



FOR IMMEDIATE RELEASE

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PROMISING MAYO CLINIC STUDY SHOWS WISCONSIN GINSENG HELPS REDUCE FATIGUE IN CANCER PATIENTS

WAUSAU, Wis. – Millions of cancer patients find themselves exhausted completing the most mundane of tasks, and extra sleep doesn't seem to help. Today, they find hope in a supplement that medical researchers have shown to be effective in boosting their energy levels: Wisconsin Ginseng.

In a collaborative phase III clinical trial, researchers at the North Central Cancer Treatment Group, and the Mayo Clinic in Rochester, Minn., recently completed an eight-week study to evaluate the impact of Wisconsin Ginseng on the fatigue levels of cancer patients. They divided 364 patients into two groups; one group received a placebo and the other received 2,000 milligrams of Wisconsin Ginseng each day for two months.

At the start of the study, both groups ranked their fatigue, on average, 40 out of 100. After eight weeks, the group who took Wisconsin Ginseng showed improvements in overall energy levels, reported higher vitality levels and less interference with activity due to fatigue. Participants reported a 20-point increase in energy levels, which is statistically significant.*

“Wisconsin Ginseng is well-known in traditional Chinese medicine to help with a variety of ailments, including fatigue . . . We are very pleased that Western medicine is now taking notice of the health benefits of Wisconsin Ginseng.”

The Ginseng Board of Wisconsin represents Wisconsin Ginseng producers as the worldwide leader of the American ginseng industry. It is committed to the advertising, promotion and the sale of Wisconsin Ginseng, the purest ginseng in the world. For more information about Wisconsin Ginseng, visit www.ginsengherbco-op.com. To be assured of purchasing genuine Wisconsin Ginseng, look for the Wisconsin Ginseng Seal.

*Results of taking Wisconsin Ginseng capsules may vary. Please note these findings were realized through a controlled study. Dietary supplement products are not regulated in the same way as prescription drugs. Ginseng available in stores may be different than Ginseng used in this study. It is extremely important for people to be informed when purchasing over the counter products. There are many online resources to help people become informed about dietary supplements, one is the website for the National Center for Complementary and Alternative Medicine at the National Institutes of Health.