


A photograph of three children in a garden. In the foreground, a boy wearing a green baseball cap and a grey and blue long-sleeved shirt is looking at a purple flower. Behind him, a girl in a grey hoodie and a boy in a red shirt are also looking at the plants. The garden is filled with various flowers, including yellow Black-eyed Susans and purple spikes. The background shows a green lawn and tall trees under a blue sky.

# Corporate Sponsorship & Partnership Packages

Experience the beauty. Share the vision. **Grow with us.**

[www.monkgardens.org](http://www.monkgardens.org)

Monk Gardens are located at 1800 N. First Ave, Wausau, WI 54401



Monk Botanical Gardens' 30+ acres are carefully designed for a purpose that's good for the soul: to connect people to plants, the earth, and to each other, as an integral part of our community's well-being.

The extraordinary evolution of the Gardens over the past five years is due to the increasing community support in sponsorships, cash donations, and in-kind volunteer service. Because of our partners like you, we've been able to:

- Create an innovative environmental education space for children.
- Conduct an array of events highlighting local businesses and engaging the community.
- Work with more partners to make sure all ages have access to the outdoors (such as senior living homes, Head Start, Boys & Girls Club, and Wausau school district).
- Continue to improve and enhance garden space and Garden infrastructure.

We want you to join us! You can show the community you care through a sponsorship or partnership and highlight your business as one that is committed to enhancing beautiful outdoor spaces, providing engaging educational programs, and being a part of this community through giving.

We'll help increase your company's visibility. By becoming a Sponsor or Partner, your company will receive various marketing benefits, including special recognition on our website, social media reaching 10,000+ followers, and the Gardens' biannual newsletter reaching over 700 households.

By becoming a Sponsor or Partner with Monk Botanical Gardens, you will help the Gardens grow into one of Central Wisconsin's most outstanding natural, cultural, and educational attractions.



# Corporate Partnership Packages

Your organization can invest in a Corporate Partnership Package to receive a multitude of benefits and be featured at several events, while helping the Gardens execute an exciting year for the entire community!

## **MEDIA** \$30,000 (in kind)

radio, television, print advertising, etc. (as applicable)

- Company name/logo and website link included on events ticket web page
- Logo & name recognition on Monk Botanical Gardens website
- Logo on Fall newsletter sent to over 700 households
- Company logo on all event print material

## **CORPORATE VISIONARY** \$25,000

- Major Sponsor for Blossom of Lights & Major Sponsor for Booze & Botany, & Theatre in the Gardens (Summer)
  - Company logo and name on all digital media, print media, social media, & on-air Ads, ticket website, Prominent logo on day of event material
  - Reserved table for 8 at Booze & Botany
  - 10 Tickets to Blossom of Lights, plus private viewing for 15
  - 4 Tickets to each of 3 plays throughout the Summer
- 
- 40% discount on event facility rental (one time)
  - Logo and name recognition on Fall Newsletter sent to over 700 households
  - Logo and link on Monk Botanical Gardens Website

## **CORPORATE INVESTOR \$15,000**

- Patron Sponsor for Booze & Botany (Summer) & Blossom of Lights (Fall)
  - Company logo and name on all digital media, print media, social media, & on-air Ads, ticket website, Prominent logo on day of event material
  - Reserved table for 8 at Booze & Botany
  - 8 Tickets to Blossom of Lights, plus private viewing for 10
- 
- 30% discount on event facility rental (one time)
  - Logo and name recognition on Fall Newsletter sent to over 700 households
  - Logo and link on Monk Botanical Gardens Website

## **CORPORATE BENEFACTOR \$10,000**

- Fellow Sponsor for Theatre in the Gardens and Booze & Botany
  - 8 reserved tickets to each of 3 plays throughout the Summer
  - Company logo and name on all digital media, print media, social media, & on-air Ads, ticket website, Prominent logo on day of events material
  - Reserved Table for 8 at Booze and Botany
- 
- 20% discount on event facility rental (one time)
  - Logo and name recognition on Fall Newsletter sent to over 700 households
  - Logo and link on Monk Botanical Gardens Website

## **CORPORATE PARTNER \$5,000**

- Fellow Sponsor for Theater in the Gardens & Booze & Botany
  - 8 reserved tickets to each of 3 plays throughout the Summer
  - Reserved table for 8 at Booze and Botany
- 
- 15% discount on event facility rental (one time)
  - Written recognition on Fall Newsletter sent to over 700 households
  - Logo and link on Monk Botanical Gardens Website

# 2022 Event Sponsorship

## Blossom of Lights

**NEW** this year, Monk Botanical Gardens' first-ever light show! Blossom of Lights will take place in October through November 2022. Featuring several nights each week of beautiful light displays, interactive & engaging pieces, impeccably lit walking trails and drinks to follow.

