP TO **\$70** WITH PURCHASE OF 4 ELIGIBLE TIRES + **\$30** WHEN YOU USE YOUR CFNA CREDIT CARD

OFFER VALID 04.01.21-04.30.21

Eligible tires: Purchase DriveGuard, Dueler, Ecopia H/L 422 Plus, Potenza or Turanza tires to be eligible for the \$70 reward. Purchase Ecopia EP422 Plus or Ecopia EP422 tires to be eligible for the \$50 reward. Limit 2 per household. Participating U.S. stores only. Claim submission required. Certain restrictions apply. Void where prohibited. See BridgestoneRewards.com for details. Prepaid card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. and may be used everywhere Visa debit cards are accepted. Prepaid cards are issued in connection with a reward. Prepaid card terms, conditions and expirations apply. All trademarks and brand names belong to their respective owners. Receive the \$100 Prepaid Card when you make a qualifying tire purchase with any eligible CFNA credit card account. Prepaid card cannot be used to pay any CFNA credit card balance. CFNA credit card subject to credit approval. The Bancorp Bank is not affiliated in any way with this credit card offer and does not endorse or sponsor this credit card offer.

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- Free alignment check
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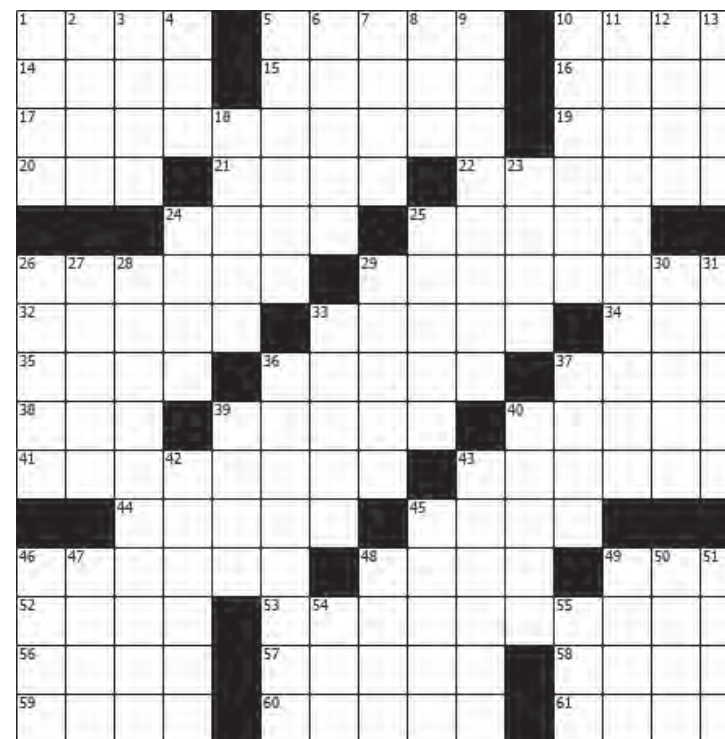
Now available on all purchases \$149 and up

DEFERRED INTEREST IF PAID IN FULL WITHIN 6 MONTHS*

\$149 Minimum purchase required. Interest will be charged to your account from the purchase date if the purchase balance is not paid in full within 6 months or if you make a late payment.

*MINIMUM MONTHLY PAYMENTS REQUIRED: 2.9% - 20.9% Monthly Payment Range: \$2.91. Taxes are added to charge.

APRIL CROSSWORD



Solution on back.

ACROSS

1. A do seen at Woodstock
5. Habitation
10. Home economics' counterpart
14. Make a bubble
15. Carpenter's tool
16. Knitting term
17. Ardent cry?
19. Substitute spread
20. It'll drop your jaw
21. Desiccated
22. City of Brotherly Love, briefly
24. Margin mark, perhaps
25. Sleuth Vance
26. Braved the rapids
29. Water quantity, often
32. It has a very large floor
33. Wheat husks, e.g.
34. Back
35. Gregory Peck role
36. Council of ___ (1545-1563)
37. Creche trio (with "the")
38. No-frills resting place
39. Celestial ram
40. Microwave feature
41. Bambooze
43. Mouse trap temptation
44. Monk's mantle
45. Kicker's target, sometimes

DOWN

46. Italian island
48. Moisturizer ingredient, perhaps
49. Contender for your title
52. Seek opinions
53. Guns and ammo shelter?
56. Catchall Latin citation
57. Commonwealths
58. Swiss chard, e.g.
59. Means partner
60. Notched and jagged
61. Noted volcano

DOWN

1. Palindromic Swedish icons
2. Imperfection
3. Poet laureate Nicholas
4. Pussycat's film partner
5. Wayne's butler
6. Suit
7. "Heroides" author
8. "___ Rosenkavalier" (Strauss)
9. Mammoth's kin
10. War rewards
11. Place for the greatest nut-shellers?
12. City south of Moscow
13. Stratagem
18. Like granola
23. Vent sound
24. Transfix
25. Schemata
26. Comedy producer Hal
27. Word preceding a blessing, perhaps
28. What a great sculpture may be?
29. What unintelligible writing is to me?
30. Prompts
31. River in France
33. Threshold
36. Velocipede
37. Bearing
39. MP's prey
40. Recipient of a stop order?
42. Fire safety activities
43. Pick partner
45. Snow conveyances
46. Eject, as molten lava
47. Whit
48. "___ extra cost to you"
49. Be a worrywart
50. Good sign or bad sign
51. Spanish 1 verb conjugation
54. Scull
55. Mount Rushmore man, honest!

