



November 2017

## Residential

### 4 Social Benefits of Homeownership

Improved educational performance, higher civic participation, lower crime rates, and improved health remain the biggest social benefits linked to homeownership, according to a new research paper by NAR Chief Economist Lawrence Yun and research economist Nadia Evangelou, which appears in *The Journal of the Center for Real Estate Studies*.

By: Daily Real Estate News, REALTOR®Mag, October 26, 2017

Read more: <http://realtomag.realtor.org/daily-news/2017/10/26/4-social-benefits-homeownership>

### U.S. New-Home Sales Unexpectedly Jump to Highest Since 2007

U.S. purchases of new homes unexpectedly surged in September to the highest level in a decade as activity accelerated in the South after hurricanes Harvey and Irma, according to government data Wednesday.

By: Sho Chandra, Bloomberg Markets, October 25, 2017

Read more: <https://www.bloomberg.com/news/articles/2017-10-25/u-s-new-home-sales-unexpectedly-jump-to-highest-since-2007>

### Digital Domination

Fitch Ratings believes the growing trend of digitization in the U.S. mortgage application process will continue over the medium term as changing demographics and increased competition force industry players to improve the ease and efficiency of obtaining a mortgage.

By: Nicole Casperson, The MReport, October 25, 2017

Read more: <http://www.themreport.com/daily-dose/10-25-2017/digital-domination>

### Survey: Buyers Leery of Online Mortgage Info

Consumers trust real estate professionals and lenders more than online sources or family and friends when it comes to obtaining information about mortgages, according to a new Fannie Mae survey based on 1,000 responses.

By: Daily Real Estate News, REALTOR®Mag, October 23, 2017

Read more: <http://realtomag.realtor.org/daily-news/2017/10/23/survey-buyers-leery-online-mortgage-info>

### Prime Markup: How Much Would Amazon HQ2 Drive Up Rents?

Since Amazon executives announced early last month that it plans to select a U.S. city for a second corporate headquarters, or "HQ2," speculation has been swirling about which city the retail giant will crown.

By: Sydney Bennet, Apartment List, October 19, 2017

Read more: <https://www.apartmentlist.com/rentonomics/amazon-hq2-rent-impact/>

## Commercial

### Welcome to the Machine: A Beginner's Guide to Smart Buildings for Commercial Real Estate Owners

This article will put forth a guide that commercial real estate owners can follow to rapidly and efficiently improve aging facilities in the age of smart building technology.

By: Jon Bolon, cre.tech, October 24, 2017

Read more: <https://cre.tech/welcome-machine-beginners-guide-smart-buildings-commercial-real-estate-owners/>

### Managing Cyber Risk in Commercial Real Estate

Commercial real estate investors and companies, as well as brokers and agents, are prime targets for cyber criminals looking for treasure troves of valuable information. Learn how to help protect your business.

By: JPMorgan Chase, October 25, 2017

Read more: <https://commercial.jpmorganchase.com/pages/commercial-banking/executive-connect/cyber-risk-real-estate>

### Airbnb Now to Build its Own Apartments

Airbnb, a short-term rental startup, plans to overcome its disputes with cities over short-term leasing by building its own apartment buildings.

By: Daily Real Estate News, REALTOR®Mag, October 18, 2017

Read more: <http://realtomag.realtor.org/daily-news/2017/10/18/airbnb-now-build-its-own-apartments>

### What Interest Rate Hikes Mean for Multifamily Real Estate Owners

Let's take a look at the potential effects of continued rate hikes on commercial real estate financing, particularly on multifamily borrowers.

By: Ely Razin, Contributor, Forbes, October 24, 2017

Read more: <https://www.forbes.com/sites/elyrazin/2017/10/24/why-multifamily-borrowers-should-pay-extra-attention-to-interest-rate-hikes/#2f8c0dac3db3>

### Follow the Leader-How the Urban Multifamily Boom Could Lead Back to the Suburbs

As the commercial real estate landscape continues to evolve in the face of social, economic, and financial changes, lenders must assess their appetite for risk and perhaps re-adjust their focus.

By: Frank S. Romero Jr., Partner Engineering & Science, Inc., GlobeSt.com, October 24, 2017

Read more: <http://www.globest.com/sites/partnerESI/2017/10/24/follow-the-leader-how-the-urban-multifamily-boom-could-lead-back-to-the-suburbs/?slretu m=20170930102159>

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