\*Event attendance is estimated at 6,000 people.

### MAJOR SPONSOR \$10,000

- Private, pre-event viewing for 15 people
- Additional 10 tickets to the event
- Logo & link to website included on event ticket web page, social media recognition
- Logo on event poster
- Logo printed on Fall newsletter sent to over 700 households
- Logo on event shirts
- Prominent logo on day of event material



## **PARTNER SPONSOR \$7,500**

- Private, pre-event viewing for 10 people
- Additional 10 tickets to event
- Logo & link to website included on event ticket web page, social media recognition
- Logo on event poster
- Logo printed on Fall newsletter sent to over 700 households
- Prominent logo on day of event material

## **PATRON SPONSOR \$5,000**

- Private, pre-event viewing for 8 people
- Additional 8 tickets to event
- Logo & link to website included on event ticket web page, social media recognition
- Logo on event poster
- Logo printed on Fall newsletter sent to over 700 households

## **FELLOW \$2,500**

- 4 tickets to event
- Prominent logo recognition on all promotional materials including; Print material, website, social media (minimum of at least 3 tagged posts)
- Business name printed on Fall newsletter sent to over 700 households

# 2022 Event Sponsorship

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## Booze & Botany

Booze & Botany returns on Thursday, July 21st, 2022 at Timekeeper Distillery! This event features local bartenders, mixologists, and chefs! Enjoy various cocktails, mocktails, and sample dishes specifically curated and paired for the event. This makes for the perfect summer outing!

\*Event attendance is estimated at 300 people.

### **MAJOR SPONSOR \$5,000**

- 10 tickets to event
- Logo on sample glasses for post-event drinks
- Logo & Link to website included on event ticket web page, social media recognition
- Logo on event poster
- Logo printed on Fall newsletter sent to over 700 households
- Prominent logo on day of event material





## **PATRON SPONSOR \$2,500**

- 8 tickets to event
- Logo & Link to website included on event ticket web page, social media recognition
- Logo on event poster
- Logo printed on Fall newsletter sent to over 700 households
- Prominent logo on day of event material

## **FELLOW \$1,000**

- 4 tickets to event
- Prominent logo recognition on all promotional materials including: Print material, website, social media (minimum of at least 3 tagged posts)
- Business name printed on Fall newsletter sent to over 700 households

## **GARDENS FRIEND \$500**

Small business  
under 25 staff

- 2 tickets to event
- Social Media Post sharing their business and logo, thanking them for their support
- Business Name in Fall newsletter sent to over 700 households
- Volunteer opportunities for staff with social media recognition

# 2022 Event Sponsorship

## Theatre in the Gardens

Theatre in the Gardens returns in 2022 with all new plays! This year, we'll be featuring two walking plays conducted throughout the Garden. Out of the Woods Theatre will lead participants through magical arrays of scenes during viewings of Peter Pan and Sleepy Hollow! We're also excited to offer one weekend of The Secret Garden in the event lawn for a seated play! These performances are great for the entire family to enjoy.

Peter Pan (walking Theatre) – July 16th

Secret Garden (seated play) – August 12th and August 13th

Sleepy Hollow (walking Theatre) – October 22nd

\*Event attendance is estimated at 500-1000 throughout events.

### MAJOR SPONSOR \$5,000

- 10 tickets to event
- Logo on sample glasses for post-event drinks
- Logo & link to website included on event ticket web page, social media recognition
- Logo on event poster
- Logo printed on Fall newsletter sent to over 500 households
- Prominent logo on day of event material



## PATRON SPONSOR \$2,500

- 8 tickets to event
- Logo & link to website included on event ticket web page, social media recognition
- Logo on event poster
- Logo printed on Fall newsletter sent to over 500 households
- Prominent logo on day of event material

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