



## What's In **Your Gut?**™

# Probiotics for the Entire Family

# Product Guide























### The Science Behind What We Do

With many years of experience in the probiotic industry, our team has developed an in-depth understanding of probiotic cultures and the parameters that influence product quality. The result is probiotic products that feature only the highest quality ingredients to benefit and enhance digestive health\*.

### Other Ingredients on the Label

Reading labels is an important part of determining the level of quality in any given consumable product on the market. Labels are also an important source for identifying unwanted or "no-value" added fillers. To maintain premium quality standards, all Probium<sup>®</sup> products are Non-GMO, Non-Dairy and free of:

- Gluten
- Wheat
- Maltodextrin
- Magnesium Stearate
- Eggs
- Yeast
- Sugar
- Salt
- Animal Derivatives
- Artificial
  Flavors

• Soy

### Product Innovations



### Active Packaging Technology

Probiotics are sensitive to moisture and oxygen. Our moisture controlling bottle and oxygen removal system delivers additional product stability to our packaged probiotics. The uniquely engineered Activ-Polymer<sup>™</sup> bottle features an impenetrable desiccant sleeve - surrounding the probiotics so they stay virtually moisture free. To further extend shelf life, every Probium<sup>®</sup> bottle contains an Oxyfree<sup>®</sup> desiccant. With this single oxygen destroying packet, residual oxygen inside the bottle is absorbed, bringing oxygen levels in the bottle to 0.01% during the intended shelf life.

### Delayed Release Veggie Capsules

Probiotics need time to work. The innovative benefit of the delayed release capsule helps protect probiotics from stomach acid, safely delivering them to the intestines for maximum product benefit, and significantly reduces the opportunity for nutritional degradation compared with standard immediate release capsules. Key study results displayed the disintegration of the delayed release capsule starting approximately 45 minutes later than a typical immediate release capsule of about 5 minutes. All Probium® capsulated products are produced with a delayed release veggie capsule.

### Double Benefit of Prebiotics

Our unique prebiotic combination of Sunfiber® & FOS enhances probiotic efficacy. Prebiotics are non-digestible carbohydrates that act as food for probiotics. Probiotics are manufactured in a freeze dried state. In other words the cells are sleeping. And despite all the efforts used to keep them in this dormant state, even the slightest exposure to light, heat, moisture or air can cause some of these cells to wake. When they wake up they're hungry and need food, and without a food source they will die. This is why prebiotics need to be present to provide food so the live cultures can stay alive. It's extra insurance that every good probiotic supplement should have available.

### Acid and Bile Resistant Strains

All Probium<sup>®</sup> probiotic strains are sourced through DuPont<sup>™</sup> Danisco<sup>®</sup> - trusted by many of the world's leading manufacturers of dietary supplements and nutritionals. These probiotic cultures have proven stability and are internationally recognized as safe for consumption. The unique and patented stabilization technology has been applied across the probiotic range, allowing Probium<sup>®</sup> to offer the most stable overall probiotics in the industry and help meet the ultimate goal of delivering the intended health benefit to the consumer.







### Branded Products



### Dual Blend 6B

Exceeds 6 Billion CFU per

Serving of a Proprietary Blend of

Lactobacillus acidophilus La-14

Other Ingredients - Sunfiber®

Fructooligosaccharides (FOS), Vegetable Powder, Silicon Dioxide & Vegetable Cellulose (Delayed

and Bifidobacterium longum BI-05

(Partially Hydrolyzed Guar Gum),

#### **6 Billion** CFU per Serving (1 Capsule)

**60 Servings** of Delayed Release Veggie Capsules

• Digestive Health\*

**SUGGESTED USE:** As a dietary supplement, take 1 capsule per day, preferably in the morning on an empty stomach or as directed by a healthcare professional.





### Multi Blend 12B

Release Capsules).

- Exceeds 12 Billion CFU per Serving of a Proprietary Blend of Lactobacillus acidophilus La-14, Bifidobacterium lactis BI-04, Bifidobacterium bifidum Bb-06 and Bifidobacterium longum BI-05
- Other Ingredients Sunfiber® (Partially Hydrolyzed Guar Gum), Fructooligosaccharides (FOS), Vegetable Powder, Silicon Dioxide & Vegetable Cellulose (Delayed Release Capsules).

### **12 Billion** CFU per Serving (1 Capsule)

**60 Servings** of Delayed Release Veggie Capsules

• Digestive Health\*

**SUGGESTED USE:** As a dietary supplement, take 1 capsule per day, preferably in the morning on an empty stomach or as directed by a healthcare professional.



### Ten Strain Blend 50B

**50 Billion** CFU per Serving (1 Capsule)

**60 Servings** of Delayed Release Veggie Capsules

- Exceeds 50 Billion CFU per Serving of a Proprietary Blend of Lactobacillus acidophilus La-14, Lactobacillus casei Lc-11, Lactobacillus paracasei Lpc-37, Lactobacillus plantarum Lp-115, Lactobacillus rhamnosus Lr-32, Lactococcus lactis LI-23, Bifidobacterium bifidum Bb-06, Bifidobacterium breve Bb-03, Bifidobacterium lactis BI-04 and Bifidobacterium longum BI-05
- Other Ingredients Sunfiber<sup>®</sup> (Partially Hydrolyzed Guar Gum), Fructooligosaccharides (FOS), Vegetable Powder, Silicon Dioxide and Vegetable Cellulose (Delayed Release Capsules).

