

Virtual Vision Computing Company  
1013 N 3rd Ave  
Wausau WI, 54401  
715.675.9194 / 715.675.0469 fax  
sales@virtualvision.net

Prepared on: 5/21/2010



**Project**                      **This is an Executive Summary of the project.**

**Business Name:**            Wausau Canvas Company Inc  
**Address:**                    801 Jefferson Street  
**Address:**  
**City St Zip**                    Wausau, WI 54403  
**Phone:**                      715 845-6614  
**Fax:**                         715 848-2366  
**Contact Name:**            Lynn Webster  
**Email:**

<http://www.google.com/>

**Project Name:**              All in One website

**Executive Summary:**      This document summarizes the information that was discussed in our conversations, and provides an estimate to convert or create a website using the All-in-one website. The All-in-one will provide advanced features using our Content Management System to modify your own website. Our All-in-one website uses Apps that allow your website to be customized to your needs. These apps utilize our Core File Technology. Core files can be uploaded any time providing your website to utilize updated programs and technology. This website will grow and change as your business grows and changes.

**Quote** **This page is the quote for the project**

Quantity	Onetime Fees	Description	Reg. Price	Sale Price	Discount	Cost
0	WBDC100	All-in-one Design Basic (no apps)	100.00	-	-	-
0	WBDC101	All-in-one Design Starter (no apps)	400.00	-	-	-
0	WBDC102	All-in-one Website Design Starter Plus (Includes WBDPack3)	700.00	-	-	-
0	WBDC103	All-in-one Website Design Standard (Includes WBDPack5)	900.00	-	-	-
0	WBDC104	All-in-one Website Design Standard (Includes WBDPack7)	1,100.00	-	-	-
0	WBDC105	All-in-one Website Design Pro (Includes WBDPack10)	1,400.00	-	-	-
0	WBDPack3	All-in-one Includes 3 All-in-one Website Apps	300.00	-	-	-
0	WBDPack5	All-in-one Includes 5 All-in-one Website Apps	500.00	-	-	-
0	WBDPack7	All-in-one Includes 7 All-in-one Website Apps	700.00	-	-	-
0	WBDPack10	All-in-one Includes 10 All-in-one Website Apps	1,000.00	-	-	-
1	BIZ1000	FREE Wisconsin Business Directory Listing	0.00	0.00	0.00	0.00
1	WBDA101	All-in-one Basics	100.00	100.00	100.00	0.00
1	WBDA102	All-in-one Banner	50.00	50.00	50.00	0.00
1	WBDA103	All-in-one Favicon	50.00	50.00	50.00	0.00
1	WBDA104	All-in-one About Page	50.00	50.00	50.00	0.00
1	WBDA105	All-in-one Contact Page	50.00	50.00	50.00	0.00
1	WBDA106	All-in-one Home Page	50.00	50.00	50.00	0.00
1	WBDA107	All-in-one Sitemap Page	50.00	50.00	50.00	0.00
0	WBDB101	All-in-one Brochures	100.00	-	-	-
0	WBDB102	All-in-one Catalog	100.00	-	-	-
0	WBDB103	All-in-one Contact B	100.00	-	-	-
0	WBDB104	All-in-one Coupons	100.00	-	-	-
0	WBDB105	All-in-one Events	100.00	-	-	-
0	WBDB106	All-in-one Locations	100.00	-	-	-
0	WBDB107	All-in-one Photo Gallery	100.00	-	-	-
0	WBDB108	All-in-one Press Releases	100.00	-	-	-
0	WBDB109	All-in-one Real Estate 4 Rent	100.00	-	-	-

