

Organization

The Board of Directors of the Wausau West Side Business Association (WWSBA) is comprised of 9 members, in addition to support from the Past President. Officers include the President, Vice President and Treasurer. Board meetings are held the first Tuesday of every month!

Membership

Membership in the association is open to anyone interested in the welfare of Wausau and the west-side metropolitan area. Your paid membership entitles you to a free listing on our Members Directory web page and we'll link directly to your web-site. For more information on membership benefits, activities and annual fees, log on to www.wausauwestside.com and click the Members page, or e-mail us at info@ausauwestside.com.

Activities

WWSBA works in collaboration with government, business and individuals to positively promote the west-side business community.

Our Association's activities range from social events to informational meetings to fundraisers for local support.

Here is a snapshot of a few organizations that the WWSBA supports within the local community:

- Annual Junior Achievement Donations
- Annual Wausau West DECA Donations
- Annual Holiday Parade

Promotion

WWSBA works for positive promotion of the west-side businesses. A primary focus is infrastructure improvements. As the City of Wausau plans street renovations, we become involved to represent our member's best interests. We work with the project managers to ensure that our member's needs are considered and information is available during all phases of the project.

Social Events

The annual Golf Outing is a popular event where members can meet and socialize in a casual atmosphere with other area business professionals. This event is always well attended and provides a welcome summer break.

We also host a Holiday Social, which gives our members another opportunity to network with other local business professionals outside the normal monthly meeting setting.

Regular Business Meetings

Meetings are held from Noon-1pm on the 1st Tuesday of each month.

Our meeting locations vary from month to month as our focus is to bring our members in front of other local businesses. Meetings are generally held at our lunch sponsor or presenter's business.

Member Benefits

- ✓ Representation and timely information on local and government issues and events
- ✓ Network with other local business professionals
- ✓ Web-site link
- ✓ Listing in member directory and on website:
www.wausauwestside.com



History

The Wausau West Side Business Association is a business and service organization representing over 100 businesses in the greater Wausau area.

Our organization was founded in 1942 and continues to promote our business members and enhance the quality of our community.

Over the years, many prominent business people have taken an active role in building our community and our organization. We invite and welcome new members and active participation.

More information about current issues, events and personal contacts can be found on our website @ www.wausauwestside.com



P.O. Box 1131
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www.wwsba.org

Mission

The Wausau West Side Business Association will be partners in supporting while promoting sound economic development for the greater Wausau area.