Digestive Health\*

SUGGESTED USE: As a dietary supplement, take 1 capsule per day, preferably in the morning on an empty stomach or as directed by a healthcare professional.



Sunfiber® is a trademark of Taiyo International, Inc.

### **Pro-Cran** Blend 6B with Crantiva<sup>TM</sup> Cranberry Juice Powder & D-Mannose

6 Billion CFU per Serving (1 Capsule) **60 Servings** of Delayed Release Veggie Capsules



- Exceeds 6 Billion CFU per Serving of a Proprietary Blend of Lactobacillus acidophilus La-14, Bifidobacterium lactis BI-04, Bifidobacterium bifidum Bb-06 and Bifidobacterium longum BI-05 combined with a proprietary blend of Crantiva™ Cranberry Juice Powder, D- Mannose.
- Other Ingredients Sunfiber<sup>®</sup> (Partially Hydrolyzed Guar Gum), and Fructooligosaccharides (FOS) Vegetable Powder, Silicon Dioxide & Vegetable Cellulose (Delayed Release Capsules).

• Digestive Health\*

**SUGGESTED USE:** As a dietary supplement, take 1 capsule per day, preferably in the morning on an empty stomach or as directed by a healthcare professional.



### Kids Blend 6B

bium

TÁSTE

#### 6 Billion CFU per Serving (1 Tablet)

- Exceeds 6 Billion CFU per Serving of a Proprietary Blend of Bifidobacterium lactis BI-04 and Lactobacillus acidophilus La-14
- Other Ingredients Xylitol, Oral Dissolve Excipient (D-Mannitol, Microcrystalline Cellulose (Plant Fiber), Crospovidone, Dicalcium Phosphate, Xylitol), Fructooligosaccharides (FOS), Sunfiber® (Partially Hydrolyzed Guar Gum), Natural Wild Berry Flavor, Rebaudioside A (from Stevia), Microcrystalline Cellulose (Plant Fiber), Vegetable Powder and Silicon Dioxide
- Digestive Health\*

60 Servings of Wildberry

Chewable Tablets

**SUGGESTED USE:** As a dietary supplement, take 1 chewable tablet per day, preferably in the morning on an empty stomach or as directed by a healthcare professional.



### Oral Blis® Combo 4B

**4 Billion** CFU per Serving (1 Tablet)

#### **30 Servings** of Fast-Melt Tablets



- Exceeds 4 Billion CFU per Serving of 2 + Billion BLIS K12<sup>®</sup> & 2 + Billion BLIS<sup>®</sup> M18.
- Other Ingredients Oral Dissolve Excipient (D-Mannitol, Microcrystalline Cellulose (Plant Fiber), Crospovidone, Dicalcium Phosphate, Xylitol), Xylitol, Natural Wintergreen Flavor, Microcrystalline Cellulose (Plant Fiber), Vegetable Powder, Silicon Dioxide, Rebaudioside A (from Stevia), Natural Peppermint Flavor.
- Oral Health\*

**SUGGESTED USE:** As a dietary supplement, take one fast-melt tablet per day, preferably in the evening before going to bed, or as directed by a healthcare professional.



# Private Label

Interested in private labeling a ready-to-fill probiotic formula or your own custom proprietary blend? Our private labeling capabilities and resources will provide the solution.

#### Why Probium as your Private Label store brand?

**Here is what is trending.** Based on research from the Private Label Manufactures Association, the statistics show having a private label for your store will **increase revenue and store loyalty by 87%.** 

- Shoppers who identify themselves as frequent buyers of store brands are at an all-time high at 57%.
- When introducing a store branded product, over 83% of shoppers will choose the store brand over national branded products.
- When shopping for a particular national brand, 60.8% of consumers indicate they purchase the store brand instead when the national brand is not available.



### Packaging Options

- Bottles
- Canisters
- Pillow Packs
- Sachets
- Pouches
- Stick Packs
- Blister Packs

### **CONTACT US TODAY**

1-844-probium info@probium.com



# Custom or Ready-to-Fill Blends

# Benefit from our knowledge of the manufacturing process.

In association with our parent company, we have the ability to develop and design unique and custom formulas. We also have our own stock probiotic formulas available for young and aging adults, men, women, and children.

# Bulk

### Want bulk product? We can do that.

We offer various manufacturing options. Our resources and capabilities allow for manufacturing of small to large volumes of bulk product prepared for future packaging.



# Our Story

Probium - The Premium Probiotic Company offers a broad range of premium probiotic products and expertise based on 25+ years combined experience in the industry. Our company serves a diverse client base both domestically and worldwide and strives in building partnerships with all our customers. The skill of our talented team is to assist our partner clients to fully optimize their market strategy - from conception to delivery.

Probium<sup>®</sup> LLC was co-founded in 2013 by Dennis Draeger and Akshaya Panda. Our goal, to manufacturer an effective and innovative probiotic product. Our company's healing mission - to provide a worldwide product that helps support a long and healthy life.

Probium<sup>®</sup> is manufactured by its parent company - Dietary Pros, Inc. in Wausau, Wisconsin, USA. Dietary Pros, Inc. is a cGMP compliant facility featuring an automated manufacturing process and dedicated team of employees. In association with our parent company, we have the ability to design unique and custom formulas, and the experience to manufacture a wide selection of probiotic supplements at the highest standards.

### Our Logistics



Service



**Fulfillment** 



Global

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