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0	WBDB110	All-in-one Real Estate 4 Sale	100.00	-	-	-
0	WBDB111	All-in-one Sales Promotions	100.00	-	-	-
0	WBDB112	All-in-one Video Gallery	100.00	-	-	-
0	WBDB113	All-in-one Web Pages	100.00	-	-	-
0	WBDB114	All-in-one PayPal	100.00	-	-	-
0	WBDB115	All-in-one Document Management System	100.00	-	-	-
0	WBDB116	All-in-one FAQs	100.00	-	-	-
0	WBDB117	All-in-one Links	100.00	-	-	-
0	WBDB118	All-in-one Tell a friend	100.00	-	-	-
0	WBDB119	All-in-one Google Maps	100.00	-	-	-
0	WBDB120	All-in-one Salespersons	100.00	-	-	-
0	WBDB121	All-in-one Positions Available	100.00	-	-	-
0	WBDB122	All-in-one Slideshow Custom Flash	100.00	-	-	-
0	WBDB123	All-in-one Advertising / Sponsors	500.00	-	-	-
0	WBDB124	All-in-one Calendar	100.00	-	-	-
0	WBDB125	All-in-one Pop-up Video on Home Page	100.00	-	-	-
0	WBDB126	All-in-one Video on Home Page	100.00	-	-	-
0	WBDB127	All-in-one Mortgage Calculator	100.00	-	-	-
0	WBDB128	All-in-one Embedded Iframes ( MLS ) ( Blog )	100.00	-	-	-
0	WBDB129	All-in-one Contact with Leads Mgmt	100.00	-	-	-
0	WBDB130	All-in-one Light view Activation	100.00	-	-	-
0	WBDB131	All-in-one Light view Photo gallery	100.00	-	-	-
0	WBDB132	All-in-one Custom Borders	100.00	-	-	-
0	WBDB133	All-in-one Custom Buttons	100.00	-	-	-
0	WBDB134	All-in-one Web News	100.00	-	-	-
0	WBDB135	All-in-one Web Comments	100.00	-	-	-
0	WBDB136	All-in-one Real Estate Agents	100.00	-	-	-
0	WBDB137	All-in-one Real Estate Open Houses	100.00	-	-	-
0	WBDB138	All-in-one Testimonials	100.00	-	-	-
0	WBDB123	All-in-one Advertising / Sponsors	500.00	-	-	-

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1	DES1005	Website Design, \$50/hr, 1 Design Hours Help train customer to make changes.	50.00	50.00	50.00	0.00
<b>Quantity</b>	<b>Onetime Fees</b>	<b>Description</b>	<b>Reg. Price</b>	<b>Sale Price</b>	<b>Discount</b>	<b>Cost</b>
		<b>Total Onetime Fees</b>		450.00	450.00	<b>\$0.00</b>
		<b>Additional Promotion Discount - good until 5/30/2010</b>			<b>10%</b>	<b>\$0.00</b>

<b>Quantity</b>	<b>Yearly Fees</b>		<b>Reg. Price</b>	<b>Sale Price</b>	<b>Discount</b>	<b>Cost</b>
1	DR1002	Domain Names -Auto Renew Protection - Maintenance	19.95	19.95	-	19.95
<b>Quantity</b>	<b>Yearly Fees</b>		<b>Reg. Price</b>	<b>Sale Price</b>	<b>Discount</b>	<b>Cost</b>
		<b>Total Yearly Fees</b>		19.95	-	<b>\$19.95</b>

<b>Quantity</b>	<b>Monthly Fees</b>		<b>Reg. Price</b>	<b>Sale Price</b>	<b>Discount</b>	<b>Cost</b>
1	WBD1000	All-in-one Website (hosting and email accounts incl.)	9.95	9.95	-	9.95
1	SEO1001	Search Engines	9.95	9.95	-	9.95
1	URC1001	Traffic Reports	1.55	1.55	-	1.55
1	MYE1001	Email Protection from Spam & Viruses - 1 Acct.	3.50	3.50	-	3.50
0	MYE1005	Email Protection from Spam & Viruses - 5 Acct.	9.95	-	-	-
1	AD1005	Local Ad 2 without Google Ad Words, 6 months free	10.00	10.00	10.00	0.00
	AD1005	Local Ad on Business Directory, cancel anytime.				
<b>Quantity</b>	<b>Monthly Fees</b>		<b>Reg. Price</b>	<b>Sale Price</b>	<b>Discount</b>	<b>Cost</b>
		<b>Total Monthly Fees</b>		34.95	10.00	<b>\$24.95</b>

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**SUMMARY OF QUOTE FOR**

**Wausau Canvas Company Inc  
 Lynn Webster**

<b>Onetime Fees</b>		Reg. Price	Sale Price	Discount	Cost
	<b>Total Onetime Fees</b>	-	450.00	450.00	<b>\$0.00</b>
	<b>Additional Promotion Discount - good until 5/30/2010</b>	-	-	<b>10%</b>	<b>\$0.00</b>

<b>Yearly Fees</b>		Reg. Price	Sale Price	Discount	Cost
	<b>Total Yearly Fees</b>	-	19.95	-	<b>\$19.95</b>

<b>Monthly Fees</b>		Reg. Price	Sale Price	Discount	Cost
	<b>Total Monthly Fees</b>	-	34.95	10.00	<b>\$24.95</b>

**Agreement acceptance and how to proceed:**

**Customers Signature:** \_\_\_\_\_ **Date:**     /     / 2010

**To Proceed:** Print contract, sign, date, and supply billing information  
 Fax to 715-675-0469  
 50% plus first month due upon acceptance. Balance charged on the 30th day after acceptance.

