



FOR IMMEDIATE RELEASE

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Contact: Karen Katz
Marketing Director
kkatz@eojohnson.com
715.842.9999

EO Johnson Selected as a Leader in Managed Print Services

WAUSAU, WI — Photizo Group has recognized EO Johnson Business Technologies as a leader in managed print services (MPS). EO Johnson was one of 13 independent providers that Photizo Group selected to participate in the 2015 Leaders Index for MPS Channel Partners. Photizo Group selected the dealers based on demonstrated leadership in MPS, and this is the third year EO Johnson has been selected.

The Leaders Index for MPS Channel Partners is a collection of hand-selected, independent MPS partners from around the world that are regarded as the gold standard in managed print and document services. Photizo Group classifies this index of elite providers from across North America, Europe, Africa, and Australia as a lens to view the current landscape of MPS.

“This recognition from the Photizo Group is an honor and a validation of our service delivery model at EO Johnson,” said Steve Cain, Print Management Director – EO Johnson Business Technologies. “The landscape in business technologies is changing from product focused to delivering complete business solutions. For EO Johnson to be recognized as a world-leader in this hybrid, best practices approach is truly an honor.”

“As the managed services landscape reaches maturity in many markets, we continue to see a demonstrated need for measurable best practices and benchmarks built on real-world results by recognized leaders in managed print and document services,” said Ken Stewart, vice president of services for Photizo Group. “These MPS leaders not only demonstrate leadership in MPS, but a genuine interest in the pursuit of best practices that benefit the industry and the customers it serves.”

This year’s selected leaders are:

- Auxilio, Inc. – Mission Viejo, CA
- Compugen, Ltd. – Canada
- EO Johnson Business Technologies – Wausau, WI
- Flo-Tech – Middletown, CT
- Green Office (Pty) Ltd. – South Africa
- M2, an SCC company – Europe
- OneDOC Managed Print Services LLC – Oklahoma City, OK

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EO Johnson – Leader in Managed Print Services, cont.

- Principal I Ltd. – UK
- Qualpath, Inc. – Pompano Beach, FL
- SmartPrint Fleet Management – Australia
- Solution WorX, a division of EOH – South Africa
- Word Processing Services, Inc – Hagerstown, MD
- XtandIT – Netherlands

About the Leaders Index for MPS Channel Partners: The Leaders Index for MPS Channel Partners explores many aspects of the partners, including financial and performance metrics, customer profile, team structure, sales and marketing approach, service, support, and operations metrics, and key performance benefits. Only partners that Photizo Group determines to be among the best in the world are invited to participate in the Leaders Index. These aggregate results serve as a tangible set of benchmarks other partners can compare their own performance against. Chosen MPS partners receive no compensation for participation.

About EO Johnson Business Technologies: EO Johnson Business Technologies is a leading business technologies provider, offering managed IT services, managed print services, document management systems, back file scanning, print and document equipment, digital signage, and pure drinking water systems. The company has been in business since 1957 and has offices in Wausau, Eau Claire, and La Crosse, WI, Minneapolis and Rochester, MN, and Cedar Falls, IA.

About Photizo Group: Photizo Group is a consulting and market intelligence firm. They go beyond simply gathering data to guide clients through a successful transformation as industries move from product-led to service-led business models. Founded in 2006 as a boutique consulting and market intelligence firm, Photizo Group strives to provide world-changing impact for clients.

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