PROGRAM SPONSORSHIP

- ❑ Check Enclosed (Please make checks payable to Monk Botanical Gardens)
- ❑ I pledge to send payment by March 2021

Visit monkgardens.org/sponsorship to pay by **credit card.**

Name of Company: _____

Mailing Address: _____

City: _____ State: _____

Zip: _____

Company Phone #: _____

Company Website: _____

Company Contact Name: _____

Title: _____

Phone: _____

Email: _____

MORE INFORMATION

Please send me more information on:

- ❑ Volunteer Opportunities
- ❑ Corporate Matching Gifts
- ❑ Corporate Rentals
- ❑ Event Sponsorship

CHOOSE YOUR PROGRAM:

- ❑ Shakespeare In The Gardens
- ❑ Concerts In The Gardens
- ❑ Annual Children's Festival
- ❑ Booze And Botany
- ❑ Trivia Night And Fundraiser
- ❑ Alice In The Gardens
- ❑ Luminary Walks In The Gardens
- ❑ Dinner In The Gardens
- ❑ Theatre In The Gardens: The True Tale Of Robin Hood

CHOOSE YOUR SPONSORSHIP LEVEL:

- ❑ Lead —— $1500
- ❑ Supporting —— $750
- ❑ Patron —— $350

Join today by going online at www.monkgardens.org/sponsorship or tear off this form and mail with payment to:

Monk Botanical Gardens
518 South Seventh Avenue
Wausau, WI 54401

THANK YOU FOR YOUR SUPPORT!



TRIVIA NIGHT AND FUNDRAISER

June 24, 2021

After last year's sold-out event, we are moving the venue to the Gardens to host over 350 people. Trivia Night will be filled with prizes, fun, food, and of course, trivia! For as little as $350, you will receive a table for 6 to participate in this event. What better way to get your team working together in a fun environment outside of work?

LEAD SPONSOR - $1,500

- ✓ Prominent logo recognition on promotional materials including website and Facebook
- ✓ Prominent logo recognition on a banner posted at the event and table signs
- ✓ Opportunity to provide business "swag" for round winners' basket
- ✓ Includes trivia team table for 6

ROUND SPONSOR - $750

- ✓ Logo recognition on promotional materials, including website and Facebook
- ✓ Logo recognition on a banner posted at the event
- ✓ Sponsorship recognized during the trivia round
- ✓ Opportunity to provide business "swag" for round winners' basket
- ✓ Includes trivia team table for 6

TABLE SPONSOR - $350

- ✓ Written recognition on promotional materials, including website and Facebook
- ✓ Includes trivia team table for 6



CONNECT

Sponsoring an event is a great way to connect your business with a community-loved event

The Gardens publicly acknowledges its sponsors at every opportunity with innovative marketing exposure! More exposure! Sponsors may also be recognized in: Monk Gardens website • prominent event signage and/or verbal acknowledgments • 500+ copies of the Gardens biannual print newsletter • eNewsletters reaching 2,000+ inboxes • social media reaching 10,000 + viewers • mentions in press releases and media alerts • event signage, posters, rack cards, invitations, programs • print, TV and/or radio ads.

www.monkgardens.org

SPONSORSHIP OPPORTUNITIES 2021



Monk Botanical Gardens

Experience the Beauty. Share the Vision. Grow with Us.

PARTNER WITH US AND SPONSOR AN EVENT IN 2021!

LEAD SPONSOR - $1,500

- ✓ Prominent logo recognition on promotional materials including website and Facebook
- ✓ Prominent logo recognition on outdoor banner posted at event
- ✓ Eight (8) complimentary tickets

SUPPORTING SPONSOR - $750

- ✓ Logo recognition on promotional materials, including website and Facebook
- ✓ Four (4) complimentary tickets

PATRON SPONSOR - $350

- ✓ Written recognition on promotional materials, including website and Facebook
- ✓ Two (2) complimentary tickets

LUMINARY GARDEN WALKS

MONTHLY

January - April & October - December, 2021

Our most popular winter events, the luminary garden walk, offers a luminary-lit walk ending at the Kitchen Garden, where participants warm up with a bonfire, hot chocolate, apple cider, and roasted marshmallows. Each event is themed and offers snowshoes for rent. Each event hosts 300-500 people.



THEATRE IN THE GARDENS: THE TRUE TALE OF ROBIN HOOD

June 17 - 19, 2021

Bring your chairs and blankets and take in the True Tale of Robin Hood. This is a play about selfishness and selflessness and love deferred and the fight. Always the fight. The fight must go on. Our theatre events host 300-500 people.

CONCERTS IN THE GARDENS

Tuesdays, June - July, 2021

This event is an extension of our successful Open Nights held in 2020. Every Tuesday, we will host a local food truck, serve Whitewater Music Hall beer from tap, and groove to a popular local band.



BOOZE AND BOTANY

Thursday, July 17, 2021

This event promises to sell out in 2021! Hosted at Timekeepers Distillery, local bartenders will demonstrate various cocktails and mocktails to sample throughout the evening. Paired with live music, this event will make for the perfect summer outing with friends or family.

ALICE IN THE GARDENS

Saturday, July 25, 2021

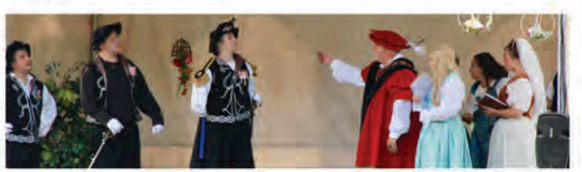
After its success in 2020, we are growing this event to be even more magical. Imagination runs wild and logic is abandoned in this fantastical, interactive, and nonsensical fun event. Participants will be led through a magical array of scenes, performed by Out of the Woods Theatre throughout the garden, stopping on occasion to play a game of life size chess, croquet, or maybe take their chance with the Queen. The event will end with a spectacular tea party hosted by the Mad Hatter. This event promises to be one the entire family will enjoy.



SHAKESPEARE IN THE GARDENS

August 12, 13, & 14 2021

Out of the Woods Theatre will perform Shakespeare's Twelfth Night, during three evening performances held at the Gardens. The event hosted over 350 people last year (keeping numbers down due to COVID). We expect more in 2021!



ANNUAL CHILDREN'S FESTIVAL

August 14, 2021

Part of the Shakespeare In the Gardens series, this magical event will celebrate the fun and comedy of A Midsummer Night's Dream through fairy crafts and an interactive performance by Out of the Woods Theatre. Kids will be able to participate In a variety of activities including face painting, creating fairy gardens, and designing masks and rain sticks to use during the performance.



DINNER IN THE GARDENS

August 20, 27, & September 3, 2021

Families will join a local chef for a unique outdoor dinner-making experience. Using ingredients from our garden, each family will learn how to make dinner together.



All events listed will occur safely using federal and state regulations during the pandemic (unless there is a stay at home order).