## Sitemap of New Site

This page is the sitemap of the new website. Comments

### Website Basics

All-in-one Basics

The site layout and structure of banner, menus, display and colors to match marketing materials.

All-in-one Banner

The graphical design of banner to match your logo, name and colors.

All-in-one Favicon

a website icon, shortcut icon, url icon, or bookmark icon is a 16x16 pixel square icon. This is typically displayed in the address bar of a browser viewing the site. This is used by some browsers to identify a bookmarked Web site.

All-in-one About Page

An informational page about your company.

All-in-one Contact Page

A contact form and contact information to inform your customers how to contact you.

All-in-one Home Page

The main page and very first page your visitors will see.

All-in-one Sitemap Page

Sitemaps are created to list most important pages as an index. The search engines typically use this to navigate and index your website.

Menus - Vertical

Menus that are one level displayed vertically. The menus and fonts change as you mouse over them.

Menus - Horizontal

Menus that are one level displayed horizontally. The menus and fonts change as you mouse over them.

Menus - Vertical Expanding

Menus that are one level displayed vertically and expand. This allows for submenus. The menus and fonts change as you mouse over them.

Menus - Horizontal Expanding

Menus that are one level displayed horizontally and expand. This allows for submenus. The menus and fonts change as you mouse over them.

### Applications and Modules

Brochures App

Brochures App allows you to put your brochures and flyers online. Your customers will appreciate an easy to find your marketing materials for viewing and printing. Your flyers and brochures are uploaded as a PDF document along with an image or picture of the brochure or flyer.

Calendar App	The Calendar App allows you to integrate popular online calendars from Keep and Share or Google Calendars. Other calendaring services can be integrated into this The Catalog App is an advanced application to display your products. This application has many options to integrate searching of products, categorizing your products, PayPal payments, photos, and photo galleries, videos of products and much more.
Catalog App (unlimited products)	The Catalog App is an advanced application to display your products. This application has many options to integrate searching of products, categorizing your products, PayPal payments, photos, and photo galleries, videos of products and much more. Unlimited products. Every 10 products Virtual Vision enters is \$100.00;
Catalog PayPal App	The Catalog PayPal App allows the catalog app to be integrated with PayPal to make purchases.
Contact form Apps	Contact Form Apps have another of options available for easy contact forms with auto responders. Customize the form with options and questions. Select one that saves the information into a database for later retrieval. Leads management back office allows you to retrieve the data for insertion into leading newsletter applications.
Contact Page A	Contact Page A App allows your customer to contact you by filling out a form. Once submitted an email will be sent to you and an auto responder email will be sent back to the customer.
Contact Page B	Contact Page B App allows your customer to contact you by filling out a form. Once submitted an email will be sent to you and an auto-responder email will be sent back to the customer.
Contact Page C with Leads	Contact Page C with Leads App allows your customer to contact you by filling out a form. Three questions are customizable for you ask your customer. The information is collected in the leads database for later retrieval. An email is sent to you along with an auto-responder email back to your customer.
Contact Page Custom Leads	Contact Page Custom App allows you to customize the field names and questions. The information is collected in the leads database for later retrieval. An email is sent to you along with an auto-responder email back to your customer.
Coupons App	The Coupon App allows you to upload special offers and discounts on products and services. Use this App to help drive customers to save money with you.
Documents App	Documents App will organize your forms, flyers and brochures allowing easy lookup and retrieval of all your documents. This document management system is easy to learn.

Embed HTML IFrames App	Embed HTML iframes App will allow you to embed applications build by other popular websites. You will be able to add calendars and videos that allow you to copy and paste their embed code into your website.
Events App	Events App displays upcoming events with detailed information. Events can be set to appear on the website's home page.
FAQs App	FAQs App displays frequently asked questions. Display the question and answers. PDF documents can be attached to the question. All Questions can be categorized for simpler management of the questions.
Links App	Links App displays your sites links that you want linked to. The links can be categorized. Three display options are the list, details and thumbnails view of the website. The logo of the website your linking to can be attached.
Locations App	Locations App displays multiple locations of your business. Include the address and photo of the location.
Map It App	Map It App allows you to display the place of business using Google Maps. If an optional mapping service is preferred we can embed the code in this app from other sources like Yahoo Maps.
<b>Photo Gallery Apps</b>	Photo gallery apps allow you to organize your photos into categories or photo albums. Easy uploading of your pictures. Pictures are automatically sized for best viewing over the Internet.
Photo Gallery	Photo gallery apps allow you to organize your photos into categories or photo albums. Easy uploading of your pictures. Pictures are automatically sized for best viewing over the Internet. This uses the white background with picture navigation.
Photo Gallery Light view	Photo gallery light view apps allow you to organize your photos into categories or photo albums. Easy uploading of your pictures. Pictures are automatically sized for best viewing over the Internet. This uses a cool pop-up slide show. Navigate through the pictures or select play to watch the automatic viewing of slides.
Photo Gallery Pop Up	Photo gallery pop up apps allow you to organize your photos into categories or photo albums. Easy uploading of your pictures. Pictures are automatically sized for best viewing over the Internet. This uses the black background with picture navigation occurring within a black layered pop up.