How did the Ford Mustang get its name?



A: WWII Fighter Plane

DOWNLOAD THE AutoSelect MOBILE APP

IT'S FREE & EASY TO USE!

SIMPLY GO TO YOUR APP STORE AND SEARCH "AUTO SELECT"

Rainbow Fruit Fluff

INGREDIENTS:

- 1 (11 Oz.) Can mandarin oranges, drained
- 1 (20 Oz.) Can crushed pineapple, with juice
- 1 (15 Oz.) Can fruit cocktail
- 1 (3.4 Oz.) Box instant pistachio pudding, dry
- 1 Tub cool whip
- 2 ½ Cups fruit flavored mini marshmallows, extra for top

DIRECTIONS:

In a large bowl combine crushed pineapple and dry pudding mix. Mix well. Fold in cool whip. Add oranges and fruit cocktail. Stir well. Gently fold in marshmallows. Chill for at least an hour before serving. Add extra marshmallows to top.



WE LOVE REFERRALS!

That's how most of our loyal clients come through our doors for the first time. Please spread the word about the great services we offer. Refer us to your friends, neighbors, colleagues and anyone that you know and we'll...

- Add **\$25** to **YOUR** Auto Select Rewards Program
- Give your referral **\$25 off** their 1st visit of \$50 or more



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Earn 3% on all your Auto Repairs, Service and Tires

Ask your Service Advisor for Details!

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You're good to go!

**PICK UP DROP OFF SERVICE
FREE VALET SERVICE**

FREE SHUTTLE SERVICE



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Submit to newsletter@autoselectonline.com.
If we choose yours to publish next month,
you'll win a free oil change!



APRIL CROSSWORD SOLUTION

A	F	R	O		A	B	O	D	E		S	H	O	T		
B	L	D	W		I	E	V	E	L		P	U	R	I		
B	A	W	L	O	F	F	T	R	E		O	L	E	D		
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Client Satisfaction Rating 4.8 out of 5 Stars



Here's what our clients are saying...

Highly recommend this place. Got me in on same day when I called. Very professional and work was done to my satisfaction and in a timely manner. *Paul M - Appleton East*

The service was quick and efficient. The service crew was very professional and did a great job. *Julie S - Appleton Express*

JAKE is THE BEST along with Cody. I had an issue with the work another auto service location provided or failed to provide. Auto Select worked directly with the other service provider to navigate the best possible outcome for me and they fixed the significant damage to my car caused by the other auto service! Thank you!! *Jayne T - Appleton North*

Best auto shop I have seen. Everyone was friendly, but most importantly, everyone was educated and knew exactly what they were talking about. They talk to you like a human instead of a "guest". Highly recommend. Great prices, great people, great experience. *Casey O - Neenah*

This place is how all car and truck repair should be! I appreciate the professional and extremely fast service of all my vehicles. I tell all the people at work that you are wasting time at dealerships. Thanks again, I will definitely come back! *Eric V - Green Bay East*

It was a great experience for me. The mechanics were awesome, the work was tremendous, I have no complaints. I would recommend any one of my friends to them. Fast, friendly and reasonably priced and if you need to ask for Josh, he's the man. *Wanda - Green Bay West*

I called to get tires ordered for my car. It took 2 days for the tires to come in and I was able to drop off my old rims and told them to take their time because I was okay for a week or so. Craig called me 2 hours later and said I could pick them up anytime. **That is speedy service!** *Tim M - Shawano*

Everyone is very friendly and accommodating. Prompt service and they are great with explaining what was done and what is recommended for future. *Jenny M - Stevens Point East*

I think Auto Select is a great place to have work done on our cars. I know that I can always expect honesty and professionalism when I take our cars in for any type of work. *James T - Stevens Point Express*

I switched to Auto Select a couple years ago and have gotten nothing but stellar service. Management was more than understanding in dealing with an insurance issue. For 2 months! I live in Port Edwards but I'll still come here. *Mark C - Stevens Point South*

Mike in Weston is always so helpful, and I never feel like I'm being taken advantage of. The guys are fair and do excellent work! Thank you so much for making me feel safe and secure! *Suzanne M - Weston*

BUSINESS HOURS

MONDAY - FRIDAY: 7:00 am - 6:00 pm
SATURDAY & SUNDAY: Closed

IN THIS ISSUE

April is National Car Care Month
April Humor & Holidays
April Tire News + Offers • Crossword Puzzle
Recipe: Rainbow Fruit Fluff



Welcome to the *Auto Select Family!*

During the month of March we have welcomed **672 new clients** to the Auto Select Family!

We hope you enjoy this monthly publication of **The Auto Select Car Care Chronicles.**

Appleton: East (920) 993-3339 • Express (920) 734-0555 • North (920) 364-9540 | Green Bay: East (920) 465-3790 • West (920) 494-4936 | Neenah (920) 722-2466

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