Photo Gallery Black	Photo gallery black apps allow you to organize your photos into categories or photo albums. Easy uploading of your pictures. Pictures are automatically sized for best viewing over the Internet. This uses the black background with picture navigation.
Positions Available App	Positions Available App displays positions that are available for a company. This works well for one company and even a recruiting business recruiting candidates for other businesses.
Press Release App	Press Releases App displays press releases that your website wishes to display. These releases can be set to display on the home page.
Sales App	Sales App displays sales and promotions that your business is planning. These can be set to display on the home page. They can also have PDF documents attached for viewer downloads.
Salespersons App	Salespersons App displays sales persons and their biography. Also, display their photo. This app is integrated with the jobs and positions to integrate job postings that a sales person may have.
Tell a Friend App	Tell a Friend App is a great way for your customers to communicate with their friends that they found a great website. This will email their friend a message that the customer typed.
Testimonials	Testimonials displays your customers who back you and your product. Word of mouth advertising and customers who speak on your behalf, really create a warm fuzzy feeling about your services.
Video Gallery DMX	Video Gallery DMX App displays a video gallery from embedded html code from popular video websites like YouTube. This uses technology by DMX.
Video Gallery Light view	Video Gallery Light view App displays a video gallery from embedded html code from popular video websites like YouTube. This uses technology by Light view.
Web Comments App	Web Comments App allows customers to post their opinions about news articles. The articles can be news, blog, event related, or about a topic. The comments are accumulated and integrated into the web news application.
Web News App	Web News App displays news articles that are posted to web pages. The web pages can be created as topics and blogs. The web news are integrated into the web pages. The news articles can have comments attached to them by the viewers.

#### Web Pages App

Web Page App displays a page that can be customized with photos, PDF's, photo gallery, videos, articles. These pages can be about anything. In fact they work great for Blogs. The web pages can be created as topics and blogs. The web news are integrated into the web pages. The news articles can have comments attached to them by the viewers.

#### Web Page Flash

Web Page Flash App displays a page that contains a flash slide show. The slides can be linked to other websites or website pages.

#### Real Estate Apps

##### MLS Listings App

MLS Listings App allows you to integrate your local multiple listing services into your website.

##### Mortgage Calculator App

Mortgage Calculator App calculates your payments for a typical loan. An amortization schedule is created that will allow you to see how your payments will reduce your loan over time.

##### Open Houses App

Open Houses App allows you to easily add open houses to your real estate listings. Search the open houses by price, type and MLS number. View a specific agents open houses.

##### Real Estate Agents App

Real Estate Agents App allows you to easily add an agent's name and contact information. The agent listing is linked to their open houses and real estate listings.

##### Real Estate For Rent App

Real Estate For Rent App allows you to easily add rental properties for rent showing features and amenities. Easily include a photo gallery. Add unlimited photos to this application. Property Management Companies will love this.

##### Real Estate For Sale App

Real Estate For Sale App allows you to easily add real estate for sale showing features and amenities. Easily include a photo gallery. Add unlimited photos to this application. This is perfect for REALTORS and Real Estate Agents and Brokers.

#### Back Office Management

All Apps and modules offer back office management. This allows for you to easily change the content of your website. Changes can be made by simply logging into the back office. As easy as click, click, click, submit. Additions and changes are instantly viewable on your website.

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**Review**                      **This page is a review of the dates and meetings that took place to create this quote**

**Date**                              **Company / Organization Name and Notes**

Virtual Vision reviewed online the All in One demo.  
We reviewed and All in One Website.  
We reviewed the All in One Core File Technology  
We reviewed the Search Engine Submission and monthly Email on the 8th/9th  
We reviewed the All in one Traffic reports produced by Google Analytics  
We reviewed the current website and laid out the modules needed.  
We reviewed prices and products

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<b>Estimate</b>	<b>Estimated Hours to Complete</b>	<b>Hours</b>
Site Overview	This is the website design	12
Site Layout	This is the website structure	8
Site Content	This is the content for the website	16
<b>Total Hours</b>		<b>36</b>

<b>Features / Apps</b>	<b>Additional features available (additional charges may apply)</b>
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See the Quote page for a complete list of the All in One Apps / Modules